

Olin news

ECUSTA PAPER AND FILM GROUP

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FOURTH QUARTER 1978



ARMOR SHOW BRINGS GOVERNOR'S AWARD

The Ecusta Paper and Film Group has received from North Carolina Governor James B. Hunt, Jr. an award of Honorable Mention for "significant achievements in corporate support and development of North Carolina's cultural resources."

Garza Baldwin, Jr., group president, accepted the award November 3 in Winston-Salem, at the banquet climaxing the 1978 Governor's Business Awards in the Arts and Humanities.

The Olin award is specifically for the sponsorship of the Asheville Art Museum Armor Exhibition, the nucleus of which is the collection owned by Perl Van Sant of the Olin Works cellophane plant. The exhibition was made possible by grants from the Olin Corporation Charitable

UNITED WAY CAMPAIGN IS CONDUCTED SUCCESSFULLY IN THE FOURTH QUARTER

Over \$29,000 was pledged in fourth quarter by Pisgah Forest employees for the 1979 United Way organizations of Transylvania, Henderson and Asheville-Buncombe.

Helen Merrell, a member of the campaign committee last year, served as chairman this year. Her co-chairmen were Betty Harrison, Larry Baynard and Bill Alverson. As in years past, the data processing part of the campaign was headed by Bobby Black. In their wrap-up report

Trust, the North Carolina Arts Council and other sources.

The president of the Asheville Art Museum, Sylvia Fisher, said in nominating Olin for an award:

"The Asheville Art Museum Armor Exhibition is a direct result of initiative taken by Olin personnel which served to catalyze other individuals and organizations . . . the Exhibition has been viewed enthusiastically by thousands of persons; it has been a major broadening of the museum's service to the public . . ."

Van Sant, who amassed a major collection of medieval armor over a 40-year period, consigned his European and Asian armor to the Asheville Art Museum for a guaranteed loan of five years, renewable at periods he said he hoped would reach 25 years or longer.

The Olin Corporation Charitable Trust will provide more than \$20,000 over the five-year loan period to cover display costs, and the North Carolina Arts Council has provided \$4,000 to catalog the collection.

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to the Group staff, the committee had special praise for their help with the campaign:

"We wish to express openly our appreciation of the services that Bobby Black performed for the committee. He plays a very big part in the campaigns, perhaps the biggest part, because it is in Data Processing where it all comes together.

"Our thanks go also to all the contributors and the solicitors who carried out the campaign, and to the supervisors who allowed their employees time to work on a project such as this."

Transylvania, with the largest employee population, led the total contributions by far: \$22,163. Hen-

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The difference between an energy czar being a hero or a bum is just a few degrees Fahrenheit. See page 16.