CAPE FEAR PAGEANT HANSON TO MEET REAL PLLANS BENG FORMED TARTAR HERE FRIDAY

## Business Is Good With Us Spring Goods Arriving Daily

Scores of new things already here for your inspection tomorrow. Coat Suits, Dresses, Waists, Corsets, Dress Silks, Dress Ginghams. Can't mention them all here. Read our ads daily.


## NEW ARRIVALS OF SPRING

 DRESSESPretty stylish new models, made of the most faored materials, taffetas, Canton crepes, crepe de
chines. Many charming models with low draped sashes and bodice flowing softly over. Other models in the popular straight line and bisaue effects; trim mings are often used here and there over draperies, and ruffles are again in evidence. We urge you to come in tomorrow and see these spring-time frocks. $\$ 19.50^{\text {Te }} \$ 75.00$

## NEW SPRING GINGHAMS

Quite a large number of women will buy their ginghams for dress fashioning now, and get their spring sewing well under way before the season opens. It is by far the wisest and most sensible thing to do. Stock are larger and fresher than they will be at any time again this se
visit entails no obligation to buy; in fact, we invite comparison.
27-inch Toil du Nord dress ginghams, wide range of beautiful
plaid patterns and plain colors to match for trimmings. Oldtime $\underset{A}{\text { quality, fast colors. }}$ y.............25c 7 -inch Amoskeag Utility dress ginghams, fine grade, fast colors,
in small checks, stripes, plaids in small checks, stripes,
and plain colors.
paide A yard
32-inch Amoskeag dress ginghams,
chambray finish, fast colors, chambray finish, fast colors,
small baby checks in pink or blue. Plain colors.
beautiful plaids.
A yard ...............19C


| 32 -inch fine American-made dress ginghams, closely woven, fast colors. Splendid range plaid patterns in bright colors. A yard ........ 29C |
| :---: |
| 32-inch fine silk finished tissue ginghams. Beautiful quality, lovely range of new spring-time checks and plaids. <br> A yard |
| 32-inch American-made dres ginghams, very fine grade, close ly woven, soft smooth finish, fas colors, good assortment of new plaids in spring tyles. A yard |

## "STYLE IS CORSET DEEP"

This information should be valuable to you since the greatest of care must be exercised when selecting a corset if you want comfort and satisfaction. The slightest bulging or pinching will spoil the fit of a frock or a suit as well as its wearer's ease and comfort. Our well known brands, coupled with our expert corsetierre service, assures a perfect fit, ease and satisfaction.

Fro-la-set front lace styles
$\$ 5.00{ }^{\text {T0 }} \$ 20.00$
$\$ 3.50{ }^{\text {To }} \$ 15.00$
$\$ 4.00^{\text {To }} \$ 6.50$
$\$ 3.50^{\text {To }} \$ 8.00$
SPRING SILKS

| - SPRING SILKS |  |
| :---: | :---: |
| Lovely silks are here for spring frocks, blouses and every purpose. Rich colorings and combinations, reasonably priced. We list here only a few of the many kinds and qualities we carry: |  |
|  |  |
|  |  |
|  |  |
| 40-inch Baronette sport satins, plain colors, tan, pink and pea- $\mathbf{\$ 3 . 5 0}$ cock. A yard ......... |  |
| 40 -inch Canton crepe, beautiful allsilk quality, navy, henna and dark Novaho. A yard only |  |
| 36 -inch Skinner's satin. The name woven on selvage means quality and wear guarantee; colors, flesh, Copen brown, ivory, rose black. A yard <br> $\$ 2.75$ | NEW COAT SUITS |
|  | The new |
|  |  |
|  |  |
| 36 -inch Belding Brothers' guaranteed gian, gray, Pekin and black. A yard | in its entirety, is nevertheless, s |
|  |  |
|  | Your daily attendan |
| 36 -inch heavy black taffeta, dull finish, extra good value. $\$ 2.48$ |  |
|  |  |
| 40 -inch fine quality plain georgette, henna, orchid, tan, tortoise, Novaho, neptune, honey dew and $\$ 1.69$ | \$27.50 ${ }^{\text {T0 }} \mathbf{} 75$. |
|  | \$27.50 $\$ 7$. |

beautiful crepe de chine TISTS ON SA
nusual waist values, bought from manufacturer who wais foum from sell to get ready cash to forced to sell to get ready cash to operate his
machines. Our buyer was lucky enough to be on the spot to get this assortment. It was just what our waist buyer was looking for-bar tains in waists. In this lot are sev hines, actual value today $\$ 8.50$ to
$\$ 6.95-\$ 7.50-\$ 8.50-\$ 9.95$
The Manufacturer's Loss-Your
Colors: Flesh, Navy, White and

WOMEN'S SILK HOSIERY
Women's full fashion silk hose, lisle , double soles, toes and heels white and black.
A pind $\$ 2.55$
bock white, brown and
black. A pair w...... $\$ 1.19$
omen's Phoenix silk hose, lisle top fashion back, double soles. white,
brown and black.
A pair ............... $\$ 1.98$
omen's fine mercerized lisle hose heels, white, brown and
black. A pair..........$~ 98 c ~$

How To Tint Your Gray Hair At Home


McCall Patterns
They Are
Printed


## LULL IN MOVIE GAME

 IS NOW DISAPPEARING

