

JOHN CANDLER TELLS CHAMBER OF OLIN'S IMPACT

A tremendous amount of Olin's \$32,000,000 annual payroll at Pisgah Forest remains in Transylvania County, John S. Candler, director of employee and community relations, told the Brevard Chamber of Commerce board of directors June 8.



Concluding a series of talks that included spokesmen for Brevard College and other businesses, he answered the chamber's invitation to relate the influence of the Olin plants on the Transylvania community.

"Since moving here a little over a year ago, I have asked myself what Brevard and Transylvania County might be like had Olin's plants not materialized," he said. "I think the answer could be stated no better than that recently by Clyde Osborne."

He quoted the editor and general manager of the Transylvania Times as follows:

"If Olin were not here, this county would be like it was when I was growing up here, when everybody tried to make enough in the summer to make it through the winter. Steady employment was rare. The summer camps were really the county's major industry. When Ecusta brought in a year-round payroll, Brevard began to thrive."

Candler traced pictorially the development of the "Deaver lands" alongside the Davidson River, showing first the four-machine Ecusta plant followed by photos showing Ecusta's expansions and the additions of the cellophane plant and environmental control facilities. He

also showed the economic effect of a 2,600-person, \$32,000,000 annual payroll on the community, using statistics from the U.S. Chamber of Commerce relative to the impact of working persons and their payroll: \$12,250,000 added in bank deposits, 25 retail establishments supported that otherwise might not be there, 1,700 other jobs added in non-manufacturing business, and the addition of \$14,125,000 in retail sales.

Ten years in April: Terry D. Freeman and C. Leon Orndoff of Casting; Donald D. Barr and Eugene W. Delp of Coating; and Charles W. Spiering of Finishing.

Five years in June: Henry J. Schmitt, Jr. of Process Engineering.



BICENTENNIAL BREEZE was the plan of Fred Barkley of the Brevard College Art Department as a way to involve all schools in Transylvania in an early celebration of this country's birthday. Ecusta's tipping paper was put to new use in the kitemaking contest. Prizes were awarded on basis of art and construction, rather than flying ability. Alas, there was no breeze.



Two-thirds of the Olin employees at Pisgah Forest are residents of Transylvania County, Candler told the board of directors.

"A tremendous amount of that payroll remains here in Transylvania County," he said.

The series of talks to the board of directors was arranged by Charlie Himes, president of the chamber.

Henry O. Purgason, right, of Olin Works is congratulated by Bruce Brown, plant manager, on his 25th service anniversary.

