

This Outstanding Sale Started With Tremendous Force!

At the end of the second day's selling, that started last Thursday, we had a little get-together meeting at our store. Included in this meeting were some of our old customers and all of our sales force, and never was there such a gathering, where good people of our city and country were shown appreciation because of their patience, good judgment and farsightedness and FREE buying during the first two days of our

FIRST GREAT SALE

HAS THE PUBLIC CONFIDENCE?—Without the public's confidence in our associates and in our store the first two days of our sale, it could not have become one of the most important clothing-selling events that was ever inaugurated in the city.

We hardly think we are mistaken when we say our store receipts were dollars—yes, hundreds more than we expected to receive. You will always find that our store will maintain as our governing principles, TRUTH and FAIR DEALING—that together with buying and selling none but the best clothing and furnishing for men, young men and boys at prices in keeping and matching the best stores of our state—our policy has always been "Sell to Others As You Would Buy for Yourself."

Good merchants make small profits and many sales—deal fairly—BE PATIENT—and in time your dishonest competitors will crowd your store with customers.

There are greater compensations for the day's work than financial returns—we prefer to retain our old customers and to make new ones every day. This "DECIDEDLY DIFFERENT" SALE continues for 12 days more, and we will strive every moment, every hour of this sale to show courtesy and values that can't be matched at this season of the year, no matter where you may visit.

While, perhaps, some of the good people of our city and surrounding sections were disappointed and couldn't get waited on through the large crowds buying in such liberal quantities, we can assure every man and woman to be prepared for a greater number of people to visit this sale and the values in the newest styles and highest qualities will prove deserving of our store being the chief clothing shopping center in our port of the state, and the most liberally patronized institution for 100 miles around. WE THANK YOU!

SHRIER & SOLOMON
ALBERT SOLOMON

J. C. ANDERSON
G. R. GALLOWAY

W. HENRY LANE
R. S. HUFHAM

SHADE WILSON
WILBUR WILLIS

MRS. ALMA FULFORD
MISS LILA MAE McALISTER

JIMMIE RAFETY
GUS WALTON

NEAL OLDENBUTTELL
MRS. LUCY FULFORD
MRS. MARY HARDWICK

SHRIER & SOLOMON

SOUTHWEST CORNER, FRONT AND PRINCESS STS.

SOCIAL HYGIENE EXPERT TO TOUR NORTH CAROLINA

Dr. Valeria H. Parker Will Make Speaking Trip, Beginning February 4.

RALPHIGH, Jan. 12.—Dr. Valeria H. Parker, director of the department of protective social measures of the American Social Hygiene association, will make a speaking tour through the various towns in North Carolina from February 4 to February 10, officials of the State Board of Public Welfare announced tonight.

Dr. Parker's lectures will be delivered under the auspices of the bureau of epidemiology of the State Board of Health in conjunction with the State Board of Charities and Public Welfare and the Social Service Department of the Raleigh Woman's club. It was stated.

Social hygiene will be Dr. Parker's general subject. Her talks will be directed especially to high school and college girls and their mothers. Her itinerary will be as follows: February 4, Wilson; February 5, Greenville and Kinston; February 6, Goldsboro and Raleigh; February 7, Greensboro; February 8, Winston-Salem; February 9, High Point and Salisbury; February 10, Charlotte.

Dr. Parker, who was formerly secretary of the United States Interdepartmental Social Hygiene Board, has had long experience in social work, reads the announcement. "She has not been in regular medical practice since her marriage in 1905. In 1913, she was appointed the first woman probation officer in her home town, Greenwich, Conn. The following year, she became

field secretary of the Connecticut Social Hygiene association, and continued to work for this organization until 1919, when she joined the staff of the American Social Hygiene association.

"From 1919 to 1921, she directed the social hygiene work of the National League of Women Voters. She still directs this work in the National Congress of Mothers and Parent-Teachers associations and also the social morality of the National Woman's Christian Temperance Union. In 1920, when the United States Public Health Service held its institute on venereal diseases and social hygiene, Dr. Parker was appointed one of the lecturers, and she also was a member of the committee of 50 for the All-American Conference on Venereal Diseases of this year.

"In addition to her lecture and educational work, she has had experience in the direction of a home for deserted and unmarried mothers and their babies, and during the war, she was appointed under the Connecticut State Council of Defense supervisor of a force of six policemen who formed a part of the state police force and acted as law-enforcement and protective agents.

"In June, 1921, Dr. Parker was appointed to succeed Dr. Thomas A. Storey as executive head of the Government Social Hygiene Board. The work of this board was restricted to areas of some army post or naval station, that is, places likely to be frequented by soldiers or sailors on leave. The government in its plan for a clean army and navy did its utmost through the board to protect men in the service from evil conditions in communities near which they were stationed.

"Members of the United States Interdepartmental Social Hygiene Board were the secretaries of war, navy and treasury and three surgeon generals. Josephus Daniels was secretary of the navy when Dr. Parker was executive officer. Upon the failure of congress to appropriate funds for continuing the work of this board after July, 1922, Dr. Parker returned to the staff of the American Social Hygiene association."

ASKS \$50,000 LOVE BALM



Declaring her father-in-law, J. D. Lanier, wealthy Macon (Ga.) dentist, has alienated the affections of her husband, Mrs. Peggy Lewis Lanier has filed suit for \$50,000 damages.

for so long that they fall easy prey to the pippings of Pan. The story is by Frances Irene Reels and Lewis S. Stone heads the all-star cast.

THE TREND IN SLEEVES

Sleeves of jackets are long and are set in either at the normal or at a dropped shoulder line.

Bell sleeves which flare at the hand, straight sleeves wide at the hand, but without flare, and long straight coat sleeves with fancy cuff are all employed.

Sleeves of tailored dresses with few exceptions are long, and are set in at the normal shoulder. Broadly speaking, they may be divided into two groups namely the coat sleeve, trimmed or untrimmed, and the flowing Moyeno-Age sleeve. The trimmed coat sleeve is featured with circular flounces at the wrist or the elbow, in one or in two, or is shown with full puff at the elbow or at the wrist, or again is featured with a wide straight band draped across the elbow, and extending in long, floating ends.

The Moyeno-Age sleeve is made with long pleated or circular under section hung from a short tight cap at the top, and invariably is in a two-fabric combination.

The short sleeve, when used, is

Coming — that mysterious "Seventh Guest."—Adv.

plain, flat, untrimmed, and stops from four to six inches above the elbow. Sleeves are long, wide, straight, and are set in either at the dropped or at the normal arm hole.—Dry Goods Economist.

Philadelphus Teams Capture Two Games

BUIES, Jan. 12.—The Philadelphus basketball teams won a double-header from the fast Rowland quint, with the scores, boys 22 to 3, girls 57 to 12.

These figures are not indicative of the interest in the games, for the snappy passing of the Rowland aggregation kept the locals' feet to the fire. Edson Lewis and Ethel Prevatte, both of the Philadelphus teams, starred.

Coming — that mysterious "Seventh Guest."—Adv.

Here's a Re-issue That Is Proving More Popular Than When First Shown

ALICE BRADY
With Cranford Kent and Alice Hollister, in

"The Knife"

From the Famous Stage Play by Eugene Walter
Today at 11, 12:30, 2, 3:30, 5, 6:30, 8 and 9:30

ROYAL

Matinees 15c - 1- Nights 20c
Monday—Viola Dana, in "THEY LIKE 'EM ROUGH"



WHEN A WIFE WANDERS WHEN A WOMAN WONDER

"A BIG HIT"...

SEE IT TONIGHT!

"DIANA OF THE FOLLIES"

8:30 P. M.

VICTORIA

RESERVED SEATS, \$1.00

(War Tax Extra)

ACADEMY PICKERT STOCK COMPANY

THURSDAY, FRIDAY AND SATURDAY NIGHTS (Matinee Saturday)

"WHAT'S YOUR HUSBAND DOING?"

MONDAY, TUESDAY, and WEDNESDAY

"THE SEVENTH GUEST"

Admission: Night 25c, 35c, 55c
Matinee 10c, 20c, 35c
(Including Tax)
Children at matinee, any seat, 10c
Performances Begin
Night 8:30
Matinee 2:30
Reserved Seats at Elvington's Drug Store

VICTORIA

2 Nights and Saturday Matinee
Starting Friday, January 19, JOHN GOLDEN
Producer of "Lightnin'" Presents the Laugh Riot

the 1st Year

A Comic-Tragedy of Married Life
Written by Frank Craven
Staged by Winchell Smith
2 Years' Triumph in New York
Human—Simple—Joyous
"Best of all American Comedies."
—New York Times.
Ideal cast of celebrities includes: Gregory Kelly, Ruth Gordon, John W. Ransome, Fanny Rice, Ray L. Royce, Edith Wright, Tom Cody, Joseph Garry and Isabelle De Armond.
Prices—Nights, \$1.00 to \$2.00. Matinee, 75c to \$1.50
(Plus Tax)
Tickets at the Wilmington Talking Machine Company

BLJOU Here's a Big Treat!

"FRESH PAINT"
Another Rousing Two-Reel Comedy
"THE OUTLAWS REVENGE"
A Western Drama With a Decidedly Novelty Ending
International News

YOU'LL THRILL TO IT—

THROW TO IT—LIVE EVERY MOMENT OF IT!



STRAIGHT FROM THE PAGES OF THE WORLD'S GREATEST LOVE STORY
Today at 11, 1, 2:45, 4:30, 6:15, 8 and 9:40
Matinees 20c - 1- Nights 35c
GRAND

20% REDUCTION

ON ALL MEN'S

Suits and Overcoats

AND

Boys' Clothing

We would appreciate an inspection of our complete stock of Kuppenheimer and Marks Own Label Clothes—new fabrics and models

MARKS, Inc.

"CASH BUT LESS"

J. K. Taylor, Manager Orton Hotel Building

AMUSEMENTS

ALICE BRADY IN "THE KNIFE"
"The Knife" Alice Brady's current production, directed by Robert G. Vignola, contains a number of highly sensational situations. Picture for yourself a prominent attorney, a famous surgeon and other law-abiding friends of the kidnaped heroine, committing burglary and unlawful entry to rescue her from the den of the white slavers, overpowering them, and then extorting their confessions "under cover" and compounding a felony by giving the villains immunity from legal prosecution, but inflicting an adequate punishment nevertheless—and all this is done for the ultimate benefit of society, but directly against the law. Why? How? What? See the picture at the Royal today, and get the answers.

"LORNA DOONE"
"Speed, pep and thrill" is the demand of the American amusement producers, who claim that the modern mania for "something with a kick in it" is responsible for the growing number of melodramatic films which are on the market.
To satisfy this youthful demand and at the same time please the critic and the educator who want substance as well as excitement, Maurice Tourneur has developed a special field of film production in which he stands prominent. He has screened a number of classical novels and plays which but are master works of artistry.
Even better than "Bluebird" or "Treasure Island" is Tourneur's last production of "Lorna Doone," playing at the Grand. From romance he has evolved a picture that ranks with any great spectacular play of the year.

While retaining all the classic beauty of the Devon moors where the story is laid, he has reproduced the countless exciting episodes of the famous novel in a fashion to make any youthful fan sigh with complete satisfaction.
Both story and picture are replete with romance and action. In the film the incidents, when visualized, become even more enthralling. When John Ridd goes over the falls of the Bags-worthy river through swirling, roaring waters into the whirlpool below to save the lovely "Lorna" from a fate worse than death, there is breathless suspense as he fights his way out of the water. Follows one of the greatest hand to hand fights ever screened; sumptuous scenes from the London court; the burning of the but-law's village and the shooting of Lorna as she stands at the altar. Action never flags.

"THE DANGEROUS AGE"
There seems to be some question as to just what is the dangerous age, but that spring is its proper setting is conceded generally. Following that theory, John M. Stahl chose this romantic season as the background for his production, "The Dangerous Age," which is coming to the Grand theater Monday as a First National attraction. Spring, according to good authorities, is the time at which little Dan Cupid is at his best, and then, too the disturbers of domestic bliss are said to get in their most effective work. In "The Dangerous Age," a highly dramatic tale, the main victims of spring's period of unrest are John and Mary, two regular, normal persons, who have been happily married