

EFIRD'S READY-TO-WEAR SALE MONDAY

Another Demonstration of Efird's Buying Power



With the first approach of Autumn weather, we are offering you the best and biggest Ready-to-Wear values you have seen in many years.

There's not a Dress, Suit or Coat in the lot that you wouldn't willingly pay a great deal more for, but what's the use? We buy for less and are going to continue

Selling For Less

CANTON CREPE DRESSES

Here you will find a surprise! Dresses of black canton crepe, also colors, the new fall modes, finely finished with just the proper trimming. **\$16.75** Choice Monday

SERGE DRESSES

100 new, all-wool serge dresses; values up to \$25.00. To go in this sale at— **\$6.75 TO \$12.50**

RUSSIAN CREPE, CHARMEUSE, CANTON CREPE DRESSES

Hundreds to choose from in this popular assortment. The prices range— **\$18.50 \$24.50 \$29.50 \$42.50**

POIRET TWILL DRESSES

In the height of fashion. You can't duplicate them in the city for anything like the price— **\$29.50 TO \$57.50**

MISSES' AND WOMEN'S COATS

Daily, by every express, we are receiving new Fall Coats. Never have we seen materials so beautiful and serviceable, styles so charming, and most interesting of all, is the prices are so low.

SATIN DRESSES

Pretty new fall silk dresses. These would be cheap at \$20.00. Choice Monday **\$12.50**

TRICOTINE DRESSES

In a big assortment of styles and colors, values up to \$35.00. This sale price—

\$16.75 \$18.50 \$24.50

JERSEY GUIMPES, \$4.98

Belted jersey guimpes, in all colors; would be cheap to sell at \$10.00. Monday **\$4.98**

SINGER BROTHERS' COAT SUITS

Recognized the world over as the last word in the art of tailored suits for women. These are all exclusive models and express all the new Fifth avenue ideas of dress. They may be had in all the new materials and shades. The prices range from—

\$49.50 TO \$125.00

SILK NETS, LACES and TRIMMINGS

Full line of Van Raalte dress nets, in evening shades, including rose, old rose, black, honey dew, canary, orchid, jade and tomato.

Special Monday at, per yard **\$1.95**

Van Raalte lace trimmings, in skirt length, black only, for **\$3.48**

Large assortment of metal lace in gold and silver with bands and flouncing to match in different widths. Prices ranging from, per yard—

45c TO \$3.48

Full line of lace collars in cream, ecru and white, each—

69c TO \$1.19

Pretty swiss rufflings, with filet lace edge at, per yard, only—

\$1.19 AND \$1.98

\$35.00 COAT SUITS, \$24.50

A shipment of 100 brand new coat suits just received and taken from their shipping cases late Saturday afternoon—Tricotine, broadcloth, velour, serge—in all the new trims and styles. Come early Monday for your choice, **\$24.50**

HAND-TAILORED AND FINELY FINISHED COAT SUITS

Satin lining of heavy quality, a garment of refinement and beauty, straight lines and all that goes to make for a suit of distinction. For Monday's selling **\$39.50**

SILKS

40-inch black Russian crepe, per yard	\$3.79
40-inch black canton crepe, extra heavy, per yard	\$2.95
40-inch black Mallinson's pussywillow taffeta, per yard	\$2.85
40-inch black crepe back satin, season's newest fabric, per yard	\$3.95
40-inch black Radiant satin, especially priced for, per yard	\$2.95
40-inch black charmeuse, per yard	\$2.48
36-inch black Duchess satin, per yard	\$1.79
36-inch black gold bordered taffeta, per yard	\$1.79
36-inch black Mallinson's taffeta (blackest black), per yard	\$2.98
36-inch black messaline good quality, per yard	\$1.69
36-inch black guaranteed taffeta, per yard	\$1.48

EFIRD'S

WILMINGTON, N. C.

KILLS HIS FORMER SWEETHEART AND THEN COMMITS SUICIDE
 FREDERICKSBURG, Va., Oct. 1.—Miss Hilda Sheckler, 26, was shot and instantly killed in her home tonight by Donald McClaren, 28, who then turned the revolver upon himself, inflicting a wound of which he died a few minutes later. No reason was advanced for the act, but the two had been engaged to be married three years ago. Since then, however, McClaren had married another woman, by whom he is survived, and Miss Sheckler had been away, returning only a few days ago.

NO POST-SEASON GAMES
 CHARLOTTE, N. C., Oct. 1.—The proposed post-season series between the Columbia club, South Atlantic champions and the Portsmouth team, pennant winners in the Virginia league, will not be played, Zinn Beck, Columbia manager, announced here tonight. Failure to draw at home was the reason advanced by the Virginia leaguers in calling off the series.

BERLIN, Oct. 1.—Former King William, of Wurtemberg, who abdicated from his throne late in 1918, is reported to be dying in the Chateau Bebenhausen, in the Black forest.

SIX CANDIDATES WILL RUN FOR MAYOR NOV. 8

New York Has Plenty of Variety in Its Mayoralty Ticket This Fall

NEW YORK, Oct. 1.—When Father Knickerbocker goes to the polls at the city election, November 8, he will have an opportunity to vote for at least six candidates for mayor, though one of them is in prison.

The candidates are: Democratic—Mayor John F. Hylan; Republican—Coalition, Henry H. Curran; socialist, Jacob Fanken; prohibition, George K. Hinds; farmer-labor, Jerome de Huff; workers' league, (communist), Benjamin Gitlow.

Gitlow, a former assemblyman, convicted of criminal anarchy, is serving a term at Sing Sing prison.

Preliminary skirmishes indicate that the main battle will be between Mayor Hylan, a candidate for re-election, and Henry H. Curran, president of the borough of Manhattan, who won the spirited four-cornered primary race for the nomination by a plurality of more than

30,000 votes.

Mayor Hylan seeks re-election on the grounds that he had made good in his four years' term as chief executive; that he has been the friend of the people; has fought "big interests" and kept the traction fare down to five cents.

Mr. Curran, who has been in city office for 10 years, has not yet decided upon his platform in detail, but has indicated that he would follow the "five minute" platform used in the primary campaign. The main issue, he believes, is that of conducting the city affairs on a business-like basis. He maintains Mayor Hylan's administration has been inefficient.

Mr. Curran and the mayor do not belong to the mutual admiration society. They have clashed frequently. When the annual police parade was held some months ago, Mr. Curran was not invited to the reviewing stand so he mounted a fire hydrant and viewed the bluecoats as they marched by.

The Republican workers have been busy applying slaps to the wounds caused by the hot primary fight and apparently all is harmonious. The three defeated candidates recently dined with Mr. Curran and pledged their loyal support to him.

The campaigns of the other candidates so far have been conducted quietly. Political observers believe their votes will not be greatly in excess of those at the last presidential election, although it is recognized that national party lines are not followed closely in municipal elections.

The city is normally Democratic. At the presidential election a year ago, however, President Harding polled 785,788 votes, and James M. Cox, Democratic candidate for President, 344,131. The socialist vote was 129,822; the farmer-labor party 13,873 and the prohibitionists, 1,860.

The new party in the field this fall is officially named the Workers' League of Greater New York, known as the communists. Many of its workers formerly were associated with the socialists.

Harry Winitsky, former executive secretary of the communist party, who like Gitlow, his running mate for mayor, was convicted of criminal anarchy, is candidate for president of the board of aldermen.

Mrs. Rose Pastor Stokes, noted Socialist worker, is candidate for president of the borough of Manhattan.

DIAMOND DYES DON'T STREAK, FADE OR RUN

Package Tells Women How to Dye Any Garment or Drapery

Buy "Diamond Dyes"—no other kind—then perfect home dyeing is guaranteed. Even if you have never dyed before, you can put a new rich, fadeless color into your worn, shabby dresses, skirts, waists, stockings, coats, sweaters, draperies, hangings, everything, by following the simple directions in every package of Diamond Dyes. Just tell your druggist whether the material you wish to dye is wool or silk, or whether it is linen, cotton, or mixed goods. Diamond Dyes never streak, spot, fade, or run.

IRISH POTATOES

Just received two cars No. 1 Irish Potatoes, fresh shipments Cabbage, Onions, Apples in baskets, New York State Evaporated Apples, Peaches, Lima and Navy Beans, Blackeye Peas, complete line Candles, Cigars, Soft Drinks.

BEAR PRODUCE & MERCHANDISE COMPANY

Phones 452-453
 Corner Nutt and Grace Streets

MOTHER, QUICK! MOVE CHILD'S BOWELS WITH "CALIFORNIA FIG SYRUP"

Hurry mother! Even a sick child needs the "fruity" taste of "California Fig Syrup" and it never fails to open the bowels. A teaspoonful today may prevent a sick child tomorrow. If constipated, bilious, feverish, fretful, the cold, colic, or if stomach is sour, tongue coated, breath bad, remember a

good cleansing of the little bowels is often all that is necessary. Ask your druggist for genuine "California Fig Syrup" which has directions for babies and children of all ages printed on bottle. Mother! You must say "California" or you may get an imitation syrup.

New Interest Quarter

OCTOBER 1-3

Deposits made through October 3 draw Interest as of
 October 1

Citizens Bank and Trust Company