

Area Plays Host To Record Crowd Over Weekend

Travel throughout the area set for overnight accommodations. The record last weekend when cars were bumper-to-bumper bringing folks to the mountains to drink in the beauty created by nature as she took on her array of fall colors.

The trek started Friday afternoon and reached its height at about sundown on Saturday.

The Blowing Rock Chamber of Commerce reports it had its busiest period of the season Saturday evening. People were clamoring

for overnight accommodations. The Blowing Rock, Boone and Linville areas were filled to capacity and our Chamber of Commerce made arrangements as far as Hickory for some of the callers.

On Sunday morning all roads were bumper-to-bumper. It is reported that Grandfather Mountain had one of its biggest number of visitors for this season.

A local citizen made a count of the cars on the Blowing Rock By-

pass and recorded 1,875 cars in a period of two and one-quarter hours. The approaches to Tweetsie were similarly jammed and the streets of Boone found traffic at its peak.

The colors began to change after the frost three weeks ago and right now the beauty is at its peak. It went last long for we are having frosts mornings, and rain is soon expected as we have not had any for some time.

A fire hazard now prevails and all travelers are urged to use extreme caution, especially so when in thickly wooded areas.

There is no way of telling how many people visited our mountains last weekend. They came, they saw, they were thrilled and they will come back again.

All indications point to another record weekend coming up.

Boone Jaycees Sponsor Miss Watauga Pageant Saturday

The highlight of weekend activities will be the selection of Miss Watauga County of 1964 who will be chosen from twelve lovely contestants entered in the annual beauty pageant to be held Saturday, October 19, at the Boone El-

ementary School Auditorium, beginning at 7:30 p.m. The event is sponsored by the Boone Junior Chamber of Commerce.

Miss Jeanne Flynn Swanner, Miss North Carolina, will be on hand to take part in the day's events and will assist Pat Pittman, Miss Watauga County of 1963, in crowning the new queen.

A parade, including the beauty pageant contestants, Miss Watauga County of 1963, and Miss North Carolina, along with town officials and the Appalachian High School Band, will move through Boone, starting at 1:30 p.m. at the Horn in the West parking area. It will go up King Street to the parking lot in front of the A&P store.

From the twelve very attractive

Continued on page 5

Around Town

By W. L. B.

Village Shop has received Christmas Cards. Your can be imprinted on these Kingsley machine. They also imprint stationery, notes, party items and Step in and see the line.

There are only 56 shopping days left before Christmas, believe it or not. One of our local stores which is leaving us before the last rush, are now offering fine gift items which can be purchased at big savings.

Interest is being shown in art classes being conducted by Fred Morgan of Bristol, Tenn., at the Mount View Motel. Instructions are being given in oils and medium the student desires.

Reports seem to set a new record for the number of people coming to our area. Cars were bumper to bumper this past weekend and restaurants, motels, and business places report business as brisk. The Chamber of Commerce had to go as far as Hickory to arrange for accommodations.

Folks seeking places to stay Friday night. You business folks have left the mountains take note of this and do as others are doing—extend your stay here—come up earlier stay later. Our town is being a year around resort.

An occasion which came to our attention brought us a great deal of pleasure. A story on page four of the golden wedding anniversary celebration of our very dear friends Dr. and Mrs. H. E. ... Our wish for them is that their fifty years of happiness.

If you are eligible for membership in either the Legion or the Auxiliary be sure to attend their free steak supper scheduled for this Saturday night at the Legion Hall. See the story in this issue.

The Varsity Shop in Boone is to open their second store on the first of November. It will be located in the new building now under construction in the next block east of their present store.

Youth who are attending recreation program will find Friday night's get-together one of great importance. Two members will be elected to serve on the planning committee.

This Saturday evening at 8 p.m. the eighth annual Miss Watauga County beauty pageant will be held in the Appalachian Elementary School auditorium in Boone. It is being sponsored by the Boone Jaycees.

This is National Newspaper Week when we are supposed to read our horns. The Journal becomes in giving service to the people it serves year-round and those who read and advertise in the Journal don't have to be told the purpose in being here. We honor to be "the voice of the community."

Governor George C. Wallace will speak to North Carolina in Durham at 2 p.m. Sunday afternoon, October 19. His appearance is sponsored by the Durham County Citizens' Club, Incorporated, and will be held in the Durham County Memorial Auditorium on U.S. Route 501 Bypass at the intersection of Interstate Route 85 and U.S. 70.

The event will be held regardless of weather, and visitors are urged to bring umbrellas and coats if necessary, the sponsors

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backing of trustees, the State legislature, and the Governor himself. The Governor had promised "absolute law and order will prevail," and that he would "not tolerate mob action" such as had occurred at the University of Mississippi. The Governor called on all Alabama citizens to stay at home, saying he would stand for them. The citizens complied, and Wallace read a prepared statement to representatives of the U.S. Department of Justice, in which he challenged the legal basis for federal intervention.

He expects that eventually the U.S. Supreme Court will modify or reverse the 1954 school desegregation, just as that decision reversed previous decisions by the same body. "As a Governor of the State of Alabama, I have a right to test in the courts the validity of this order involving our school system," Wallace said in the NBC television program on "Meet the Press," June 2. The

Time Magazine, with a cover picture of Governor Wallace on the recent issue of September 27 said in a feature article inside, "Wallace is in fact a smart, capable lawyer who, in many ways, has been a first-rate Governor." The magazine said since Wallace took office last January, he has "pushed through sizable raises in teachers' salaries begun

"The Voice of the Community"

SERVING WATAUGA COUNTY In The Blue Ridge Mountains

Volume 5 — Number 22

JOURNAL

The Boone-Blowing Rock

Blowing Rock, N.C. — Friday, Oct. 18, 1963 — Boone, N.C.

10 Cents Per Copy



The beauty of the area is now at its height. This scene, taken from atop the tower at the Blowing Rock affords one a view for miles. We are sorry the picture could not be in color. If you don't get to the mountains to see the changing colors you have missed the sight of a lifetime. (Photo by Talbert).

Steak Supper Opens Blowing Rock Legion's Drive For New Members

A free steak supper is to be served to members of the Blowing Rock American Legion and Auxiliary on Saturday evening, October 19. This dinner meeting will serve as a kick-off for a new membership drive.

The dinner will be held at the Legion hall with serving starting at 6:30 p.m. All Legion members and members of the Auxiliary are urged to be present and each one is requested to bring along a prospective member.

A similar dinner was held last year at which time nineteen new members were enrolled. The local Legion Post has a membership of 56 and there are 19 members in the Auxiliary. Those planning to attend the dinner are asked to bring along their own knife, fork and spoon.

First National Bank Of Boone Opens Drive For New Savings Accounts

The First National Bank of Boone is offering residents of this area an opportunity to kill two birds with one stone. On October 25 they start a new savings account drive. You can start building a savings account for your future security and at the same time acquire place settings of either silverplate or stainless steel.

With the first \$25 new account, or \$25 added to your present savings account, you will receive your first place setting free. Each time you make an additional \$25 deposit you may purchase another place setting for a very nominal charge. There is no limit to the number of place settings you may obtain.

Place settings will be on display at the bank and you may visit the bank and select your choice. start your savings account and add to it as often as you wish, building your place settings to the number you desire.

This is just an added service being offered by this friendly, progressive bank. Drop in soon and talk with Mr. Sam Dixon about all your banking needs.

Watauga Citizens, Inc. Report Sale Of Additional Blue Ridge Shoe Bonds

The twenty-one captains appointed to work throughout the county furthering the sale of Blue Ridge Shoe Company bonds, met Monday of this week at the Gateway Restaurant and reported that \$50,000 worth had been subscribed for since the campaign started one week ago.

The total number of bonds being offered is \$650,000. With the reported sales thus far, the total amount still available is \$200,000. Four hundred thousand dollars worth had already been subscribed.

The bonds being offered may be purchased in denominations of \$100, \$500, \$1,000, and \$5,000, and will bear interest at the rate of 4 1/2 per cent which will be paid semi-annually on May 1 and November 1 of each year.

Placing of the bonds is being handled by a local group, The Watauga Citizens, Inc. The Blue Ridge Shoe Company expects to start moving its machinery into its new building by November 1. The building is located on Greenway Drive in Boone, across from the International Resistance Company.

When in full production Watauga County's newest industry expects to employ about 270 and they expect their daily quota will be 250 dozen pairs of Thom McAn men's loafers. These will be distributed throughout the country in the twelve hundred McAn stores.

Horn In The West Annual Meeting

The Southern Appalachian Historical Association held its annual meeting at the Daniel Boone Hotel last Monday evening. The association produces the summer outdoor drama, Horn In The West.

Dr. I. G. Greer who has been president since the founding of the organization in 1952, was again re-elected to that office. Other officers named were, H. W. Wilcox, vice-president; J. V. Caudill, secretary; and O. K. Richardson, treasurer.

Herman W. Wilcox, executive vice-president, stated that the Horn enjoyed its best year financially this season. He said that attendance was up more than twenty-four per cent over the previous summer.

The Horn theatre is to be rebuilt and it is hoped that this work will be completed by the time the 64 season opens.

Speaker at the meeting was Wallace Carroll, the editor-publisher of the Winston-Salem Journal. His subject was "Washington Under Two Presidents."

TEMPERATURES

For Week of October 10-16	
High	Low
64	33
62	38
68	44
66	40
62	34
64	30
67	29

Overseas Christmas Mailing Dates Are Announced By P.O.

The Post Office Department says, Christmas mailing to foreign destinations should start this week. Mailing dates for other than air mail have been given as follows: To the Far East, October 15; Africa and the Near East, November 1; South and Central America, November 10; and to Europe, November 10.

Air Mail dates are: To the Far East, December 10; Africa and the Near East, December 10; and to Europe, December 15. Parcels mailed not later than the dates as listed should reach their destinations in time for Christmas.

Journal Publisher Addresses Rotary Club; A. H. Nimmo Is New Member

W. Leslie Burdick, publisher of the Boone-Blowing Rock Journal, stated that he would like for the Journal to have a part in this year around basis with its issue of May 24. This fall the Journal went on a county-wide basis and an office was opened in Boone.

Mr. Burdick pointed out as one of the needs, a program offering a wider variety of entertainment for the area's visitors. He said it was a job for the business people of the area to formulate and carry through such a plan, and that The Journal would give any such undertaking its wholehearted support.

The first issue of The Journal came off the press in July of that year and for the three succeeding summer seasons The Journal was published as Blowing Rock's newspaper for a period of ten weeks each year.

Early this year the local Chamber of Commerce felt the town was ready for a year-round newspaper and again he was contacted. He stated that for some time this idea had been in his mind and that with the coming of the ski runs, the area was entering a period which would see it grow to a year around resort. He

The meeting was presided over by its president, A. Blake Brinkerhoff, and the speaker was introduced by George Hyler Sr. Rotarian Bob Hardin had charge of the ceremony inducting Mr. A. H. Nimmo, proprietor of the Bonnie Brae Import Shop, as a new member.

A country steak supper was served to approximately 25 members and one guest. The meeting was held in the dining room of that with the coming of the ski runs, the area was entering a period which would see it grow to a year around resort. He

Gov. Wallace Speaks In Durham Sunday

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backing of trustees, the State legislature, and the Governor himself. The Governor had promised "absolute law and order will prevail," and that he would "not tolerate mob action" such as had occurred at the University of Mississippi. The Governor called on all Alabama citizens to stay at home, saying he would stand for them. The citizens complied, and Wallace read a prepared statement to representatives of the U.S. Department of Justice, in which he challenged the legal basis for federal intervention.

Governor added such a test would be "the most dramatic way to impress on the American people the march of centralized government."

At the annual convention of the Alabama Bar Association in Tuscaloosa last July, Wallace said, "Nobody requested federal troops at Tuscaloosa. There was no domestic disorder. It was safer walking at the University of Alabama on June 11 than it is today in the shadow of the White House."

A First-Rate Governor Time Magazine, with a cover picture of Governor Wallace on the recent issue of September 27 said in a feature article inside, "Wallace is in fact a smart, capable lawyer who, in many ways, has been a first-rate Governor." The magazine said since Wallace took office last January, he has "pushed through sizable raises in teachers' salaries begun

coathangers for living money until he got a job driving a dump truck. He had that job, at the age of 23, when he met Lurleen Burns who was clerking in a dime store. They were married in 1943, and they have four children. Wallace was admitted to the Alabama Bar in 1942. After the war, he served as assistant attorney general of Alabama in 1946-47; was a member of the Alabama legislature from his native Barbour County, in 1947-53; judge of the Third Judicial District, 1953-58; and was in private law practice at Clayton, Alabama, from 1958 until 1962.

He was born August 25, 1919, at Clio, Alabama (1960 census, 900 population) in Barbour County, and he made the varsity football team in high school there as a quarterback. He won the Alabama bantam-weight Golden Gloves boxing championship in 1936 and again in 1937 as an amateur, and later fought professionally in one-night stands.