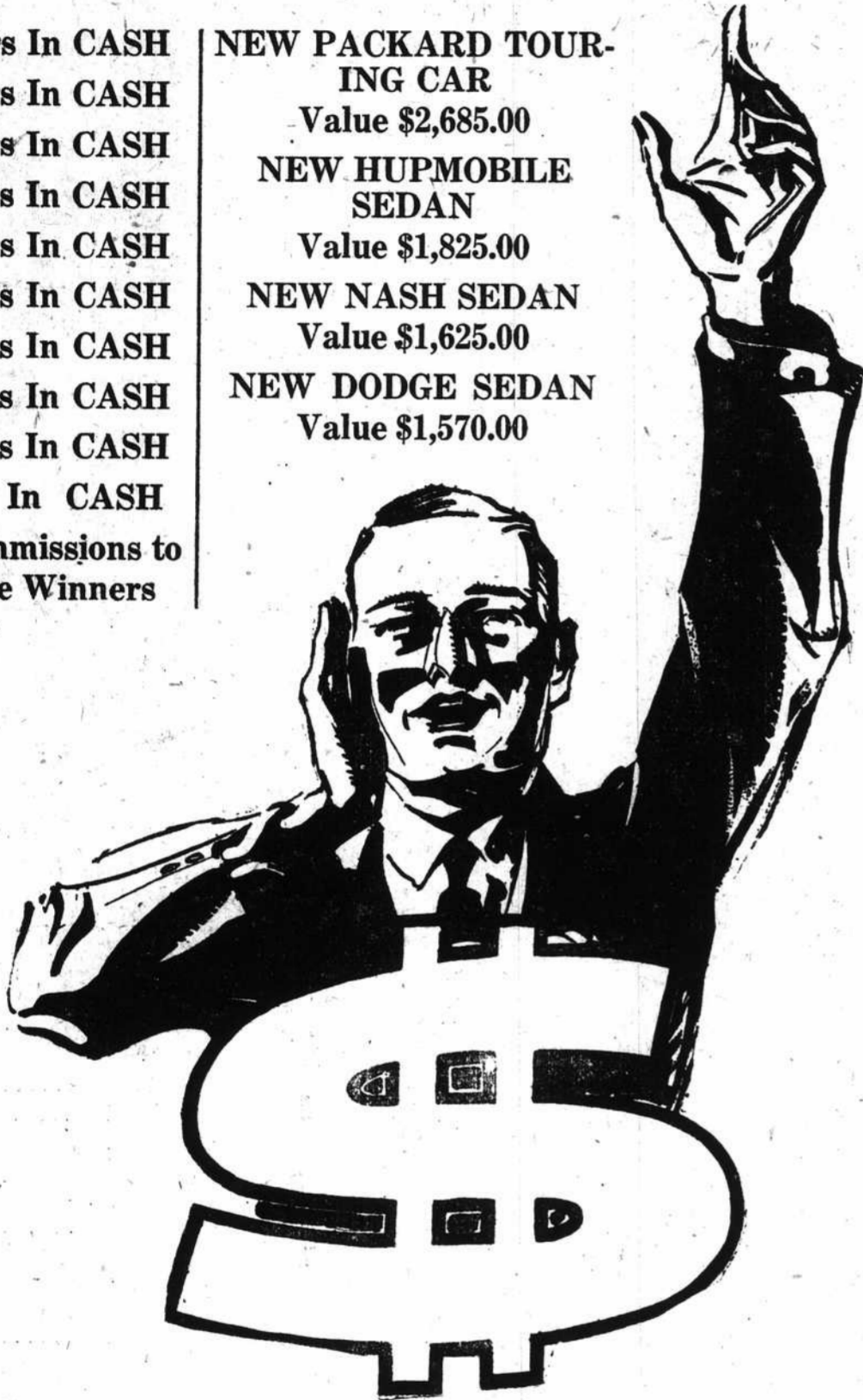


# Explaining The Four Automobile LOOK! Prize Distribution WHAT? VOTES

Five Hundred Dollars In CASH  
Two Hundred Dollars In CASH  
Two Hundred Dollars In CASH  
Two Hundred Dollars In CASH  
Two Hundred Dollars In CASH  
One Hundred Dollars In CASH  
One Hundred Dollars In CASH  
One Hundred Dollars In CASH  
One Hundred Dollars In CASH  
One Hundred Dollars In CASH  
Four Fifty Dollars In CASH  
20 Per Cent Cash Commissions to  
All Active Non-Prize Winners

NEW PACKARD TOUR-  
ING CAR  
Value \$2,685.00  
NEW HUPMOBILE  
SEDAN  
Value \$1,825.00  
NEW NASH SEDAN  
Value \$1,625.00  
NEW DODGE SEDAN  
Value \$1,570.00



## WHY?

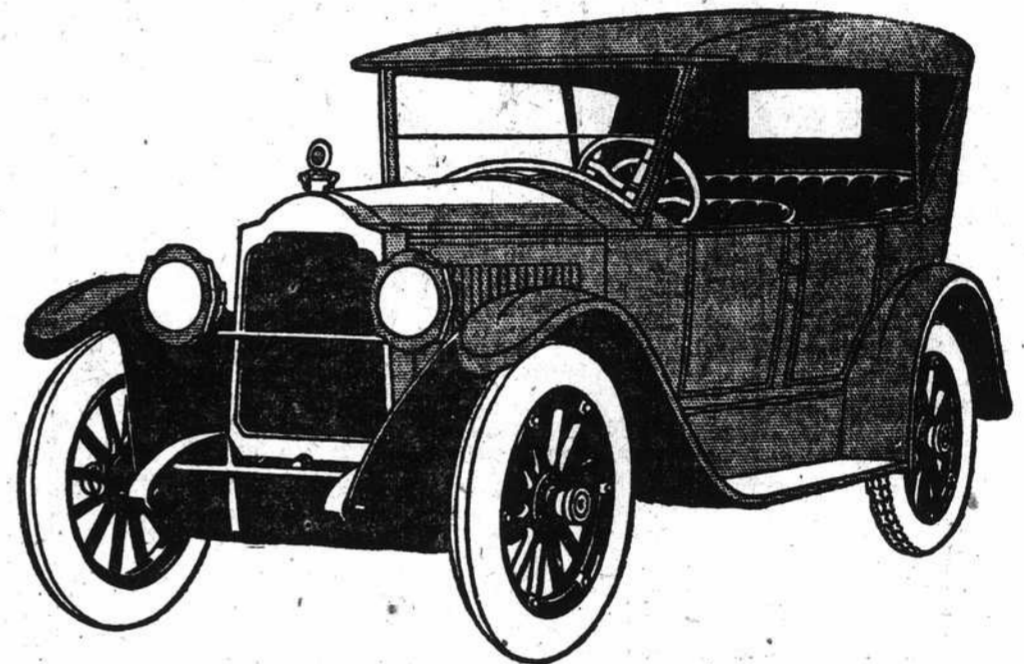
☐ To increase the circulation power and prestige of the Star and News, these newspapers will distribute to the people of Wilmington and vicinity, the following prizes:

## HOW!

- ☐ Every active participant in the Wilmington Star and News' big campaign receives either a cash award or one of the four automobiles.
- ☐ The person receiving the highest number of votes in the campaign will have his or her choice of all four cars.
- ☐ Then the highest candidates in the remaining districts will have their choice of the remaining three cars, according to their respective position in the campaign.
- ☐ Then the next highest person over all four districts will receive the \$500.00 prize.
- ☐ Then the next four highest persons in all four districts will receive \$200.00 each.
- ☐ Then the next four highest persons in the four districts will receive \$100.00 each.
- ☐ Then the next four highest persons in all four districts will receive \$50.00 each.
- ☐ All other active contestants who do not receive a cash prize or an automobile will be awarded 20 per cent on all subscriptions, according to the rules of the campaign.

☐ Votes in the gift distribution are secured in two ways. First, by clipping the coupons which appear in each issue of the Star and News. Each coupon counts for 100 votes now for the person whose name is written thereon, when sent to the office of the Star. Candidates may have their friends save or send in these coupons for them.  
☐ Second, the other, and faster way to get votes is by securing new and renewal subscriptions to the Star and News. On each subscription turned in a certain number of votes are issued according to the vote schedule which appears on another page.

ONE OF THE PRIZES

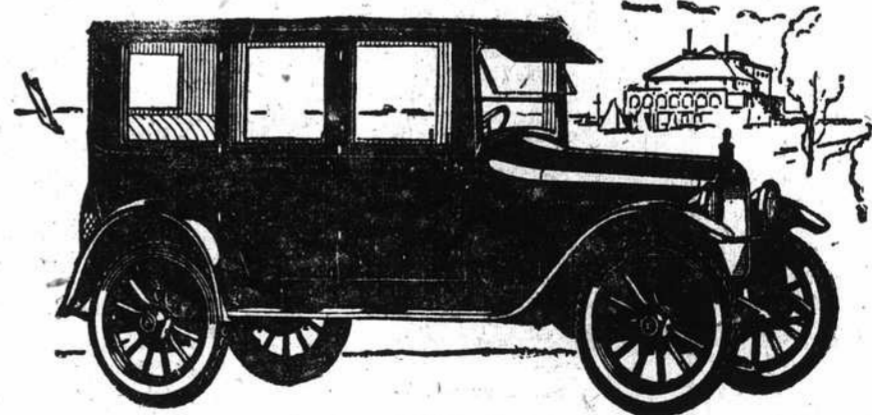


PACKARD TOURING CAR, Value \$2,685.00

## TO CANDIDATES

- ☐ Contestants are not restricted to their own districts in the matter of securing subscriptions or coupons. They may secure their votes any place.
- ☐ The best time to secure coupons and subscriptions is right now at the start of the campaign for the reason that they count for many more votes than later.
- ☐ This gift distribution is only a spare time opportunity and no contestant is asked or required to devote more than their spare moments.
- ☐ To enter and share in the distribution of gifts all that is required is the sending in of the nomination blank which appears elsewhere in this issue, properly filled in, to the Campaign Department of the Star.
- ☐ The \$14,000 gift distribution headquarters are located in Star building. The headquarters are open daily from 8 o'clock a. m. until 9 o'clock p. m., for the purpose of receiving nominations, votes, etc., and to give information and to answer questions relative to the distribution. The Telephone Number is 51.

ONE OF THE PRIZES



Now is the Time  
**ACT**  
SEND THIS BLANK IN  
**TO-DAY**

51-TELEPHONE-51

### NOMINATION BLANK

In the Star and News "Everybody Wins" Campaign  
I hereby enter and cast 5,000 votes for—

MISS, MR. or MRS. ....

ADDRESS .....

as a candidate in The Star and News "Everybody Wins" Prize Distribution.

NOTE:—Only one nomination blank accepted for each candidate nominated.

51-TELEPHONE-51