

4
Automobiles
Free!

20% CASH COMMISSION
Guaranteed Every Active Non-Prize Winner

ANNOUNCING A \$14,000.00 FREE GIFT DISTRIBUTION

By the Wilmington Morning Star and the Wilmington News

20% CASH COMMISSION
Guaranteed Every Active Non-Prize Winner

\$5,900.00
In Cash
Free!

EVERYBODY WILL WIN SOMETHING!

60,000
EXTRA VOTES
Free With Every NEW Yearly Subscription Secured During First Period

How the Territory Is Divided

DISTRICT No. 1—That part of the city of Wilmington north of Market street and east of the Cape Fear river.

One of the cars and as many cash prizes as there are active participants will be awarded in this district.

DISTRICT No. 2—That part of the city of Wilmington south of Market street and east of the Cape Fear river, including Sunset Park, Delgado, Audubon, Winter Park, Seagate and Wrightville Sound.

One of the cars and as many cash prizes as there are active participants will be awarded in this district.

DISTRICT No. 3—That part of New Hanover county on the east side of Cape Fear river and not included in Districts Nos. 1 and 2, and all of Pender, Onslow, Duplin and Sampson counties.

One of the cars and as many cash prizes as there are active participants will be awarded in this district.

DISTRICT No. 4—That part of New Hanover county on the west side of Cape Fear river, and Brunswick, Columbus, Robeson and Bladen counties.

One of the cars and as many cash prizes as there are active participants will be awarded in this district.

How the Prizes Are To Be Awarded

Every active participant in the Star and News big campaign receives either a cash award or one of the four motor cars.

The person receiving the highest number of votes in the campaign regardless of his or her district will receive his or her choice of all four cars.

Then the three persons who have secured the greatest number of votes in the other three districts will be given the other three cars, the highest one taking first choice; the next highest next choice, and so on.

Then the person securing the next highest number of votes to the car winners, regardless of districts, will receive \$500 in gold.

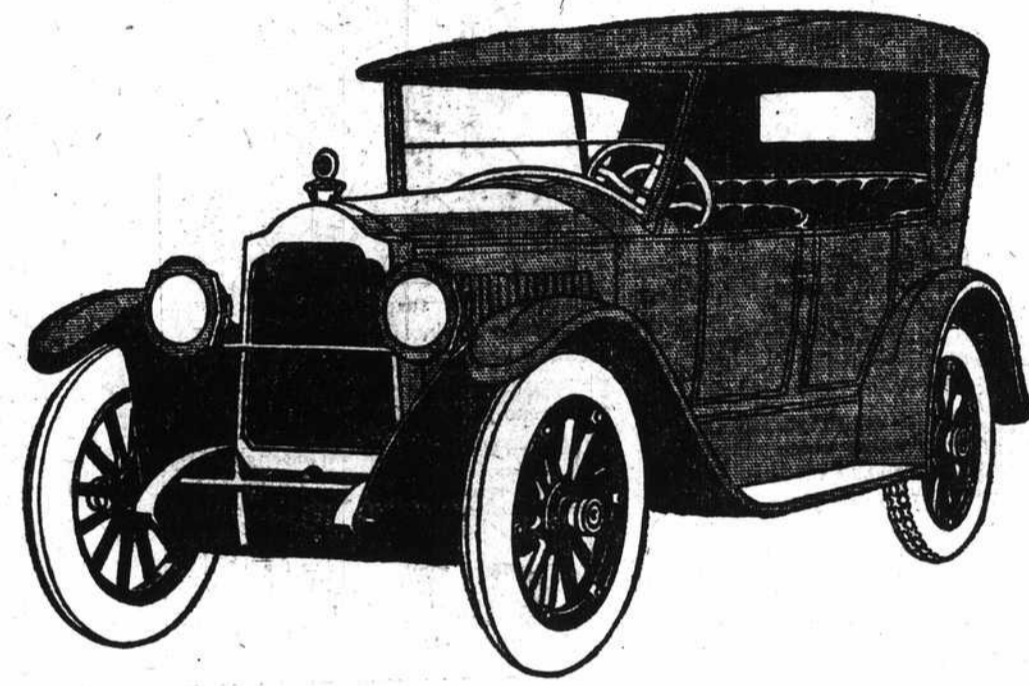
Then the four persons securing the next highest number of votes in the four respective districts to the car winners and the \$500 in gold winner will receive \$200 in cash, each.

Then the four persons receiving next highest number of votes in the four respective districts will receive \$100 in cash each.

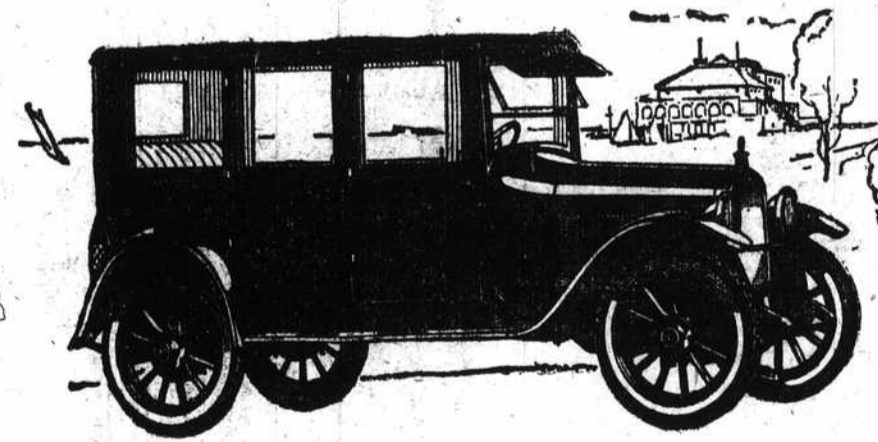
Then the four persons receiving next highest number of votes in the four respective districts will receive \$50 in cash each.

All other active contestants in every district will receive 20 per cent. on all subscriptions they may secure, according to the rules of the campaign.

ALL PRIZES—GOLD, SILVER AND AUTOMOBILES, TO BE GIVEN AWAY ABSOLUTELY FREE TO MEN AND WOMEN AND BOYS AND GIRLS, RESIDING IN WILMINGTON AND SURROUNDING COUNTRY. YOU ARE WELCOME TO SHARE IN THE DISTRIBUTION. IT COSTS YOU NOTHING NOW OR EVER—IT IS NOT EVEN REQUIRED THAT YOU BE A STAR OR NEWS SUBSCRIBER. EVERY ACTIVE PARTICIPANT IS GUARANTEED EITHER A CASH AWARD OR AN AUTOMOBILE. CLIP OUT THE NOMINATION BLANK AND SEND OR BRING IT TO THE STAR OFFICE TODAY.



One 1923 Model Packard Touring Car, Value \$2,685.00. Purchased From W. D. MacMillan, Jr., Wilmington, N. C.



One New 1923 Model Hupmobile Sedan, Value \$1,825.00. Purchased From Crofut & Rhett, Wilmington, N. C.

GRAND CAPITAL PRIZES

Here Are the Prizes

NEW PACKARD LIGHT IX
TOURING CAR
Value \$2,685.00

NEW HUPMOBILE SEDAN
Value \$1,825.00

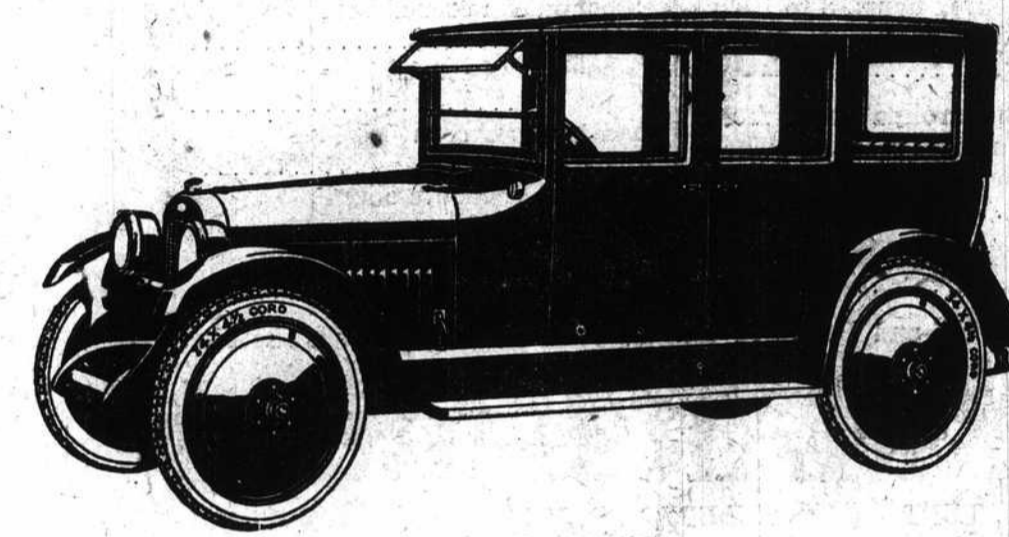
NEW NASH SEDAN
Value \$1,625.00

NEW DODGE SEDAN
Value \$1,570.00

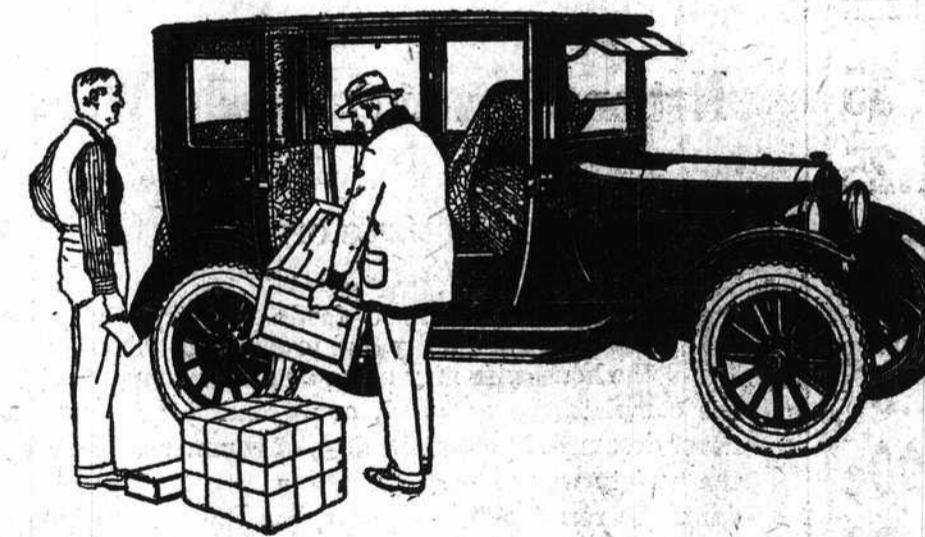
Five Hundred Dollars in CASH
Two Hundred Dollars in CASH
Two Hundred Dollars in CASH
Two Hundred Dollars in CASH
One Hundred Dollars in CASH
One Hundred Dollars in CASH
One Hundred Dollars in CASH
One Hundred Dollars in CASH
Four Fifty Dollars in CASH
Per Cent CASH Commissions to All Active Non-Prize Winners

Schedule of Rates and Subscription Price of the Star and News:			
FIRST PERIOD	SECOND PERIOD	THIRD PERIOD	FOURTH PERIOD
Up to April 25	April 26 to May 5	May 6 to May 15	During the Last Week
1 Year 12,000	1 Year 10,000	1 Year 7,000	1 Year 4,000
2 Years 20,000	2 Years 18,000	2 Years 12,000	2 Years 6,000
3 Years 28,000	3 Years 24,000	3 Years 16,000	3 Years 8,000
4 Years 36,000	4 Years 30,000	4 Years 20,000	4 Years 10,000
5 Years 44,000	5 Years 36,000	5 Years 24,000	5 Years 12,000
6 Years 52,000	6 Years 42,000	6 Years 28,000	6 Years 14,000

A special extra vote ballot good for 100,000 extra votes will be distributed to all subscribers on or before the expiration date printed thereon. No subscription will be accepted from any candidate for office. The subscription price of the Wilmington Morning Star and News is \$5.00 per year during the campaign only. NOTE:—A combination price for the two papers and a coupon will be announced tomorrow.



One 1923 Model Nash Sedan, Value \$1,625.00. Purchased From the Harriss-Nash Company Wilmington, N. C.



One 1923 Model Dodge Sedan, Value \$1,570.00. Purchased From MacMillan & Marshburn, Wilmington, N. C.

100,000
EXTRA VOTES
WITH EVERY \$10.00 CLUB OF SUBSCRIPTIONS SECURED

THE PLAN IN BRIEF

The object of this distribution is two-fold—primarily to increase the already large subscription lists of the Wilmington Star and News, to collect subscription payments from present or old subscribers, and at the same time afford our friends and readers an unparalleled opportunity to profit, and in a big way, through their spare time during the next few weeks. So, it is a plan that works both ways and to the ultimate good of all concerned.

In order to gain this end quickly and advantageously, the most valuable and attractive list of prizes ever offered by a local newspaper in this section of the country has been made ready for distribution among those who participate most heartily. Ambition and energy are the only requisites for success.

The plan adopted is the fairest and most impartial conceivable. There will be no "double vote" offer, extra votes given or any other vote inducement whatever, inaugurated during this competition. Neither will there be any long term subscriptions accepted. The plan of the campaign is straightforward and simple and is fully outlined in this announcement.

Let it be fully understood at the very outset that this is not a "beauty" nor "popularity" contest, but a strictly legitimate, competitive proposition for enterprising men and women and boys and girls, and one in which no element of chance enters. One feature of this competition is the fact that there will be no losers in this race.

How to Enter the Election

The first step, in order to become a candidate and compete for a prize, is to clip the nomination coupon appearing in this issue; fill in your name and address and mail or deliver to the Campaign Department of the Wilmington Morning Star Company, Wilmington, N. C. This coupon entitles you, or the person who you might wish to nominate, to 5,000 FREE votes. These votes are given you as a starter, and speed you on your way to win. Only one such nomination coupon will be accepted for each candidate.

How Votes Are Secured

The next step is to call on or write the campaign department for a special working outfit, consisting of a special receipt book, sample copies of the paper and other information relative to launching an active campaign.

Thus equipped, you have but to go to your friends and neighbors, relatives and acquaintances, and have them clip all the free coupons from their papers, or pay up a subscription to the Wilmington Morning Star or the Wilmington News through you. THAT'S ALL THERE IS TO IT. However, you will never win anything unless you make the most of it. It will not be a very difficult matter to capture one of the big prizes, nevertheless you should start at once. You must plan out your campaign the same as any successful business man plans out his work for a season, and above everything else let no one discourage you, but stick to the finish. Anything worth having is worth striving for. A few short weeks and you may be riding in your own automobile.

It takes votes to win and votes are secured in two ways:—first, by clipping the coupons appearing in each issue of the Star and News, and then by gathering them now. After a short time these coupons will be reduced to a lesser number of votes. The only restriction placed on coupons is that they must be deposited at the Campaign Department of the Star and News on or before the expiration date printed thereon. Get your friends saving these coupons for you—they all count.

The other, and faster, way to get votes is by securing new and renewed subscriptions to the Star and News. On each subscription secured in a certain number of votes are issued, the number varying according to the amount paid and during which "period" same are received at the campaign department (see schedule of votes elsewhere). So, you see, the plan department (see schedule of votes elsewhere) how to get the best your chances are to capture the grand capital prize.

Early Start Means Easy Finish

The advantages of an early start are manifest. Not only do you have to and including Monday, April 23, you will receive the maximum number of votes on subscription, while those who put off starting until a later date will have to take what is left.

Don't lose valuable time waiting to "see what the other fellow" has to do, but pitch right in and show the "other fellow" how to do it.

EVERYBODY
WINS
SOMETHING!
NO LOSERS!

NOMINATION BLANK
In the Star and News "Everybody Wins" Campaign I hereby enter and cast 5,000 votes for—
MISS, MR. or MRS.
ADDRESS
as a candidate in The Star and News "Everybody Wins" Prize Distribution.
NOTE:—Only one nomination blank accepted for each candidate nominated.

A SPECIAL FUND OF \$4,000.00 IN CASH HAS BEEN SET ASIDE TO BE DISTRIBUTED IN REGULAR REPORTS, BUT WHO FAILS TO WIN ONE OF THE BIG PRIZES OFFERED. YOUR SUBSCRIPTION YOU COLLECT GOES INTO YOUR POCKET IF YOU FAIL TO WIN A PRIZE. THERE WILL BE NO LOSERS IN THIS RACE. EVERYBODY GETS SOMETHING. FOR FURTHER INFORMATION, CALL TELEPHONE 51,109

\$4,000 IN CASH

The Wilmington Star Company, Telephone 51,109

The STAR and NEWS
RESERVE THE RIGHT TO ADD TO THE ABOVE PRIZE LIST

Early Start Means Easy Finish

FORM OF SALARIES AMONG ACTIVE NON-PRIZE WINNERS ON A 20 PER CENT BASIS. REGULAR REPORTS, BUT WHO FAILS TO WIN ONE OF THE BIG PRIZES OFFERED. YOUR SUBSCRIPTION YOU COLLECT GOES INTO YOUR POCKET IF YOU FAIL TO WIN A PRIZE. THERE WILL BE NO LOSERS IN THIS RACE. EVERYBODY GETS SOMETHING. FOR FURTHER INFORMATION, CALL TELEPHONE 51,109

Office Open Evenings