Society News

Phone No. 61

The Country Faith Here in the country's heart Where the grass is green, Life is the same sweet life As it e'er hath been.

Trust in a God still lives, And the bell at morn Floats with a thought of God O'er the rising corn.

God comes down in the rain, And the crop gows tall-This is the country faith, And the best of all! -Norman Gale in Baltimore Sun.

Miss Jennie Mae McLendon spending the week-end with Misses Meta and Effle Barefoot of Hallsboro.

Miss Louise Seiter has returned to the city after spending her vacation and Raleigh. visiting friends at New York and Pittsburgh.

Harry Davis has gone to Asheville to spend a week as the guest of Mr. and Mrs. I. T. Sell.

Mr. and Mrs. Cecil M. Applebury announce the birth of a son July 8, Cecil Martin, Jr.

James H. Cox has returned to his home in New York after spending several weeks in this city with his mother, Mrs. Ida C. Cox, Miss Amalee Best, of Warsaw, 18

Cox at their home on Second street. Mrs. T. M. Hodges and children, of

Winston-Salem, are visiting Mrs. Hodges' mother Mrs. D. J. Berger. Miss Margaret Elliott has returned

from a visit of several days in Fay-Miss Margaret Huske, of Fayette-

ville Beach. Charles L. Schulken, of Norfolk, is spending the week-end in the city

with his mother, Mrs. A. M. Schulken. Miss Maude Alberta Easton, who has been the house guest of Captain and their home on South Third street, left Richmond. . yesterday for her summer home at

Saranac Lake, N. Y.

Mrs. G. F. Ashby and daughter, Miss Sybil Ashby, of Omaha, are visiting house-warming party to a number of Mr. and Mrs. Walter J. Smith at their friends at their new home, Sunshine home on Creasey avenue.

Mrs. W. W. Wilkinson has as her lett, of Richmond.

Mr. and Mrs. J. C. Roe have returned from a visit in Greenville, S. C.

several weeks here as the guest of Mr. and Mrs. J. C. Roe. Mrs. J. R. Kelly and son. Robert,

Miss Bebe Woodside is spending

left last week for a visit to her parents at Stephens City, Va.

Mrs. E. S. Lathrop and daughter. Miss Josephine Lathrop, have gone to Hendersonville where they will spend

Northrop-Mitchell Wedding SOUTHPORT, July 9 .- The marriage will be at home to their friends. Mrs. Northrop is the attractive daughter of one of the leading citizens

GIRLS! LEMON JUICE BLEACHES FRECKLES

Squeeze the juice of two lemons into be sold on the boat. a bottle containing three ounces of well, and you have a quarter pint of the best freckle and tan lotion, and

complexion whitener. Massage this sweetly fragrant lemon lotion into the face, neck, arms and clear, soft and rosy-white the skin becomes .- (Adv.)



Know Thy Future and Avoid Misfortune

MME. JENNETT has made many homes happy. Suppose you consult her now-she gives advice on Love, Marriage and Business Affairs.

HOURS: 8 to 11 A. M. and 6 to 10 P. M. Near Lakeside

DR. W. A. KAMER

Optometrist and Optician Royal Theater Building Opposite Postoffice

bridegroom is postmaster at West

Lee-Baldwin Wedding

Asheville and is highly esteemed.

Miss Elizabeth C. Lee and Claude M. Baldwin, of Mt. Airy, were quietly o'clock at Calvary Baptist church partorium in the presence of a few intimate friends and relatives. Rev. J. A. Sullivan performed the ceremony. Mrs. Baldwin is one of the most attractive members of Wilmington's younger set, and is popular among a large circle of friends. Mr. Baldwin is prominent in business and social circles at Mt. Airy. The couple left last night for Mt. Airy, where they will make their home in the future.

Mrs. F. W. Dock has returned from a two weeks' visit in Black Mountain

Rev. and Mrs. K. E. Bryant are spending some time at Seagate as the guests of friends.

Mr. and Mrs. C. P. Herring are spending the week-end at Atkinson, where they are the guests of relatives.

Mr. and Mrs. W. C. Glover have gone to Fayetteville, where they will be the guests of friends through the week-

E. B. McDuffle returned to the city from a business trip yesterday and will spend a few days with his family.

Miss Effie Rose has returned to her spending several days here as the home in the city after spending the guest of Miss Estelle and Miss Berta past several weeks with friends and relatives at Sumter and Greenville,

> Mrs. J. J. Farrell and three children, of Augusta, Ga., are visiting Mrs. J. C.

> Mrs. W. H. McClain is visiting relatives and friends at Wilson and Raieigh for a few days.

Mrs. L. W. Williams is doing nicely ville, is visiting friends on Wrightsafter having undergone an operation for appendicitis at a local hospital. Her mother is with her.

R. F. Campbell, R. F. Campbell, Jr., and Miss Elizabeth Campbell left Thursday on a motor tour of Virginia and West Virginia. While away they will visit relatives at McDowell, W Mrs. Addison for the past month at Va., and Roanoke, Va., returning via

Mrs. William Grigsby Thomas, of Mobile, Ala., who has been the charm-Miss Catherine Schmitten has as her ing guest of Mrs. R. F. Campbell, at house guest for the next two weeks Oleander, returned to Atlanta Friday Miss Clara Schroeder, of Richmond. for a stay with friends before going to her home.

Mr. and Mrs. S. F. Garrison gave a cottage, Wilmington Beach, last weekend. Those enjoying their hospitality were Mr. and Mrs. J. F. Littleton, Mr guest for two weeks Miss Nell Sub- and Mrs. J. A. McDougall, Miss Lillian Williams, Miss Elizabeth Mulford and Miss Florence Tiencken.

> Mr. and Mrs. J. C. Freimuth have returned from their wedding trip to Washington, Baltimore and New York and are now at Lome at 120 North Ninth street.

Recent arrivals at the Oceanic hotel, Wrightsville Beach, include Mrs. D. A. Cannon and daughter, Miss Alice Slater Cannon, Salisbury; Mr. and Mrs. F. Baxter, Atlanta; Jordan S. Thomas, Charlotte; Ben Cottrell, Washington, D. C., and R. R. Cotten, Brace.

EXCURSION UP RIVER TO THE LOCKS AND DAM TODAY

The first river excursion ever made of Miss Nora Northrop and W. V. Mit- to the locks on the Cape Fear, 39 chell, of Asheville, took place very miles above the city, will be made quietly at the home of the bride's par- today on the steamer Mercur, the ents, Mr. and Mrs. Sam B. Northrep. master of that boat announced yes-Rev. L. B. Boney performed the cere- terday. The trip is a beautiful one mony in the presence of the immediate and will doubtless prove very popular family and a few friends. Mr. and during the remainder of the summer, Mrs. Northrop left immediately after since numerous citizens have never the ceremony for Asheville where they cruised on the Cape Fear above the

Te Mercur will leave the dock at the foot of Orange street promptly at 9 and merchants of Southport. The o'clock this morning and plans are to have her return at 6 o'clock. Those making the trip are advised to carry lunches with them but for the convenience of those who may not care to do this, sandwiches and sodas will

The routing of the Mercur up the Orchard White, which any drug store river to the locals will not interfere will supply for a few cents, shake with the schedule of the Wilmington to Carolina Beach and Southport, it was announced last night.

We are proud of the confihands each day and see how freckles dence doctors, druggists and the and blemishes bleach out and how public have in 666 Chill and Fever Tonic. (Adv.)

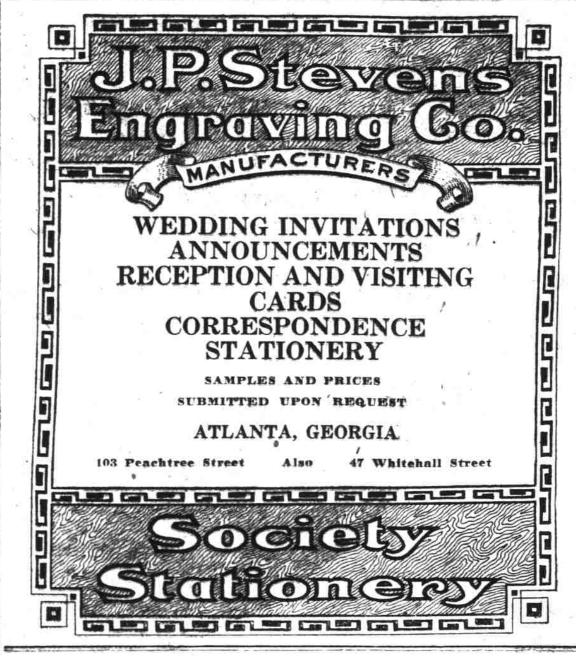
LAKE WACCAMAW CAMP HAS BIG ATTENDANCE

Two Hundred Have Registered at "Y" Encampment

which is being conducted at Lake Waccamaw under the auspices of the boys' division of the local Y. M. C. A., opened Wednesday with an overflowing attendance, it being necessary to ris, have mapped out a program which erect two extra tents in order to care for the 72 boys registered for the last ing visitors' day, which will be obdays of the camp. The total registra- served on Friday, July 15.

tion this year has exceeded all past records, having reached the 200 mark. Prof. Holmes, state forester, is spending several days at the camp and is giving a special course in forestry to the campers, consisting of illustrated lectures and contests in the identification of trees. In the first of these contests Alex Boone won first The fourth week or Camp Penton, place, and Kenneth Scott, Charles Tate, Midian Hutchinson and Douglas

Kelly second places. Camp Director Hinnant and assistants, Aubrey T. Morse and Buck Morwill keep the boys interested and busy for the remainder of the camp, includ-





Bathing Suits

Why not a jersey bathing suit? Nothing more appealing, more chic than the jersey suit for the beach. In the desired shades and correctly tailored are these Fifth Avenue creations that we are offering.

Charge Your Purchase

For your convenience in future purchases, visit our store and open an account



106 North Front Street Wilmington, N. C.

BROWN'S American Lady Corsets

More and more women have come in to see our corsets and found that if they are properly fitted they wear longer, and feel better, and look more stylish, because they adequately meet the need of present fashion.

This is why we want you to come in and be fitted. We also have a complete line of brassieres.

A. D. Brown Company

An Unchanged Policy

Merchandising conditions dur-ing the past year have been ex-traordinary. A demand for lower priced goods, which reached the proportions of a tidal wave has swept the country. Inferior mer-chandise—seconds—run of the mill—rejects—returns—imperfect goods have been thrown on the market and quickly consumed by this almost frantic desire for cheap goods.

The BON MARCHE buyers are instructed to secure the best values possible and to pass them along to their patrons, but at the same time to maintain the high standards of quality instituted by have they permitted the excitement of the moment or the noise of the multitude to sway them from the well-defined policy of

(Contributed by the Director of Merchandising-BON MARCHE

Wilmington's Shopping Center

Phone Bon Marche

Opposite Postoffice

Silk Underwear

Which Makes You Happy Without Breaking Your Purse

Summer encourages rather than stifles one's longing to own silk underthings, and the values offered in these groups clear you of all charges of extravagance. Sheer and delicately tinted to accord with

summer frocks. Silk underwear takes on a new simplicity and straightness of line. A diminished use of lace, except where it is made up for by cleverly executed hemstitching. CAMISOLES-GOWNS-TEDDIES-VESTS, FROM

\$1.25 TO \$17.50

Sharpen Your Scissors and Oil Your Machine --- Summer Sewing Jime is Here



Everybody enjoys having a full wardrobe of summer clothes and if you do your own sewing you can have ever so many more things than if you are wholly dependent upon-ready-to-wear garments for the kiddies, you'll enjoy making cunning little panties, slips and bloomers, which do count up amazingly when you have to buy them all. A bolt of our fine quality nainsook for underthings won't be too much. and our comprehensive stocks of yard goods afford summer sewers the greatest range of colors, patterns and fabrics from which to choose.

Leave the Heat

Of the City Behind Today-Spend the Day by the Sea at

LUMINA

YOU MAY HAVE A DAY OF UNDISTURBED PLEASURE—FANNED BY COOLING SEA BREEZES

TRY THE SURF

At Lumina Today—You Can Get Your Tickets on the Cars!

CONCERTS THIS AFTERNOON AND TONIGHT

By Claude Elam's Concert Orchestra

The Lumina Concerts Are Rare Musical Treats-No Better Music Anywhere

TOMORROW'S TIDES High 6:28 A. M.; 6:59 P. M. Low 12:36 P. M.

Pictures and Dancing Every Week Day Night-Free Dancing Every Week Day Afternoon

TUESDAY NIGHT-By request of many, a waltz dancing contest

THURSDAY NIGHT-Feature solo dance, "Bacchalarian Dance" by Miss Delores Vaughan .

f	9			
WEEK	DAYS	SUNDAYS		1
6:20 A. M.	6:00 A. M. 6:40 A. M.	Tw. "Center" 7:00 A. M. 8:00 A. M.	Lv. Beach 6:40 A. M.	
6:55 A. M. 7:25 A. M.	7:10 A. M. 7:88 A. M. 8:15 A. M.	And every half hour thereafter, until	7:45 A. M. 8:45 A. M. And every half hour thereafter.	
8:00 A. M. and every half hour thereafter,	And every half hour thereafter, including	11:00 P. M. 12:10 A. M.	until 11:45 P. M.	ŧ
including 5:30 P. M.	5:45 P. M. x6:15 P. M. 6:20 P. M.	FREIGHT—V	VEEK DAYS	4
8:10 P. M. 6:10 P. M. 6:80 P. M.	x6:45 P. M. 6:50 P. M.	Princess 5:30 A. M.	Lv. Beach 7:05 A. M.	
hour thereafter, until	7:15 P. M. And every half hour thereafter.	9:30 A. M. 3:30 P. M.	12:15 P. M. 6:15 P. M.	
11:00 P. M. 12:10 A. M. xSaturdays only.	11:45 P. M.	Freight depot open daily, except Sun- days, from 8:00 A. M., until 1:00 P. M., and from 2:00 P. M. until 6:00 P. M.		
Abacuruays only.	Section 18 18 18 18 18 18 18 18 18 18 18 18 18	and trom and to her	married at a Married	*

FREIGHT-SUNDAYS Leave Tenth and Princess 6:30 A. M. Leave Ninth and Orange Freight depot open from to 11:00 A. M. Baggage Car Will Leave Beach A. C. L. 3:00 P. M. New Ber A. C. L. 3:30 P. M. Florence T S. A. L. 3:50 P. M. Charlotte T And at 4:15 P. M. C. L. 7:00 P. M. Rock A. L. 4:20 A. M. Charley A. C. L. 5:30 A. M. Florence A. C. L. 7:45 A. M. Rock: M. S. A. L. 8:00 A. M. Charlotte. A. C. L. 8:30 A. M. Fayetteville (Connections Are Not Guaranteed)