



July 18, 19, 20, 21, 22, 23

All Wilmington invites you to be the guest of the city during the big Gala Trade Week, July 18-23. The key to the city is yours. We want to show you what we have in the way of amusement, pleasure and bargains.

Free amusements of a dozen kinds are offered, band concerts, parades, picnics, surf bathing, street dancing, gala nights, speeches, fireworks, boat rides, and, in fact, everything that you may desire is at your command. **ASK FOR WHAT YOU WANT—YOU'LL GET SERVICE.** Every merchant in Wilmington is making preparations to greet you—not to make money, but to make you a friend, so that in future you'll remember Wilmington as the best market in Carolina to trade. Come get acquainted—tell us what you have to sell—let us show what we have to offer. Come ready to see, to enjoy, to get acquainted, and to have the time of your life in Wilmington!

Railroad Fares Will Be Refunded and Free Gasoline Given During TRADE WEEK

Make Your Plans Now to Visit Wilmington During TRADE WEEK —July 18th to 23rd

BARGAINS AND A GOOD TIME FOR ALL!
BRING THE FAMILY AND
STAY A WEEK!

RAILROAD FARES REFUNDED

From—	Purchase of
Acme	\$ 25.00
Armour	25.00
Abbottsburg	45.00
Alma	25.00
Ashlon	25.00
Atkinson	25.00
Autryville	50.00
Bladenboro	70.00
Bellamy	75.00
Bowden	80.00
Burgaw	30.00
Bolton	35.00
Boardman	85.00
Boies	100.00
Council	40.00
Clarkton	60.00
Calypso	90.00
Castle Hayne	10.00
Currie	25.00
Chadbourn	65.00
Cerro Gordo	25.00
Dudley	100.00
Delco	25.00
Deppe	75.00
Dixon	60.00
Elrod	100.00
Evergreen	80.00
East Arcadia	25.00
Elkton	55.00
Falson	80.00
Fayetteville	100.00
Fair Bluff	75.00
Folkston	45.00
Fairmont	95.00
Goldboro	100.00
Garland	60.00
Grist	70.00
Hayne	85.00
Hallsboro	50.00
Holly Ridge	40.00
Hope Mills	100.00
Ivanhoe	40.00
Jacksonville	65.00
Kerr	50.00
Lake Waccamaw	45.00
Lumberton	85.00
Lowe	50.00
Laurinburg	100.00
Maxton	100.00
Moss Neck	50.00
Mount Olive	50.00
Magnolia	60.00
Montague	20.00
Mintz	70.00
Malmo	10.00
Maysville	30.00
Navassa	5.00
Nichols	30.00
Northwest	10.00
Phoenix	10.00
Porterville	50.00
Pembroke	25.00
Pates	55.00
Parkersburg	75.00
Pollackville	50.00
Proctorville	30.00
Rose Hill	55.00
Rocky Point	20.00
Richards	10.00
Roseboro	75.00
Rowland	100.00
Rennert	100.00
Rosindale	45.00
Richardson	70.00
Red Banks	95.00
Southwood	45.00
Stedman	90.00
Scotts Hill	15.00
Teachey	50.00
Tomahawk	55.00
Vander	100.00
Varona	55.00
Warsaw	70.00
Wallace	50.00
Willard	40.00
Watha	40.00
Whiteville	60.00
Woodside	30.00

—OR—
A Gallon of Gasoline FREE with Every \$8.00 Purchase

