



Ten Day Shoe Sale

Our entire stock of High Grade Shoes for Men, Women, Boys and Children, valued at more than \$15,000 will be placed on sale at Reduced Prices. Ten Big Days of Real Shoe Bargains, bargains that will make them move and save you dollars on your Shoe Bill.

THE price of shoes are continually advancing and we could not replace our present stock for near the price paid and would not think of selling them at reduced price except for one reason and that is that we have more shoes than we have space to carry them conveniently; in short, we are a bit overstocked. This Great Money Saving Event will be for Ten Days Only and will begin



Friday, November 29, 1918



We all have to wear shoes, and it pays to buy good ones, as they look better, give more comfort and last longer. This is your opportunity to get a good pair of high price shoes at a low price. Remember the date, Friday, November 29; the place, Wilmington Shoe Co.; the location, No. 203 N. Front St., next to Murchison National Bank, opposite Postoffice.

HERE'S a STORE FULL of GOOD SHOES for EVERY MEMBER of THE FAMILY

Ladie's Walking Shoes

- \$8.00 Dark Russia Calf Lace, medium low heel, B to D widths\$7.19
- \$8.00 Gun Metal Lace, medium low heel, B to D widths\$7.19
- \$8.50 Russia Calf, imitation wing tip, walking heel, D width only\$7.39
- \$5.50 Black Kid Lace, walking heel, medium sharp toe\$4.39
- \$9.00 Dark Grey Kid, grey cloth top, walking heel, at\$6.98
- \$11.00 All-over Dark Grey Kid Lace, walking heel, A to D widths\$9.98

A Big Bargain!

- \$6.50 Dark Tan Kid Lace, walking heel, D wide, only
\$4.19

LADIES' DRESS SHOES

- \$10.00 Havan Brown Kid Lace, leather French heel, B to D widths\$8.48
- \$8.00 White Kid Lace, white sole, covered French heel\$5.98
- \$10.00 Champagne Kid, cloth top to match, covered French heel, just a few sizes and widths.....\$7.98
- \$8.00 Black Glazed Kid Lace, French heel.....\$6.69
- \$12.50 medium and light grey Kid, covered Louis heels, assorted sizes and widths\$10.48
- \$11.50 Dark Havana Brown Kid Lace Boot, turn sole, covered French heel, A to D widths\$9.98

Big Girls' Shoes

- \$7.00 Tan Lace, Walking Shoe, low heel\$5.19
- \$5.50 Gun Metal Lace, low heel, walking shoe\$4.69
- \$4.50 Gun Metal Lace, low heel, walking shoe.....\$3.89
- \$8.00 Dark Tan low rubber heel, walking shoe.....\$7.19
- \$6.50 Dark Tan, imitation wing tip, low heel lace walking shoe\$5.89
- \$6.50 Gun Metal Lace, low walking heel.....\$5.48

Extra Special!

100 pairs Ladies' Gun Metal, Mat Kid and Patent Leather Button Shoes, Cuban and French heel, regular price to day \$8.50 to \$10.00, assorted sizes and widths

\$4.98

Ladies' Evening Slippers

- \$7.50 Gold and Silver Cloth Pumps, A to D widths, at\$5.98
- \$4.50 Black and White Satin Pumps\$3.49
- \$7.00 Patent Leather Pumps, French heel, turn sole\$6.39

Spats and Boot Tops

- \$2.75 Tweedie Boot, tops in dark and light grey, Palm Beach, fawn and white\$2.39
- \$2.00 regular Spats in black, dark grey, fawn and white\$1.69



Children's Shoes

- \$2.00 Gun Metal Button, sizes 5 to 8\$1.48
- \$2.25 Gun Metal Button, sizes 8 1-2 to 11\$1.79
- \$1.75 Infants' Hard Sole Button, sizes 1 to 4 in patent leather, black and white kid tops and brown kid\$1.39
- Polly Anna Gun Metal Button and Lace and Patent Leather, button sizes, 5 to 8\$2.39
- Polly Anna Gun Metal Button and Lace and Patent Button, sizes 8 1-2 to 11\$2.89

Don't Miss This One!

75 pairs La France Kid, patent and Gun Metal Button, French and Cuban heel, assorted sizes and widths, worth \$7.50 to \$9.00, on sale at

\$4.48

Men's Dress Shoes

- \$6.50 Dark Tan Blucher, heavy double sole, medium round toe\$5.79
- \$8.00 Dark Tan Lace, English last, rubber heels, B to E widths.....\$6.98
- \$9.00 Medium Dark Russia Calf Button, medium round toe, C to E width.....\$7.89
- \$9.00 Medium Dark Russia Calf Blucher, medium round toe, C to E widths\$7.89
- \$6.50 Black Vici Kid, plain toe, lace and Congress\$5.89
- \$6.50 Gun Metal Lace, English last.....\$5.48

Men's Work Shoes

- \$4.00 Tan Mule Hide, high cut, solid leather all through\$3.19
- \$5.00 Tan Elk Blucher, army last.....\$4.19
- \$7.00 Black and Tan Elk Blucher, Good-year welt, army last, soft toe cap.....\$6.19
- \$6.50 Tan Elk Outing Lace, Elk sole, at\$5.97
- \$8.00 Medium Dark Tan Blucher, army last\$6.98
- 12" and 16" Tan Lace Boots.....\$8.98, \$11.48

A Real Bargain!

200 pairs of Children's Shoes on rack, gun metal, button and lace, all sizes, priced from

\$1.39 and up

BOYS' SHOES

- \$3.50 Gun Metal Lace, English last, sizes 2 1-2 to 5 1-2.....\$2.89
- \$3.50 Gun Metal Blucher, wide toe, sizes 2 1-2 to 5 1-2\$2.89
- \$5.00 Gun Metal and Dark Tan Lace, English last, sizes 2 1-2 to 5 1-2.....\$4.19
- \$6.50 Gun Metal and Dark Tan Lace, English last, sizes 2 1-2 to 6.....\$5.59
- \$4.50 Black Elk Scout Shoe, sizes 2 1-2 to 5 1-2\$3.79
- \$4.00 Black Elk Scout Shoe, Elk sole, sizes 2 1-2 to 6\$3.19

ALL PRICES GUARANTEED AS ADVERTISED



Wilmington Shoe Co., Inc.



Wilmington's Best Shoe Store.

206 N. Front St., Next to Murchison Bank, Opposite Post Office