

ONE AND TWO-ACRE TRACTS OF Fine Farming AND Trucking Land ALL CLEARED

AT AUCTION! FRIDAY, APRIL 23rd AT 2:00 P. M.

The Cox property, three miles from city limits, on Castle Hayne road. Free transportation by automobile to and from sale, leaving L. W. Moore's office, 205 Princess street, at 1:30 P. M.

DESCRIPTION: Nice, large five-room residence, recently built, of selected material, on a two-acre lot; acetylene lighting system, complete, first-class condition. Garage, good feed barn, cow barn, buggy house, peach and pear orchard, four scuppernong vines, everything in good condition. Also storehouse on corner lot which will be sold separately. Then several small tracts, all fronting the Castle Hayne road, and all cleared. Good neighborhood and not an isolated community.

This property is in a high state of cultivation, and is ready to pay you a dividend from date; in other words, when you make an investment in this sub-division, you buy something that will carry itself. Easy terms. Souvenirs to those attending the sale.

"BUY ON THE MAIN ROAD"

SEE L. W. MOORE

205 Princess Street, Or O. T. Wallace & Co., 103 Chesnut Street.

NO DROP IN PRICE OF SHARES SHOWN BY 'EXPLANATION'

Promised Reduction Apparently Based On A Misunderstanding In New York

New York, April 17.—Recent action by the New York Retail Shoe Dealers' association for limitation of profit on "standard" footwear, that is shoes selling for \$10 or less a pair, and which do not carry a luxury tax, has created what might be called "a tempest in a shoe shop" all over the United States. The tempest was caused by a little item wired from New York on March 22, to the effect that the federal authorities had announced they had been informed by John Slater, president of the local retail dealers' association, that "standard" shoes would be reduced during the spring and summer. It was published in many newspapers and papers and mater familias, with lots of little feet to be shod, chucked over the head, good news at many a supper table. The item read:

"New York, March 22.—Prices of standard shoes will be reduced during the spring and summer, John Slater, president of the Retail Shoe Dealers' association, announced today, in a communication to Arthur Williams, federal food administrator. Retailers at a recent meeting decided to be content with a smaller margin of profit. Mr. Slater said. Reductions, however, will not apply to 'all kinds of fancy and ultra-fashionable footwear.'"

"The action of the retail shoe dealers, Mr. Williams said, probably presaged the beginning of a general narrowing of profit margins in other wearing apparel."

Arkansas Headline

One paper in Arkansas carried the item with the heading: "Here's Hope for the Weary; Says Prices May Come Down." By many it was regarded as the first real move toward a reduction in the high cost of living. The next day or so retail shoe store patrons from coast to coast and from Oshkosh to the Gulf visited their favorite dealers to buy the cheaper footwear. The dealers, many of whom had not had a "marked down" sale since before the war, said they had not heard anything about a decline in prices.

The news spread in the trade, however, and soon dealers, jobbers and manufacturers began to bombard Mr. Slater with inquiries as to the basis for his assertion. Meanwhile Mr. Slater had been interrogated here by The Associated Press regarding the correctness of the statement attributed to him and

he declined to comment on it. Whereupon Mr. Williams, formerly federal food administrator and fair price commissioner, was visited, and he confirmed the statement sent out by the Associated Press.

It became known, however, that much of the confusion had been caused by the form of the announcement made from the office of the fair price commissioner, for instead of a general statement such as was indicated by the announcement the only plan in contemplation was limitation of profits in New York City; and even that has fallen to be put into effect. Mr. Williams, however, stood by the statement as carried by the Associated Press. He said it was correct and he would assume full responsibility for it.

Mr. Williams explained that early this spring the federal authorities made an effort to reach an understanding with New York retailers concerning the profits on footwear. In his official capacity as fair price commissioner, he said, he received on March 22 last, a communication from Mr. Slater as president of the New York Retail Shoe Dealers' association, containing a proposal for limitation to a maximum of 21 to 35 per cent. of retail profits on shoes selling at \$10 or less per pair. Mr. Williams said he referred the proposal to United States Attorney Caffey. No action on it has been taken by the department of justice. Mr. Williams has since resigned and no successor has been appointed. Meanwhile the retail price of standard shoes in New York remains as high as ever.

Slater's Explanation

While declining to make any statement for publication in regard to the diverging views of Mr. Williams and himself, Mr. Slater sent an "explanation" in letters and telegrams to newspapers and members of the shoe trade over the country, saying that Mr. Williams had told the reporters that he thought shoes would be cheaper. He denied he had told this to Mr. Williams and said that although it was true negotiations were under way for limitation of profits he saw no basis for the assertion that prices would come down.

A Port Smith, Ark., merchant who wrote Mr. Slater received a reply which apparently gave the death blow to the expiring hopes, built upon the announcement from the fair price commissioner's office, that shoes would be cheaper in New York or anywhere else. Mr. Slater said: "In making my recommendation to Mr. Williams about the maximum profit to be allowed on non-taxable footwear I told him that the price of shoes would not come down." Explaining his stand in regard to higher-priced shoes, he added:

"In my arguments with the government I take the stand that the excise or luxury tax placed on shoes of \$10 or over, takes them out of the necessary (necessity) class under which the Lever act operates. The Lever act specifically states that there must be no excessive profits on the necessities of life such as food, food, shoes and clothes, and gives them the right to regulate this profit."

A Springfield, Ohio, firm which wanted to know who was responsible, Mr. Slater or Mr. Williams, for the demands for cheaper shoes with which dealers

were being bombarded, wrote a letter to The Associated Press in which it made this comment:

"It is such misleading reports which are causing 90 per cent. of the discontent among the buying public. This does not apply exclusively to the shoe business but to other lines of merchandizing. The public believes that all merchants are profiteers. Bolshevist ideas and discontent are growing everywhere and will cost America dearly some day unless the facts are given to the public.

"The facts regarding this statement are that there is no reputable manufacturer we know of, who will accept duplicate orders today at prices as low as those prevailing when they were being booked. Orders placed now for fall deliveries are at the highest prices ever known in the industry. If immediate orders and orders for fall deliveries cost more than spring goods and merchants are doing business on a small margin of profit, how can shoes possibly be cheaper?"

MEMBERS NEW BERN BAR ENDORSE JUDGE GUION

Would Make Able Successor To Justice Brown On Bench

(Special to The Star.)
New Bern, N. C., April 17.—Resolutions endorsing the candidacy of Judge Owen H. Gulon for associate justice of the North Carolina supreme court have been declared by the New Bern bar, reading as follows:

"Whereas, Justice George H. Brown, of the supreme court of North Carolina, after twenty years' service upon the supreme court of North Carolina, has announced that he will not be a candidate for re-election; and

"Whereas, the Hon. Owen H. Gulon, judge of the superior court of the Fifth judicial district, and member of the New Bern bar, has announced his candidacy to succeed Justice Brown; now, therefore, be it

"Resolved, by the New Bern bar, assembled: That we endorse the candidacy of Judge Gulon to succeed Justice Brown as a justice of the supreme court; that Judge Gulon, while serving as judge of the superior court from 1907 until 1910, and since January, 1919, has made a record as a just, wise and competent judge of the superior court, and by his temperament, his knowledge of the law and experience as a practitioner and a superior court judge, would make an able and worthy successor to Justice Brown as a member of the supreme court of North Carolina."

BANKHEAD ASSOCIATION TO MEET AT GREENSBORO

Brennehan Cameron, Of Statesville, Elected President.

Hot Springs, April 17.—Brennehan Cameron, of Statesville, N. C., late last night was elected president, and George R. Beading, of Hot Springs, N. C., was selected as the 1921 meeting place of the Bankhead National Highway association, which is holding its annual convention here. Other officers elected are Charles E. McPherrin, Durant, Oklahoma, and president; J. A. Roundtree, Birmingham, Ala., secretary; L. J. Jones, Talladega, Alabama, treasurer.

Greensboro also was selected as the 1921 convention city of the United States Good Roads association, and the two organizations will meet there at the same time.

GARDNER DRAWS WELL IN ROBESON COUNTY

Candidate For Governor Replies To Marion Butler.

(Special to The Star.)
Lumberton, April 17.—The Gardner tour of this county brought out large crowds at Lumberton, Howland, Fairmont and Red Springs. Several hundred persons here heard Mr. Gardner outline his position as a candidate for the governorship. He dealt for the most part with the charges brought in an address here by Marion Butler against the Wilson administration. The democratic platform is his platform, Mr. Gardner declared.

He declined to launch any attack against his opponents, asserting that he did not desire to become a governor by tearing down someone else.

HENDERSON DAILY DISPATCH SOLD TO NEW INTERESTS

Henderson, N. C., April 17.—Purchase from the estate of the late P. T. Way, of controlling interest in the Gold Leaf Publishing company, publishers of the Henderson Daily Dispatch and the Henderson Gold Leaf, semi-weekly, is announced today by the Daily Dispatch. R. S. McCain and James R. Young, who already owned shares of the company's interests, and Henry A. Dennis, for more than five years news editor, will be the principal stockholders.

HOUSEHOLD HINTS

By MRS. MORTON

- MENU HINT**
- Breakfast: Stewed Peas, Cream and Cereal, Bacon Omelet
 - Rolls: Coffee
 - Luncheon: Soup, Syrup
 - Potato Pancakes
 - Collar: Diner
 - Homemade Chowchow
 - Lima Bean Croquettes
 - Baked Potatoes
 - Baked Tomatoes
 - Gingerbread
 - Coffee
- GOODIES**
- Puffed Rice and Raisins—Mix together equal parts of raisins and puffed rice. Serve with sugar and milk or maple syrup.
 - Coffee Cake—Put one cup sugar in dish, one-quarter teaspoon salt, two tablespoons lard. Beat well, add one egg, two cups buttermilk, in which one-half teaspoon soda has been dissolved.
 - Mix, then add four cups flour and one teaspoon baking powder. Put in two large tins, sprinkle sugar and cinnamon on top and bake.
 - Cream Puff—Melt one-half cup butter in one cup boiling water, when boiling, beat in one cup flour and keep beating till it leaves sides of dish. When cool, stir in three eggs, one at a time without beating.
 - Drop the mixture on tins in small spoonfuls and bake in moderate oven forty minutes. Put a little white of egg over each one before baking; will make them look like bought ones.
 - Custard for filling: One and one-half cups milk, two eggs, beaten, four tablespoons sugar, one tablespoon cream of tartar or baking powder, pinch of salt.
 - Mix flour, sugar, soda, baking powder and salt. Add eggs and shortening. Mix well and knead into a loaf.

No More Worries Over Excessive Coal Bills

It is not generally known that even the small coal consumer can have his coal shipped direct from the mines, thus saving the profits that otherwise would go to wholesaler and retailer. Of course, big manufacturers and other large consumers have always bought this way, but the man who buys only enough for his household is now in position to take advantage of the same purchasing privileges. The well-known BERNICE COAL CO., 550 Comb Building, Chicago, is doing an enormous business in supplying small consumers—as well as the big ones—with all grades of hard and soft coal at mine prices.

FRECKLES

Don't Hide Them With a Veil; Re move Them With Othine—Double Strength

This preparation for the removal of freckles is usually so successful in removing freckles and giving a clear, beautiful complexion that it is sold under guarantee to refund the money if it fails. Don't hide your freckles under a veil; get an ounce of Othine and remove them. Even the first few applications should show a wonderful improvement, some of the lighter freckles vanishing entirely. Be sure to ask the druggist for the double strength Othine; it is this that is sold on the money-back guarantee. (adv.)

as big around as your wrist. Let stand overnight or for several hours, then slice down and bake.

These cookies will rise and then fall and will spread out while baking, so do not place too close together in pan.


DISCOVERIES

Mend With Adhesive Tape—Cut tape a trifle larger than tear in woolen or worsted clothing. Place tape, adhesive side up on an ironing board. Put the wrong side of the torn part of goods smoothly on the tape, being careful to make the edges join perfectly, then place a clean cloth on the right side and pass a hot iron over it. The tape adheres firmly to the goods.

Oil Felt Hats Cut the right shape and pasted into the heels of the shoes will save a lot of darning, and will make the socks last longer.

To Dry Pans—If you have a radiator or a coal stove in your kitchen, or

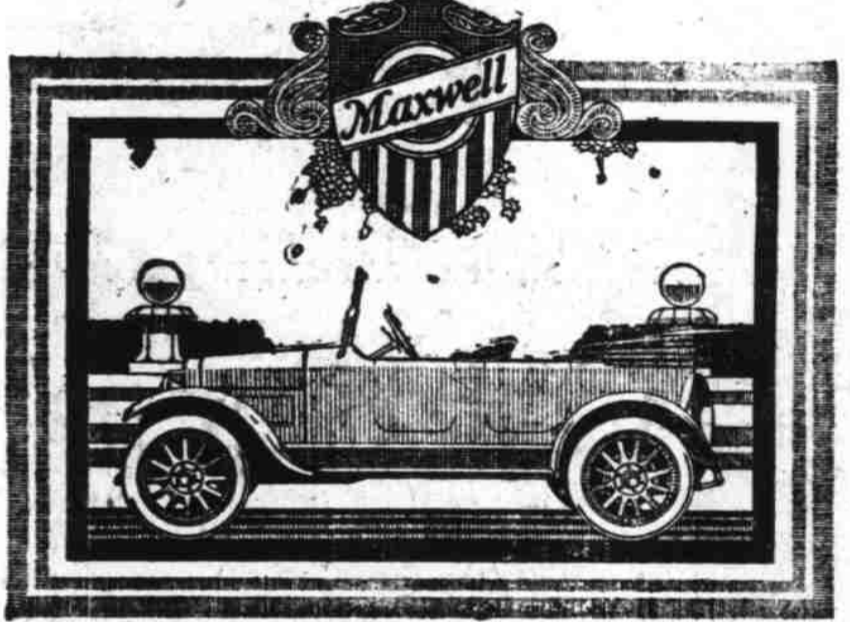
forget them until your are ready to put them away. By that time they will be all dry and all you have to do is to give them a finishing polish with a towel and put them away.



RHEUMATIC JOINTS

Rub Pain Right Out—Try This!

Rheumatism is "pain only." Not one case in fifty requires internal treatment. Stop drugging! Rub soothing, penetrating "St. Jacobs Oil" directly into your sore, stiff joints and muscles and relief comes instantly. "St. Jacobs Oil" is a harmless rheumatism cure which never disappoints and cannot burn or discolor the skin. Limber up! Quit complaining! Get a small trial bottle of old-time "St. Jacobs Oil" at any drug store and in just a moment you'll be free from rheumatic pain, soreness and stiffness. Don't suffer! Relief and a cure awaits you. "St. Jacobs Oil" has cured millions of rheumatism sufferers in the last half century, and is just as good for sciatica, neuralgia, lumbago, backache, sprains and swellings—adv.



Fine Steels form the Sinews of a MAXWELL

Everything that is built to endure must have fine sinews.

A great ship, a giant locomotive, a huge bridge, a gigantic building.

Search for the sinews in a Maxwell and you discover new steels, fine steels, special steels, steels manufactured to Maxwell's own formulae.

Steels, for instance, that make possible that rare combination of extreme lightness and brute strength.

For a Maxwell is made to be light in weight. Its mission is economic transportation.

Any superfluous pound to carry around means so much more cost of operation.

But the great problem was to get steels of rare quality and great strength.

They are found in a Maxwell in axles, shaftings, gears, frame, crankshaft, connecting rods, etc., etc.

They equal, pound for pound, the steels to be found in any car made.

Costly as they are, they repay their price many times over in the lifetime of a Maxwell.

They save. They pay dividends of satisfaction.

They make friends. They are responsible for that rapid rise of Maxwell the world over.

Nearly 400,000 now in use; 100,000 more in process of construction; and fully 40 per cent of those who have decided upon a Maxwell as their first-choice car will not be able to get one this year—so overwhelming is the demand for this remarkable car.

Newkirk Auto Sales Co.

Telephone Us For Demonstration
Telephone 1105 12 Market Street



Scene from the New York Sensational Farce "Fair and Warmer" at the Academy of Music. Saturday, Matinee and Night, April 24th.