

Society and Club News

TO SOCIAL CONTRIBUTORS.
Contributors to the social column will confer a favor by telephoning their articles to 1937-J between the hours of 9 a. m. and 5 p. m., or sending them to No. 105 South Fifth avenue between the same hours. Publication of articles received after 6 p. m. cannot be guaranteed.

Wrightsville Beach
Twice daily delivery and collection of mail on Wrightsville Beach was inaugurated yesterday morning and will be the regular routine through the summer, giving beach residents and visitors practically the same mail service as is enjoyed by people living in the city.

This double daily service is made possible through the courtesy of the Tidewater Power company in granting free transportation to the carriers and free carriage of the mails to and from the beach throughout the summer. Arrangements are also made whereby laundry service is furnished from the city steam laundries at no additional cost for beach residents, also daily delivery of fresh milk from one of the largest dairies in the vicinity.

Trombone and saxophone players who double on piano and violin respectively dancers. There is always a two-piece orchestra with the orchestra this season at Lumina, enabling him to present a solid personnel of either dance or concert artists as the occasion may call for. Dance music will be the main attraction offered by Elam's organization, but the Sunday concert will, as heretofore, be a strong attraction.

Claude Elam will personally direct the six-piece orchestra which will furnish music at the Oceanic hotel this season. The first hotel concert will be given Saturday morning. The Oceanic registered quite a number of guests yesterday.

"Dardanelles" has the call as logical candidate as the "theme" of the season at Lumina. Last season it was "Dear Old Pal" and the previous season "There's a Long, Long Trail" was the favorite of dancers. There is always one outstanding popular favorite without which no evening at Lumina is complete, and this season, for the first time, it will probably be a fox-trot.

J. Henry Haar and family have moved into their cottage on Lumina avenue, the northern extension.

Mr. and Mrs. C. J. Kelloway are occupying their summer home, "Billy's Delight," on the northern extension.

Rugan-Poison Invitations
Invitations have been received, reading as follows: "Mrs. Henry Fisher Rugan invites you to be present at the marriage of her daughter, Gethyn Ball, to Mr. Louis Julien Poison, on Wednesday evening, the sixteenth of June, at half after seven o'clock, First Unitarian church, New Orleans, Louisiana."
Miss Rugan, whose home is in New Orleans, has lived in Wilmington for the past few years. After obtaining her A. B. and B. S. degrees at Tulane university, she came to this city, under the direction of Captain Bruce Main, as a malaria expert stationed at the Marine hospital. Giving up this work some months ago, she became the head of the laboratory at the James Walker Memorial hospital. During her stay in Wilmington, Miss Rugan has been one of the most attractive and popular members of the young social set, and her approaching marriage is of great interest to many.
Mr. Poison, the son of Mrs. Brooke Emple, of the city, is one of our most successful attorneys, being a member of the firm of Carr, Poison and Dickson, and numbers his friends by the score.

Miss Mary Nixon Darden returned yesterday morning from Annapolis, Md., where she attended the closing exercises at the United States naval academy, her brother, Ensign John F. Darden, Jr., being a member of the graduating class.

Executive Committee Meeting
The regular monthly meeting of the executive committee, Wilmington chapter, American Red Cross, will be held this morning at 10:30 o'clock, in chapter room No. 223, at the customs house.

The board of directors will meet at 11 o'clock.

Relgie-Huband Wedding
A lovely wedding was solemnized yesterday afternoon at 6 o'clock, at the Church of the Good Shepherd, when Miss Eva Huband, daughter of Mr. and Mrs. C. H. Huband, of No. 409 Castle street,

became the bride of Mr. Charles E. Relgie.
The ceremony was performed by Rev. Frank D. Dean, rector of the church.
The bride, looking very charming in a dress and hat of white Georgette crepe, and carrying a shower bouquet of Bride's roses, was given in marriage by her father, Mr. C. H. Huband.
The maid-of-honor, Miss Doris Hubbard, wore a dainty frock of white organdie with hat of pink georgette and carried pink killarney roses.
The best man was Mr. Ralph Huband, and the ushers were, William Haddow, Frank Litgen, Herbert Hewlett, and Frank Costing. All of the men in the wedding party wore suits of navy blue serge.
Immediately after the ceremony, Mr. and Mrs. Relgie left on the 7:10 train for Philadelphia, where they will make their home.
The bride's going away costume was a suit of navy blue tricotine and hat of black maline.

Dance at Lumina
There will be a special subscription dance at Lumina tonight from 9:00 to 12:00 o'clock. Cars will leave Front and Princess streets at 8:15 and 9:15 o'clock. Grainger's orchestra will furnish the music.

Young People's Conference
Numbers of the Presbyterial young people of the city left yesterday morning to attend the "Young People's Christian Endeavor Conference" at Red Springs.

Messrs. B. F. Yardell, Bert Jones, and R. E. McClure left yesterday to attend this conference.
Mr. McClure will remain for the Young People's Conference of the Synod of North Carolina, which will be in session at Flora MacDonald college until June 8.

Thomas-Cox Wedding
On Wednesday, May 26, at the rectory of the Most Blessed Sacrament Catholic church, West Philadelphia, Miss Jennie E. Thomas, of Philadelphia, Md., and Mr. and Mrs. Joseph Thomas, of Baltimore, became the bride of Mr. J. Pearly Cox, of Wilmington, N. C., the ceremony being performed by Rev. Father Kane.
Mr. and Mrs. Cox are spending their honeymoon at the home of the bride's parents, but will soon return to this city, where they will make their future home. Mr. Cox is employed in the carrying of shipping clerk with McNair and Pearsall.

Prominent Wedding Today
This afternoon at 6 o'clock, at the Church of the Covenant, the wedding of Miss Hattie Pemberton, daughter of Mr. and Mrs. W. H. Pemberton, of 715 Dock street, and Mr. Granam Hobbs will be solemnized.
The bride will have as her dame of honor, her cousin, Mrs. Robert Strange, and for her three bridesmaids, Miss Sue Northrop, Miss Adelaide Worth, and Miss Mary Nixon Darden.
The groom will have as his best man, Major E. J. Lamb, of Fayetteville, and the groomsmen are to be, Dr. David Sloan, of this city; Douglas Seales, of Greensboro, and Seddon Goode, of Clinton.

After the ceremony there is to be a reception at the home of the bride's parents, No. 715 Dock street.
Miss Alice Brown has as her charming guests, Miss Dorothy Baum, of Queen Anne, Md.; Miss Fielding Dabatt, of Danville, Va., and Miss Jean Gale, of New York city.
Mrs. A. B. Croom, Jr., and daughter, Martha Louise, and son, Mebane Fearington, have gone to Winston-Salem to spend the summer with Mrs. Croom's parents, Dr. and Mrs. J. P. Fearington.

Born to Mr. and Mrs. J. V. Creasy, on Monday, May 31, a son.
Miss Louise Barber, house secretary at the Y. W. C. A. who recently tendered her resignation, left last night for New York.

Miss Mary Louise Stover who graduated from Salem college a few days ago, has arrived in the city for her summer vacation, with her parents, Mr. and Mrs. M. L. Stover.

Miss Veritas Saunders is expected to arrive today from Greensboro, where yesterday she received her diploma at the State Normal college.

Lawn Party
There will be a lawn party on Thursday, June 3, beginning at 5 in the afternoon and lasting until 9:30 at night, on the lawn at St. Mary's cathedral, and a cordial welcome is extended to the Fifth street side.
A chicken salad course will be served the public.
All those who have promised dona-

tions are requested to send them to the sisters school on Thursday morning.

Christian Endeavor Outing
The Christian Endeavors of St. Andrews beach, have planned an outing to Carolina beach, on the evening of June 3. All those expecting to go are requested to be at the church not later than 4:30, and to phone J. Kyle Bannerman, not later than Friday at noon, signifying their intention of going.

Friends of Miss Gladys Price, daughter of Mr. and Mrs. William Price, of Sunset Park, will be interested to learn that she won the Phi Beta Kappa key at Trinity college where she graduated this year. Miss Price won the scholarship to Trinity from our local high school several years ago. It will be remembered.

EXPLAINS NEED OF FUNDS FOR DRIVE
Library Association Leaders Compile Information.
Information given out yesterday by leaders of the A. L. A. campaign for \$2,800,000 for books in the United States explains why this amount is necessary. "Two million dollars are required by the American Library association to carry on its 'Books For Everybody' movement for the next three years."
"Why it is necessary is a question, the answer to which the general public has a right to know."
"As long as there is a single community in the United States without a public library or library facilities, the A. L. A. feels obligated to carry on a persistent educational campaign."
"Education is not confined in its necessity to localities. It is a matter of great interest to the state and to the nation. Therefore, for the wide dissemination of education, with a view to making it universal, libraries are essential to complete the work begun in school and college."
"To make this plan possible, the A. L. A. must conduct a work of demonstration, so that eventually governmental agencies will take over the work and continue it."
"The book service of the association during the war was so deeply appreciated that the government has taken it over as a basis for permanent library service to the army and navy."
"The A. L. A., in its 'Books For Everybody' movement, is giving direct library service to the American merchant marine, to coast guard stations and lighthouses, promoting the publication of more books for the blind in the uniform Braille type, and sending books to the Virgin Islands where there is great need for real American literature."
"It is continuing its war service by

Bon Marche

Wilmington's Shopping Center—Opposite the Postoffice—Famous for Wonderful Values

Some of the Best Values
We Have Offered for Some Time Will Greet You Tomorrow

Suit Sale One-Half Price
Buy here now and save as much as 50 per cent; this applies to every spring and summer Coat Suit in our stock, sizes 16 to 40. Materials—tricotines, serges, poire twills and check. The majority are navy blue. Original price \$31.50 to \$136.00, reduced price \$15.75 to \$68.00.



Special Silk Sale \$1.79
Through an extraordinary purchase we offer you special bargain in Dress Silks. Not old, shop-worn patterns that have been made tender by age, but new, fresh materials just from the agents. Foulards, Printed China and Jap Silks, 36 inches wide, a general assortment of colors and patterns, at \$1.79.

Pongee Silks \$1.39
Just a limited quantity of real China Pongee Silk, 33 inches wide, colors are navy blue, sage green, grey and natural shade. Special per yard, \$1.39.

Dresses
Silk and Serge Dresses at lowered prices, of this season's models. Street Dresses, Evening Dresses and Dinner Dresses.
Any dress up to \$36\$21.50
Any dress up to \$49.50\$28.50
Any dress up to \$59.50\$33.50
Any dress up to \$75\$43.50
Any dress up to \$100\$53.50
Any dress up to \$125\$68.50

Silk Georgette Crepes \$1.79
Thirty-six to 40 inches wide, in the season's best colors and fairly heavy material. Colors are white, black, ceil, army, and navy blue, rose pink, flesh, taupe, brown and tan, worth, easily \$2.50 and \$2.75 per yard. Your choice, \$1.79.

Corset Demonstration
You can be as beautifully corseted in a BINNER CORSET as if you had it specially made to order. Each style before it is perfected and fitted on living models so that they may have actually living proportions. Nothing is left to chance. You can secure the BINNER CORSET that was perfectly fashioned for just your type of figure.
Miss Doan, a graduate corsetiere, direct from the manufacturers, will be with us this week, and will be glad to assist you in any way to get the correct model of your particular form. Our advice is to come early.

Coats
Sport or Dress Models
Capes and Dolmans in Tricotines, Polo Cloth, Camel's Hair, Tweed Jersey.
\$26.50 Coats\$15.75
\$29.50 Coats\$19.75
\$49.50 and \$45 Coats\$32.75
\$65.00 Coats\$38.75
\$85.00 Coats\$53.75
\$100 Coats\$66.75

Jaffeta Silk Stripes, Plaids and Checks \$1.79
Just the thing for Sport Skirts and Dresses, all silk, a good assortment. Special price; \$1.79.

BEAUTY CHATS

HAIR TONICS
As I have said very frequently, almost everyone needs some sort of hair tonic. If we lived in a nice, clean world, untroubled by the dust of passing auto, or the soot of factory chimneys and trains, and if we went about hatless in a moderate climate, then probably we never would need hair tonics and we might never be bothered with such things as falling hair or dandruff. But as these ideal conditions are not possible, we must resort to artificial means for stimulating the scalp.

Without going very deeply into the subject today, I have just a few suggestions I would like you to remember. Different types of hair require different sorts of tonics. Oily hair requires an astringent tonic, dry hair an oily tonic. A dandruff scalp, whether the hair is oily or not, must be treated with oil.

A very simple lotion, which is not well known yet which has frequently worked wonders on poor hair, is a simple little tonic called tar water. To make this, pour a small quantity of ordinary tar into the bottom of a bottle or jar—about as much as two large tablespoons per quart. Fill this up with warm water. After standing 24 hours it will be ready to use. Wet the fingers with this tar water and rub over the scalp every day. The water in this case will not dry the hair because a certain proportion of tar will be mixed with the water, and there will not be enough oil to make the hair itself oily. As a matter of fact, this lotion will keep the hair soft and fluffy and will give it only the very slightest odor of tar. Personally, I rather like this smell as it is always so clean and refreshing.

This hair tonic I would particularly advise for brunettes. Blondes had better not use it, as it will darken the roots of hair.
A Reader—Olive oil will not give your hair color, although it will make you fatter if you take one or two table-spoonfuls of it with every meal. If you need color, get your doctor to prescribe a blood-building tonic.

USE THE STAR WANTS

100% Comfort In A Table Beverage is supplied by INSTANT POSTUM

A rich coffee-like flavor with none of coffee's harmful after-effects makes Postum the ideal table drink.

Why not use Postum instead of coffee?
"There's a Reason"
Made by Postum Cereal Co. Battle Creek, Mich.

Delicious
First time that you drink it, splendid you will think it—good old Luzianne. At your dealer's you will find it—with our guarantee behind it—good old Luzianne. Goes Twice as Far.

LUZIANNE
coffee
Wm. B. Reilly & Co. Inc. New Orleans

WHITE FOR PROFIT-SHARING CATALOG

supplying reading matter to former soldiers, sailors and marines who are patients in hospitals of the United States public health service.
"The \$2,000,000 fund will be expended over a period of three years. It is being obtained, not through the intensive 'drive' method, but by individual efforts of librarians, library trustees and friends of libraries."
"The fund is devoted to work of practical demonstration and direct service as enumerated above."
JOINS INSURANCE COMPANY.
Dr. R. D. Jewett, of this city, who was an eye, ear and nose specialist for a number of years here and in Winston-Salem, has given up his office in the Murchison building, and has joined the Mutual Life Insurance Co. as a special representative. Dr. Jewett has a host of family connections and friends in this city.
Get new shares now. 205 Princess. New series Saturday. Selling building and loan every day is our business. Carolina Building and Loan Association 205 Princess.—(Adv.)

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A Little Flirt—Do not try to remove the moles yourself; have your family doctor take them off the face. If you have a "pug nose" the best way for you to wear your hair is to let it tuff softly around the face and finish it with a high knot in back.
Innocent B. C.—Write me a letter with a self-addressed, stamped envelope enclosed, and I will gladly help you as much as I can.

Mighty Casey Lowers Colors
Whiz—bang—thud—down comes Casey the mighty one. "Ditty, the giant killer," is shouting it aloud from the house tops. Yes sir—e Casey lost two out of three games of hand ball to Mr. Woolcott, who now has the right to cheer and crow and everything over both the "killer" and the erstwhile champion Casey.
The "oldman of handball" just romped all over his opponent, not even letting him come up for air until the final game. The kid started off well in the first game, but Woolcott stopped him without any trouble, trimming him to the tune of 21 to 8. In the second frame the new champion again had his own way and the last game Casey won banging his way out with a score of 21 to 20.
Hawkington is the next man on Woolcott's list; while Casey would like to

take Bert Bluethenthal on for a scrap or two, and Hall would like to do battle with Little, the school teacher star of the good old Irish game. Handball is the game of games at the "Y" and is proving to be the proper game for has-beens, those-that-never-were, and those-that-are; it is proving to be the summer game for fat and thin alike.
Get new shares now. 205 Princess. New series Saturday. Selling building and loan every day is our business. Carolina Building and Loan Association 205 Princess.—(Adv.)

COUNCIL MEETS TODAY
City council will meet this morning at 11 o'clock for its regular weekly meeting.
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