|ELTH CLAMS WOMEN GARDNER WILL NOT BE GELOVED AT CLINTON CANDIDATE FOR HOUSE ys. Julian Lewis, Invalid fo


Most of food prices are getting in line-right here ín Wilmington.

Don't buy food till yóu have found the right price. Some of the dealers are yet too high Avoid them. Find the right ones. Patronize the people who advertise right prices.

Right prices on beef and fresh meats are slower than other items in getting down to the popular level. Some of the meat dealers are ad vertising very much lower prices now than were obtainable recently

Chuck meat, cut from shoulders, wholesaling ere or Richmond or elsewhere at about 10 cents does not warrant a retail price of 30 or 35 cents

Find out from any source you can what price ou ought to pay-and look for the dealer that offers what you wantoat that price.

No Richmond or other but of town prices are given here because some of the Wilmington dealers are showing improved prices. Many of he cheaper prices are not being offered but th public here can get these if the demand is strong enough.

MASTER BUILDERS'
TRADE ASSOCIATION


Pride of Appearance
Jewelry improves your personal appearance. Good jewelry will give you that feeling of consideration in th necessities of dress that mark the individuality of the wel groomed man and woman

Next to the pride of owning beautiful jewelry comes the fact that it was bought here. We guarantee every trans action. Come in today and see the many new pieces and de signs we have for your selection

## Geo. W. Huggins Co.

## JEWELERS © WATCHMAKER

105 Market Street

## SHRIER \& SOLOMON

OFFER A REDUCTION OF

## ONE-HALF

## On All Men's, Young Men's and

 Boys' Suits and Overcoats$\$ 90.00$ Men's Suits or Overcoats reduced to .... $\$ 45.00$ 85.00 Men's Suits or Overcoats reduced to . . . . . . . 42.50 75.00 Men's Suits or Overcoats reduced to . . . . . . . 37.50 65.00 Men's Suits or Overcoats reduced to . . . . . . . 32.50 60.00 Men's Suits or Overcoats reduced to . . . . . . 30.00 50.00 Men's Suits or Overcoats reduced to . . . . . . . 25.00 45.00 Men's Suits or Overcoats reduced to . . . . . . . 22.50 35.00 Men's Suits or Overcoats reduced to . . . . . . . . 17.50

## STANDARD MAKES ONLY

Fruhauf Brothers, New York; Society Brand, Chicago; Schloss Bros. \& Co., Baltimore; Michaels, Stern \& Co., Rochester
$\$ 25.00$ Boys' Suits or Overcoats reduced to . . . . . . $\$ 12.50$ 20.00 Boys' Suits or Overcoats reduced to ........ 10.00 18.00 Boys' Suits or Overcoats reduced to....... 9.00 15.00 Boys' Suits or Overcoats reduced to . . . . . . . 7.50 12.50 Boys' Suits or Overcoats reduced to....... 6.25 10.00 Boys' Suits or Overcoats reduced to ....... . 5.00

## 33 1-3\% OFF ON ALL FURNISHINGS

## THIS IS OUR FINAL SALE

NO GOODS HAVE BEEN RE-MARKED ON ACCOUNT OF THIS SALE-ORIGINAL PRICES PREVAIL!

No Charges .:. No Returns .:. No Approvals
SHRIER \& SOLOMON


NIGHT LETTER)
January 7, 1921
Geo. F. Hunt, Pres
Peoples Furniture Co
Wilmington, N. C
Have just returned from New York, Baltimore and Washington, where I have been studying the furniture situation. I find that our prices are not only in line with others, but in many instan ces twenty five to fifty per cent lower than in the big cities. I think now is the time to use printer's ink freely, if space can be had in our daily papers. I advise a liberal use of advertising. If we cannot secure space in the papers then get out handbills and cover the city thoroughly

Peoples Furniture Company

