

THE MORNING STAR, WILMINGTON, N. C., FRIDAY, APRIL 8, 1921.

WE WILL ANNOUNCE OUR OPENING DATE WITHIN THE NEXT FEW

DAYS

Watch this paper for the date, and be ready to participate in the greatest bargain feast this city has ever seen. Merchandise gathered together from the four quarters of the world for our **Opening Event**

Buying for thirty-one big department stores enables us to save you at least 25 per cent on your purchases

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EFIRD'S

— 31 Stores —

THREE

STOP PAYING THE HIGH PRICES! WAIT FOR THE EFIRD EVENT!

Everything new-New merchandise at the new low prices-New styles-New Materials-New Methods. In fact, the biggest and newest

MERCANTILE ESTABLISHMENT IN NORTH CAROLINA



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