

lin news PISGAH FOREST

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STRONGER EFFORTS ARE UNDERWAY TO SOOTHE THE ENERGY CRUNCH

SCENES OF JOLLY GOOD HOLIDAYS

Children by the hundreds came with parents and friends to the annual Christmas parties in the Ecusta Cafeteria, the scene also of the 'teen-age dance for which Mr. and Mrs. Fritz Merrell and Mr. and Mrs. Thomas Payne were hosts. Santa's helpers, putting to shame those of the jolly old man's North Pole workshop, were Susan Aiken, Dot Brooks, Jan Holden and Mary Metcalf. Numerous pictures of the events are on inside pages.

Two moves to check the effects of the energy crisis on the plants here and in Covington, Ind., have been announced by Garza Baldwin, Jr., President of the Fine Paper and Film Group.

Concerned that the problems of supply and cost are becoming intensified, and fearful that the conditions will become worse, he appointed the group's first energy director and reorganized the group's year-old energy committee.

J. H. Tomlinson, head of the group's



pollution abatement programs for the past several years, was appointed Director of Energy and Environmental Control. He also was named chairman of the group energy committee, formerly

headed by Baldwin, and comprised of the chairmen of the plant energy committees: Robert H. Masengill of the Ecusta Paper Division, James H. McIlwain of the Film Division's cellophane plant at Pisgah Forest, and Smith Conklin of the cellophane plant at Covington, Ind.

Tomlinson and the committee were charged by the group president with "developing a program aimed not only at saving energy now, but to help create an atmosphere which will continue to generate support for the program developed.

"We must concern ourselves with the availability and with the high costs of our energy resources, and we must make it a lasting concern. The things that help save energy now and tomorrow must become a way of life for us," Baldwin said.

In a comparison of the energy crisis today and the swelling concerns about the environment in the 1950's and 1960's, Baldwin told the committee to try also to anticipate what will become a highly bureaucratic system of energy management.

First priorities, he said, are to develop meaningful, practical and quantitative measurements of energy usage, and to determine reasonably challenging energy saving goals for the separate operations.

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A BOUNTY OF PRIZES went to the five winners of the Film Division's year-long 1974 safety contest at Pisgah Forest. Pictured left to right with Plant Manager J. Donald Parker, left, and Safety Supervisor T. E. Payne, extreme right, they include Harold Ellis, Chemical Building: first place with 1,715 points and winner of the seven piece copper cookware set; Ray Grogan, Maintenance: 1,635 points and winner of a 12" TV set; James Sorrells, Service: 1,628 points and winner of \$100 worth of gasoline; Jimmy Reese, Maintenance: 1,574 points and winner

of a tool set; and Henry Heatherly, Casting: 1,565 points and winner of tools and household items. Safety contest points were awarded on basis of submitting safety suggestions, having a low injury record, wearing safety shoes and persuading other employees to wear them, demonstrating safety attitudes, and showing departmental improvement of its monthly injury record by 20 per cent of its 1972-73 average. The annual contests are designed to promote safety and to lower the injury frequency and severity rate.