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THE PAPER OF THE PEOPLE, FOR THE PEOPLE AND WITH THE PEOPLE

ESTABLISHED 1882.

LEXINGTON, N. C., WEDNESDAY, FEBRUARY 16, 1916.

VOL. XXXIV—NO. 42.

## AID FOR MILITARY COMPANY.

Town Commissioners Vote \$100, Optional Upon Same Amount From County Commissioners.

The city fathers of Lexington at their regular meeting Friday night voted to appropriate \$100 annually to the support of the local military company, provided the county commissioners would supplement this fund with a similar amount. Hon. J. C. Bower read a communication from Major Wade H. Phillips, asking the appropriation and remarks were made by Messrs. J. F. Spruill, O. V. Woosley, H. B. Varner and Capt. J. A. Leonard in its advocacy. They pointed out that the National Guard was the cheapest police power furnished the town, and that it, therefore, should be given some recognition. The motion for the appropriation was made by Alderman Geo. L. Hackney.

Another matter that is giving serious concern to the board is the matter of disposal of rubbish and refuse from surface closets. Notice has been served upon them that the present place of disposal is no longer available. They will seek a place for temporary use and in the meantime determine what it would cost to install and maintain an incinerator.

The city fathers are determined that macadam streets shall not be torn up and then left in a half patched up condition after plumbers and contractors have wrecked their will. The mayor was asked to instruct the city attorney to draw up resolutions covering this point, so that any part torn up shall be placed in as good condition as before when the work is finished. An indemnity bond will be required under the new resolution.

Mr. L. J. Peacock requested that the commissioners employ a man to lay off a new street. The mayor and street committee were instructed to look into the matter. Mr. Numa A. Beck asked that a water line be extended from Jno. Michael's down Fifth avenue. The matter was referred to the water and light committee, with instructions to confer with the superintendent and ascertain cost of the work and report at next meeting.

Several colored citizens appeared before the board and asked that two lights be placed on Salisbury street between J. A. Wright's residence and the Raleigh road. This was ordered done. A motion was carried that the mayor be empowered to see Mr. Spruill and have him draw up city ordinances.

## Baraca Class Banquet.

The Baraca class of the Baptist Sunday school held a banquet in Armory hall Thursday night, the occasion being the "set-up" given by the losing side to the winners in a membership and attendance campaign. The members of the Philanthropic class and a number of other ladies of the Sunday school were present as guests, there being nearly a hundred people in attendance. Hon. J. R. McCrary, a guest of the class, was toastmaster and performed the functions required with all grace and dignity. A feature was the singing of the quartet of girls from the Thomaston Orphanage, who came over with their teacher, Miss Riggsbee. They were encored heartily again and again and left a fine impression on all. Mr. McCrary, in speaking of the Baptist Orphanage, declared that he held it as the greatest institution in North Carolina and that everybody in this section ought to pay a visit to Thomaston and see the great plant.

For the class short addresses were given by Dr. C. R. Sharpe, Messrs. E. E. Witherspoon and J. W. Aycock. Mr. Wallis B. Stone, of Thomaston, spoke on the relation of the Baraca class to the church and impressed his hearers with his earnest logic.

## Corn Club Winners.

The first prize winner among the corn club boys of Davidson county is John Rothrock, of Eller, who grew 64 bushels on an acre with a cost of only 22.5 cents per bushel. He will be given a pure bred pig. Wade Sowers, of Jubilee, R. 1, comes second with a yield of 58 1/2 bushels at a net cost of 43 cents and will be given a Waterman fountain pen.

Others reporting, who will be given township prizes, are A. W. Michael, Lexington, R. 3, 48.26 bushels at a cost of 42 cents; Sherman Coffin, Bain, 42.14, 58 cents; Herman Leonard, Lexington, R. 3, 45 bushels, 24 cents; Lester Rothrock, Eller, 43 bushels, 24 cents; Garland Sink, Lexington, R. 3, 40.42 bushels, 34 cents; Odell Walser, Linwood, R. 1, 38 bushels, 51 cents; Irvin Rae Michael, Lexington, R. 3, 36.34 bushels, 67 cents.

The average for the county among the club boys reporting is 45.8 bushels, raised at an average cost of 39.2 cents. While this is not a record by any means it shows that corn club work is a paying investment, since the average corn yield of the experienced North Carolina farmer is only 20 bushels per acre. The corn club boys have more than doubled this in Davidson county on the acres they have tilled.

## Spraying Demonstrations.

County Agent J. B. Steele informs The Dispatch that Mr. E. Stronnie, of the horticultural department of the State Department of Agriculture, will be in the county Wednesday, Feb. 23rd, for the purpose of giving demonstrations in pruning and spraying. These demonstrations will be held at the orchard of Mr. A. W. Sink, near Reeds, from 9:30 until twelve o'clock, and every man who has an orchard will find it to his profit to be present. About fifteen per cent of the fruit trees of this county die each year because of improper spraying and pruning, or an entire lack of one or both. Mr. Stronnie has given demonstrations in nearby counties and his work is highly praised. It will soon be too late for pruning, for the buds will shortly be swelling, so farmers should act at once.

Mr. George Curry, who last week underwent an operation at the home of Mr. W. F. Lopp, is getting along nicely.

## NO TELEPHONE CONNECTIONS.

Independent Companies and Southern Bell Fail to Reach Satisfactory Agreement.

The meeting of representatives of the Southern Bell telephone company, representatives of the independent companies at High Point, Lexington and Thomasville, with committees from the three places held last week at High Point failed of its purpose to secure a consolidation of interests. The Southern Bell, through Mr. Morgan B. Speir, of Charlotte, offered to consolidate and furnish long distance connections, the former company to own a third interest in the consolidated company. This plan would have meant that the big exchange of the Southern Bell at High Point should become the property of the new company and would be accepted at face value for stock.

The independent companies refused to consider that proposition and made the counter proposal that they would build trunk lines connecting with the Bell lines and would charge the Bell people nothing for the use of them. This, they contended, would bring larger revenue for the Southern Bell, give added convenience to the subscribers of both systems and would preserve intact the competition now in effect. If they accepted the Bell offer, they declared, then the equipment taken over for which they declare they can find no economical use, must be counted as an added cost and more revenue must be raised to pay for it. It was contended that the consolidation would add not a single new subscriber at High Point and that the people of High Point, Lexington and Thomasville must pay higher rates than they are now paying to get this revenue, which would amount to something like \$75,000. They asked Mr. Speir where this revenue would come from and he replied that "we should not cross a bridge until we come to it."

Local officials of the independent companies declare that they think they have made a fair offer to the Bell people, that they would like to make the connection if they could do so without sacrificing their own interest. However, they do not wish to make an entry for the death of competition.

Under the plan they submitted, they contend, long distance service would be furnished to all patrons of their system and the Bell Co. would make out its own toll charges and collect its own bills. The local service would remain as at present and an added amount of tolls would go to the big company. Under the plan submitted by Mr. Speir, it is declared by the independent company, all losses in collections would have to be locally absorbed and that this would be a drain upon them, the Bell people in the meantime having no chance except to gain.

## Lexington Defeats High Point.

The boys and girls of Lexington High School have reason for rejoicing because of having won a double header basketball game with High Point last Saturday night in High Point. The girls won from High Point by a score of 18 to 7, while the local boys administered the severe score of 35 to 17 upon the Guilford county boys.

The Lexington six although much smaller than their opponents clearly outclassed them by shooting eight field goals and not allowing their forwards to shoot a single field goal. High Point's seven points were made from the foul line.

Garland Jones was the star player for the local boys, he having scored 24 of Lexington's 35 points by placing eleven field goals and two fouls in the basket. He was, however, well supported by the other four players who made his work possible. Donald Walser played a splendid game at center during the last half. For High Point Kaper at center featured, he having shot all the field goals made by his side.

The local lineup was as follows: Girls, Reba Helmetter and Elga Miller forwards; Faith Price, center; Dorothy Mendenhall and Daphne Sink guards. Boys, Garland Jones, Paul Grimes and Hill Smith forwards; Ray Sechries, and Don Walser centers; Lloyd Turnley and Clyde Young guards.

## "The Sins of the Mothers."

"The Sins of the Mothers" is a story of gambling. The heroine is a beautiful girl. She loves cards. She loves races. She loves roulette. She loves all games of chance. She loves them with a passion that is a mania. In every detail it is up to the Blue Ribbon standard. It is a story of a girl who inherits a similar craving—a craving for gambling. It is born in her. Her mother before had the gambling instinct. She secretly keeps a gambling house.

You see the girl returning from a convent where her mother sent her as a child. You see her about to enter society. She is loved by a strong man. Her future is before her. She is taught to play cards. You see her heritage asperit itself. You see it grip and hold her in its meshes. She can't resist it.

How it lures her! First to the bridge tables of fashionable society—then to the races—and finally to the notorious gambling hall formerly kept by her mother!

You see the great race track scene. You know how Vitagraph can stage a scene like this. You see the inside of the gambling house—the gamblers. You see the raid by her husband who has become District Attorney. He doesn't know she is there. You see what happens. All these things appear before you on the screen in Vitagraph reality. This is the third of the Vitagraph Blue Ribbon Features. In every detail it is up to the Blue Ribbon standard.

At the Lyric Theatre, Monday Feb. 21st, 10 and 15 cents.  
Mrs. J. M. Riley and Miss Lula Aderton spent last Friday in Greensboro.

## LEXINGTON RIFLES PRAISED.

No Better Record Made by Any Company in State Says Inspectors of Local Boys.

On last Tuesday night Company A, 3rd North Carolina Regiment National Guard, passed inspection in the local armory, with Major Hunt, of the United States army and Colonel Stringfield, Inspector general for the state, in charge. The three officers and fifty-six of the enlistment of fifty-eight were present. The armory and equipment were found in good condition and the men and officers well versed in military knowledge. Not a mark was made in the different items but what did much credit to the company and their commander, Captain James A. Leonard.

At the conclusion of the inspection, Major Hunt declared that since he began his work in the state January 10th he had found no company with a better record and showing and that the Rifles were much above the average. Colonel Stringfield was of the same opinion, and commented on the improvement made over previous years. All this good work has been done, too, with the meager appropriation given from military circles and with no encouragement from the town and county. Now, however, the town commissioners have voted an annual appropriation of \$100, provided the county will meet this with a like sum. If this is secured, and Captain Leonard is hopeful that it will be, the company can go forward at a rapid rate.

## New Upholstering Plant.

Lexington's newest manufacturing concern is the Southern Upholstering Co., which opened up yesterday in the building of Rothrock and Weaver as temporary quarters. Within the next month they expect to move into a larger building. The first few weeks will be devoted largely to repair work, until his shipments of frames already bought are received. Miss Dell Watson is president, Mr. H. B. Davis, vice president and Mr. J. Graham Hece, secretary and treasurer, of the company. They will handle couches, parlor suites and easy chairs of a high grade.

## Items from Erlanger.

Mr. Ralph Higgins left Sunday to take up work with the Louisville Cotton mill at Louisville, Ky.  
Mr. A. W. Young, of Forest City, spent Sunday with his brother, Mr. J. R. Young. Mr. A. W. Young will take up work with the Nokomis Cotton Mill.  
Mr. P. G. Smith spent Sunday in Charlotte.  
Mr. H. H. Shell spent Sunday in Erlanger and took a part in the choir at Sunday school. The Young People's Society was conducted by Mr. H. D. Townsend, who gave an interesting talk.

The young ladies of Erlanger gave a leap year party at the play house Saturday evening. There were 30 present. They served ice cream and cake.  
On next Saturday evening the Baraca class and ladies of the town will give an oyster supper at the Y. M. C. A. The proceeds will go on a payment on the piano. There will be music by the band. We extend a cordial invitation to all.  
Mr. H. T. Evans, while working in the mill Saturday morning, fell from a ladder 12 ft. and bruised his head, but not seriously.

Mr. G. W. Edwards, who has been sick for some time, seems to be improving slowly.  
The little child of Mr. and Mrs. J. L. Johnson died Tuesday afternoon from meningitis.

## DEATHS.

The infant son of Mr. and Mrs. A. A. Gilbert, of Lexington, died late Monday and was buried in the city cemetery Tuesday. The child was suffering with pneumonia at birth and lived only eleven hours.

Conrad Lindsay Sink, the sixteen-year old son of Mr. and Mrs. J. G. Sink, of near Reeds died Monday from cancer of the stomach, from which he had suffered for some time. The funeral services were conducted at Reeds yesterday, and the interment was in the cemetery there. He was a young lad of much promise and much sympathy is felt for his parents in their untimely loss.

Mrs. Crissie Shoaf, of Reeds, died at her home late Monday afternoon, after an illness of some time. Her condition was such that she was in the firmities of old age. She had lived the allotted three score and ten and had so lived that she left behind a heritage of loving remembrance of her deeds of worth to her community. The funeral services will be conducted this morning at Reeds church and burial will be in the cemetery. She was the mother of our townsman, Mr. Royal Shoaf.

Mrs. Mary Long Myers, wife of Mr. Arthur Myers, of Thomasville, died of pneumonia February 8th at the age of 32 years and 4 months. Mrs. Myers was the daughter of Mr. D. A. Long, of Thomasville. Funeral services were conducted last Wednesday afternoon from Heidelberg Reformed church by Rev. G. E. Platt and Dr. J. C. Leonard. The body was carried to Calvary cemetery for burial.

Mr. J. F. Stokes, of Newsum, was here Saturday and called the attention of The Dispatch to a typographical error that changed the meaning of an item sent in from Newsum last week. It should have read that the people of that community were "again" building air castles in the hope that the Presbyterian church would take charge of the school there and develop it, but the linotype dropped two letters too many and made it read "against." The people there are far from being against the Presbyterian way of educating young folks and this correction is gladly made. There is opportunity at Newsum for a fine educational enterprise.

Mr. R. F. Lee, of Raleigh, is spending a few days with his family.

## GREAT LIVE STOCK CAMPAIGN FOR FARMERS OF DAVIDSON

### The Dispatch to Give Away Six Pure Blooded Breeding Bulls and Twelve Primrose Cream Separators.

## FIFTY FARMERS TO CATAWBA COUNTY

### Bulls Cost from \$125 to \$150 and Are From Famous Herds—Four Jerseys, One Guernsey and One Holstein—\$720 Worth of Primrose Cream Separators—County Divided Into Six Districts—Farmers from Every Township Will be Taken to Catawba County.

To further the interests of dairying and promote the raising of pure bred young bulls and twelve Primrose cream separators. In order that many of the leading farmers may come into personal contact with best methods of dairy farming and cooperative marketing of their products, fifty of their number will be taken to Catawba county, to see the Catawba County Creamery at Hickory, the great dairy herds of the county, the big farm warehouses and fine clover fields, and learn how the farmers there market their eggs, potatoes and other produce.

These fine bulls, cream separators and trips will be given away in The Dispatch's Big Live Stock Campaign, which begins today. The county has been divided into six districts and a bull and two separators will be placed in each district. The farmer who secures the most votes in his district will get one of the registered bulls, while the two next highest will each receive a \$60 cream separator. Every township in the county will be represented among those who go on the tour of Catawba county.

## THIS CAMPAIGN WILL CONTINUE UNTIL MAY 12th—GET BUSY TODAY AND SECURE A LEAD.

This is a campaign for the farmers, and it is one that should interest every farmer. The six bulls to be given away range from six months to a year old and cost from \$125 to \$150 apiece. Every one will be registered. Every one is of a breed recognized everywhere as one of the leading dairying breeds. One will be a fine Guernsey, another a Holstein and the other four will be from fine Jersey herds. Not a single bull in the lot but comes from a herd far famed for its accomplishments in dairying. Several of these animals are purchased from breeders who are known all over the country. There is not a single bull in the lot but will be the pride of the community to which it goes. There is not space available in this issue to give the write-up that each individual animal deserves, but from time to time something will be given about the pedigrees of each of the future breeders.

EVERY BULL A PRIZE WINNER.  
Listen, here are the breeders from whom the aires were purchased. The fine Guernsey lad was bought of Foy & Shemwell, and was bred on their fine Powell Dairy farm near Lexington. He has a pedigree fit for a king. The Holstein is from the great Cedar Lodge Farm of Major Frank H. Flee, of near Thomsville. Major Flee's farm is one of the finest in the South and he keeps no cattle save those of high degree. One of the Jersey bulls was purchased from the Elm Meadow Farm, of Caldwell, N. J., owned by George Tatten, of New York. This calf is sired by one of the finest bulls ever shown in this country. He is of the blood royal that came direct from the finest of the Jersey Islands, where for decades nothing but pure bred cattle have been grown. The remaining three Jerseys are from the Selwyn Farm, of Mecklenburg county, owned by Mr. Edgar B. Moore, of Charlotte. Mr. Moore is

known to breeders all over the United States and is widely recognized as being right in the forefront of breeders of fine cattle in the South.

HOW BULLS WILL BE DISTRIBUTED.  
The farmer who is most active and secures the largest number of votes will have the privilege of looking over the lot and selecting the bull he likes. The man with the second highest number of votes will be given first choice out of the remaining five bulls, and so on until each man gets his animal. But, even at that, the man who gets the last bull will get one of the finest animals ever brought to this county.

YOU NEED A CREAM SEPARATOR.  
We are also giving away \$720 worth of cream separators, a dozen of the famous Primrose make, worth \$60 apiece. No farmer who has good cows can afford to do without a cream separator. It has been declared again and again by dairying experts that on a farm where at least three fair milkers are kept a cream separator will almost pay for itself in a year in the added profits it will bring through securing all the butterfat from the milk. You cannot get all the cream from milk by the gravity system, no matter how hard you try. Did you ever think of how much you are allowing to waste on that account? You have been intending to own a cream separator for months now, so why not get busy and by a little active work secure one for yourself without cost.

The separators are the Primrose brand, of No. 1 quality, made by the International Harvester Co., of Chicago, the largest manufacturers of farm machinery in the world. They have at their command many experts and the Primrose separator is the result of year's of study by master minds.

BREED YOUR CATTLE PROPERLY.  
Good bulls and cream separators go hand in hand. Unless there is a good bull in the community profitable dairying is impossible. You may buy as many good heifers as you please but if they are bred to scrubs, their offspring will be of lower grade than the dam. Breed a scrub to a good sire and the offspring will be half Jersey, or Guernsey, or Holstein, whichever the nature of the bull. This calf in turn bred to the same sire will produce an offspring 75 per cent pure blood. Within a few years you can bring your stock up to pure blood. Evertime you repeat the breeding process with a pure bred sire and the offspring of a grade cow you are nearing perfection. Every time the same process takes place with the scrub sire and the offspring of the pure bred cow you are going backward. Start right now by getting a good bull in your neighborhood. This is a proposition that should appeal to every community in the county and should cause the farmers to cooperate and see that one of these splendid animals comes to their community. A

(Continued on Page Seven.)

## CAMPAIGN ATTRACTS NOTICE.

Newspapers and Public Men Commend Dispatch's Live Stock Campaign in High Terms.

The Dispatch's Big Live Stock Campaign is attracting statewide notice. A number of the leading newspapers have commented in high terms of praise and others have carried big stories about it.

Editor Clarence Poe, of The Progressive Farmer, says such campaigns will revolutionize the South. His letter follows:

Raleigh, N. C., Feb. 9, 1916.  
My dear Mr. Varner:

I cannot refrain from sending you a line to congratulate you and the people of Davidson upon the magnificent program you outline in your campaign for "More and Better Live Stock in Davidson." This is indeed a progressive step, and if adopted by all our Southern papers would soon almost revolutionize Southern agriculture. Hoping the campaign will win the great success it deserves to win, I am,

Yours sincerely,  
CLARENCE POE,  
President and Editor.

Editor Archibald Johnson, of Charity and Children, writes as follows:  
THE BEST YET.

The Dispatch is famous for its unique campaigns, which in addition to a useful purpose in improving the material and moral condition of the county.

But the campaign to favor more and better live stock and the extension of the dairying business is the best yet. The premiums to be given away of six pure bred bulls and twelve Primrose separators is something wholly out of the common among the newspapers of the state, but back of all this and overshadowing it in importance, the question of a sentiment among the Farmers for better live stock and more creameries furnishes the real motive that impels Col. Varner to establish this unique propaganda.

The Dispatch has had a large share in the fine development of Davidson county for the past decade; and we would be grateful, as citizens of Davidson, to withhold from the paper the credit it has honestly and earnestly won; but, as I have already indicated, I think I see in this new proposition as much of real value, especially to our farmers, if not more, than anything the paper has yet undertaken to promote.

As a citizen of the county I want to give the movement my hearty endorsement in this public way, and to express the hope that it may prove to be of vast benefit to our county, and, incidentally, greatly increase the circulation of The Dispatch.

ARCHIBALD JOHNSON,  
Thomasville, N. C., Feb. 10, 1916.

Col. J. T. Patrick, of Wadesboro, declares that this campaign ought to be worth a million dollars to future generations in Davidson county. His letter says:

WORTH A MILLION.  
My dear Mr. Varner:

You will never realize how much permanent, lasting good you are doing for the people of Davidson county. This cattle dairying enterprise you are just inaugurating is worth a clear million dollars to future generations to come and of the greatest value to the men and women of today. If we just had a Varner in every county of North Carolina, we would all have cause to rejoice. I am glad I am at least partly a citizen of the county where the one Varner is located who does things.

Sincerely yours,  
JOHN T. PATRICK.

Rev. H. C. Byrum, of Ramseur, writes that this campaign that will help the farmers, his letter following:  
Ramseur, N. C., Feb. 10, 1916.  
Dear Sir:

I notice in the last issue of the favorite Dispatch that you have on another unique and helpful scheme, one I am sure that will help you and at the same time help others. I am going to watch the developments with interest.

Very truly,  
H. C. BYRUM,  
Pastor, Methodist Episcopal Church, South.

Mr. J. Elwood Cox, president of the Commercial National Bank of High Point, and one of the state's foremost financiers, commends The Dispatch's Live Stock Campaign as follows:

High Point, N. C., Feb. 10, 1916.  
My dear Mr. Varner:

I have read with great interest the article in Wednesday's issue of The Dispatch, with respect to your live stock campaign for farmers of Davidson county. I congratulate you on this idea of thus improving the stock and benefiting your farmers. It is a unique idea to take fifty of your best farmers to Catawba county to observe the pure bred herds of dairy cattle and the cooperative creamery established there. The good you are thus doing will live long after you are gone. This is a progressive spirit you are manifesting and I wish you much success in it.

With kindest regards, I am,  
Yours truly,  
J. ELWOOD COX.

The Winston-Salem Journal of Friday morning contained this editorial:  
A FINE OPPORTUNITY FOR DAVIDSON.

We have yet to see a finer opportunity for making genuine progress in agriculture than that offered by Col. H. B. Varner to the farmers of Davidson county through his paper, The Lexington Dispatch, in its issue this

week. The plan proposed will make it not only possible, but easily possible, for the Davidson farmers to obtain more and better livestock. And he is also going to show them exactly what to do with their livestock to get the best results from their efforts.

To put it briefly, Colonel Varner is going to give away six thoroughbred bulls and twelve modern cream separators, and in addition to that proposes to select fifty progressive farmers from the different townships of the county and take them to Catawba, the banner livestock and dairy county in the state, where the Davidson farmers may obtain first-hand knowledge of low the livestock and dairy business can be made the remarkably paying proposition it has been made by the farmers of Catawba. Colonel Varner also tells his farmer friends that he aims to show them how they can get ten cents per dozen more for their eggs than other farmers secure and is going to see to it that they get on the ground floor of many other co-operative plans that are in effect in Catawba which has caused that county to take its place in the very front rank of the hundred counties in North Carolina.

It is easy to see that such work as this will not only benefit the farmers, but will also be of great benefit to the people of the towns and will mean a new stimulus to progress along these lines in many other sections of the state. All that the farmers have to do to reap the reward which The Dispatch has in store for them is to cooperate with that paper in the plan proposed. We are confident that they will do this and fully expect to see this splendid idea bear such fruit, for both the paper and Davidson county, as even Colonel Varner, with all his fine powers of imagination which we have thought at times amount almost to genius, has not yet dreamed. When we consider that the livestock business lies at the very foundation of all successful agriculture, it is hard to foretell the ultimate results of such a campaign as this.

Would that every county in the South had a Varner.

The Charlotte Observer, in its leading editorial of Thursday, has this to say:  
VARNER'S ENTERPRISE.

This week's edition of The Lexington Dispatch contains propositions that surely will hold the attention of the farmers of Davidson county. Editor Varner appears to be intensely earnest in his efforts to make of Davidson a business farming county. He is a promoter of the livestock and dairying interests in a practical way. First off, he has started a campaign for more and better bred livestock for Davidson and what will away to the farmers six pure-bred breeders. In the promotion of the dairying industry he will distribute among the farmers 12 cream separators. But he will not stop there. He has arranged at his own expense to take 50 of Davidson county's most progressive farmers, selected from the different townships, on a trip to Hickory and Catawba county, that they may learn at first hand, as did the Mecklenburg farmers, the lesson of cooperation in selling farm produce, in growing sweet potatoes and in marketing them at profitable prices. He also proposes putting them in the way of selling eggs at 10 cents more the dozen than the average farmer secures. Editor Varner, to use a common expression, proposes to "put the Davidson farmers wise" to dozens of other little things that have made Catawba stand out as one of the most progressive and prosperous counties in North Carolina. Mr. Varner has done much in the past for the improvement of material conditions in Davidson county and he has given evidence of a return to the task with renewed vigor and effectiveness. The Observer accounts him a man of commendable purposes and a leader who should have a country-wide following.

Postmaster S. W. Finch, of Lexington, who owns a good farm and believes in the right kind of farming, writes that this campaign is one with real merit.

Lexington, N. C., Feb. 12, 1916.  
Dear Mr. Varner:

Your plan to give the farmers of Davidson county six pure bred breeding bulls is a thing that strikes my fancy. Of all the voting contests that come to mind none is one of the most meritorious. It has real merit in it, because it will serve in a most emphatic way to call the attention of the people to the great compensation which follows live stock improvement. There is money in bulls, whether they be Jerseys, Holsteins, or Guernseys. I should like to have one of those bulls myself. Every man to his notion, but I rather prefer the Jersey. The first man that calls on me will get my help for a pure bred bull.

S. W. FINCH.

## CATAWBA PAPERS MAKE NOTE.

The papers of Catawba county make prominent mention of the campaign, especially the trip of the fifty farmers to that county. The Hickory Record played the story up under a big double column head in the first two columns of its front page of Thursday afternoon, reproducing much of The Dispatch's story.

The Newton Enterprise of Friday has the following to say:  
The Lexington Dispatch of Wednesday announces a contest in which it will bestow a free trip to Catawba county on 50 Davidson county farmers, who will come to learn all about Catawba's dairy and cattle points and other interests.

The Lexington paper has inaugurated a campaign for better cattle and the development of dairying resources, and offers to give as prizes a number of thoroughbred bulls of several breeds.

Catawba will welcome the David-  
(Continued on Page Seven.)