

Olin news

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BAUER'S ANECDOTES OF TRAVEL RECALL NUMEROUS WORLD TRIPS

As export manager for an industry that ships its products to every corner of the world, Leonard Bauer has circled the globe several times conferring with customers, government agents, and people in the numerous other walks of life who are involved in the intricate affairs of world commerce.

He was a close observer of political influences throughout the world, as they had a direct bearing on the export markets. For example, sales of Ecusta cigarette paper to China were terminated by the Communist takeover in 1951. Within the decade the same thing happened to markets in Cuba.

Markets in many other countries have changed considerably. The factor in most cases was the initiation of local manufacture of cigarette paper. This often was accompanied by government regulations prohibiting imports. Still other countries were affected by financial problems.

Ecusta today exports ten times the amount of cigarette paper and related products that were shipped when Bauer became export manager.

Bauer also saw first hand the growth of the airline industry, and keenly appreciated the difference it made in travel time between continents.

Each trip added to his collection of anecdotes. He shared a few with Olin News.

His first trip was cut short by emergency surgery. He had arrived

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BAUER ENDS 41 YEARS OF SERVICE

M. Leonard Bauer, export sales manager in the Ecusta Paper Division for a quarter of a century, retired June 30 after more than 41 years of service.



He worked with cigarette paper and related products throughout his career. This began in 1932 on his 24th birthday when he went to work in New York City for an uncle, the late Harry H. Straus, who later was to establish the Ecusta Paper Corporation

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BETTS AND BUYSSE SAVE CHILD'S LIFE

A drowning tot is alive today, thanks to the fast action and skill of Bob Betts and Bill Buysse.

Betts pulled the child from the water. Buysse, who once was a first aid instructor, saved her life with mouth-to-mouth resuscitation. They guess her age at two to three years.

This occurred one warm Sunday in June when they had their own children at a swimming pool in Hendersonville. Betts was keeping an eye on the shallow end where his children, and many others, were playing. He noticed a young girl who was surmerged, with her face up, and not moving.

Betts dashed into the pool and pulled the child up, and began shouting for a lifeguard.

Buysse heard Betts' call for the lifeguard simultaneously with the screams of the girl's mother. Bett's shout apparently made her aware

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OLIN RETIREES ROUND-UP drew a large number of former Olin employees to the Camp Straus Lodge where they were welcomed at the annual Fourth of July picnic.

**BLOODMOBILE
AUGUST 14
1:00 P.M. — 7:00 P.M.**