

lin news PISGAH FOREST

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THE ENERGY CRUNCH IS FELT BY ALL

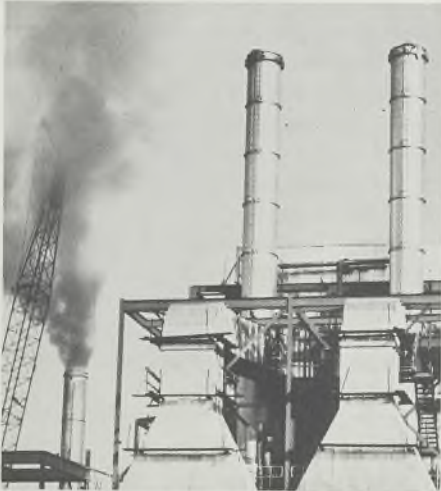
The energy crisis has come full circle.

Long anticipated by the Company, and target of conservation programs by both divisions for more than a year, the energy crunch is now an individual concern: how our homes are to be heated, how our automobiles are to be driven, how our jobs are to remain secure if there is not enough energy to produce our

products.

Car pools are being formed by more and more employees, as one answer to gasoline shortages and rising costs. We think twice about turning the ignition for other trips, making one trip to the store do for two or three. We keep our homes cooler.

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CLEAR AT THE TOP OF THE STACKS.
(see page 7)

HOLIDAY MESSAGES

At this ending of a year that has been fraught with developments, and on the threshold of a new year, a number of our associates have kindly expressed themselves as to what the yuletide season could and should mean, and what they hope to see come about in 1974.

These messages begin on page three. We hope all readers will find, as we have, that they are provocative and offer constructive viewpoints. With them go our best wishes to all readers throughout the Christmas season and the new year.



NOT CALCUTTA, but an office corridor darkened in the effort to conserve energy. Similar scenes are noted throughout the plants except where safety hazards would result from reduced lighting.

EMPLOYEE GIFTS SHOW INCREASE

United Fund contributions by employees show a continued upward curve, according to results of the 1973 campaign which ended recently.

C. L. Russell, coordinator of the in-plant drive, said that employee contributions totaled \$14,978, for an 8.5 per cent gain over the 1972 pledges of \$13,791. The 1972 campaign had seen a 14 per cent increase in employee contributions over those of the previous year.

The Company contributions to the three units bring overall pledges to \$28,978. The figure was expected to go even higher as employees returning from vacation made their pledges.

Union stewards solicited hourly personnel in the United Fund drive.

The in-plant drive benefits the United Fund units of Transylvania, Henderson and Asheville-Buncombe, as designated by the individuals contributing.



A CHINESE CONNECTION?

(See inside)