

## Opening Display and Sale of Christmas Toys

Santa Claus Says He is Going to Make His Home With Us Again This Christmas

last year Santa came and made our store his real headquarters, and he is you looked around you would see velocipedes, the most fun, horses and wagons, horns, falking here are baby dolls that are pretty, and baby dolls dings, and have crossings, and switches. There are hat run on tracks, and go into sidings, and have crossings, and switches, and that

Erector sets, with real motors that work; Noah's Ark with animals, rabbits, eats,
don't bite, although some of them look as though they want to, but are too niee to dogs that don't bite, although some of them nickels. Everything you can possibly think is here, and the big opening is set for Thursday mornin
Santa Claus' Headquarters Opens Thursday Morning

## Our Toy Department Opens Thursday Morning

Thursday morning, we place our huge stock of toys on sale. We are prepared for a very heavy business, with American 0



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Do Your Christmas Shopping Early, and Later Thank Us for Bringing It to Your Attention

## Santa Claus Headquarters

## Belk-Williams Company

Third Floor


