

**The C. W. Polvogt Co.**

**SALE**

October 20 to 30, Inclusive

# OCTOBER

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# REDUCTION SALE!

**WE** have a store full of Fall and Winter Merchandise that must be paid for. The warm weather so far this season has retarded our sales, the stock must move during this 10 DAY SALE. We are making the first reduction on our entire stock. We are going to fill our store with customers every day during this gigantic sale—every department will be full of bargains. An opportunity to lay in your winter supply during this sale.

On account of being busy we will not send any goods on approval.

**TERMS STRICTLY CASH**

Store will open Wednesday, October 20th, at 9 o'clock, extra sales people will be here to wait on you.

## SALE OF SILKS

- \$1.50 36-inch Guaranteed Taffeta Silks, Sale price ..... **\$1.25**
- \$1.50 36-inch Faille Silks, Sale price ..... **\$1.25**
- \$1.00 36-inch Messaline, all new shades, Sale price ..... **79c**
- \$1.25 36-inch Plaid Silks; Sale price ..... **98c**
- \$1.75 36-inch Moire Silk, extra heavy, Sale price ..... **\$1.25**
- \$1.00 36-inch black Taffeta Silk, Sale price ..... **89c**
- \$1.25 36-inch black Taffeta Silk, sale price ..... **98c**
- \$1.50 36-inch black Taffeta, Sale price ..... **\$1.29**
- \$1.50 40-inch Satin Charmeuse, Sale price ..... **\$1.29**
- \$1.25 40-inch Crepe de Chine, Sale price ..... **98c**
- \$1.50 40-inch Crepe de Chine, Sale price ..... **\$1.25**
- \$2.25 40-inch Crepe Meteors, Sale price ..... **\$1.89**
- \$1.00 44-inch Silk Chiffon, Sale price ..... **85c**
- \$1.50 44-inch Georgette Crepe, Sale price ..... **\$1.29**
- 50c 27-inch China Silks, Sale price ..... **42c**
- 25c 36-inch Susine Silks, Sale price ..... **21c**
- 50c 40-inch Belgian Wash Silk, Sale price ..... **30c**

## Special Offering

We have a few pieces of Messalines and Figured Silks, 36 inches wide, \$1.00 and \$1.25 values, which we are going to put a price on these that will make them sell. **SALE PRICE 48c**

### Ladies' Muslin and Flannellette Underwear.

- 50c Ladies Flannellette Skirts ..... **42c**
- Ladies' Flannellette Gowns, pink and pink stripes; Special ..... **45c**
- Ladies' Flannellette Gowns, **69c, 89c, \$1, \$1.25**
- One lot \$1.50, \$2.00 and \$3.00 Corsets Sale price, only ..... **\$1.00**
- 75c value Muslin Gowns, Special Sale price **45c**
- \$1.25 and \$1.50 Lace trimmed Under-skirts, Sale price ..... **75c**
- \$1.25 Ladies' Gowns, lace and embroidery trimmed, Sale price ..... **89c**
- \$1.75 Gowns, Special sale price ..... **\$1.39**

**CARPETS for Rooms, Hall and Stairs.** The prices should clean them up.

- \$1.50 and \$1.65 Axminster Room Carpets made, laid and lined, to clean up, yard ..... **\$1.20**
- \$1.25 Brussell Carpet, room pattern, also for halls and stairs, clean up price only per yard ..... **89c**

### MATTING—200 Rolls to Select From.

- 35c extra fine China Matting, yard ..... **27½c**
  - 30c China Matting, this sale, yard ..... **22c**
  - Linoleum, two yards sold for \$1.00, sale price only ..... **90c**
  - \$30.00 Axminster Art Squares, 9x12, Special sale price ..... **\$24.98**
  - \$25.00 Velvet and Axminster Art Squares 9x12; Special ..... **\$19.48**
  - \$18.00 Velvet and Brussell Art Squares, Special ..... **\$13.98**
- Reduced Prices on Crex and Fiber Rugs.

## Linen Department

- 50c, 63-inch Mercerized Damask, yard ..... **39c**
- 75c, 72-inch Mercerized Damask yard ..... **60c**
- 85c, 72-inch Linen Table Damask, yard ..... **70c**
- \$1.00, 72-inch Linen Table Damask, yard ..... **85c**
- \$1.25, 72-inch Linen Table Damask, yard ..... **98c**
- \$1.50, 72-inch Linen Table Damask, yard ..... **\$1.15**
- \$1.00 Large Table Napkins, dozen ..... **79c**
- \$1.25 Large Table Napkins, dozen ..... **98c**
- \$1.50 All Linen Napkins, dozen ..... **\$1.25**
- \$2.00 All Linen Napkins, dozen ..... **\$1.75**
- \$3.00 All Linen Napkins, dozen ..... **\$2.69**
- \$3.50 All Linen Napkins, dozen ..... **\$3.00**

## Dress Goods Sale

- \$1.00 40-inch Silk Poplins, Sale price, yard **79c**
- 75c 36-inch Silk Poplins, Sale price, yard ..... **59c**
- \$1.50, 40-inch Silk Poplins, Sale price, yard **\$1.29**
- 59c Diagonal Suitings, silk finish, Sale price, yard ..... **48c**
- \$1.00, 52-inch Diagonal Suitings, Sale price, per yard ..... **89c**
- 50c, 36-inch all wool Storm Serges, Sale price, per yard ..... **42c**
- 85c, 42-inch all wool Storm Serges, Sale price, per yard ..... **70c**
- \$1.00, 50-inch all wool Storm Serges, Sale price, per yard ..... **89c**
- \$1.00, 52-inch Broadcloth, navy blue and black, only, per yard ..... **89c**
- \$1.00, 44-inch all wool Poplins, Sale price per yard ..... **89c**
- \$1.00, 42-inch all wool Vigevaux Suitings, Sale price, per yard ..... **89c**
- 85c 44-inch all wool French Serges, Sale price, per yard ..... **70c**
- \$1.00 48-inch all wool French Serges, Sale price ..... **85c**
- \$1.00, 42-inch Ottoman Suitings, Sale price **89c**
- \$1.50, 50-inch Blk Granite Novelty Suitings, Sale price, per yard ..... **98c**
- \$1.50, 56-inch Storm Serge, black, extra heavy, per yard ..... **\$1.29**
- \$1.75, 54-inch wool Garbadines Suiting ..... **\$1.48**
- 65c, 45-inch Shepherd Suiting, Sale price ..... **49c**

## White Goods Department

- 36-inch white Garbadine Skirting ..... **25c**
- 40-inch white Garbadine Skirting ..... **35c**
- 40-inch Waffle Suitings ..... **35c**
- 12½c Checked Dimities ..... **9c**
- 15c Checked Dimities ..... **12c**
- 10c, 36-inch Bleached Sheeting ..... **7c**
- 10c Amoskeag Dress Gingham ..... **8½c**
- 15c, 32-inch Anderson Gingham ..... **12c**

## Sheets, Pillow Cases, Towels

- 72x90 Bleached Sheet, Special, each ..... **42c**
- 81x90 Bleached Sheet, extra quality, each ..... **69c**
- Large Huck Towel, Special price ..... **7c**
- 15c extra large Huck Towels, Special ..... **11c**
- Large Turkish Towel, Special ..... **10c**
- 20c value Turkish Towels, Special ..... **15c**
- Extra large Turkish and Linen Towels, Special, each ..... **21c**
- 20c bleached Pillow Cases, Special, each ..... **15c**

## MILLINERY

Our Millinery Department is overstocked and we will make a 20% discount on all purchases from this department. You should not miss this opportunity.

- Velvet Shapes, worth \$1.50 to \$3.00, Sale price, each ..... **\$1.00**

## Ready-to-Wear Department

We are going to make a clean sweep in this department and this stock of Suits, Coats, Dresses, Skirts, and Waists will be sold at a price. Now is the time to select your new Fall Suits.

- Ladies' Poplin or Serge Suits, \$15.00 and \$16.50 Suits, Sale price ..... **\$11.98**
- \$18.00 and \$20.00 Suits, Serge, Poplin and Broadcloth, sale price ..... **\$14.98**
- \$22.50 and \$25.00 Suits, fur trimmed and plain tailored Suits; sale price ..... **\$19.48**
- \$35.00 Suits in Broadcloth, Paplins and fur trimmed, Sale price ..... **\$27.98**
- \$15.00 Ladies' Coats, Sale price ..... **\$11.98**
- \$25.00 Ladies' cloth Coats, Sale price ..... **\$18.98**
- \$15.00 Ladies' Plush Coats, Sale price ..... **\$11.50**
- \$15.00 Ladies' Corduroy Coats, Sale price ..... **\$11.50**
- \$6.50 white Sport Coats, sale price ..... **\$4.98**
- \$3.98 Crepe de Chine Waists, in white, flesh, black and blue, Sale price ..... **\$2.98**
- Infant short Coats, \$3.50 values ..... **\$2.98**
- \$4.50 values ..... **\$3.98**
- \$1.25 Middy Blouses, Sale price ..... **89c**

## LADIES' SKIRTS

- \$5.00 All Wool Serge Skirts, Sale price ..... **\$3.98**
- \$6.50 Serge and Novelty Skirts, Sale price **\$4.98**
- \$7.50 Serge and Novelty Skirts, sale price **\$5.48**
- \$10.00 Serge, Taffeta and Novelty Skirts, **\$7.48**

## Furs! Furs!

This Season's Furs now on sale at reduced prices. Stock consists of Lynx, Red Fox, French Lynx, Mink, China Wolf, Iceland Fox, etc., etc. Muffs and Neck Pieces to match.

## BLANKETS

Nearly a thousand pair on hand. Warm weather held them here, but prices must move them. Displayed in Carpet Department.

- \$1.00 Pink and blue Crib Blankets, Sale price ..... **69c**
- \$4.50 Blankets, Sale price ..... **\$3.48**
- \$3.50 Blankets, Sale price ..... **\$2.98**
- \$5.00 Blankets, Sale price ..... **\$3.98**
- \$6.00 Blankets, Sale price ..... **\$4.98**
- \$8.50 Blankets, Sale price ..... **\$6.98**
- \$10.00 Blankets Sale price ..... **\$7.98**
- \$2.50 Comforts, Sale price ..... **\$1.98**
- \$3.50 Silk Mull Comfort, Sale price ..... **\$2.98**
- \$5.00 Wool Filled Comfort, Sale price ..... **\$4.25**

## SACRIFICE

In Ladies' Wool Underwear.

- \$1.00 Women's Pants, each ..... **69c**
- \$1.00 Women's Vest, each ..... **69c**
- \$1.50 Women's Pants, each ..... **98c**
- \$1.50 Women's Vest, each ..... **98c**
- \$1.50 Women's Union Suit, each ..... **98c**
- \$1.00 Women's Union Suit, each ..... **69c**

These goods will be displayed on counters for your inspection.

## SWEATERS

- Ladies' \$2.50 Sweaters, Sale price ..... **\$1.98**
- Ladies' \$3.00 Sweaters, Sale price ..... **\$2.69**
- Ladies' \$4.50 Sweaters, Sale price ..... **\$3.79**
- Ladies' \$5.00 Sweaters, Sale price ..... **\$4.29**
- Ladies' \$6.00 Sweaters, Sale price ..... **\$5.00**
- Ladies' \$6.50 Sweaters, Sale price ..... **\$5.25**

## Children's School Sweters

- \$1.25 Sweaters, Sale price ..... **98c**
- \$1.50 Sweaters, Sale price ..... **\$1.19**
- \$2.00 Sweaters, Sale price ..... **\$1.75**
- \$2.50 Sweaters, Sale price ..... **\$1.98**

## Women's Black and Colored Petticoats

One lot of \$1.00 and \$1.50 value, special as a leader, Sale price, each ..... **48c**

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