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Volume production of both passenger cars and trucks by one organization under the direction of one group of executives makes possible an unusually low overhead cost per unit.
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$$
\begin{aligned}
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& \text { have come in. The price starts at } \ldots \ldots \ldots . . . \begin{array}{l}
\text {. }
\end{array} \text {. } 5.00
\end{aligned}
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