

# DOLLAR DAY

All Merchandise amounting to \$5 that is not advertised, less \$1.00.

If your dollars were dated 1919 and you were buying with them in those days of before-the-war prices, you could not buy better qualities or get better values for the money than we now offer in this big DOLLAR DAY event. We have spent months in careful planning. We have taken every advantage of the many market changes and we congratulate ourselves, as we know you will, too, at having assembled the very best to be had at prices that will make your dollar always worth two, and sometimes three, of what you have been paying for merchandise of equal quality. This exceptional sale is for articles priced \$1.00, \$2.00 and \$5.00, and merchandise which is not advertised carries similar reductions, which appear elsewhere in this advertisement.

All Merchandise amounting to \$10 that is not advertised, less \$2.00

## Mezzanine Floor

Children's Coats of Chinchilla and Novelty materials, sizes 2 years to 8 years, regular price \$11.50 to \$16.50 ..... \$2.00 off  
 Children's Coats and Silvertones, Velours and Camels' hair, sizes 2 years to 14 years; regular prices \$22.50 to \$49.50 ..... \$5.00 off  
 Children's Dresses of Serge and Taffeta in the season's latest styles, sizes 8 years to 14 years; values to \$20.00. \$5.00 off  
 Children's Dresses of Serge and Taffetas and Velveteens, season's most attractive styles in all sizes.  
 Regular price \$3.50 to \$18.50 ..... \$2.00 off  
 Regular price \$22.50 to \$39.50 ..... \$5.00 off  
 6.00 to \$7.00 Children's All Wool Sweaters, in all colors, sizes 2 to 6 years. .... \$5.00  
 Children's Flannelette Sleeping Garments, sizes 2 to 10 years, \$2.00 quality; 3 garments for ..... \$5.00  
 Baby Booties, in pink, blue and white, 59c and 65c quality; 2 pairs for ..... \$1.00  
 Baby Booties in various colors, regular price \$1.25 and \$1.50 ..... \$1.00  
 Children's Beaver and Velour Hats for boys and girls, values \$6.95 to \$9.00. .... \$5.00  
 Children's Felt Hats of excellent quality, colors navy, black, beaver and red—values to \$4.50 ..... \$2.00  
 2.00 Baby Dresses, lace and embroidery trimmed, sizes to 2 years ..... \$2.00  
 \$1.75 Muslin Petticoats, embroidery and lace trimmed, sizes infants to 14 years, \$1.00  
 \$1.75 Muslin Gowns, sizes infants to 14 years. .... \$1.00  
 \$1.75 Infants' Cashmere Sacques ..... \$1.00  
 \$1.75 Infants' White Knit Toques ..... \$1.00  
 \$1.25 Flannelette Gowns, sizes infants to 3 years. .... \$1.00  
 50c Children's Muslin Drawers, 3 pair for ..... \$1.00  
 \$1.69 Children's Rompers, Dutch and straight styles, assorted colors ..... \$1.00  
 Children's gingham dresses in many pretty plaids, sizes 8 to 16 years, regular \$5.50 and \$6.50 value ..... \$5.00  
 Children's gingham dresses, values to \$3.50, sizes 8 to 14 years ..... \$1.00  
 Children's gingham dresses, values to \$5.00, sizes 2 to 16 years ..... \$2.00  
 Warner's rust-proof corsets, flesh and white, all sizes, values to \$2.50 ..... \$1.00  
 Warner's rust-proof corsets, values to \$4.00 ..... \$2.00  
 Gossard corsets, sizes 22 to 32, values to \$14.00 ..... \$5.00  
 Gossard corsets, sizes 26 to 32, values to \$4.50 ..... \$2.00  
 Nemo corsets; choose any from our entire stock, sizes slightly broken, regular price \$5.00 and \$6.00 ..... \$2.00  
 \$2.00 women's muslin gowns, petticoats, teddies, bloomers and corset covers ..... \$1.00  
 \$3.50 women's muslin pajamas, teddies and gowns; colors, flesh and white ..... \$2.00  
 \$3.95 crepe de chine teddies, lace and ribbon-trimmed, for only ..... \$2.00  
 Camisoles of satin and crepe de chine; colors, flesh, navy and black; values to \$5 ..... \$2.00  
 \$2.50 camisoles in crepe de chine and satin, in flesh only. \$1.00  
 \$3.25 women's flannelette gowns in many pretty patterns, two for ..... \$5.00

## Toilet Articles Section

Palmolive soap (14 bars) ..... \$1.00  
 Chlorax tooth paste (3 tubes) ..... \$1.00  
 Japanese incense face powder, 2 for only ..... \$1.00  
 Babcock's talcum powder, six for only ..... \$1.00  
 Coconut oil shampoo, three bottles for ..... \$1.00  
 Vantines' face powder, three boxes for ..... \$1.00  
 Japanese incense vanishing cream, 3 for ..... \$1.00  
 De-o-Dor toilet soap, 5 bars for ..... \$1.00  
 Cocoa butter cream, 3 jars for ..... \$1.00  
 Melba face cream skin massage, 5 tubes for ..... \$1.00  
 Moon Kiss talcum powder, six cans for only ..... \$1.00  
 Kolyinos tooth paste, 6 tubes for ..... \$1.00  
 Boomerang face powder, all tints, at ..... \$1.00  
 Brown's toilet water, \$1.50 bottles, at ..... \$1.00  
 Djer Kiss sachet, \$1.25 bottles ..... \$1.00  
 Rigards' Flower Drops, \$1.25 bottles at ..... \$1.00  
 Marvis extract toilet water or sachet, regular \$1.25 ..... \$1.00  
 Vantine's toilet water, \$1.50 bottles at ..... \$1.00  
 Keep clean hair brushes, regular \$1.50 at ..... \$1.00  
 Scalpfood, regular \$1.25 ..... \$1.00

## Notion Section

1 dozen Bon Marche hair nets, all colors, except white and grey ..... \$1.00  
 \$1.50 worth of notions ..... \$1.00  
 An excellent opportunity to select all the findings you will need for home sewing this fall, spool silks, threads, darning cottons, needles, tapes, braids, elastic, hair pins, hooks and eyes, clasps, pin cubes, buttons and etc.  
**\$2.00 COTTON VOILE SHIRT WAIST \$1.00**  
 Plain white and white trimmed in pretty touches of pink, blue and rose tints, some embroidered and lace trimmed, all sizes.

## Millinery Section

Trimmed hats and Gage sailors that sold up to \$15. Your choice ..... \$5.00  
 Ready-to-wear and sport styles in trimmed hats, medium and small shapes, materials of velvets, taffeta and velour, trimmed with wool embroidery, two-toned ribbons, silver fancies and feathers. Gage sailors of Hatters plush faced with velvet; colors, black, brown and navy.

## Ready-to-Wear Section

One group of georgette blouses in flesh, white and bisque, tucks, embroidered and beads, round and square necks. Their equal cannot be found in the city at our price, which is ..... \$2.00  
 Middies in white twill, full regulation style, navy and white collars and cuffs, sizes 16 to 22, at ..... \$2.00  
 Cotton petticoats in a full range of colors; also white, elastic tops, ruffle bottoms. A serviceable garment for ..... \$2.00  
 Sweaters, Tuxedo and coat sweater; colors, rose, gray, coral, green, navy. \$5.00  
 Silk petticoats, messaline and jersey petticoats, full size, desirable colors. \$5.00  
 Crepe de chine blouses, high and low neck, beautiful quality of material in flesh and white, for only ..... \$5.00  
 Plaid cape coats; colors, tan and purple, green, navy, black, white checks. \$5.00  
 A few slightly soiled rain coats in oxfords, tan, black, white checks ..... \$5.00  
 \$5.00 lace scarfs, knitted of Iceland wool; colors, rose, pink, blue, white ..... \$2.00

## Umbrella Section

\$6.00 and \$6.50 women's fine quality black silk umbrellas on Paragon frames, with silk cord handles, for ..... \$5.00  
 \$10.00 women's black and colored silk umbrellas, ivory tipped ribs, colored, Bakelite handles, Paragon frames ..... \$2 OFF

## Ribbon and Lace Section

\$2.50 white Kam-i-sol satin ribbon, 9 inches wide, per yard ..... \$2.00  
 Satin ribbons in pink, blue, rose and lilac that sold up to 90c a yard, 2 yards for ..... \$1.00  
 Picot edge ribbons, plain colors and two-toned, sizes 3, 5 and 7, that sold up to 85c per yard, 2 yards for ..... \$1.00  
 12 1-2c to 20c Val. laces and insertions, some match sets, from 1-2 inch to 1 inch wide, 12 yards for ..... \$1.00  
 Georgette crepes, 40 inches wide in very desirable shades, per yard ..... \$2.00

## Neckwear and Handkerchief Section

\$1.50 and \$1.75 lace vests and collars, all good styles, for ..... \$1.00  
 \$2.50 neckwear, lace collars and vests, all new fall styles, for ..... \$2.00  
 \$3.00 to \$3.75 beaded necklaces, short and long necklaces, in many varied and assorted style beads and colors, at ..... \$2.00

\$3.50 and \$3.75 Georgette crepes, floral patterns, 40 inches wide, 2 yards for \$5.00  
 \$2.25 chiffon and marquisettes, 40 inches wide, all desirable shades, per yard ..... \$1.00

## Art Section

29c Clark's O. N. T. white or colored mercerized crochet thread, 7 balls for ..... \$1.00  
 20c Clark's O. N. T. pearl cotton, 7 balls for ..... \$1.00  
 35c Clark's wool saver, 4 balls for ..... \$1.00  
 20c J. & P. Coats' croquet thread, 7 balls for ..... \$1.00

## White Goods and House Furnishing Section

45c outing flannel, 3 yards for ..... \$1.00  
 35c Scout percales, 4 yards for ..... \$1.00  
 65c Berkeley cambric, 3 yards for ..... \$1.00  
 75c Anderson's dress gingham, two yards for ..... \$1.00  
 59c midly twill, 3 yards for ..... \$1.00  
 50c pajama cloth, 3 yards for ..... \$1.00  
 59c Serpentine crepe, plain and fancy, 3 yards for ..... \$1.00  
 20c cup toweling, 16 inches wide, six yards for ..... \$1.00  
 65c Bon Marche Special pillow cases, 36x45, 2 cases for ..... \$1.00  
 25c Turkish bath towels, 5 for ..... \$1.00  
 35c Turkish bath towels, 4 for ..... \$1.00  
 75c white shirting Madras, 3 yards for ..... \$2.00  
 59c Bates' dress gingham, plain colors and plaids, 5 yards for ..... \$2.00  
 \$1.25 heavy table damask 2 yards for ..... \$2.00  
 59c Quaker Craft curtain net, 4 yards for ..... \$2.00  
 59c curtain scrim, plain and hem-stitched edge, 4 yards for ..... \$2.00  
 \$1.00 absorbent bath towels, 6 for ..... \$5.00  
 \$1.25 fancy border bath towels, 5 for ..... \$5.00  
 \$7.00 comforts, cotton filled, sizes 82x94, at ..... \$5.00  
 \$6.50 heavy cotton blankets, 66x80, for ..... \$5.00  
 65c Aca feather-proof ticking, ten yards for ..... \$5.00  
 \$1.25 fancy cretonnes and repps, 36 inches wide, wonderful assortment, 5 yards for ..... \$5.00  
 \$1.75 mercerized table damask, 72 inches wide, pretty patterns, 3 1/2 yards for ..... \$5.00  
 \$3.00 mercerized napkins, 2 dozen for ..... \$5.00  
 \$3.50 dimity spreads, 72x90, 2 for ..... \$5.00

## Hosiery Section

20c women's white cotton hose, double heel and toe, 5 pairs for ..... \$1.00  
 59c women's fashioned hose, colors black, white, grey and taupe, 3 pair for ..... \$1.00  
 \$2.00 women's silk and fibre silk hose, full fashioned with reinforced heel and toe, lisle garter top, colors brown, grey, cordovan, black and white ..... \$1.00  
 \$3.00 women's silk full fashioned hose with lisle garter tops, double reinforced toe and heel, colors grey, taupe, brown and white ..... \$2.00  
 \$4.00 women's silk full fashioned Richelieu rib hose, double heel and toe, in white or black, 2 pairs for ..... \$5.00  
 \$6.50 and \$7.50 women's all-silk full fashioned lace hose, reinforced sole, heel and toe, black and white ..... \$5.00

## Silk and Dress Goods Section

\$2.50 and \$2.75 messalines and taffetas, 36 inches wide, all the season's most desired shades. per yard ..... \$2.00  
 \$2.50 and \$3.00 crepe de chine in almost every imaginable color, 39 inches wide. Per yard ..... \$2.00  
 \$2.75 and \$2.95 crepe de chine and Tub silk shirtings in beautiful patterns, 32 inches wide. Per yard ..... \$2.00  
 \$1.25 China silk, 27 inches wide, excellent assortment of colors. Per yard ..... \$1.00  
 \$2.50 all-silk foulards and plaid taffetas, 36 inches wide. Per yard ..... \$1.00  
 \$2.00 velveteens, 24 inches wide, in black only. Per yard ..... \$1.00  
 \$1.25 satines, 36 inches wide; colors, navy, gray, pink and green. Per yard ..... \$1.00  
 \$1.75 Amoskeag all-wool Storm serge, navy or black, 36 inches wide. Per yard ..... \$1.00  
 \$2.50 all-wool French and Storm serge, 40 inches wide, in many colors. Per yard ..... \$2.00  
 \$3.50 all-wool skirtings in pretty designs, 40 inches wide. Per yard ..... \$2.00  
 \$6.00 imported and domestic skirtings, plaids, 40 inches to 54 inches wide, in small and large plaids. Per yard ..... \$5.00  
 \$1.75 Polo plaid skirtings in pretty combinations of colors, 42 inches wide, 3 1/2 yards for ..... \$5.00  
 \$5.75 broadcloth, 48 inches wide, in black and navy. Per yard ..... \$5.00  
 \$2.50 patent leather overnight, or carry-all bags in black only ..... \$2.00

## Glove Section

\$2.25 to \$3.50 dress kid gloves, tan, black, small sizes, \$1.00  
 \$1.25 grey and white chamoisette gauntlets ..... \$1.00  
 \$1.75 white chamois gloves, small and large sizes ..... \$1.00  
 \$1.75, \$1.50 and \$1.25 Kayser silk gloves, white, in all sizes, black with contrasting stitching, medium and small sizes, all 2-clasp gloves ..... \$1.00  
 \$1.75 and \$2.25 Meyers' and Centemeri's cape gloves, tan and grey only ..... \$1.00  
 \$2.75 extra heavy quality silk gloves, reinforced finger tips; colors, grey, beaver and black with contrasting stitching ..... \$2.00  
 \$3.50 value, Chanut and Centemeri, all white dress kid gloves and white with black contrasting stitching, sizes 7 to 7 3/4 only ..... \$2.00  
 \$5.75 white kid gauntlets and white with contrasting stitching, in all sizes ..... \$5.00

All Merchandise amounting to \$25 that is not advertised, Less \$5.00

# Bon Marche

"Wilmington's Shopping Center"

Any Gossard or Binner Corset that sells for \$15 to \$25.00 Less \$5.00