

Star Classified Ads Bring Results TRY THEM They are the Little Ads with the Big Story

STAR CLASSIFIED ADS

NOW TAKEN BY TELEPHONE—Call 51 and Ask for Classified Department—Phone 51—NOW TAKEN BY TELEPHONE!

Star Classified Ads Are Read Daily by More Than 30,000 People READ THEM! USE THEM!

Christians to Build New Church at Dunn

(Special to The Star) DUNN, March 7.—Contract will be let tomorrow for the erection of a new church building by the Christian church of Dunn. The new building, which will cost around \$35,000, will be a modern brick structure, with two Sunday school class rooms and an auditorium that will seat 500 people. The new building will be erected on a lot near the site of the old church. Perhaps no town in the State has more denominations represented in its citizenship than Dunn and its houses of worship will compare favorably with any town of its size.

Boston man wants a divorce because when he asked her how long before supper she said it with flour.

CHAMBERLAIN'S TABLETS - SOLD EVERYWHERE FOR CONSTIPATION BILIOUSNESS Headache INDIGESTION Stomach Trouble

MEN INSTRUCTIVE FREE BOOK - If you are losing your manly strength... PURITAN LABORATORIES

REGULAR CHICKEN DINNER TODAY Price 40 Cents LEGION CAFE No. 113 Princess Street

Ad Lines Hummell & Perry Insurance

BLAKE-BROWN CO. HARDWARE 129 Princess Street ELECTRICAL SUPPLIES Phone 232

WALKER TAYLOR INSURANCE - FIRE BOND LIABILITY BURGLARY

COAL - PRONE 750 BUILDER'S SUPPLIES W. B. THORPE & CO.

GENERAL REPORTING and STENOGRAPHIC WORK T. H. JEWETT MIMEOGRAPHING 402 Southern Building Telephone 1271

Help Wanted (1)

WANTED—Barbers to know we have chairs and fixtures in stock. Conner & Walters Company, Charlotte, N. C.

IF YOU ARE looking for help of any kind, there is no better way to get good intelligent employees than by using The Star's Classified section. It is read. Phone 51 and ask for Classified Department.

WANTED—Good lumberman to look after grading and shipping. Cutting largely pine. Want man capable supervising planing mill. Dorchester Lumber Company, Badham, S. C.

WANTED—News boys to sell 8-page comic Hearst's American. See Gordon Bros., 17 Princess St.; phone 745.

WANTED—Logging men with teams to log pine timber by contract. Three-year job; also log cutters. White & Hamilton Lumber Co., Egypt, Ga.

GET GOVERNMENT Railway Mail, Postoffice, Clerical positions. Paying \$1,400-\$2,300. Men, women, experience unnecessary. Full particulars free. Write G. W. Robbins, Civil Service Expert, 100 Pope bldg., Washington, D. C.

WANTED—Salesladies for house to house canvassing; no goods to deliver. Household Specialties, Gold Hill, N. C.

Agents & Salesmen Wanted (2)

CLERKS, IS UPWARD. For government positions. \$120 monthly. Experience necessary. For free list positions now open, write R. Terry (former Civil Service examiner), 1127 Barrister Bldg., Washington, D. C.

FRUIT TREE SALESMEN—Profitable, pleasant, steady work. Good side line for farmers, teachers and others. Permanent job for good workers. Write for terms. Concord Nurseries, Dept. 147, Concord, Ga.

MEN, if you are earning less than \$30 a week and you want to learn salesmanship, phone 563 between three and five p. m. today.

Situations Wanted (3)

LOCAL NURSE wants position nursing sick patients. Can furnish good references. Price reasonable. Residence 1005 1-2 North 4th street.

BUSINESS MEN who need employees use this section. Efficient, intelligent employees looking for a position advertised here. Phone, briag or mail your ads. to The Star's Classified Dept.

WANTED—Position in home as nurse; 5 years' experience; prices reasonable. Call 1005 1-2 N. 4th street.

Business Opportunities (4)

PEOPLE wishing to sell their business are brought in contact with people who want to buy in this section. It is read. Bring, mail or phone your ad. to The Star's Classified Department.

IF YOU ARE interested in the grocery business see me for complete stock and fixtures. Ready to do business. Good location. Wm. Hufham, 704 Dawson street, city.

Wanted, Miscellaneous (5)

WANTED IMMEDIATELY—Peanut roasting machine. Must be in good condition. Describe fully and give price in first letter. Chadbourne Wholesale Supply Co., Chadbourne, N. C.

WILLARD DRY CLEANING CO. Have it steam or French cleaned. Alterations and repairing. Auto delivery. Phone 855. 11 Princess, just below the Peoples Bank.

WANTED TO BUY a medium sized ice box in good condition. Will pay reasonable price. Apply "Ice Box" care Star.

For Sale, Miscellaneous (6)

TRAVELING is a pleasure when you have a wardrobe trunk where your clothes don't get wrinkled. We carry a full line of indestructible and Never-Break trunks and leather goods. See Charles Finkelman, corner Front and Market; phone 642.

RUBBER STAMPS manufactured on short notice; printing, ruling, binding; mail orders given prompt attention. Carolina Printing & Stamp Co., 8 Grace St., Wilmington, N. C.

SALE—ARMY SHOES—SALE We have just bought a tremendous stock of Army shoes last season to be sold to the public direct. Price \$2.75. These shoes are 100 per cent solid leather with heavy double soles sewed and nailed. The uppers are of heavy tan chrome leather with bellows tongue, thereby making them waterproof. These shoes are selling very fast and we advise you to order at once to insure your order being filled. The sizes are: 6 to 11 all widths; Pay Postman on receipt of goods or north money order. Money refunded if shoes are not satisfactory. The U. S. Stores Co., 1441 Broadway, New York City.

PEOPLE who want to sell something advertise in this clean location. People who want to buy read it.

WHITE SHAD, SHAD ROE, SPECKLED TROUT, FRESH WATER PERCH, AND OTHER VARIETIES OF CHOICE SEASONABLE FISH IMMEDIATE DELIVERIES. CHAS. R. TOPP RETAIL DEPT., CITY AUDITORIUM AVE. PHONE 1240.

MACHINE SHOP REPAIRS—Lathes, drill pipe machine work, broken automobile fly wheels repaired better than new. Costa less. Cylinders re-bored and reground, new pistons and rings fitted. Scored cylinders repaired without boring or grinding. Patented process. Automobile and gas engine repairs of all kinds. Experienced mechanics. E. H. Schulken, 112 South Second street. Phone 757-W.

FOR SALE—No. 10 Royal, very cheap. Apply 308 Grace street after 6 P. M. This is a personal machine and in good condition.

KILN DRIED BLOCKS—The right kind of wood for the right kind of fires these spring mornings, \$2.00 per load delivered west of 10th street or north of Castle; \$2.50 beyond. Phone 321, Milton Lumber Company.

For Sale, Miscellaneous (6)

FOR SALE—Four-burner oil stove, 2 iron cribs, mattresses, wooden bed, 15-ft. counter. 610 Dock street.

PINE AND OAK cut to order; \$2.00 and \$2.50, delivered anywhere in the city. Phone 2177. Quick service.

WILMINGTON WOOD FUEL CO. Now we are going to sell dry pine wood at \$1.65 a load, and will have black-oak and split oak for \$1.85 a quarter of a cord; and delivery right now. Wilmington Wood Fuel Co., 121 South Water street. Phone 2167.

STEAM TRACTOR FOR SALE. Only one left of the famous Aultman & Taylor 30 h. p. tractor. Price complete only \$300.00. A thousand other machinery bargains in all kinds of high grade machinery. Oliver Carter, 210 South Front street, Wilmington, N. C.

WOOD—WOOD—For sale: pine wood, bone dry, and oak wood, delivered anywhere in the city; phone 942-W.

FOR SALE Six foot fountain and fixtures, good as new, for sale. Can be seen at O'Berry hotel.

FOR SALE MISCELLANEOUS—All the cooking utensils to completely equip a kitchen, as owner will not use them any more as we are going to eat at the Rose Cafeteria on and after Saturday, March 10, when it opens to the public. Particular Eater.

FOR SALE—Remington Typewriter No. 10, with self-starter; will sell cheap for quick sale. Address P. O. Box 523.

WOOD FOR SALE—\$7.00 cord, 4 feet or stove length; phone 1797-W. One-half cord least delivered.

Automobiles (7)

SAVE 20 PER CENT TO 75 per cent on Auto Parts, Bearings and gears of all kinds, axle and propeller shafts, valves, piston pins, Universal joints, carburetors. New and used parts for all cars and trucks. Send old parts for duplication. Big bargains in new and used trucks from 1 to 5 tons. Whitton Auto Wrecking Co., Columbia, S. C.

DOES THE OLD BUS SKIP, KNOCK ON HILLS, USE EXCESSIVE GAS AND OIL, LACK POWER AND PEP? If so, it's not to be wondered at when you stop to figure out that the pistons on your car travel up and down 1,000 to 3,000 times per minute.

150,000 PER HOUR Just imagine that the above in going 15,000 miles. Other parts on your car wear under such usage, why not the cylinder walls? It's just "horse sense." Two surfaces in constant friction with one another—result: Wear. New over-size rings without grinding the bore are useless for you cannot fit a round ring in an oval hole. THE ONLY LASTING CURE is to regrind the cylinders and fit with new pistons and rings. We are experts at this work. Call us on the phone or drop by our shop and we will give you all the dope.

BROADFOOT IRON WORKS. SECOND-HAND parts for all cars; satisfaction guaranteed or money returned. W. D. MacMillan, Jr., Fifth and Wright Sts. Phone 213.

Poultry, Eggs and Livestock (8)

HERE is a classification where people can dispose of their poultry, eggs and livestock. There are 30,000 readers of The Star's classified section daily; 50 per cent more on Sundays.

EGGS FOR HATCHING—PURE BRED SILVER LACED WYANDOTTEN PRODUCE EXTRAORDINARILY LARGE CHICKENS. EXCELLENT LAYERS AND GOOD SETTERS, \$2.50 FOR SETTING OF 15 EGGS. GUARANTEED TO HATCH. APPLY 2009 NORTH THIRTEENTH ST. MORNINGS, OR PHONE 1393-J.

WHITE GAME COCKERELS, \$7.50 each. Pullets, \$5.00. Mrs. George Rogers, Seagate, N. C.

Seeds and Plants (9)

RARE, NEW GLADIOLUS bulbs, a mixture of gorgeous blooming new rare kinds. 100 for \$3.00 or 20 for \$1.00 and a great surprise mixture 100 for \$2.00 or 40 for \$1.00 postpaid. R. J. Gibbins, Mt. Holly, N. J.

LAST CALL FOR Gladiola Bulbs. Surprise mixture of all rare novelties. Large bulbs 100 for \$3, or 20 for \$1; second size 100 for \$2, or 40 for \$1; dahlias bulbs, all colors, 12 for \$1. Post paid. R. J. Gibbins, Mt. Holly, N. J.

Lost and Found (10)

LOST AND FOUND articles are easily and quickly returned to the owner through this section. Everyone needs this classification, which means 30,000 people who are daily looking for your lost article.

LOST—Bill fold containing \$72.00 near 3rd and Market streets. Reward if returned to Star office.

For Rent, Rooms & Houses (11)

FOR RENT—Comfortable bedroom; southern exposure; suitable for one or two gentlemen. Phone 1826-W.

FOR RENT—Nicely furnished room, near bath; hot water; private home; desirable location, 2 blocks from postoffice; phone 773.

FURNISHED bed room across a hall from bath; hot water, private family, use of phone. Gentlemen only; 214 Red Cross St. Phone 1957.

FOR RENT—Completely equipped kitchen to someone who does not know about the excellent food that will be served at the Rose Cafeteria on and after Saturday, March 10. This kitchen will be rented to anyone starting with the above date. Mrs. Particular Eater.

FOR RENT—Two nice large rooms furnished for light housekeeping hot and cold water. Call 307 South Second street.

YOUNG MAN wants a room mate, furnace heated; running hot and cold water and large closet in room; south west exposure. Phone 1237-W.

Fifth of a Series of "THE MORE YOU TELL THE MORE YOU SELL"

Ads. on Classified Advertising

—uses slogan— sells his house...

Mr. P. ran this Want Ad in the Star in an effort to sell his home:

FOR SALE—9-room brick residence. 105x170 feet, corner; will sell cheap. X 000, Star.

This Want Ad obviously has no picture-making power. It couldn't conjure up a picture of Mr. P.'s house in the minds of prospective buyers, and this is extremely helpful to a quick sale. Mr. P., not receiving good response from the above Want Ad, heeded the slogan, "the more you tell, the quicker you sell," and ran this Want Ad:

NORTH EDGEWATER RESIDENCE Eight rooms, brick, strictly modern. Sun parlor and sun porch; 2 baths; 4 lavatories, hardwood throughout, mahogany finish, in good residential district; 3 car garage; hot water heat; 105x170 feet, corner; shrubbery and fruit trees; good transportation; will sell cheap on easy terms. Mr. P., 0000 N. Clark street. Rogers Park 0000.

This second Want Ad sold the house. The secret of this Want Ad's success is evident. It contained enough information to give a person looking for just that kind of house a definite picture of one worth his investigating.

Let us help you write your ads. so you can consummate the deal that your ad. ordinarily written, would create. We would like to show you HOW "The More You Tell, The More You Sell" and "The Quicker You Sell." Call Phone 51 and ask for the Classified Ad. Department and we'll show you HOW you can secure better and quicker results.

The Star is trying to reduce these ineffective, wasteful Want Ads to the barest whisper of a minimum. It has been spreading the doctrine of "the more you tell, the quicker you sell." This slogan has been found to be effective for the correction of faulty Want Ads, because it states a fundamental sales principle which when intelligently applied pays dividends of greater returns per dollar invested.

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Real Estate (14)

IF YOU WANT A real home, see 1725 Carolina avenue. Lot for 11 feet. Hedge, shade trees, double garage, wide street. Make me an offer. W. Albert Brown, phone 47.

SIX ROOM COTTAGE in East Wilmington just off Market Street Road, double lot for \$2500. Terms can be arranged. See Geo. B. Applewhite, 204 Princess St.

Special Notices (16)

PUBLIC STENOGRAPHER—Notary public, representative Literary Digest, carbons and ribbons. Miss McLaurin, Hotel Wilmington.

TYPEWRITERS REPAIRED All Makes of typewriters repaired, overhauled and rebuilt. Service calls answered promptly. Phone 2233, Wilmington Typewriter and Supply Co., 108 N. Front St.

AWNINGS AND TENTS made to order; upholstering; furniture repaired; auto topping. No job too large or too small. Satisfaction guaranteed. E. G. King, 301 S. Front St. Phone 411. 1-21-tfo

25c SHARES OPEN MARCH 3, maturing \$100.00 each in a little over six years; 50c shares open April 7, maturing \$100.00 each in three and a half years. Practice economy for a while. Get the habit of having a little weekly or monthly through the Building and Loan. It is hard to start, but easy to keep up. Make an effort to start in one of the above series now open at W. P. Fletcher's Real Estate office, 303 Chestnut street. Home Building and Loan Association. W. P. Fletcher, secretary and treasurer; D. D. Boylan, President; Herbert McClammy, Attorney; J. H. Nixgel, vice-president.

ALL YOU CAN EAT! A good dinner, supper or breakfast at the old "Savage Cafe," 15 Princess street "New Equipment." Cape Fear Restaurant.

Legal Notices (17)

NOTICE In the United States District Court, For the E. District of N. C. Brawfoot Iron Works vs. Norwegian Steamship, Kalfaril, etc., in Admiralty.

In obedience to a Warrant of Seizure and Detention in the above entitled cause, I have seized and taken into my possession the following-described: The Norwegian steamship, Kalfaril, etc., her tackle, apparel, furniture, and machinery for the cause set forth in the libel now pending in the U. S. District Court for the E. District of N. C., at Wilmington, N. C. I hereby give notice to all persons claiming the said described steamship, or knowing or having anything to say why the same should not be condemned and forfeited, and the proceeds thereof distributed according to the prayer of the libel, that they be and appear before the said Court, to be held in and for the E. District of N. C., at the United States Court Room, in the City of Wilmington, on the 14th day of March, 1923, at 11 o'clock on the forenoon of that day, if the said libel be not answered, or jurisdiction otherwise on the next day of jurisdiction thereafter, then and there to interpose a claim for the same, and to make their allegations in that behalf.

R. S. WARD, U. S. Marshal, E. Dist. of N. C. By SAMUEL LILLY, Deputy.

NOTICE OF ADMINISTRATION Having qualified as administratrix of the estate of William C. Rafter, deceased, late of New Hanover county, North Carolina, this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned at Wilmington, N. C., on or before the 8th day of March, 1924, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment. This 8th day of March, 1923. LUCRETIA E. RAFTER, Administratrix. Estate of Wm. C. Rafter, deceased. W. F. JONES, Attorney.

NOTICE OF SALE Under the authority contained in a deed of trust, executed on the 24th day of June, 1922, by Ed. Hertenberger and wife, and recorded in book 129, page 15, and under the authority contained in a certain mortgage deed, executed on the 10th day of August, 1922, by Ed. Hertenberger and wife, recorded in book 131, page 177, records of New Hanover county, the undersigned will sell to the highest bidder for cash, at the courthouse door of New Hanover county, on the 16th of March, 1923, at 12 o'clock noon, the following personal property: One pasturing outfit, one sterilizing outfit, one bottling filler, one cooler and two pumps, all of said property being purchased by the said Ed. Hertenberger and wife from the E. B. Adams Company, of Washington, D. C. Also all of the equipment, fixtures and other personal property and also all material, supplies, goods, wares and merchandise formerly used in connection with the business of Ed. Hertenberger and wife, and all such as may be and were added from time to time during the continuance of the aforesaid mortgage deed. Said property being located on premises on South Sixth street, formerly owned by Ed. Hertenberger. This 14th day of February, 1923. E. B. COX, Trustee. RICHARD SANDERSON, Mortgagee.

THE OLD HOME TOWN. By STANLEY

CHINA EGGS SWISS CHEESE ENGLISH WALNUTS

GIT FER HOME BRUNO!

PLUMBING & JOS PRINTING

LOOK WHERE YER BACKIN

ARE THESE THE OVERSHOES YOU LOST IN TH' MUD 'T' NIGHT YOU TOOK AJUNT SARAH HOME FROM TH' SOCIAL?

YOU SAY IT LOOKS LIKE OTEY WAS SORE?

NO-NO-HE'LL NEVER HEAR TH' END O' THAT AT TH' STORE!

MARSHAL OTEY WALKER WAS MUCH PUT OUT WHEN THE YOUNG PERKINS BOY RETURNED HIS OVERSHOES -

STANLEY NEA SERVICE

CLASSIFIED ADVERTISING RATES!

TELEPHONE

your want ads. to the STAR (phone 51), send them or mail them to the Classified Department. If you wish, the STAR will write your ads. for you. Classified ads, taken over the phone between the hours of 8 a. m. and 7 p. m. Advertisers may have their answers addressed to a box

number care of the Star without extra charge. The STAR will not be responsible for more than one insertion of any one advertisement. Advertiser should report any errors or discrepancies in their ads. to the Classified Advertising Manager immediately. Classification not guaranteed after 7 o'clock. Mailed ads. for Sunday's issue should reach the STAR by Friday night.

MORNING STAR Classified Ads Light-face type, 10c per line. Black-face type, 15c per line. (6 words to line)

Reader Rates Light-face type, 20c per line. Black-face type, 30c per line. (6 words to line)

WILMINGTON NEWS Classified Ads Light-face type, 6c per line. Black-face type, 10c per line. (6 words to line)

Reader Rates Light-face type, 12c per line. Black-face type, 18c per line. (6 words to line)

Blank spaced and paragraphed ads, 9c per line.

Combination Rate (Both Papers Combined Daily) Classified Ads Light-face type, 15c per line. Black-face type, 20c per line. (6 words to line)

Reader Rates Light-face type, 30c per line. Black-face type, 45c per line. (6 words to line)

Blank spaced and paragraphed ads, 20c per line.

Discounts (Applying to All of the Above Rates) Three or more consecutive insertions, 10 per cent. Seven or more consecutive insertions, 15 per cent. Thirty or more consecutive insertions, 25c per cent.