

Cameron Morrison

Our Next Governor

Not since reconstruction days has the state been confronted with more serious political and economic problems than those presented today; never was a candidate for the office of Governor charged with greater responsibilities or offered greater opportunities for service; never has the public well-being made greater demand upon political and economic statesmanship, and never has the record of a public career been so potent for allaying the fears and encouraging the hopes of the people.

Cameron Morrison

lives up to the ideals, practices, principles and traditions of the Democratic party.

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appreciates the complicated problems confronting the state, is fearless in stating the facts and frank in suggesting the remedies, and believes the solvent is the honest application of Democratic principles—equality for all, special favors for none.

Cameron Morrison

has studied the problems of taxation, and has committed himself to the division of taxable resources between the state and the counties, allocating to the state income and franchise taxes, and to the counties real and personal property, thus placing within the control of local county government the permanent policy of property valuation and the fixing of property tax rates

Cameron Morrison

knows the people of the state, knows the economic condition of the state, knows the social problems of the state and knows the spirit which has made the state and which must be loyally followed to realize the future of the state.

Cameron Morrison

as candidate for Governor, is our greatest political asset, our greatest student of economic problems; our greatest hope of social peace, our surest promise of future development.

Cameron Morrison

is not a theorist, not a novice, but a man whose sane judgment and seasoned knowledge fits him pre-eminently to guide the state for the next four years through the turbulent waters of re-adjustment to the objective of a truly Greater Carolina.