

### New Faces On Old Evil Mean the Same Old Thing

Events move so quickly in these days that even Sunday school lessons must have an up-to-date moment application. Lesson "helps," written more than a year ago, do not apply today. When the international lesson committee chose the present lesson they had in mind only the evils that ensue to the individual in the use of intoxicants. They little dreamed of the changes and conditions that would exist when the lesson should come to be studied, and the new crop of larger evils that would have to be considered.

Behold! We have a temperance lesson with all of the United States legally dry; and a large part of Canada; and with prohibition to the fore as a living issue in even Great Britain and other countries so dissimilar in temperament as the Argentine republic! When in Europe last year, I found the prohibition legislation in Canada and the States a more general topic of conversation than the league of nations itself. The immeasurable achievement is to be credited to the temperance movement—it has put the question of total prohibition upon the map of the minds of mankind.

Everybody perceives, more or less vaguely, that the world cannot continue half wet and half dry. In these standardized days, and in this era of easy communication, a liquor-selling neighbor partially nullifies the prohibition laws by any state, province or nation.

An Unneighborly Sneer  
One country does not care to be the liquor saloon of another. It does not comport with the dignity of Canada to be the source of an illegal bootlegging traffic with the United States. Canada's own "dry" provinces resent the nullification of their laws that the "wet" provinces make possible. Troubles of countless kinds follow in the trial of bootlegging and the increasing and potentially dangerous form of unneighborliness is one of them. Even the honorable man who himself approves of the sale and use of intoxicants cannot view with equanimity this connivance at the violation of law. It is destructive of good citizenship in general.

Since nations and people are nowadays so tightly bound up together in the bundle of life, prohibition—which is the present acute form of the temperance question—has become a many-sided world issue. Either it will have to be discarded where it now exists or else it will have to be adopted everywhere.

Theoretically, the advocate of "personal liberty" has a good case which falls down before the modern social consciousness which prohibits the white slave traffic and trade in habit-forming drugs. Whatever hurts any considerable portion of the people must be given up in the interest of the general welfare. "No man liveth to himself, and no man dieth to himself."

The Big Politician's Viewpoint  
Recently I was talking in Washington with a high official of the American government, himself a leading candidate of the presidential nomination, and the subject arose of the "wet" issue's fighting in the national campaign. His remarks were so sane and big that I repeat them: "You cannot persuade me that the American people are going to decide a national election, at the most critical period of the world's history, when the destiny of humanity is at stake, upon any such trivial point as the percentage of alcohol that is to be permitted in beverages. The hour is too grave for any little thing like a man's fondness for liquor, to be made the issue in a presidential election."

That viewpoint is entirely sane and reasonable; yet I fear that my eminent friend did not take sufficiently into account the demoralizing effect of booze upon politics and individuals. "Practical" politicians upon the one hand, basing their activities upon the "wet" or "dry" tendencies of candidates and parties.

It was a sad day for democracy when liquor entered politics. Shamelessly open to the gaze of the world is the fact that the American states that are "wettest"—that is, laxest in law enforcement—are those where in politics have been most notoriously corrupt. Careless citizenship, which has tolerated vicious partisanship, is now reaping a reward of lawlessness that is possibly worse, in the larger view, than individual drunkenness.

Booze and Bolshevism  
Beyond question, the largest issue on the world's horizon today is that of bolshevism. And bolshevism is fundamentally a substitution of class-privilege and class-hatred for even-handed justice for all the people, whatever their calling or condition. Bolshevism is built upon lawlessness. Whatever pro-

motors disregard of constitutional law makes easy the progress of destructive radicalism. That is why serious minded persons view with alarm the flagrant disregard of law which addicts to strong drink display.

One reason why Great Britain is safest of all the European nations from the red flood is the ingrained respect for the law which has ever characterized the British people. No land loyal to law can be submerged by bolshevism. Changes, great and fundamental, may come; but they will come by constitutional processes.

If the use of strong drink so undermines a person's respect for law and constitutes authority that he will defy all good officers and statutes of the land in order to secure drink, then it is clear that, for the sake of the very foundations of organized society, the drink habit cannot be too soon eliminated utterly.

John Barleycorn is the world's champion begetter of lawlessness. Thus today we face "The Evils of Intemperance," not in the obvious and familiar forms of the hurt done to the individual drinker; but in the broader aspect of the menace to society and to the institutions of civilization.

### WHITE SOX VICTORY ENDANGERS INDIANS Brooklyn and New York Rest Before Big Battle

NEW YORK, Sept. 23.—Only a half game separates the Cleveland Americans and their Chicago rivals after the White Sox victory today in the first game of their important series. It was the first defeat in eight games for the Indians and also Chicago's seventh consecutive victory.

By winning tomorrow Chicago would go into first place with a percentage of 62.838 as compared with 57.18 for Cleveland. Bagby for Cleveland, had pitched two shutout games previous to his appearance in the box today. The New York Yankees, who are two and one-half games behind Cleveland start a four-game series here tomorrow with Washington, to be followed with three games at Philadelphia.

In the National league, Brooklyn and New York rest today for their two game series, starting in Brooklyn Saturday. The two borough rivals also will play three games at the Polo grounds next week. Brooklyn has a lead of five games and can clinch the pennant by defeating New York twice. The Cincinnati world's champions, eliminated from the race yesterday, lost their fourth straight game today.

### SEE NO DEFECTION OF DEMOCRATIC WOMEN County Chairmen Are Urged to Get Out New Voters

(Special to The Star)  
RALEIGH, Sept. 23.—The women of North Carolina, as a whole, will support the Democratic ticket, in the opinion of leaders of both houses in the capitol who have been making a study of the situation that has developed as a result of the ratification of the Anthony amendment. Any suggestion that the women will scratch the name of Cameron Morrison because he did not work for the cause of suffrage is discounted by the party leaders in the state. It is believed that at least 75,000 women will go to the polls and, so far, nothing has happened to cause the leaders to fear the division will not be as well defined and the majority as great as would be the same number of votes among the males.

It is regarded as probable that the Republicans will poll a larger proportion of their feminine strength in the first election than will the Democrats. The minority will take advantage of the opportunity for increasing its strength in the state and will see to it that the new voters inclined to Republican ideas and ideals register and vote in the November election. In view of this, the Democratic chairman is urging that all Democratic women register and vote. County chairmen are especially urged to impress upon the new voters the necessity for the exercise of their right to vote in November.

San Francisco has more telephones in proportion to population than any other large city.

Horace Greeley reached New York with \$10 and four years later founded a weekly newspaper.

### STOP! THIS MARRIAGE SHALL NOT BE



Here is a tragic scene from life. This young adventurous couple sought to be married when father appeared and stopped the match—but only for the time being. Was the bride dismayed? Not a bit. When all was quiet at midnight and the villagers were asleep, as the story goes, they eloped, and now father is pursuing them with a weapon in each bucket. This photo is one of the best studies of kid life yet seen.

### ROOTS RETURN MAY INFLUENCE HARDING

(Continued from Page One.)  
Nations is restricted to picking fifteen out of the panel originally named by the old Hague court.

Comment in America, and particularly the comment of the more violently irreconcilable Republican newspapers, has dwelt exclusively on the part that the council and the assembly of the League of Nations will have in selecting the judges of the new court. They have missed what is much more important, namely, the part that the old Hague court has in naming the judges. The net of it is that even if the League of Nations should not fare well, even if some of its more important functions should cease, even if nothing more remained of the League of Nations than a mere formality, under all these contingencies Mr. Root's new court of international justice could go on. It could go on as an addition to the old Hague court.

The only function of the League of Nations essential to the continuance of the new court would be a secretary and an occasional meeting of the representatives of the big and little nations to select fifteen judges out of the panel originally nominated by the old Hague court. And if even this part of the League of Nations should fall, it would be a simple matter to summon delegates from the big and little nations to two bodies called for the specific purpose of taking concurrent action on the selection of judges for the court of international justice.

To your correspondent, it has always seemed that there is unmistakable harmony between what Senator Harding has been saying and what Mr. Root has been doing. There is unmistakable identity between the words of the Republican platform and of Senator Harding about extending the functions of the old Hague court of arbitration.

Mr. Root has actually been doing in Europe.

Poison gas has had the effect of making the battlefields of France especially fertile.

### THE DESIRE OF EVERY WOMAN

A Clear, Smooth, Youthful  
Tinted Complexion.

Much time is spent by women in beauty parlors and before their mirrors in an attempt to regain that soft, youthful tint of the complexion, or to clear the skin of unsightly skin blemishes.

There is a home beauty treatment which consists of two delightful beauty aids—Black and White Ointment and Black and White Soap.

Before retiring you cleanse the skin with Black and White Soap. Then mix and massage creamy Black and White Ointment. Next morning again cleanse the skin. Use this Black and White Beauty Treatment for several nights and you will experience most happy results. Money back if not satisfied.

All good drug and department stores sell and guarantee Black and White Ointment, 25c the package, (50c size contains three times as much), Black and White Soap, 25c the cake. Begin this beauty treatment tonight. (Adv.)



### FEELING BLUE ALL THE TIME

Before Taking Cardui, This  
Georgia Lady Suffered Until  
She Would Have to Sit  
Down to Do House-work.  
Was Dizzy and Weak.

DALTON, Ga.—Mrs. V. A. Burnett, of Route 6, says: "I got down with my back and sides, not able to do my work. I suffered a great deal. I had a depressed, blue feeling all the time. I couldn't rest at night. I was nervous. I would be dizzy and just no account at all."

"I would have to sit down while trying to do the housework. It seemed I couldn't get my breath. I was afraid I would get past going altogether. I heard of Cardui and began using it. I could see after a half bottle it was helping me, so I kept it up... and soon I was like a new person. I knew Cardui did the work, for no other medicine I took ever helped me as it did. I certainly can recommend... Cardui."

This well-known medicine, which Mrs. Burnett says helped her, is a mild, medicinal purgative tonic for over 40 years used by thousands of women, with similar results to those which this Georgia lady obtained. Cardui should help you. Try it. (Adv.)

### "DANDERINE"

Stops Hair Coming Out;  
Doubles Its Beauty.



A few cents buys "Danderine." After an application of "Danderine" you can not find a fallen hair or any dandruff, besides every hair shows new life, vigor, brightness, more color and thickness. (Adv.)

# An Exceptional Investment Opportunity

## Is Offered To The Public

### 15,000 SHARES PEPSI-COLA COMPANY COMMON STOCK (Par Value \$100.00)

#### This Stock is Fully Paid, Non-Assessable, Voting, Tax Free in North Carolina

#### Purpose of This Issue

To provide funds to enable the Pepsi-Cola Company to install and operate additional syrup factories, to supply Pepsi-Cola syrup to bottlers and fountains, and to otherwise promote the business, fifteen thousand shares, common stock, par value one hundred dollars, is offered to the public.

It is the intention of the Pepsi-Cola Company to locate the syrup factories in cities where there are sugar refineries, thereby saving freight charges on sugar, which will average over \$1.25 per barrel, basis of new freight tariff. City delivery of 100,000 barrels of sugar, producing 6,000,000 gallons of syrup, would effect a saving of \$125,000 freight charges on this item.

Philadelphia, Baltimore, New Orleans and Savannah are considered advantageous locations on account of nearness of sugar refineries, and excellent transportation facilities as well as low rates.

#### Outlook for the Future

The soft drink industry, on account of the restriction of alcoholic drinks, is growing by leaps and bounds. Several hundred additional bottlers have made application for franchise to bottle and sell Pepsi-Cola, but limited facilities for manufacturing and transportation difficulties have caused these applications to be declined. The bottlers and fountains in North Carolina, Virginia, South Carolina, West Virginia, Tennessee and District of Columbia have been supplied from New Bern factory, but not without difficulties. The business of these bottlers is too well known to require more than mere mention; each is owned and operated by a local company, which acts independently, under license from the Pepsi-Cola Company; their success has become a by-word.

#### History of the Company

Some twenty years ago, C. D. Bradham, a druggist of New Bern, N. C., after much work and research, originated the formula by which Pepsi-Cola has since been made and marketed. Realizing the possibilities of the drink as a popular beverage, ten thousand dollars was paid in by stockholders, and from this modest investment it has grown to its present proportions.

Management of the Pepsi-Cola Company is in the hands of the same men who organized it over twenty years ago. They all expect to remain.

Common stock authorized ..... \$3,000,000  
Common stock outstanding ..... \$1,500,000  
Common stock to be sold ..... \$1,500,000

Preferred stock authorized ..... 500,000  
Preferred stock outstanding (to be ret'd) .. 11,300

Fifteen thousand shares of common stock are offered for subscription, subject to allotment, when, as and if issued.

The right is reserved to reject any and all subscriptions, or to allot a smaller number of shares than subscribed for.

Par value ..... \$100.00 per share  
Price ..... \$100.00 per share

#### Officers and Directors:

- C. D. BRADHAM.....President  
New Bern, N. C.
- J. D. FARRIOR.....Vice-President  
Wilson, N. C.
- L. C. BLADES.....Vice-President  
Elizabeth City, N. C.
- A. D. WARD.....General Counsel  
New Bern, N. C.
- H. J. CARPENTER.....Secretary-Treasurer  
New Bern, N. C.

Subscriptions May Be Made Direct With the Company or Through Authorized Agents

Trade Mark of "The Best Cola Drink"  
Assurance of Supreme Quality



### The Pepsi-Cola Co., New Bern, N. C.

Kindly mail me your prospectus and further information covering the investment features offered by your company.

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### MOTHER!

"California Syrup of Figs"  
Child's Best Laxative



Accept "California" Syrup of Figs only—look for the name California on the package, then you are sure your child is having the best and most harmless physic for the little stomach, liver and bowels. Children love its fruity taste. Full directions on each bottle. You must say "California." (Adv.)

Mount Ararat is a volcano, the last eruption having been in 1840. Twenty thousand priests serve in the temples of Bangkok, Siam.

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