

THE MORNING STAR

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FRIDAY, MARCH 31, 1916.

TOP OF THE MORNING.

The preaching of the cross is to them that perish foolishness. I CORINTHIANS 1:18.

Greensboro's got a going gait.

There is no thriving without striving.

People who let us do as we please have our approval.

Ethereal mildness will be welcomed when it comes to stay.

Trouble is brewing when a theorist is accepted as an expert.

Too many people are obsessed of the idea of getting something for nothing.

Well, there are political wiseacres who possess the obstinacy of their obliquity.

Wary not in well doing in the way of individual, domestic and national preparedness.

An army officer says we have only the skeleton of an army. Yes, and it is the skeleton in our national closet.

Some men boast of saying "just what they think," but when people give the laugh to what they say it is pretty tough on what they think.

When a woman decides to stand up for herself it is a pretty safe proposition that she is getting ready to sit down on somebody or other.

The mistake that men often make is that when they don't know that others have beaten them to it they jump at the conclusion that they have "discovered" something or other.

When you drop your candy don't stop to worry over it so long as there is a chance to get more. Worry over something that can not possibly be helped by worry is worrying over worry.

Colonel Bryan has lost 30 pounds in flesh, but what we regret most about him is that he lost an opportunity to aid President Wilson in making a Democratic administration a success. He left it all to Wilson.

A girl says no fellow should get busy and take a girl that he could go to the ends of the earth for her. Her idea of what he ought to do is to get the earth and convince her that every bit of it is hers—at least a lot with a house on it.

Many people suppose that Billy Sunday talks slang mostly. That is where Billy has us all fooled. Slang is only a little side issue with Billy, for he can be remarkably eloquent and classic by turns. Sometimes he shocks educated people but if they will stay around for any length of time he will entertain them with snatches of grandiloquence.

Colonel Roosevelt again declares that he refuses to enter into a scramble for delegates to the Republican national convention. Nevertheless, if that convention does not get in a heroic mood and beg him to accept the nomination, he will again declare that the Republican party has never reformed since he charged it with betraying its trust to the people.

Lots of people think it is impossible for a foreign country to land troops in this country. Lots of other folks would feel easier about it if they would tell them how it is to be prevented without adequate preparedness. Any foreign country can land troops in this country just as Great Britain did during the war of 1812, when we were not sufficiently prepared to prevent them from capturing and burning the American capital. If we were a foreign militarist we would sit down and laugh at American people who do themselves with the idea that we could not land troops at some point where the preparedness is not sufficient to prevent it. Great Britain once showed us how easy it was, to pull off the stunt while we were surprised with dignity.

WOULD AID OLD INDUSTRIES AND ENCOURAGE NEW ONES.

Greensboro is about to adopt the Baltimore plan of aiding old industries and encouraging new ones by means of a local corporation capitalized for that purpose. That is a splendid idea and The Star has exploited it for years. Many of the growing industrial cities of the North and Middle West have tried that plan with success. We have never heard of the failure of the plan anywhere it has been tried. It makes money talk practical booster talk after the boosters have talked and talked and talked. With such a well managed promoting corporation as is proposed in Greensboro, a city seeking to attract and promote its industrial development is ready to put up or shut up when industrial progress or growth is proposed.

The Greensboro News states that on Tuesday night the industrial bureau of the Chamber of Commerce of that city met and unanimously adopted and recommended a plan for "converting the Greensboro spirit into cash," which will be safe and yet work in the up-building of the community. The bureau received the report of a committee previously appointed to consider the plan and report its recommendations to the bureau. After considering the details of the proposed plan the meeting adjourned till next Tuesday night when the bureau will take formal action and make a recommendation to the directorate of the Chamber of Commerce which is depended upon to act upon the matter as a finality. The plan which is of interest to all cities seeking industries, was reported as follows:

"Organize an investment company, to be known as the Greensboro Investment company, with authority to buy and sell real estate, or stocks and bonds of business enterprises, or municipal bonds, and borrow or loan money on any of the above forms of property.

"Stock to be of a par value of \$10.00 per share and to be redeemable at par at home office of the company, on demand or within 60 days after receipt of written notice, at the option of the company.

"Not less than 15 per cent of all amounts received from sale of stock to be retained in cash or invested in such securities as can readily be converted into cash, for the purpose of redeeming stock presented for that purpose.

"Not more than 85 per cent of all amounts received from sale of stock to be invested in such real estate or stocks and bonds as the directors may dictate, provided not to exceed 20 per cent of the total paid in capital of the company shall be invested in the stocks or bonds of any one business enterprise.

"All profits to be distributed as follows: 5 per cent to be placed in a reserve fund, the balance to be distributed pro rata among the stockholders.

"For the purpose of protecting the stockholders and directors to the fullest extent possible it is recommended that the chamber of commerce bear the expense of operation, plus 5 per cent on outstanding stock.

"The provision in the plan for redemption of stock at par on demand or notice would, it is believed, make this stock readily salable, and the ability of the company to fulfill this obligation is founded on constant sales of stock, plus cash reserves of 20 per cent and such additional amounts as may be in hand awaiting investment."

The members of the Greensboro bureau differed in their ideas as to the investment of the funds of the proposed corporation, but all agreed a splendid plan for promoting the upbuilding of home industries and the encouragement of new ones has been hit upon. The probable capital stock of the corporation is \$100,000.

THE NEEDS OF A CITY.

What are the needs of the cities of North Carolina? The needs of a city or town are equivalent to the needs of its people, and it is certain that if the needs of the city are not being supplied its people are badly in need of whatever it is. Who knows what Wilmington needs or should have and who begins to know the needs of the various localities throughout the State? Well, each community has to study its own needs, and if it isn't doing so it is time to get busy and do it.

After it is ascertained what a city needs, then how is publicity to be given to it? How are the needs of a hundred or two localities to be made known to ourselves or to other people? There are ways to do it, and the Georgia chamber of commerce, a state institution, with headquarters in the progressive city of Atlanta, has hit upon one that is greatly interesting cities all over the state.

The Georgia chamber of commerce has made itself the clearing house of the needs of Georgia cities. They have been invited to communicate with the chamber about their needs, and that body is busy with plans to lend them its assistance. It is hearing from local chambers of commerce or other organizations and from men, women and citizens generally. The Georgia towns are readily making their needs known, and they want more factories, better railroad facilities, improved roads, better schools, ice plants, and even booster organizations. The Atlanta Constitution thus records some of their needs:

"Letters continued to come into the office of the Georgia Chamber of Commerce citing the needs of the various cities in Georgia. The leading citizens seem to realize that to promote the growth of their respective cities, new hotels are a great attraction, and help materially in bringing business men into a community.

"As spring opens and the need is felt more acutely, ice plants occupy the thoughts of a number of places without them, and the Georgia chamber of commerce would help in this feature to a very great extent. Fully realized and appreciated just what it must be to a community, during a warm spell, to be without ice.

"C. J. Hoop, mayor of Commerce, Ga., states that one of the pressing needs of their thriving city is better railroad

schedules to Atlanta, an ice plant and knitting mill for hosiery.

"J. B. Douglas, mayor of Talbotton, Ga., writes that Talbotton needs an electric plant, that Talbotton is one of the largest towns in the state without such a plant. They also need a local board of trade, which the Georgia chamber of commerce will immediately set about to assist them in establishing. He also thinks his city an ideal place for a canning factory.

"N. O. Bennett, mayor of Logansville, Ga., writes that they need good roads and an expert man to lay out same, which would enhance the value of the farm lands in that section. He also approves a lower rate of interest in the banks of his community, which in time would help the farmer out of debt.

"L. G. Council, mayor of Franklin, Ga., writes that he is glad to see that the Georgia chamber of commerce is looking after the greatest needs of the various cities of the state and that his people were deeply appreciative of the efforts of the Georgia chamber to help the state as a whole.

"Emmett McElreath, mayor of Kingsland, writes: 'Our greatest need here is for people to develop the rich undeveloped lands that surround Kingsland,' saying further: 'The harvest is ripe but the laborers are few.'

"One of the most interesting of the letters comes from G. A. Adams, mayor of Franklin, Ga. He states that the best farm lands in middle Georgia are cut off from railroads. He offers a diagram, showing Franklin in the center of a ring, with Carrollton 20 miles away, LaGrange 20 miles, Hogansville 16 miles and 20 miles to Roanoke, Ala. He states the city of Franklin is 20 miles from a railroad.

"C. M. May, mayor of Lincolnton, Ga., states that a railroad is badly needed in his section.

"H. M. Steel, mayor of Fayetteville, declares that a public school system, modern school building, electric light and power plant, water and sewerage as their big needs, stating that they have called a bond election for April 19, for installing an electric light plant.

"J. Gordon Jones, mayor of Cordele, writes interestingly of the many things needed by his progressive city, among them being electric light, water, power plants, manufacturing interests, mills, stating that Cordele is a network of railroads, being one of the leading railroad centers of the state.

"J. Hunter Hopkins, mayor of Erwin, writes that the city needs larger payrolls, which would be guaranteed by the establishment of manufacturing plants, stating that they were making a strenuous effort to bring these plants to Brunswick themselves.

"L. H. Ogden writes from Blacksheer, where he is mayor, that his city's greatest need is a new depot, that their commercial interests and a more up-to-date and commodious depot, that Blacksheer is the county site of Pierce county, and ranks well up in agriculture and stock raising. The Georgia chamber of commerce is now working on the case of a new depot for Blacksheer, and will do all possible to assist this enterprising city in securing what she needs.

"M. Cook, mayor of Glenwood, Ga., thinks that his community needs better educational facilities, and it is his opinion that it takes the best educated men to lead the nation. He thinks reverence for the home, morality and a sublime faith in the Lord is highly important and that the public press ought to indorse this movement.

"E. L. Littlefield, clerk of council of Jessup, Ga., thinks his city needs a new depot better than the one now existing across the Altamaha river at Doctor-town."

Some of them seem to know what they need all right, and that is better than being asleep and not knowing whether their towns need anything or not. Possibly they have not made sufficient study of their needs, but anyhow the Georgia chamber of commerce has set out with the fixed idea and earnest purpose of assisting the state, as a whole, towards progressive development, and The Constitution is authority for the statement that the chamber is "working day and night towards this end, using a force of from 15 to 20 people in this endeavor."

It is easy to see what Atlanta gets out of all this. Her capitalists, manufacturers, industrial promoters, builders and dealers are placed in touch with some of the needs of Georgia cities, while those of other cities also recognize the opportunities that are also made known to them.

ROYAL BAKING POWDER Absolutely Pure Made from Cream of Tartar NO ALUM—NO PHOSPHATE

A NEWSPAPER FACE MAKER

The Augusta Chronicle looks so much like itself these days that one would hardly believe that it was put out of business by that disastrous conflagration in the city on the Savannah. The Chronicle suffered complete destruction of its newspaper making plant and its ten-story building was ravaged by the flames. For a couple of days after the big fire, The Chronicle was printed in diminutive form on a job press, but within two days this enterprising contemporary resumed its usual form and displayed its usual vigor.

The Chronicle is the oldest daily paper in the South, having been established in 1785, but Editor Tom Loyless has systematically and progressively invested it with all the sprightliness of youth. We don't care to state how far back we can recollect and how long ago we used to do work for the Augusta Chronicle and Constitutionalist, in both its Atlanta and Columbia bureaus, but the paper always has been a good one since we can recollect. However, it is better now than it ever was, because of the modernization of newspaper making, every step along which line the present day Chronicle has taken just as fast as the pace had to be quickened. Not the least improvement in the paper was when part of its name was amputated and its hyphenated burden was jettisoned.

Augusta is a splendid and thrifty city, and its business men are characteristically enterprising and plucky. As a matter of course they will rapidly rebuild the city and improve on the Augusta of old. In a few years Augusta will not know itself and it is bound to be a more substantial city than ever, for the resources of its tributary territory are so potential that the commercial and industrial center of that wealth producing region will grow in importance as a modern Southern city.

The enterprise and indomitable pluck so strikingly manifested by The Chronicle is only typical of the spirit of commercial and manufacturing Augusta. The Chronicle has set the pace for a rejuvenated city that is to spring up over the thirty-six blocks which were devastated by fire.

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HEALTH TALKS BY WILLIAM BRADY, MD

SIMPLE GOTITRE AND AUTOINTOXICATION The gotitre of young girls occurs, usually, at an age when auto-intoxication of intestinal origin is remarkably prevalent. Perhaps we may simplify the formula somewhat: Constipation, or intestinal stasis as the modern doctor calls it, begins to tell on the victim at about the age of puberty.

Awful Name, but Good Medicine. I have heard of a medicine called hexamethylenetetramine. For goodness sake what is it for? Answer: It isn't so bad as that. It is hexamethylenamine, and is official in the United States Pharmacopoeia. It is given as a urinary antiseptic, and is also used to oppose infection in the gall-sac and gall-ducts, as well as in acute coryza or as some "fellows" say "cold in the head." Personally, we think it is a valuable remedy for cholera, or St. Vitus' dance, which, of course, is also a germ disease.

Prevention of Pyorrhoea. A student in our school has the beginnings of pyorrhoea. Can she do anything to help it, without incurring a dentist's bill? Answer—Dentistry comes first, both in prevention and treatment of this very common and very damaging condition. But we recommend the habitual use of a tooth-paste containing eucalyptol or ipecac, or the toothbrush may be wet with a solution of the strength of one drop of fluid extract of ipecac in twenty drops of grain alcohol. It is well to massage this into the gums with the fingers.

Cocoon Too Stimulating for Children Please explain why you advise against cocoa for children under twelve. Answer—Because it contains theobromine, a stimulant identical in effect with caffeine of coffee.

Bladen county has gone to work in earnest for the completion of the Wilmington-Charlotte Highway, and she can rest assured that Columbus will meet her half way. There will soon be a fine highway from here to Wilmington, and on this Brunswick is paving the way for the rest to follow. Robeson is along this great highway, and we take it for granted that this county will be there with the goods in time.—Whiteville News-Reporter.

Distinctive Designs In Trimmed Hats Each day brings a new shipment of new styles in Hats Our Shoe Department is now showing the Season's Newest and Most Advanced Styles in Low Shoes and Oxfords for Spring and Summer Wear. Shoes of Standard Make and Highest Quality for Everyone. J. H. REHDER & CO. Car Fare Paid on Purchases of \$2.00 and More.

10c Cake Colgate's Natural Odor Soap FREE To the First 100 Ladies Calling at Our Toilet Goods Section This Morning and Purchasing One Can of Colgate's Talcum at 15c—any odor—will be given Absolutely Free, One 10c Cake of Colgate's Natural Odor Soap. This Natural Odor Soap comes in Violet, Heliotrope, Rose, Lilac and Sandalwood, is a new product of Colgate & Co., and this 100 cakes is being given away Absolutely Free, in Order to Introduce It to the people of Wilmington. Only 100 Cakes to be Given Away—So be One of the 100. Toilet Goods Section. Belk-Williams Co.

special interest to farmers, and will ask them. All of which is fair enough.—Greensboro News.

If it had not been tacitly understood that there was to be no opposition to Mayor Stedman's re-nomination, we are inclined to think there would have been more than one in the race against him.—Durham Herald.

The Wilmington Star wants to know what has become of the old-fashioned gentleman who used to talk "Wilmington." Pshaw, that's easy. He came to this fair city some time ago and is now boosting "New Bern."—New Bern Sun-Journal.

Captain Haywood Clark, of Wilmington, has announced his candidacy for Secretary of State of North Carolina. Captain Clark is a native of Edgecombe county, was for a number of years a resident of Tarboro, and is one of the best known and most popular conductors ever in the employ of the Atlantic Coast line.—Greenville Reflector.

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ALLEGED WIFE SLAYER NABBED. Negro From Fayetteville Is Captured at Selma and Returned.

Fayetteville, N. C., March 30.—Arthur Smith, the negro charged with murdering his wife, Fannie Smith, near Myrtle Hill, the country home of Mr. S. H. Strange, on Saturday night last,

TO SPEAK AT KINSTON Agricultural Specialists to Address County Board of Agriculture. Kinston, N. C., March 30.—C. R. Hudson, State agent in charge of farm demonstration work; C. B. Williams, of the North Carolina Department of Agriculture, and Dr. B. B. Plow, State veterinarian, are expected to make addresses at the first meeting of the new Lenoir County Board of Agriculture, here Monday afternoon. The board will elect officers from among its 28 or 30 members, plan for quarterly sessions, etc. At the initial meeting Dr. Plow will discuss hog cholera prevention; Mr. Hudson will talk about demonstration work in the South, and Mr. Williams will thresh out with the representative planters comprising the board the subject of seed corn and corn breeding.

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