THE LITTLE GOWN SHOP
Temporary Location, 507 Southern Building "Exclusive, But Not Expensive"


Specials for Today

## from 86.95 to $\$ 9.38$. Special <br> today $\$ 3.50$

from $\$ 10.25$ to $\$ 13.95$. I
$\underset{\substack{\text { Limited assortment of } \\ \$ 21.95 \text {. Speciel } \\ \text { to }}}{ }$
\$21.95. Special today
odds and Ends in Sweaters
$\$ 875$ sweater. Special today
at $\ldots \ldots . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . ~$
$\underset{\text { at }}{\$ 1.50 \text { sweater. Special today }}$ anc......... $\$ 4.50$


Winter Coats Specially offered Today a
ONE-HALF PRIC

Quatit Squle Shatisfractionsernios

## SPECIAL SALE OF SILK DRESSES

 FOR TODAY ONLY \$14.00
## FORMERLY SOLD IN RETAIL STORES AT \$47.50

$\begin{gathered}\substack{\text { Serge } \\ \text { Values to sesses } \\ \text { senso at at }}\end{gathered} . \$ 7.50$
New Georgette and Crepe de Chine
Blouses in new Tangerine \$3.50to\$9
shades, values to $\$ 20$ at $\$ 3.0$ to

Specials in
dies' Wool Hose\& 250 and $\$ 3$ Special arrivals in Tricotine Coat Suits, teaturing the stylish
stouts, values to $\$ 100$$\$ 17.50$ to $\$ 70$

## MANUFACTURERS' SALES CO.

## Hotel Wilmington Sample Rooms

