

Agents \& Salesmen Wanted (2)


Situations Wanted

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& \text { Business Oppoftunties } \\
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\begin{aligned}
& \text { The Star's Calssifed Departmezt. } \\
& \hline \text { For Sale, Misceilaneous (6) } \\
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Fifth of a Series of
"THE MORE YOU TELL
THE MORE YOU SELE"
Ads. on Classified Advertising

## -uses slogan- <br> sells his house

Mr. P. ran this Want Ad in the Star an effort to sell his home:

This Want Ad obviously has no pic ture-making power. It couldn't conjure up a picture of Mr. P.'s house in the minds of prospective buyers, and this is extremely helpful to ${ }^{3}$ quick sale. Mr. P., not receiving good response from the above Want Ad, heeded the slogan, "the more you tell, the quicker you sell," and ran this Want Ad:


This second Want Ad sold the house. The secret of this-Wart Ad's success is evident. It contained enough in formation to give a person looking for just that kind of house a definit picture of one worth his investigat




CLASSIFIED ADVERTISING RATES! TELEPHONE


| Special N | Special No |
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|  | AOMINQSAND ANNTS Made to oraer auto toping, No job too argo or too <br>  |
| FOR SALE-Household and kitohen furniture; big bargains. 820 Red Cross street. |  |
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|  | President; Herbert McClammy <br> ney; J. H. Niggel, vice-preside |
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RRADE WITH NEIGHBORHOOD $=$

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Young Woman Stowaway
"Makes" Florida Port

$+3$

## Kid

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W. B. THORPE \& CO.

T. H. JEWETT


FURNITURE

David S. Oliver

Baggage

