

THE COMMERCIAL CONGRESS

Many Millions in Southern Real Estate Within the Next Few Years. Wonderful Resources Here For Development.

(C. Grosvenor Dawe in New York Times.)

Those who even superficially consider conditions in the South must reach the conclusion that many millions of dollars will be made in Southern real-estate in the next few years. To look deeper makes the conclusion irrefutable.

The vast expenditures of the National Government in providing irrigation for the arid lands of the West will affect, according to statements of the Reclamation Service, only 3 per cent. of the great stretch of country whose forbidding aridity hitherto stood in the way of successful agriculture.

On the other hand, the greater proportion of the million square miles included in the South will be agriculturally profitable when once the tide of development sets that way; for not only is there the best average and distributed rainfall of the whole country, but at many points this can be aided by tapping the vast subterranean water resources of the South.

Two typical illustrations can be found in such sub-irrigation work as is carried on at Sanford, Fla., where lands worth less than \$10 an acre a few years ago are now worth \$1,000 an acre; and in Arkansas where prairie lands, sacrificed less than ten years ago for taxes, are now under cultivation for rice on account of the subterranean water available for distribution on the surface.

There is also in the South an area still more remarkable in its agricultural possibilities than anything yet brought broadly under cultivation in the United States. This area is the alluvial lands along the Mississippi Valley beginning with Southeast Missouri and running to the coast. There exists also a vast area too wet for use without drainage, stretching clear from the coast of Virginia and following the coast line to and around Florida, and so on to Texas. This land is the result of the erosion of ages aided by the growth and decay of vegetable matter.

Developing the Wet Lands. Another type of wet lands can be illustrated by referring to the Everglades of Florida, which do not represent erosion at all, but are the result of accumulated vegetable mould in an enclosed basin. In addition, therefore, to the general subjugation of high lying Southern lands to agriculture, the agricultural development of the South and its real estate activities will, in the near future, take into consideration the wet lands and their latent riches.

Another point to consider in Southern real estate development is that the activities of the various State Departments of Agriculture, and many railroads of the South, are directed toward a more intensive use of the land under cultivation. The effect will be to greatly weaken plantation systems and their tendency to locate land owners in cities. A new rural community life will take its place; for intensive agriculture means small areas handled wisely and well, bringing agriculturists into closer touch with the land, with one another in rural villages, and with the advanced city, better schools and a truer social life.

This trend of the South toward a better use of the land will mean the throwing of more land on the market, and thus comes into sight the impulse toward advertising. The removal of the forest cover ever has its conditions there are now at various local centres, but particularly Chicago, corporations that intelligently and actively work to sell these lands to settlers. The labor of these organizations, which may correctly be called foreign, must lead to the advertising of Southern lands by Southern real estate men themselves, for it has become evident that if a move of population toward the South is to be permanently valuable the prospective settler must, at the very outset, come into correspondence with local real estate men and organizations who prefer that the settler shall first be met in person, and the truth about the land he wishes to buy. Buying "sight unseen" through specious circulars and attractive pictures that may or may not be related to the part of land he is buying means a rude awakening when a man finds his land not to be as represented.

Work of the Congress. The Southern Commercial Congress as a union of the constructive forces of the South is, as one feature of its work, exerting every influence to bring Southern real estate men into the National advertising field, for it is recognized that no matter how much truth may be brought to light regarding the land of the United States, which is potentially richest, the full value of that publicity is never realized until the attention of an individual is fastened on a specific piece of land.

The discouragement relative to National advertising is that it is expensive and cannot, at the outset, be undertaken and sustained except by large corporations. The small real estate man is almost hopeless when he finds that a good display advertisement in a good medium of National circulation may easily run up to thousands of dollars for one insertion. To encourage the small real estate man, the Southern Commercial Congress is urging co-operative advertising. We urge the real estate men of the community to work together; we urge the sore real estate man in a small place to come into touch with other real estate men scattered all over the South so that their small investments may be swept into a great advertising fund to create general inquiry, and thus each of them gradually realize, and become encouraged to undertake such

advertising of their own when funds permit.

The South's Agricultural Advantages. We believe this: That a greater movement of population than has ever, so far, taken place in the development of the United States is now due, and for when once the agricultural advantages of the South are fully understood throughout the Nation, and the great commercial possibilities in addition, there will be a general movement of people to take advantage of these things.

The unused acres of the South can welcome and sustain many more millions than are yet there.

When, in addition to the natural advantages of the South, there dawns upon the mind of the world the influences toward personal success which lie in the southward pull of the Panama canal on the commerce of the world; which also lie in the natural pull of the Mississippi Valley towards Gulf ports, the movement to the West and the rush of the '40ers will fade into insignificance besides the movement toward perpetual homes in the South. Hence it is that National advertising of Southern agricultural lands can be depended upon to show its influence very vigorously in the near future; for the opening of the Panama canal is only six years away. The southward pull of commerce is here already.

The South is, in addition to the influence of its natural advantages, prompted toward such activities by the vigorous efforts that the Canadian government has made within the United States to people its own northwest. In that sense the South is being provoked to good works; for it has been led to realize that owing to the rapid growth of the United States in population, there is still a great portion of our population that is in a state of indecision as to permanent home.

Invited these men of ambition and of good purpose to throw in their lot with her. The South will welcome as many strong arms as choose to come, only providing that the racial instincts of those who do come are such as will strengthen the South in maintaining the civilization of the race.

CAROLINA ODD FELLOWS IN GOLDSBORO THIS WEEK

(Continued From Page 7.)

Left to the conscience of each member of the Lodge, he was expected to contribute as often and as much to this fund as he so desired. The lodge would elect three of its members to act as trustees of this fund and to secure it against loss, but to invest it so as to increase it as much as possible. They said: "That all members of this lodge shall be required and urged to make such voluntary quarterly contributions to the Orphan Asylum Fund as their means will permit and their generosity prompt."

After other preliminaries, they said: "The same shall be kept intact until such time as by order of this lodge it shall be turned over to the Grand Lodge of the State of North Carolina to be placed, together with like funds raised by other lodges in this jurisdiction, for the establishment and maintenance of the Orphan Asylum contemplated."

That would have been a happy day when the order had raised a fund sufficient to build and equip such a plant as we have in Goldsboro now, with enough left on hand for the income to adequately support and take care of it for all time to come. What an imagination conjure up and bring to perfection. There is not a bank in the State that has capital enough to think of undertaking it, and yet our Grand Lodge in May, 1888, the report of our Grand Secretary showing a membership January 1st of only 1,173 members in the State, and only 38 small lodges, took this bait like a hungry trout swallows a tempting fly.

For More Than Three Decades Foley's Honey and Cat has been a household favorite for all ailments of the throat, chest and lungs. Contains no opiates and no harmful drugs. Robt. R. Bellamy.

C. Douglass, C. D. Benbow and Jonathan White. The site was selected at Goldsboro, about one mile northeast of the court house, 20 acres of land being given for the purpose by Mr. (now Brother) W. A. J. Peacock, while there was pledged by the citizens, in connection with members of Neuse lodge, about \$4,000 toward the completion of the first building.

If the reader will cast his eye to the left and rear of the Main Building, as given in this issue, he can see the building that was first erected. It was a two-story brick structure with metal roof, consisting of eight rooms. This took place in the early Spring of 1892, and the first orphan children admitted to the Home were sent from Raleigh, being the three Woodward children, and were received by Dr. William Cobb Whitfield, the first superintendent, on the 9th day of May. Unfortunately for the Home and the children, before the first year had expired, death called Mrs. Whitfield, the Matron, away from earth. It was an irreparable loss.

From a humble beginning we have gradually grown, until now we have one of the best adapted and well known in the Southern States under the control of our order.

The next building constructed was the four-room cottage which is not shown in our pictures at all, but is now used as an infirmary. The next was our Main Building, which was completed in 1897. This building cost about \$11,000 and the time of building contained 11 large and airy rooms, seven small ones, spacious hallways, and kitchen. It has since been greatly improved and enlarged, and will hereafter be used for accommodation of our boys. In the year 1897, while the Grand Lodge was in session at Charlotte, the first step was taken looking to the establishment of a Home for the aged and infirm Odd Fellows, and also aged and indigent widows of Odd Fellows in the State. The resolutions authorizing this move was signed by Rev. Chas. O. Durant, Richard N. Hackett, now Grand Master of the Masonic Grand Lodge, and Richard J. Jones. Page 268 of the proceedings of that date will show.

For several years this matter seemed to drag and funds accumulated slowly. Finally another committee was appointed, and Brother Jones placed at its head to see what could be done. After one or two years' deliberation, in the year 1903, the venerable chairman submitted a plan by which he thought we could erect a suitable building on the same grounds, but not too near our Orphan Home building, for this purpose. The Grand Lodge adopted his suggestion as appears on pages 79 and 80 of the proceedings of 1903, and it was from this beginning that our building known as "the old folks' Home" arose. This building was dedicated to the uses and purposes of the order while the Grand Lodge was in session in Goldsboro in 1906. Past Grand Sirs Alfred S. Pinkerton of Worcester, Mass., delivering a most beautiful dedicatory address.

Our next and greatest building has just reached completion and is the pride of all who have been interested in it. We refer to our Memorial Building. At a cost of about \$25,000 this building was constructed and is today one among the best and most comfortable buildings in the State, it does credit to the order and stands a noble monument to the Father of our Orphan Home, Brother Nathaniel Jacobi. On this beautiful sequestered spot stands Odd Fellowship's most imposing expression of its love for humanity and the relief of distress. Had we done nothing else but this—put this living, moving, ark of the covenant into motion we had not lived in vain.

Baton Rouge, La., April 30.—The jury in the case of Dr. E. C. McKown, charged with the murder of E. K. Judson, an inmate of the Jackson Insane Asylum, last September, brought in a verdict of guilty without capital punishment late tonight.

For More Than Three Decades Foley's Honey and Cat has been a household favorite for all ailments of the throat, chest and lungs. Contains no opiates and no harmful drugs. Robt. R. Bellamy.

Vudor PORCH SHADES. Make Your Porch Cool. Airy, Shady and Private with Vudor Porch Shades. Don't confuse these with ordinary porch screens. Send for booklet giving sizes and prices. We carry also Vudor Chair Hammocks and Vudor Enforced Hammocks, such as you see advertised in the Lady's Home Journal and other magazines. You get them at factory prices from us and save freight.

WE CRYSE AT 6 P. M. C. W. Yates & Co.

CHICHESTER'S PILLS

THE DIAMOND BRAND. Ask your Druggist for this in Red and Gold Metallic Capsules, coated with Blue Ribbons. Take one or two, three or four times a day. Cures all Biliousness, Headache, Indigestion, Constipation, etc. Sold by Druggists Everywhere.

Lincoln Lithia Water

"Bottled at the Spring." Lincoln Lithia Inn open to guests May 15th to October 1st. Literature upon request.

The medical world is rapidly arriving to the conclusion that the chronic diseases of mankind are due to chronic auto-intoxication associated with insufficient elimination of the poisons of the body. This is notably true in chronic diseases of the STOMACH, INTESTINES, KIDNEYS AND BLADDER.

The Lincoln Lithia Water has for 20 years been a well recognized therapeutic agent in the treatment of the acute and chronic disorders so notably associated with retention of the body poisons, the Toxemia of Pregnancy, the acute infectious diseases, the chronic disorders of the digestive tube and of the Kidneys, acute and chronic Brights Disease. The Lincoln Lithia Water is heartily endorsed by the ablest physicians of the State. It is a pure, natural diuretic and helps wonderfully to take the poisons from the tissues of the body. Ask your physician. In cases of 12 half gallon bottles, \$4.00 and 5 gallon demijohns, \$3.00. For sale by druggists and grocers or DISCOUNT TO DEALERS.

LINCOLN LITHIA WATER CO. Props., Lincolnton, N. C. For Sale by HOLMES GROCERY COMPANY, MISION PHARMACY, J. H. HARDIN, ROBT. R. BELLAMY, J. HICKS BUNTING DRUG COMPANY.

Every Thursday AT 4:30 p. m. Somebody Wins a 41 Piece Dinner Set. If you will spend your CASH With Us You can WIN ONE.

When it Comes to Clothing and Shoes we are up-to-date. SEE OUR LINE BEFORE BUYING. J. W. H. Fuchs. Sole Agent for Holeproof Hosiery. 128 to 138 S. Front St. Wilmington, N. C.

Our Clothes Should Be Your Clothes. We have been in business a long time and have kept our eyes open. We have tried about everything there is in the way of Men's and Young Men's Clothing and have drawn many profitable lessons and conclusions. There is one of them, the man who has from \$15.00 to \$25.00 to invest in a suit, will find better styles, finer fabrics, longer wear, —in a word, more value in Stein Bloch Clothes, than in any other. A full line of Boys' and Children's Knicker Cotton Suits and Khaki Pants. John B. Stetson, Panamas and all kinds of soft and straw hats. J. W. FLEET CO. Phone 673. So. W. Corner Front and Princess Sts.

THE MURCHISON NATIONAL BANK OF WILMINGTON offers to depositors the security of Capital Stock \$550,000.00 Surplus 400,000.00 Stockholders' Liability 550,000.00 Total \$1,500,000.00 We solicit the business of those who wish to deal with a strong safe and modern bank.

CYPRESS SHINGLES. The largest stock in the city. King's Windsor Hard Wall Plaster, Atlas and Lehigh Portland Cement, Lime, Calcine Plaster, Wood, Coal Etc. W. B. THORPE & CO., Inc. Phone 789.

ATLANTIC COAST LINE

These time tables are corrected to May 1, 1910, but their correctness for the arrivals and departures are not guaranteed, the figures being given as the best available information as to schedules of this company and its connections.

Table with columns for dates (48, 49, 50, 51, 52, 53) and destinations (WILMINGTON, FLORENCE, AUGUSTA, SAVANNAH, FORT MYERS, etc.) listing arrival and departure times.

SUBURBAN SCHEDULE

Table listing suburban train schedules in effect Saturday, April 30, 1910, including routes to the beach, to the beach, and to Wilmington.

SALE OF SAW MILLS AND TIMBER PROPERTIES.

Under and by virtue of a decree of the Superior Court of Robeson County duly made and entered at the April Term, 1910, in a cause therein pending entitled W. J. McDermid & Company et al against McDermid-Williams Lumber Company, the undersigned will sell at public auction all of the land, effects and choses in action of said McDermid-Williams Lumber Company, and all of its other, fixtures, privileges and interests: tractors, cars and other rolling stock, and all other machinery and equipment, and all other saw mill plants and the plant; all plant, all building, shafting, tools, appliances and apparatus connected with said plants; and all leases, privileges, contracts, options, rights, and easements, and all other property, and all other rights of said McDermid-Williams Lumber Company, whatsoever nature, including its corporate franchises and the privilege hereunder.

N & W Norfolk & Western. Book System, Rock Ballast 45-lb Ball. Schedule in Effect March 6th 1910. Wilmington to New York, New York to Wilmington, etc.

Clyde Steamship Company to NEW YORK and GEORGETOWN, S. C. Blue prints of all kinds are made by Southern Map Co., phone 813, So. Bldg.