

12 Subscriptions
for One Year
at \$7.00
Earns a Watch



200 WATCHES

To Be Given Away By



24 Subscriptions
for Six Months
at \$3.50
Earns a Watch

THE MORNING STAR

FOUNDED 1867

THE MORNING STAR is going to increase its circulation to 15,000 in eastern North Carolina and to do so quickly we are going to ask you to help—and pay you well for your time. By securing twelve (12) NEW subscribers, paid in advance for one year at the regular rate of \$7.00 per year, or twenty-four (24) NEW subscribers for 6 months at \$3.50 for the half year, we are going to give you

A VALUABLE GOLD WATCH—WALTHAM 12 SIZE FOR MEN AND BOYS, AND HANDSOME GRUEN WRIST WATCHES FOR THE LADIES AND GIRLS

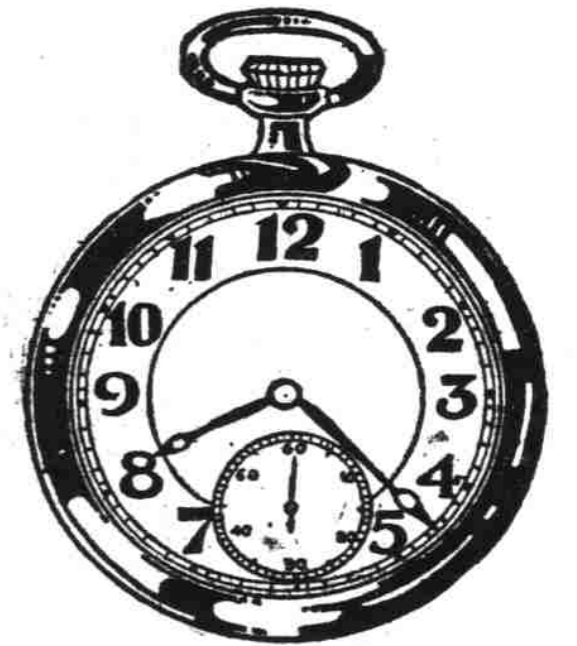
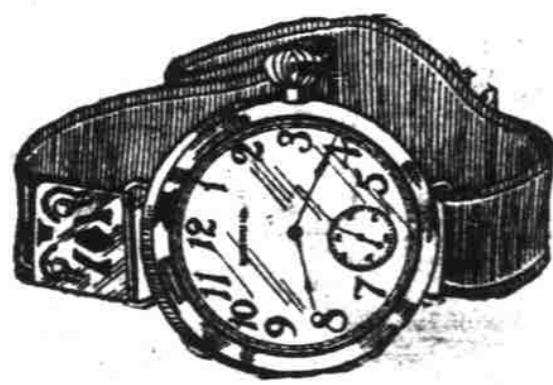
Anybody can secure a watch in a few hours' work by securing a dozen new subscribers to eastern North Carolina's greatest newspaper, THE MORNING STAR

THE MORNING STAR carries the news of the world to you fresh every morning, news from the capital of the nation and state and the news of eastern North Carolina. FULL ASSOCIATED PRESS DISPATCHES, Special Features every Sunday. Every home should have THE MORNING STAR and it is indispensable to every business and professional man in eastern North Carolina. Let your friends and relatives know that you are working for the best paper in eastern North Carolina and are giving them an opportunity to get the news first hand, and at the same time ask them to help you earn a valuable watch.

Anybody with a little energy can earn a watch by simply sending in twelve yearly subscribers to THE MORNING STAR at \$7.00 per year. Fill out the coupon below and mail it today. Full particulars and a receipt book will be sent you on the next mail.

Let your friends know that you are going to earn a watch and get their subscriptions before they send them in direct to the office.

You can earn one of these valuable Watches in a few hours time



FILL OUT THE COUPON BELOW

WATCHES FOR MEN

Given free for 12 subscriptions of one year each, or 24 subscriptions of 6 months each. Fifteen-jeweled, open-face Waltham movement, 12 size, gold-filled case, Tudor style, of especially fine finish, case finely constituted for monogramming back—the most correct gentleman's pocket watch.

THIS OFFER FOR NEW
SUBSCRIBERS
ONLY!

To Manager 15,000 Club,
Care The Morning Star,
Wilmington, N. C.
I desire to join the 15,000
Club. Please send receipt
blanks and full instructions.

Name

Address

Reference

WATCHES FOR LADIES

Given free for 12 subscriptions of one year each, or 24 subscriptions of 6 months each. One size Gruen wrist watch with plain or chased case (this season's style as illustrated in Saturday Evening Post), movement of finely finished steel and carrying large jewels, a marvel of wrist watch accuracy.

NO CREDIT CAN BE GIVEN
FOR RENEWALS ON
SUBSCRIPTIONS

MAIL THIS COUPON TODAY TO THE
MANAGER OF THE 15,000 CLUB

THE MORNING STAR

WILMINGTON, NORTH CAROLINA