HRS. ALAN NICKOLS LONDON HOSTESS



## DESERTS COMMAND



THE BIG CREDIT STORE

## A Convincing Christmas Story

Among today's greatest blessings is the FARLEY'S Easy-to-Pay Way. Just at this time, when profiteering in food is making the expense of living a distress FARLEY'S store presents a plan which enables you to dress smartly by paying just what you can spare each week or on pay-days. We wait for the money. The butcher, the baker and the grocer want you to pay cash when you receive the goods, or to settle in full at the end of the month. The cash department store expects you to do likewise. But FARLEY says: "Pay the same as you deposit your savings in a bank-just a little, but regularly." Some folks may say: "Oh, the FARLEY credit is wonderful enough, but FARLEY'S prices must be higher than cash-store prices, or else FARLEY could not afford to wait so long for payment."

In answer to this we urge investigation and comparison of our price. We go a little deeper than we ought to in cutting prices because we are anxious to demonstrate beyond all question that it is impossible for the cash stores to undersell us. Watch our sales. Look at the smart styles we show.. Behold the enormous selections. They tell a-more convincing story than any words we could put into print.


Women's Stylish

## Suits

Materials-Wool Velour, Men's Serges, Tweeds
\$22 and up
Women's Winter Coats
The greatest collection of high-class Coats w the pleasure of choosing from newest and smar est looseback, semi-fitted and belted styles $\$ 15$ and up

Men's Fall Suits
\$20 and up

Shoes For The
Family
Men's Snappy
Overcoats $\$ 20$ and up

Clothing For The Boys

## Farley Clothing Co . <br> 116 Market Street



What is more appreciated than a pair of Slippers or Shoes for a Christmas Gift? We have a large assortment in Felt and Leather Slippers for men, women and children, in different colors. Something for every man's family, at

## PETERSON \&

