The Pride of America's Looms, Silk--Fashion's Foremost Fabric

SILKS

For every occasion during the greatest feature event of the year

National Silk Week, Feb. 28 to March 5



ONE DAY ALUMINUMWARE SALE

We will place on sale beginning Tuesday morning at 10 o'clock 300 pieces of Quality Brand Aluminumware, "The World's Best.'

Read Our Ad on Page Eight



Striped Shirtings

79c a yard

Special for tomorrow, fifteen pieces silk stripe shirtings, full 32 inches wide, all new atterns, fine quality. Don't

SILK HOSIERY FOR SPRING

With the advent of low shoes, comes the need of silken hose and since many pairs are necessary to your well-being, now is the time to be thinking of replenishing your supply.

Here you'll find large assortments of perfect quality hosiery in plain and fancy weaves. Black, white and colors, Women's full fashion silk hose, lace boot styles, all-over silk quality, double heels, soles and toes. Cordovan and black. A pair

Women's Gordon's hose, full fashion, all-over silk hose, heavy quality, all pure silk, double soles, toes and co heels, Cordovan and black, a pair Women's Gordon's hose, full fashion, pure thread silk with

mercerized lisle tops, reinforced toes and heels, double soles, white, medium gray, field mouse. a pair \$2.55 Women's Phoenix silk hose, fashion backs, lisle finished, garter tops, double soles, toes and heels,

white, black and brown, a pair Women's Phoenix silk hose, full fashion, \$2 95

LIGHTWEIGHT WOOLENS

Botany's fine all-wool French serge, full 44 inches wide, smooth weave and finish, extra high-grade quality. Popular spring shades, including plenty of navy (?) 12

Botany's all-wool Ottomans, lightweight fabric, for making up one-piece dresses and separate skirts, full 42 inches wide. Popular spring colors,

a yard FIRSHEEN VEST AND BLOOMERS

Made up of fine, high lustre fibre silk, very durable; in fact it is better than real silk. These garments are neatly made and reasonably priced-

Vest\$3.50

MILDRED STOUT LINE Beautiful assortment of silk underwear for stouts, all neatly

made, full range of sizes-

SPECIAL FOR MONDAY AND TUESDAY

VAL AND ROUND THREAD LACES, 10c A YARD A fortunate purchase of 100 dozen yards of fine Val and round thread laces enables us to offer to our customers Monday and Tuesday, qualities that formerly sold at 18c, 25c and 35c a yard, in widths one to two and a half inches wide. Edges and insertions to match.

Featuring Shimmering Lustrous Silks---The Fabrics Predominating Typical for Spring 1921

PRETTY soon Sewing Machines will be whirring and needles flying on spring dressmaking. In anticipation, we set aside the week beginning tomorrow as Silk Week, for the benefit of all who have spring dressmaking of any sort to do.

SILKS of every kind will be featured, many of them at special prices. It is important for you to remember that our guarantee goes with every yard of these soft, lustrous qualities. Prices, considerably lower than last year, are best demonstrated by the following items:

SATIN METEORETTE, \$3.50 A YARD

A very fine, soft faced satin crepe, made especially for fine costumes, full 40 inches

HEAVY CREPE DE CHINE \$2.60 A YARD

A handsome quality of fine, soft, crepy finish, all pure silk for dresses or lingerie; colors, pink, flesh, light blue, new gray, navy blue, brown and black. Full 40 inches wide.

40-INCH SILK CHARMEUSE, \$2.98 A YARD

Fine, soft finish, high lustrous finish; excellent weight for making up spring dresses; white, Copen, taupe, brown and black.

BELDING BROS.' TAFFETA, \$2.98 A YARD

The old reliable guaranteed taffeta. It always gives the desired service; colors in stock are Copen, blue, taupe, brown and black.

COLORED DRESS SATIN, \$2.98 A YARD

Fine quality yarn-dyed dress satins, lustrous, finest new high shades, as jade, henna, rust, tangerine and tomato.

BARONETTE SATINS, \$3.50 A YARD Forty inches wide, to be had in rich, lustrous

fibre silk, quality admirably adapted to sport' costumes, in tan, pink and Copen.

NEW CREPE SKIRTINGS, \$2.98 A YARD

Rich sport skirting crepe weave, large plaid designs, sport shades as tan, jade, tangerine. Copen.

MALLINSON'S DOVE KOO CREPE SATIN. \$5.50 A YARD

A beautiful rich fabric crepe weave, satin finish, heavy weight, for suits, separate skirts, plain colors only, navy blue, tan and tangerine. GEORGETTE CREPES, \$1.69 A YARD

Fine, heavy quality, full 40'inches wide, in the following colors: Pink, flesh, lavender, orchid, new gray, light blue, rose, Copen blue, honey dew, Navaho brown, white and black.

CREPE DE CHINE, \$1.98 A YARD

Forty inches wide, good, durable quality, for either dress or lingerie, splendid color range, flesh, pink, light blue, percale, new gray, Nile green, maize, rose, navy blue, white and black.

COLORED MESSALINE, \$1.98 A YARD A very heavy quality, high lustrous finish, all colors, in greatest demand: Pink, rose, Copen blue, maize, light blue, peach, lavender, tan, new gray, navy blue, white and black.

SILK FOULARDS, \$2.19 A YARD

Always a popular springtime fabric, fine weave, soft finish, drapes beautifully, dark backgrounds, as brown, navy blue, Copen with polka dots and neat designs. GROSS DE LONDRE, \$3.19 A YARD

Wears splendidly; colors, French blue, new gray, navy blue and black.

season, for women's and children's dresses.

Fine, heavy quality and very popular this

40-INCH CANTON CREPE \$4.50 A YARD Here is the fabric to fashion the usual yet modish frock. A smooth, rich, heavy, crepy quality. Guaranteed all silk. Choose from these colors: Bisque, gray, brown, henna and navy blue.

SMALL CHECKED TAFFETAS, \$2.48 YARD Good assortment of black and white, and blue and white checks, fine chiffon finish, 35 inches wide.

SILK TRICOTINE, \$2.98 A YARD Thirty-six-inch Belding Brothers' guaranteed tricotine, navy blue and black.

NEW SILK CREATION

TAL-LY-HO, \$5.95 YARD

Some wonderfully attractive styles and color combinations are shown here for silk week. The styles are distinctly different from any other silkcomes in stripes and plaids in great variety of patterns. An Ideal Sport Silk



EXQUISITELY FASHIONED LINGERIE

Interestingly varied in style and distinctive in treatment, these lovely bits of sheer lingerie claim a rightful place in your spring wardrobe. Fashioned of superior qualities of silks and modeled with extreme care assures long and satisfactory service, and coupled with our most modest prices make this the most opportune time to purchase when stocks are at their best.

FINE SILK TEDDIES

Crepe de chine and wash satin teddies, neatly tailored and daintily trimmed, nineteen styles to choose from. Attractively priced-

CREPE DE CHINE GOWNS

Lovely crepe de chine gowns, made up of fine grade, all neatly trimmed, several styles to choose from-

SILK CAMISOLES

Beautiful assortment of camisoles in a large variety of styles, neatly made, plain and lace trimmed-

LOVELY SILK KIMONAS

Scores of new ones on display for Monday shoppers. Figured silks and crepe de chines; wide variety to choose

\$7.50 TO \$24.75

COLORED SILK PETTICOATS

Fine and medium grade in all the new shade combinations. Priced-

\$3.50 TO \$9.95

JERSEY SILK BLOOMERS AND VEST Fine Italian silk jersey bloomers and vests, well made, full range of sizes-

\$2.98 TO \$3.98

BEAUTIFUL SILK PAJAMAS

All the latest styles and fabrics, plain and handsome Japanese models, elaborately embroidered in Japanese designs, each

SATIN PETTICOATS, LACE TRIMMED Made up of very fine wash satin in neat designs and trimmed, a lovely quality lace-

\$4.50 TO \$4.95



Jaunty Spring Coats and Capes

To all who are thinking of a new spring coat or cape, our displays will present opportunities of striking interest. Correct style, excellent fabrics and elegance of appearance, coupled with our moderate prices, make this the logical place to buy your new coat-

\$24.75, \$27.50, \$32.50 up to \$74.95

BEAUTIFUL NEW SPRING DRESSES-TAFFETAS, CANTON CREPES. CREPE DE CHINE

Styles to capture every woman's fancy, styles that accurately forecast the modes for spring; tunics of many sorts; some scalloped or embroidered; dashing, youthful models with sashes, hand-painted and beaded, many with front trimmed in quaint ways-vest effect-basque novelties. Styles that owe their charm to trimmings of many kinds. Numbers of straight-line dresses with pleated collars and cuffs-

\$19.95 TO \$75.00



BEAUTIFUL AND FRAGRANT AS SPRING BLOSSOMS ARE THESE BEWITCHING MILLINERY MODES

There are many elements entered into our hats to make the styles exclusive and individual to the wearer. To write a lengthy announcement would only give you a vague idea of their beauty, becomingness and exclusiveness. You can imagine that the assortment is broad. But you can't imagine the loveliness of the models until you inspect them and try them on. You will find here a hat that is individually becoming to you, one that will meet all your millinery ideals. The price range is broad and within the reach of even the most slender pocketbook-

\$4.95 TO \$18.50

Suits Answer the Call for Spring With a Variety of Styles

While styles are diversified, each creation has some distinctive feature to commend it. The display is unusually attractive, affording a wide choice, most important of all is the reasonableness of prices this season, coupled with much better tailoring, and fine qualities-

\$27.50 TO \$75.00



RICH SHADINGS AND LAVISH EMBELLISHMENTS FEATURE THE **BLOUSES FOR SPRING 1921**

The new blouses are beautiful, and yet they owe their beauty to two elements-color and lavish embellishments. Collarless styles predominate. In many instances the trend is toward the peasant influence, both in the styles and decoration. Our displays are complete in every particular and will be of exceptional interest. Crepe de chines, pussywillow taffetas, georgette crepes, hand-made voiles, hand-made batiste, pongees, tub silks. Price range-

\$2.98 TO \$16.50

Make Your Home Sewing Easy.

Use McCall Patterns



Your Mail Orders Will Have Prompt Attention; Send Them in

Tomorrow