

How Much Money Do You Carry in Your Pocket?

FOR YOUR OWN GOOD—AND FOR THE GOOD OF THE COUNTRY—YOU SHOULD CARRY AS LITTLE CASH IN YOUR POCKET AS POSSIBLE. WHY? WELL, IN THE FIRST PLACE, THERE IS THE DANGER OF THEFT. "STICK-UP" MEN ARE ABLE TO GET SURPRISINGLY LARGE HAULS BECAUSE OF THE CARELESS AMERICAN HABIT OF CARRYING LARGE SUMS OF MONEY. IF FOLKS HAD WITH THEM AN AVERAGE OF ONLY FIVE OR TEN DOLLARS, THE HIGHWAYMAN WOULD FIND THE PROSPECT MUCH LESS ALLURING. ALSO, MONEY IN THE POCKET IS EASILY AND THOUGHTLESSLY SPENT. A QUARTER HERE AND A DIME THERE—FOR IDLE, UNNECESSARY THINGS—AND BEFORE YOU KNOW IT FIVE OR TEN DOLLARS ARE THROWN AWAY FOR USELESS PURPOSES.

You Can Help Make America More Prosperous

When money is deposited in the bank it goes to work for your community and for American industries. The idle dollars in your pocket draw no interest for you, nor do they serve the needs of commerce.

If every person in the United States carried an average of only one dollar more than was necessary, their pockets would contain a total of more than \$100,000,000 in idle money.

Think how far this sum would go toward financing wheat, cotton, rice and other crops! Think how this hundred million would speed up the industries of the country!

Theo. Price, noted economist and editor of Commerce and Finance, recently addressed an audience of business men. He asked the men present to report the amount of cash in their pockets. In an audience of less than six hundred men, there was over \$17,000 in cash.

Join in the Thrift Campaign and Save

Open a Savings Account in a local savings bank and let your idle money draw 4 per cent interest, compounded quarterly. Make pay-day your banking day. Deposit all except your actual cash requirements. Thus you will not only find your savings accumulating in a surprising way, but you will be doing your part toward making the country prosperous and progressive.

Any of the following banks will be glad to accept your deposits.

One dollar or more opens a 4% interest-bearing account.

The Wilmington Savings
and Trust Company

American Bank and
Trust Company

Citizens Bank and Trust
Company

Peoples Savings Bank

Liberty Savings Bank

Home Savings Bank