

All Mail Orders
Filled Promptly

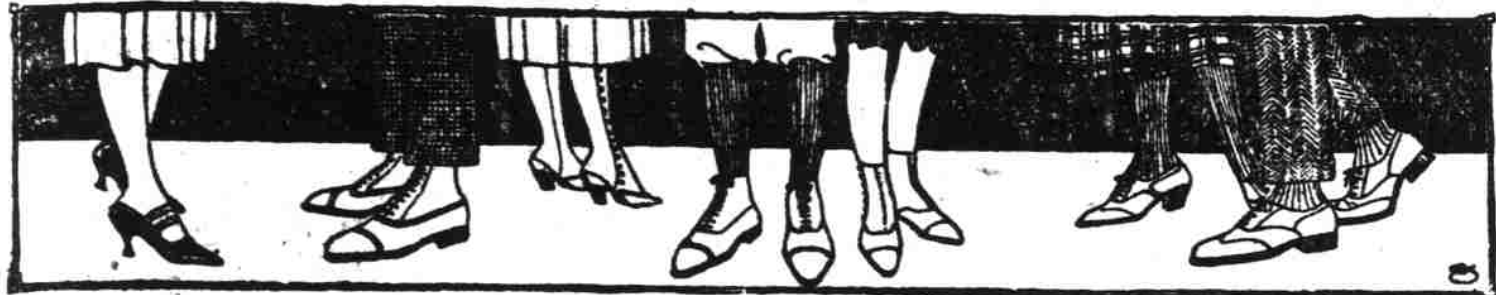
Belk-Williams Co Inc
WILMINGTON - N. C.
CAROLINA'S LARGEST DISTRIBUTORS OF RELIABLE MERCHANDISE

GIVE SLIPPERS
Men's, Women's and Children's
Bedroom Slippers at Re-
duced Prices

Mid-Winter Shoe Clearance

Starts Tomorrow Morning and Continues Through Saturday, December 24th

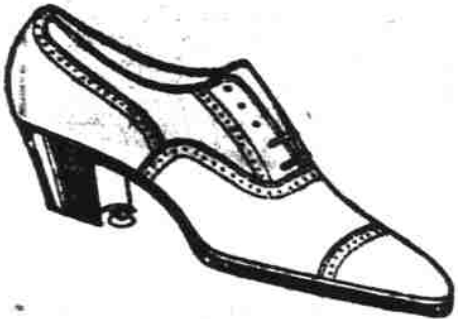
EVERY PAIR OF SHOES IN OUR STOCK REDUCED IN PRICE



We will soon begin taking stock and as our policy is to get the stock to the lowest possible level we are offering every pair of medium and high-grade shoes at JANUARY SALE PRICES, rather than hold them for inventory. Offering every man and woman in Wilmington and Eastern Carolina a great saving opportunity right in the height of the season, when shoes are needed most. Read the list below. If you don't see what you want, remember we have scores of styles in stock that are not listed here. All at reduced prices:

WOMEN'S BROWN CALF SHOES, A PAIR
\$2.98

Women's all-leather brown calf shoes, low heel models, sizes 3 to 8, an extra good value, worth \$3.98 a pair.



WOMEN'S BLACK KID SHOES, A PAIR
\$2.98

Women's all leather black kid shoes, low heels, lace model, sizes 3 to 8, worth \$3.98 a pair.



WOMEN'S BOX CALF SHOES, A PAIR
\$2.49

Women's box calf lace shoes, wide, plain toe, low heel models. A shoe built for real hard wear.



WOMEN'S KID LACE BOOTS, A PAIR
\$2.98

Women's all-leather kid shoes, lace models, military heels, worth \$4.00 a pair. Note the savings.



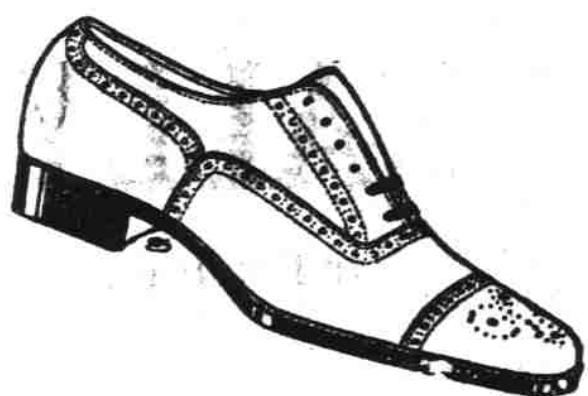
BALL STRAP OXFORDS, A PAIR
\$7.35

Dorothy Dodd brown calf oxfords, ball strap, low heel model, for sport or business wear.



BLACK SATIN PUMPS, A PAIR
\$7.50

Women's black satin pumps, one-strap model, with Baby Louis heels.



WOMEN'S BLACK KID OXFORDS, A PAIR
\$2.98

Women's all-leather black kid oxfords, worth \$4.00 a pair. Our stock is too large on this style, therefore, price reduced.



WOMEN'S KID OXFORDS, A PAIR
\$5.29

Women's Star brand black kid oxfords, military heels and rubber taps, the best made at this price.

WOMEN'S BROWN KID OXFORDS, PAIR
\$6.85

Women's Star brand brown kid oxfords, military heels, finished with rubber taps, worth \$10.00 a pair. Note the savings.

DOROTHY DODD OXFORDS, A PAIR
\$6.15

Dorothy Dodd brown calf oxfords, wing-tip, full range of sizes and widths.



200 PAIRS OF CHILDREN'S STITCHDOWN SHOES, AT A PAIR
\$2.19

Here is a wonderful value in children's school shoes, brown stitchdowns, in lace models; your choice at \$2.19 of sizes as follows: 5 to 8, 8½ to 11, 11½ to 2.

60 PAIRS OF CHILDREN'S BROWN STITCHDOWN SHOES TO CLOSE OUT, A PAIR
\$1.45

Sizes 5 to 8, 8½ to 11, 11½ to 2.

BOYS' GUN METAL SHOES, A PAIR
\$1.95

One lot of boys' gun metal shoes to close out at \$1.95 a pair. Sizes 2½ to 5½. A value you don't often see in boys' shoes.

BOYS' DRESS SHOES, A PAIR
\$2.65

Boys' all-leather shoes in English or blucher styles, sizes 2½ to 7. Worth \$4.00 a pair. Better ask to see this special value.

CHILDREN'S SHOES, A PAIR
\$1.15

One hundred pairs in this lot, including gun metal and kids, in either button or lace models.

GIRLS' SCHOOL SHOES, A PAIR
\$3.95

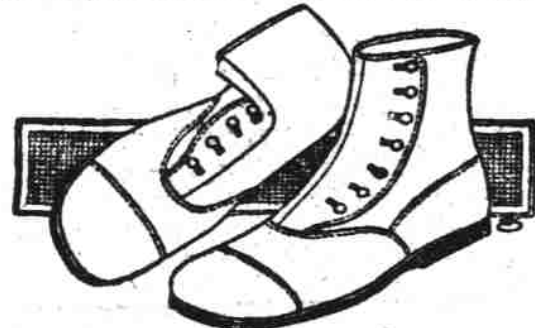
One special lot of misses' school shoes to close out at this low price on account of broken sizes. Two styles to choose from—black, kid or brown calf leathers.

BUSTER BROWN SHOES, PAIR, **\$4.25**

Children's Buster Brown shoes, sizes 11½ to 2, lace models, in either gun metal or tan calf.

BILIKEN SHOES, PAIR, **\$4.25**

Children's Billiken shoes, sizes 11½ to 2, lace models, in either brown or black kid.



MEN'S RALSTON'S SHOES, A PAIR
\$6.95

Men's Ralston shoes, tan calf, English model with rubber heels. Our regular \$10.00 value, all sizes in stock.



MEN'S RALSTON SHOES, A PAIR
\$7.95

Men's Ralston oxfords, Spartan calf stock with wing tips and rubber heels; \$12.50 value, all sizes.

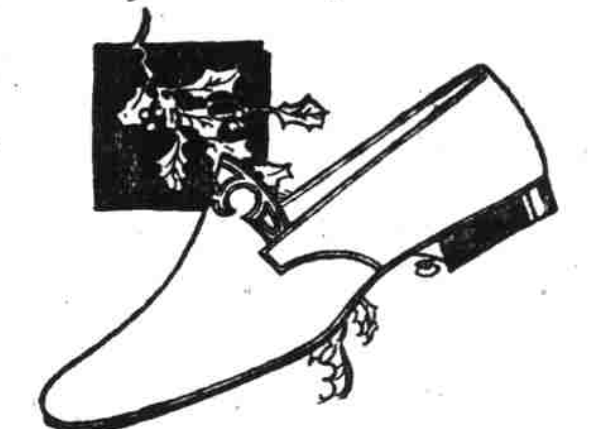


MEN'S RALSTON SHOES, A PAIR
\$6.95

Men's Ralston shoes, Trupedic last, in either tan calf, gun metal or kid stock; a \$10.00 value; all sizes in stock.

MEN'S RALSTON SHOES, A PAIR
\$8.75

Men's Ralston shoes, glaze kangaroo stock, combination last; a \$13.50 value; all sizes in stock.



75 PAIRS OF MEN'S SHOES, AT A PAIR
\$3.98

All-leather quality, in either English or blucher styles, gun metal or tan calf stock, broken size range.

100 PAIRS OF MEN'S SHOES, A PAIR
\$2.98

This lot of men's shoes consists of \$6.00 and \$8.00 values in the range of gun metal and kid leather, blucher or English styles.



MEN'S DRESS SHOES, A PAIR
\$5.95

Men's all-leather tan calf shoes, ball strap with rubber heels, all sizes.



MEN'S WORK SHOES, A PAIR
\$4.45

Men's Goodyear welt work shoes, lace styles, in either plain or cap toe, all sizes.

MEN'S WORK SHOES, A PAIR
\$2.95

One lot of men's work shoes in most every good style and leather, in broken sizes. That's why we make the price so low.



ONE LOT OF WOMEN'S SHOES, A PAIR
\$3.19

This is a real bargain in women's fine shoes; shoes that formerly sold at \$8.00 to \$12.00 a pair, all grouped together at one price for quick selling.