

A Department Devoted to Interests of Manufacturers, Wholesalers, Jobbers and Salesmen.

A BUREAU OF BUSINESS

Live News of Interest About Goods Made and Sold in the Wilmington Territory.

"COME TO WILMINGTON TRADE-AND-WELCOME WEEK, JULY 18th and 29rd"



Drawn by M. A. Arenberg—Wood Adv. Co.

The World Press Congress

(Christian Science Monitor)

Some one, himself a newspaper man, so doubt, has spoken of journalism as a profession of public service. It is hardly to be suspected that the public, those who read the daily and weekly journals of the present time, will question this dignified assumption. Journalism is a public service. If it is not this it is neither journalism nor service.

So it has come to be commonly understood, in what is regarded as the modern school of journalism, that the day has long since passed when a newspaper, if successful and useful, can be the organ of an individual, or of a party or clique. It requires no great effort to recall the time, in the history of the United States, for instance, when many of the greater newspapers bore the brand of the "house organ." They were then, even more than now, either the personal weapons of their owners or editors, or the weapons of offense and defense of the political party by which they were subsidized or supported. Perhaps some such impulse was required for the founding and the nurturing, a half century ago, of some of the journals which have become great and powerful despite the handicap under which they were launched. Personal ambition and partisan necessity accomplished what might have been regarded impossible as an altruistic undertaking, or as a business or professional venture. The development, growth, and progress of the American newspaper during the last 50 years have kept pace with developments in other undertakings, industrial, educational, and social. Perhaps it may be said truthfully that the newspapers have often led in progressive development. Certainly they have seldom been lagging.

It is interesting, in comparing the representative American newspapers of today with those of a few decades ago, to trace the methods and causes of development and growth. It is equally interesting to speculate as to the contemporaneous influences which have been reflected in the higher standards of journalism and in bettered social, educational, and industrial conditions throughout the land. The moot question is, which was cause and which was effect? Have higher journalistic standards been reflected in society, or have improved social conditions been reflected in the press? All ex parte statements of what might be claimed to be the facts in the case would not be permitted, and even an advocate admittedly biased must concede that the proof is not all

on one side. In Honolulu, on October 4 next, there is to be held the long-deferred meeting of the press congress of the world. Perhaps during the sessions of the congress, which are to continue until October 14, there will be heard spokesmen of the press who, surrounded by what may seem to be an overwhelming majority of those maintaining the same view, will unhesitatingly proclaim the newspaper the leader and the pioneer in all great reform movements. A specially prepared brief, to be presented to a gathering composed entirely of partisans of the newspaper, would be satisfactorily convincing, for the time being, and might even be regarded as final and conclusive. But it may be that even a unanimous verdict in accord with the claims of the advocates would not be accepted as binding by an interested public, which might reasonably insist that all great constructive and reconstructive processes, wherever effective, are co-operative or compensational.

This forthcoming press congress, while it will be held under American auspices nominally, will, in fact, be representative of the press of the entire world. The foundation for the organization has been carefully laid, as was shown by the scope of the work undertaken at the last meeting, in San Francisco, California, at the time of the Panama-Pacific international exposition, in 1915. At that congress there were accredited delegates from nearly every country in the world, although the effect of the war, already begun in Europe, was serious. The program outlined for the Honolulu meeting promises to be even more comprehensive and interesting than that which had been tentatively prepared for the sessions originally planned to be held in Sydney, Australia, in 1918. The continued unsettled world conditions made the holding of the 1918 meeting inadvisable, and it was postponed until 1920, only to be again deferred until the present year. The comparative inaccessibility of Sydney as a meeting place, because of the great cost of ocean transportation, led to the announcement made in December last, by the Australian Minister of Education, that it had been decided to abandon the plans for the Sydney meeting. So the congress came back to America through a cordial invitation extended by the governor and press of Hawaii. Already Hawaiians have sent their message of greeting around the world, with the assurance of a cordial and sincere welcome to those who come to work and to play for a season upon

their beaches and in their groves. "Aloha!" in Hawaiian is a greeting of welcome, an assurance of brotherhood, affection, and boundless hospitality, and a fond farewell "till we meet again."

SALES SLIPS

Y. H. Sponcier, the Domino sugar man, has been making some good sales in the past few days and he says he is "saving the fruit crop with Domino."

"Schlitz" in brown bottles is being advertised extensively in this territory just now and better still is having a big sale. This excellent cereal beverage is being distributed by the Crescent Candy company, which has made about 100 per cent on distribution in the Wilmington territory.

"Cheon" tea and "Kenny's special" coffee have been going good in this territory, due to the efforts of D. F. Allen of the C. D. Kenny company. A. F. Davis, local manager of the big coffee, tea and sugar concern, says that business in this section is fine for this line.

"Sun Maid" raisins will soon make their appearance on this market in five-cent packages. "Sun Maid" is the California product that has made raisin bread so popular, and is the grape of the highest quality.

Among the handsome window displays for Trade Week will be a number put in by Lever Bros., soap manufacturers, of Cambridge, Mass. The windows are advertising "Lux and Rinso," two Lever products, and about twenty displays will be made in Wilmington in the windows of leading dealers.

In every cigar case in this territory you'll see the smiling countenance of Colonel John T. Rees, for all good dealers sell this famous Tar Heel-made cigar, "John T. Rees." On July the fifth these pictures of the colonel seemed to take on an extra smile, for the Colonel's baseball team, Greensboro, won the pennant in the Piedmont league.

The Bear Produce and Mercantile company is having much success with the celebrated bottled lemons, Glen Rose lemon juice. This is a convenient form for home use and a bottle contains the pure juice of many fresh lemons.

Col. Tuck Farris has something up his sleeve that he is going to spring during Trade Week, but he says that Trade Week can't possibly help his

business on "Butter Nut" bread, for he is selling all that his corps of bakers can turn out. "Butter Nut" has been increasing in sales very rapidly in the past few weeks, and much of the Farris product is being shipped out of town.

"Klim," the powdered milk, continues to move nicely for Sam'l Bear, Sr., and Sons, and the local retailers say that this convenient milk is increasing in popularity with the housewives.

G. Dannebaum had a most successful week in his wholesale business, making several big sales from his floor besides filling several exceptionally large mail orders.

Wiley's famous Atlanta-made candy is moving fine in this territory just now. Six dealers in Wilmington alone are distributing upwards of a ton a week of these delicious sweets.

"Speaking of eggs," says Happy Lewis, of Goldberg and Lewis, "we have certainly been handling out the 'Square Deal' eggs this week. This brand is the 'insured' kind, and they are enjoying great popularity with the trade."

The Atlantic Tobacco company has been having another good week with the popular line of smokes that they distribute. Again "44" was the leading brand, but "El Roi Tan" came in neck-and-neck, with "Hav a Tampa" showing.

Some of the best window displays ever seen in Wilmington will be in evidence next Monday night, "window shopping night" of Trade Week. Some of the "best minds" in the window decorating game are working up some good stunts and the windows alone will be worth coming miles to see.

"Purina" is a new whole-wheat bread that is being baked by the Wenlinger bakery, the home of the famous "Sally Ann." "Purina" bread is made

All Dealers
Sell Our
Brands



They are good, as every man who has smoked one will testify. Try one and see how well they will please you.

A price, size and blend to suit every taste

Here are the best cigars:

- TAMPA NUGGETS, 8c
- EL RIO TAN, 10c to 15c
- RED DOT, 8c
- HAV-A-TAMPA, 10c to 20c
- LIP'S "44," 8c
- NEW CURRENCY, 5c

Atlantic
Tobacco Co.

(Incorporated)

315 Nutt Street Telephone No. 152

from whole-wheat, milk, butter and honey and is sure one delicious, wholesome loaf.

MORE LIFE IS SEEN IN THE COTTON SITUATION

Reports of Increasing Export and Domestic Demand Follow June Crop Report

NEW YORK, July 9.—Reports of an increasing export and domestic trade demand have followed the publication of the end-June crop figures and the settlement of the British coal strike in the cotton market.

Buying on these features was checked during the earlier part of the past week by the fear of increased spot offerings on advances. Later, however, a firmer spot basis was reported in the south owing to an improved export demand and prices here made new high ground for the movement during Friday's trading, with October contracts selling at 1923 compared with 11.22, the low record of last month, and 13.99 the best price touched on the advance of last May.

According to local brokers, buyers have not found much encouragement in the news from the goods trade which has been more or less irregular, while some increased curtailment has been reported among the yarn mills. Mid-week reactions were promoted by a fairly favorable weekly review of crop progress by the weather bureau, and

there has been no serious criticism of weather conditions since then.

The increased spot sales reported in the southern markets at moderate advances and larger hedge selling also tended to hold the market in check during the earlier part of the week, as indicating that buyers were securing cotton quite readily. Toward the close of the week, however, it was reported more difficult to buy in both eastern and western sections than when prices were a cent or two lower.

These reports combined with smaller arrivals here for delivery on contracts, the increased spot business reported in Liverpool and indications of a reviving Lancashire demand, were largely responsible for the late week advances. A statement that the war finance corporation has agreed to loan money for the financing of staple cotton by an association of Mississippi growers may also have contributed credit facilities will be provided if they should be found necessary by the committee which is now investigating the matter. The extent of the old crop supply is still being emphasized by traders who feel that the test of the spot markets will come as new crop cotton begins to move, and reactions during Friday's late trading were accompanied by rumors of favorable mid-month crop condition figures.

TELEGRAMS AT THE EXPENSE OF THE GENERAL PUBLIC

Washington Dispatch: Attacking shipping board methods, Senator Kenyon charged "that there has been abundant testimony that the conduct of the board's affairs has been reeking with graft."

"I favor a thorough and complete investigation of the shipping board, as has been proposed by the pending res-

olution of the senator from Utah (King), he said.

"Let us shed as much light as possible on the board, so that we may get out just how it has wasted and misused government money."

Senator Kenyon produced a charge by the shipping board to government showing that employees paid for private telegrams out of the general funds.

"Here's a sample of the kind of messages they sent," he said. The senator laughed heartily as Mr. Kenyon read "Leave the door open at home at midnight."

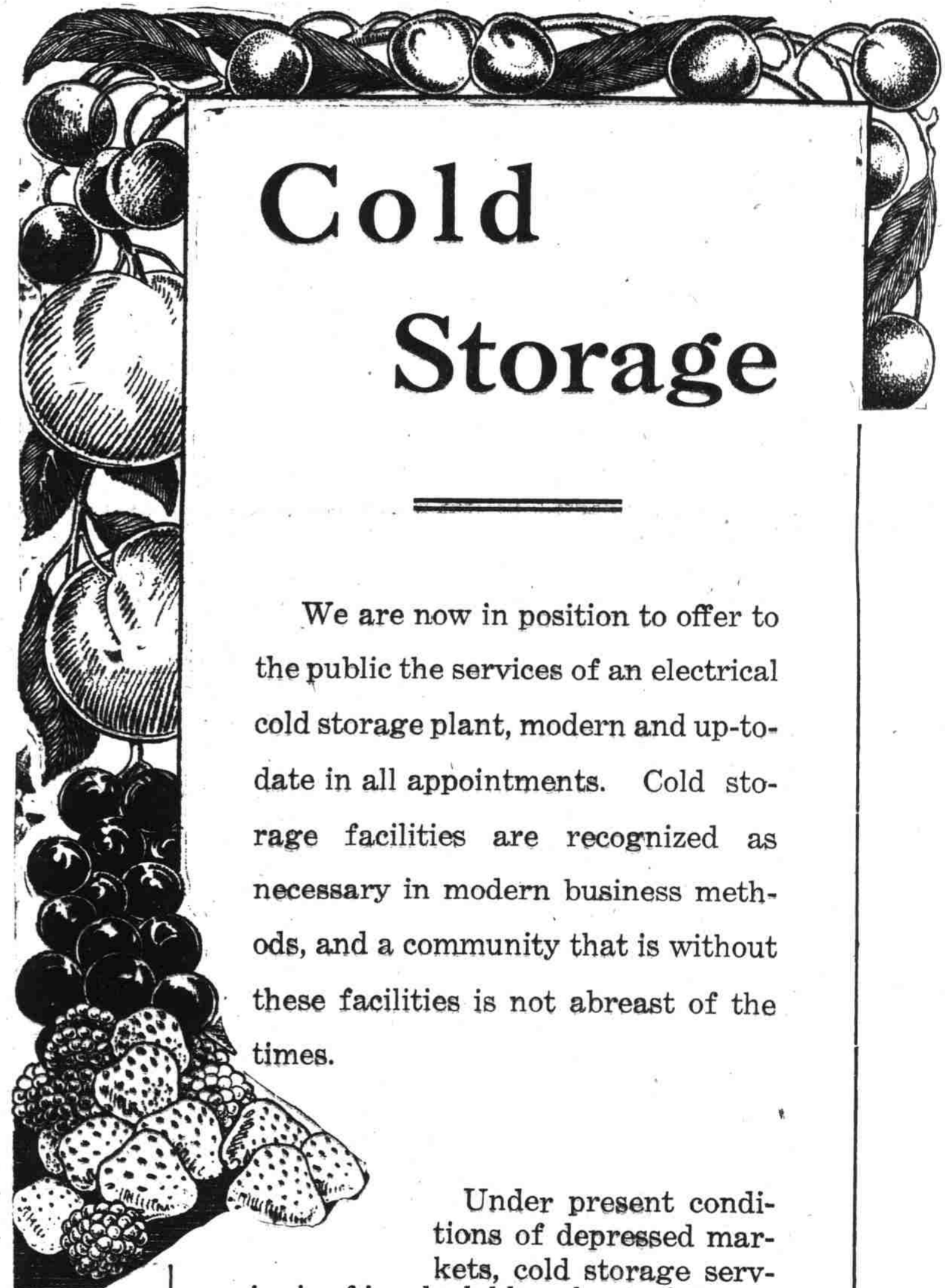
"It isn't any wonder that the proposed development of the American merchant marine has met with many difficulties," Senator Kenyon declared.

It takes a strong-minded man to take a young widow as a "beau" in the presence of his wife.

ATTENTION, LADIES!

Why pay such a high price for lemons when you can get **GLORIA ROSA Pure Lemon Juice** from the good grocer, at the small sum of 25c per one-half pint bottle. Each bottle holds the juice from about 10 to 25 fresh California lemons. This makes lemons cost you about 2c each. Try just one bottle and you will become a regular user.

Bear Produce & Merchandise Company
Phone 452-453



Cold Storage

We are now in position to offer to the public the services of an electrical cold storage plant, modern and up-to-date in all appointments. Cold storage facilities are recognized as necessary in modern business methods, and a community that is without these facilities is not abreast of the times.

Under present conditions of depressed markets, cold storage service is of incalculable value to farmers for storing and preserving their products, and offers a like means of protection to merchants who have been unable to dispose of their stocks of seasonable goods. Our plant can supply service for a wide variety of wants—from cooling rooms for fruits and vegetables to refrigeration 15 degrees below zero.

For rates and terms write

Cape Fear
Packing Co.
Wilmington, North Carolina

Have We Reduced Prices?

Read This!

During June and July, 1920, we furnished the LUMBER for a certain six-room bungalow, our bill for which was \$1,330.31
We will duplicate that order now for 776.46

SAVING \$ 553.85
Percentage of reduction 41.5 P. C.
Average reduction per thousand feet \$29.52

Falling prices on any commodity eventually "hit bottom"

THINK IT OVER!

Clark-Lynch Lumber Co.

Wilmington, North Carolina

NOTE—Our framing lumber, 4" and less in thickness, is now all squared at both ends, saving easily \$2.50 per 1,000 feet in carpenter labor.