

# Second Week of Our Successful Sale Starts Monday, January 15, With Clothing and Furnishing Bargains Brilliantly Original

## BIG, PRACTICAL WORKABLE SAVINGS HERE

Nothing develops and stimulates confidence like giving the public more than they anticipate. That is what this "DECIDEDLY DIFFERENT" SALE has done since last Thursday. Creating more confidence among careful purchasers of clothing than any sale ever held in this part of North Carolina. Our store has been patronized by people from five different counties who could not be separated from their hard-earned cash unless they got value received. They quickly recognized the fact that we did sell sale merchandise, but high-class clothing and furnishing—unusual values, and christened this sale with a conscience—the main event because it was "Decidedly Different" from anything they have ever attended. You who have preached economy now have an unparalleled opportunity to practice it—**SAVE!**

### Men's \$35.00 Suits \$24.50

High Standards? YES! High Prices? NO! Fine and finished worsteds, new herring bone weaves, Scotch tweeds, elegantly tailored, in mode's to fit the regular, stout, slim or short man. We know these suits equal any \$35.00 suits sold at good, reliable clothing houses. You, perhaps, know \$4 to \$5 can be taken away from any suit without you hardly detecting the difference, such as good linings, good canvas, good haircloth, linen stays running from the armpits to the pockets, hand tailoring in the fronts of the coats the same as in the collars, giving the swagger tailored effect that remains with the suit as long as the last thread hangs together. We could give you a whole page full of news that would be interesting, and every line would be a merit mark in favor of these \$35 suits. Selling now for—

# \$24.50

# \$1.50

## Aeroplane Linene Shirts for Men

Natural Linen Color Shirts for Service

# 75c

### Men's \$25.00 Suits \$16.75

Here is a chance to make your money pay extra large dividends. In section No. 1 you will find garments that your tailor would not offer for less than \$40. We will bank our reputation on the wearing quality, and the general satisfaction of every one of these 100 suits. You will find serges, worsteds, cashmeres, tweeds and novelty weaves in conservative and young men's styles. We can fit the stout man, the slim man, the short man and the regular.

There are garments here to suit every man's fancy and in the big assortment in each section from one to nine, consisting of one hundred suits or more; there are perfect models for both men and young men. Section No. 1, \$25.00 suits for—

# \$16.75

ALTERATIONS COST YOU NOTHING BUT A LITTLE PATIENCE

# Shrier & Solomon

Southwest Corner Front and Princess Streets

Boys' Clothing Department on second floor offers wonderful opportunities to save. This has been a busy place since this sale started.

Overcoats for boys and men on second floor. If you contemplate buying an overcoat, don't wait, for you may be disappointed. Our low prices are creating much activity in this department.

## CAROLINA CLUBDOM

### State Federation Notes

By MRS. C. S. NOBLES, State Press Chairman

More and more our club women are mixing with their study of literature and the fine arts, a study of the most essential art, home-making. The department of home economics of the North Carolina Federation has supplied the main instruction from outside sources to the club women on phases of the home economics program for our federated clubs during 1922-23, as outlined by Mrs. Estelle T. Smith, of Goldsboro, chairman of this department, is of especial interest.

"In planning a home economics program," said Mrs. Smith, "I would suggest that a local program be formulated to meet the local needs of the community or of the individual club members. This can only be done wisely after making a survey of the community and using the information gathered as a guide for activities that are practicable. I shall be glad to furnish copies of plans for this survey to the clubs.

"At this time when federal and state funds are available for a home economics education, it is necessary to know if your community is getting its proportional part, or if not, why? Make a study of the money available, that needed from local funds, the equipment, and what can be done by the club to further the interest in and opportunities for studying home-making.

"Just at this time when there is a demand for economy there is the greatest need for your co-operation along this line. All of us, I am sure, are gratified over what has been done in our state for the rural girls and women by the home demonstration work and realize that statistics in malnutrition alone today show the need for our girls to appreciate the importance and necessity of training for the profession of housewife.

"Dr. P. P. Claxton says: 'Of all the arts, those pertaining to home-making are the most important, and of all the sciences, those which find their application in the home, making us intelligent about the home and its needs, are the most significant.'

"The study of home economics should first be directed toward nutrition, in relation to health and efficiency. Proper nutrition not only for the school child, which includes a consideration of the school lunch and the hot dish supplement, but proper nutrition for the individual adult in each family and the community.

"The study of food does not mean merely a study of recipes, as many people are apt to believe, but includes a study of the production of foods, their preparation and service, fundamental principles underlying the cooking of all foods, food values, combinations, food for children, food for the sick, correct habits of eating, marketing and storage as well as many other related subjects.

of patterns, clothing budget and economy in buying.

"We must remember that a study of the home includes a study of home grounds, selection of the site, materials for building, rooms and their arrangement, house furnishings and furniture. Closely associated with the house is the problem of home management.

"Club women will be interested to know that Miss Helen Louise Johnson, of New York city, may be secured for lectures during February and March in our state; and Dr. Frank Alvah Parsons, president of the New York School of Fine and Applied Art, may be secured through the Raleigh club. It has been my good fortune to hear both of these speakers and funds expended for securing same will be well worth while.

"It seems to me that every homemaker, in fact, every woman, should be interested in the study of home economics, defined according to Ellen H. Richards, as 'Home,' meaning the place for the shelter and nurture of children, development of self-sacrificing qualities and of strength to meet the world; and 'economics' meaning the management of this home along economic lines as to time and energy as well as money."

**Goldsboro Club Is Civic Factor**  
The woman's club is now a great civic factor in the life of Goldsboro. There are 240 members, many of them added during the past year. The club is divided into five departments, along the lines laid down by the general federation, civic, home economics, education, literature and music. The club has established a cafeteria, where only the best food is served, and the patronage is constantly increasing. A \$9,000 \$15,000 lot has been purchased in the future, it is hoped a handsome club home will be erected.

**Spirited Resolutions by New Bern Club**  
At a recent meeting of the New Bern Woman's club, a committee of two was appointed to call on the school trustees and ask them to provide some way of furnishing the children who remain at the public school during the noon hour with at least one month's hot soup during the winter months. A committee which had been instructed to interview the mayor and board of aldermen upon their reasons for voting to continue to revoke the permit of the Metropolitan club, the following very spirited resolutions were adopted:

"Whereas, the Woman's club deems that its object in having a committee visit the mayor and aldermen has been accomplished, which was (1) to get information from our city officials, (2) information from the club to show these officials that the club too, show these officials the reports of their meetings with interest, (3) to arouse other women of the town to greater interest in politics and civic betterment; therefore, be it

Resolved, that the club send a note to the mayor and aldermen thanking them for their response to the club's request and to say that the club thinks this subject needs the club's attention and has confidence that in our city officials that they will do what is best for the young men of the town.

"And be it resolved, that we, the individual members of the Woman's club, are convinced that it is our duty hereafter to take more interest in civic

affairs and we determine in future elections that we will take active part and strongly support the men who have worked and voted for the right.

"Be it resolved that these resolutions be made public."

**General Federation Headquarters Now Open**

Miss Margaret Lovell Gibson, of Wilmington, state federation director of North Carolina, who is in Washington, D. C., this week attending the meeting of the General Federation board, writes that the beautiful new home, which the general federation of women's clubs has purchased in the city of Washington, will be formally opened during the board meeting. Miss Gibson also makes the following plea to the North Carolina club women to pay off their share of the debt incurred in purchasing this building:

"As is well known throughout clubdom, the General Federation of Women's clubs has purchased a handsome residence in the city of Washington to be used as general federation headquarters—1734 N street, N. W. To finance this, voluntary subscriptions are being asked from the club women of America. Mrs. Winters, the president, desires that these subscriptions shall in no way be considered as assessments, either upon the clubs or upon the individual members.

"However, at Chautauqua the states made pledges to the amount of \$100,000, a number of the states subscribing several thousand each. North Carolina pledged only \$500,000; and we feel sure we can quickly raise this amount and perhaps even a larger sum."

"Will the individual clubs place this before their members, and secure as much as they think that they can afford toward the credit of their state? Checks can be made payable to Mrs. Thomas G. Winter, or to me as state director through whose hands all North Carolina funds are expected to pass."

**Mrs. Cooper in Washington**  
Mrs. Sydney P. Cooper, of Henderson, state federation president, is spending the week in Washington, D. C., attending the board meeting of the General Federation.



MADE-IN-CAROLINA PAINTS  
Buy Home Products  
**ATLANTIC PAINT and VARNISH WORKS**  
(Incorporated)  
Wilmington, N. C.

## THE STAR PLAYS HOST TO GRAND MOTHERS OF CITY

### Free Tickets to See "Grandma's Boy" at the Grand Thursday.

Grandma's day has come! We have long been of the opinion that the writers of screen stories had been overlooking the "mother" sympathy angle and had overlooked the dearest, most cherished and lovable character around the household—Grandma. In "Over the Hill," "The Old Nest" and kindred screen dramas the laurels have been heaped upon mamma's head until she has a headache.

But now Grandma has come into her own with the filming by Harold Lloyd, of his first five reel super-comedy creation, "Grandma's Boy," and the Star is so anxious that all of the aged women of Wilmington get a chance to enjoy this picture which places them right up on the high pedestal, that arrangements have been made whereby the Star will play hosts to all the grandmothers of Wilmington during the opening day of the pictures at the Grand theatre.

"Grandma's Boy" was selected by the organization of critics of America as the greatest comedy production of 1922. It was selected for third place on the list of the ten greatest pictures of all classes during that year, the only two standing ahead of it being "Robin Hood" and "When Knighthood Was in Flower." But under all the humor, all the infectious mirth which Lloyd radiates from the celluloid surface of this screen play, there is a lesson for cowards, the puny, the hesitant, and its story centers about the most cherished of American ideals—courage.

It is through the high universal respect for the cleanliness of Harold Lloyd's screen work and for the high tribute that Grandma's Boy pays to the grandmothers of America that the Star invites all grandmas in Wilmington to be their guest on the opening day of this picture. It matters not how many there are—we haven't even attempted to estimate the number—fifty, five hundred or five thousand—there's a ticket waiting for everyone at the Star office.

The tickets will be available on and after tomorrow morning; and all you have to do is call at the Star business office, tell us you're a grandmother in good standing and your ticket to laughland will be handed over. Now all-together! Let's see how many grandmothers there are in Wilmington who are proud of it!

Several London physicians have expressed the opinion that "stap hanging" is good exercise.

Coming — that mysterious "Seventh Guest."—Adv.

Beyond the Bounds of Experimentation  
**WHITE ROSE and TIDAL WAVE FLOUR**  
**Gilbert Grocery Co.**  
Wholesale Grocers

## Coast Guard Service To Hold Examination

Competitive examinations for appointment as cadets and cadet engineers in the United States coast guard service, will be held on April 26 in Boston, New London, New York, Philadelphia, Washington, Norfolk, Savannah, Key West, Mobile, Galveston, Buffalo, Detroit, Chicago, Fort Stanton, San Francisco and Seattle. It was announced yesterday by the commanding officer of the cutter Modoc, stationed at this port.

For appointment to the academy at Ned London, the age limit is 18 to 24 for line officers, and from 20 to 25 years for engineering positions. The course of study is three years and cadets upon graduation have equal rank and pay with officers of the army and navy.

There is an unusual number of vacancies.

It is a wise drinking man who marries a trained nurse.

## SKILLED BARBERS

Give You Courteous and Satisfactory Service Here  
**SHOWER BATHS, 35c**  
**Peoples Barber Shop**  
Under Peoples Bank

## MRS. HINGKLEY NERVOUS WRECK

### Tells Women How She Was Restored to Perfect Health by Lydia E. Pinkham's Vegetable Compound

Memphis, Tenn.—"Two years ago I was completely run-down and my nerves were a wreck. I could not sleep a room without resting. I could not do my work except a little at a time, and the doctor's medicine did not help me. One day some one threw your little book on to my porch, and in it I read several testimonials of women who had been like myself. I went right out and got me a bottle of Lydia E. Pinkham's Vegetable Compound, and before I had taken the whole of that bottle I knew it was helping me. I took six bottles, and then in about three months I took two more. Now I am in perfect health. I do all of my own work and could do more. I can truly say that I know Lydia E. Pinkham's Vegetable Compound gave me my health."

—Mrs. O. J. HINCKLEY, 816 Union Ave., Memphis, Tenn.

Lydia E. Pinkham's Private Text-Book upon "Ailments Peculiar to Women" will be sent you free upon request. Write to The Lydia E. Pinkham Medicine Co., Lynn, Mass. This book contains valuable information.



## Do You Know How It Feels to Wear Rubber Heels?

While we're busy saving soles, don't forget the heels.

A top-sided, run-down heel does a lot of harm to the muscles of ankle and calf.

Don't cheat your feet. Give your heel a new deal.

If you like the soft, springy comfort of a pair of rubber heels, drop in today and let us put them on.

Your shoes will bear watching. Neither your watch nor your shoes should ever run down.

Just Phone—We'll Call  
**SHOE FIXERY**  
Ray C. Kelly—Clarence Borrell  
WILMINGTON, N. C.  
Telephone 2383 218 Market Street

**R. W. DIXON**  
SANITARY PLUMBING  
Wilmington, N. C.  
117 South Front Street  
Phone 2290  
"Always on the Job"

**AUXILIARY**  
Don't Forget the  
**AMERICAN LEGION CARD PARTY**  
8:30 P. M., Tuesday, January 16  
Tables \$2.00 — Refreshments

## MADISON TIRES

Backed by  
**QUINLIVAN & ELMORE**  
EFFICIENCY  
103 N. Second Street  
Telephone No. 780

## BE PRETTY! TURN GRAY HAIR DARK

### Try Grandmother's Old Favorite Recipe of Sage Tea and Sulphur

Almost everyone knows that Sage Tea and Sulphur, properly compounded, brings back the natural color and lustre to the hair when faded, streaked or gray. Years ago the only way to get the mixture was to make it at home, which is messy and troublesome. Nowadays, by asking at any drug store for "Wyeth's Sage and Sulphur Compound," you will get a large bottle of this famous old recipe, improved by the addition of other ingredients, at a small cost. Don't stay gray! Try it! No one can possibly tell that you darkened your hair, as it does so naturally and evenly. You dampen a sponge or soft brush with it and draw this through your hair, taking one small strand at a time; by morning the gray hair disappears, and after another application or two, your hair becomes beautifully dark, glossy and attractive.—Adv.

**25 PER CENT DISCOUNT**  
ON ELECTRIC HEATERS  
For One Week Beginning Monday, January 8  
**CITY ELECTRIC COMPANY**  
"Everything Electrical"  
206 Princess Phone 995

FOR CASH  
SIZES—  
Tires Tubes Tire-Tube  
30x3 1/2 ..... \$11.58 \$1.65 \$13.23  
32x3 1/2 ..... 18.12 2.03 19.87  
31x4 ..... 20.88 2.44 22.99  
32x4 ..... 23.02 2.48 25.16  
32x4 1/2 ..... 23.72 2.60 25.96  
34x4 ..... 24.86 2.70 26.70  
32x4 1/2 ..... 29.77 3.23 32.56  
32x4 1/2 ..... 30.45 3.24 33.35  
34x4 1/2 ..... 31.20 3.41 34.18  
35x4 1/2 ..... 32.15 3.45 35.13  
36x4 1/2 ..... 32.81 3.56 36.90  
32x5 ..... 37.08 3.95 39.50  
35x5 ..... 38.94 4.09 42.45  
37x5 ..... 40.91 4.20 44.55  
38x5 ..... 46.55 4.62 65.17