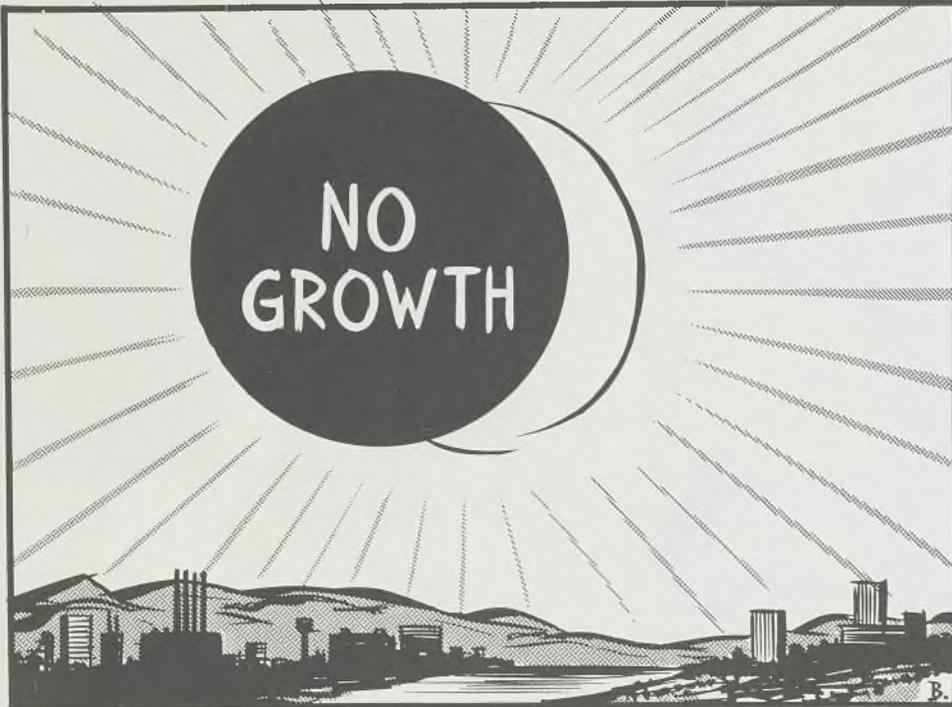


THE WRONG ANSWER



The days of easy answers to the nation's problems are over, if indeed they ever existed. Yet people are advocating a "no growth" policy for industry as a simple solution to the highly complex energy problem.

A brief "economic impact" analysis of this proposal reveals a glaring flaw. A halt to growth might be feasible if the U.S. population, and resultantly the work force, remained stable. But this is not the case.

Here we come up against the proven close correlation between energy use and Gross National Product per capita, which is a measure of our standard of living. If one is cut back, so is the other.

Right now moderate government projections indicate that by the end of the century about 40 million workers will be added to a

labor force currently numbering about 90 million. If the 1974 GNP was spread over the work force in 2000, the decline in GNP per worker would be about one third. Just to stay even, then, industry must have enough energy to generate about 40 million new jobs in the next 25 years.

On another front, if we limit growth of energy usage, what chance will we have of getting new sewage treatment plants built, developing rapid transit, or recycling trash?

The alternative? Carefully increasing our industrial growth and energy usage, combined with stepped-up development of new energy forms, increased efficiency in energy use, and greater production from existing resources.

It may not be easy and it may not be the whole answer, but it would be a good start.

WAYLITE WINS OLYMPIC ORDER

More than a quarter-million pounds of Ecusta's 30# Waylite printing paper is on its way to Montreal for the 1976 Summer Olympics.

Joel W. Townsend, national sales manager for field sales, predicted that ultimate usage of Ecusta's top grade paper in conjunction with the Summer Olympics might reach 1,500,000 pounds.

"It definitely should present a prestigious image," Townsend said of the Waylite usage in Montreal.

The order was received through the Ecusta Paper Division's merchant in Montreal, Lauzier Little.

This recent photo of the Pisgah Forest operations was taken from the top of Elk Lodge Mountain at Camp Straus. The large open area at upper right is the site of the secondary water treatment lake and the permanent sludge disposal area.

