

Every Mail Will Bring You Money

You are one of the many thousands who are reading this great message today. And you, of course, are going to do your part in bringing about a **TREMENDOUS BUSINESS REVIVAL** in this city—now—this week—this very day.

Three words tell the story—state your duty—announce your opportunity: **PAY YOUR BILLS!**

That's it—pay up. Pay your grocer, your butcher,

your doctor, your dentist, your hatter, your clothier—pay every bill that you owe.

If you can't pay **IN FULL** pay a part—no matter how small—**PAY SOMETHING**—today.

You pay the merchant—the merchant pays the jobber—the jobber pays the manufacturer—and the manufacturer starts his plant going full blast and hires more men. And then it gets around to you again—everybody working and earning and buying and selling and paying. That's prosperity.

Eventually—Why Not Now?

You intend to pay up "sometime." That one word sometime is the whole cause of the trouble. "Sometime" is what closes factories. brings about failures, makes hard times. Well, what kind of a town is this, anyway—a "sometime" town or a "NOW" town?

We know it's a NOW town—a town that wants to thrive and be prosperous.

So we know "PAY YOUR BILLS" is a motto which hits this town right.

We know all are FOR it. We know you are going to do all you can to start the boom—to start the big business awakening.

So get out that check book TODAY. Unbutton your pocketbook TODAY. Everybody—everybody—**PAY YOUR BILLS TODAY.** Do folks owe YOU money? Cheer up. Every mail will bring you money, because everybody is strong for the idea of paying up—in full—**TODAY.**

Wilmington Merchants Association