



OPPORUNITY KNOCKS

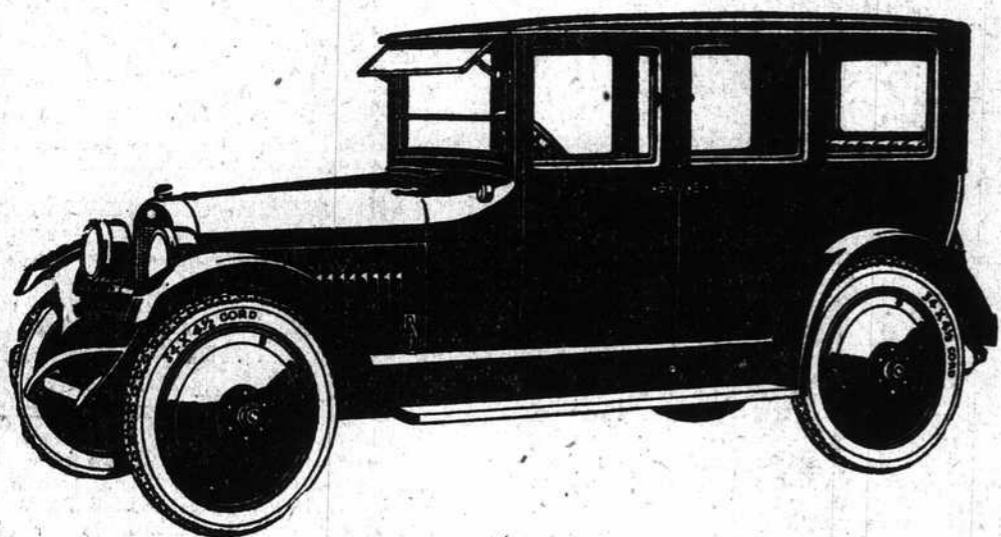
**100,000
EXTRA
VOTES**

On every club of subscrip-
tions totaling \$10.00
worth

DOES IT FIND YOU AWAKE OR SLEEPING—AWAKE TO THE LIBERALITY OF A SOUND BUSI-
NESS PROPOSITION—OR ASLEEP TO LET ITS CALL GO UNANSWERED. SUCH AN OPPOR-
TUNITY MAY NEVER AGAIN COME YOUR WAY—IT IS BY NO MEANS AN EVERYDAY OC-
CURRENCE. THEN THIS IS THE TIME TO BE UP AND DOING—NOT ONE FOR HESITANCY.
HUSTLE YOUR NOMINATION TO CAMPAIGN HEADQUARTERS AND START TODAY. THERE
ARE FIFTY-SEVEN RULES FOR SUCCESS FOR THOSE WHO WISH TO WIN—THE FIRST IS TO
ENTER AND TRY—NEVER MIND THE OTHER FIFTY-SIXTH. :: :: :: ::

**60,000
VOTES
EXTRA**

With every new yearly sub-
scription secured during
the first period

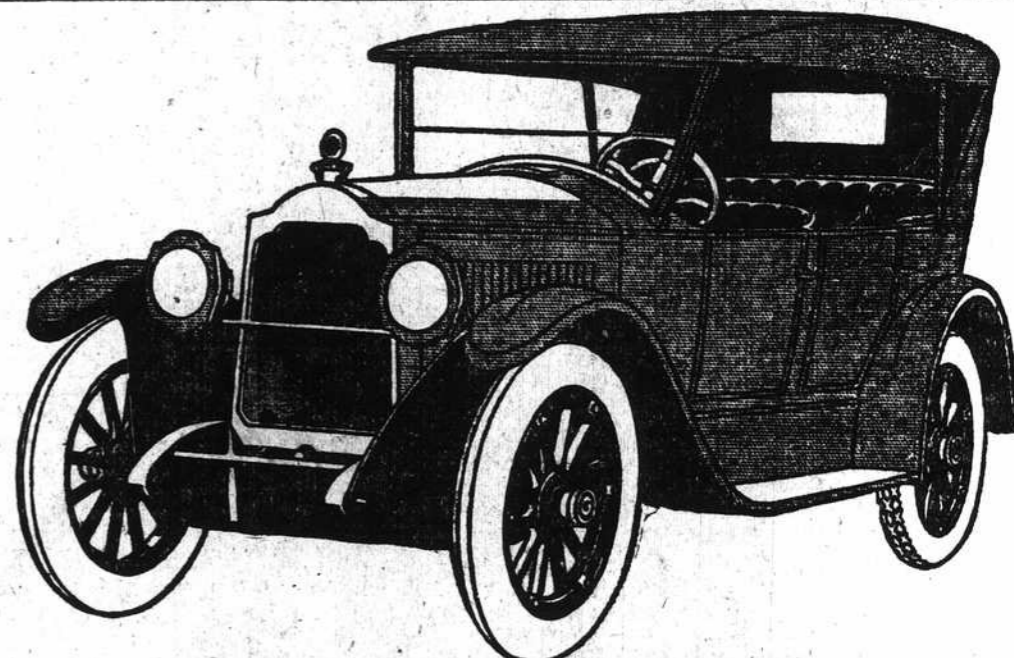


NASH SEDAN, Value \$1,625.00

**Schedule of Votes and Subscription Price
of the Star and News**

FIRST PERIOD Up to April 23		SECOND PERIOD April 24 to May 5	
6 Months	4,000	6 Months	3,000
1 Year	12,000	1 Year	9,000
2 Years	36,000	2 Years	26,000
3 Years	90,000	3 Years	75,000
4 Years	180,000	4 Years	145,000
6 Years	360,000	6 Years	290,000
THIRD PERIOD May 7 to May 19		FOURTH PERIOD During the Last Week	
6 Months	2,000	6 Months	1,000
1 Year	7,000	1 Year	4,000
2 Years	20,000	2 Years	17,000
3 Years	40,000	3 Years	40,000
4 Years	120,000	4 Years	95,000
6 Years	240,000	6 Years	180,000

A special extra vote ballot good for 100,000 extra votes will be issued with every \$10.00 worth of subscriptions turned in, during the campaign.
No subscription will be accepted from any candidate for more than six years.
The subscription price of the Wilmington Morning Star during the campaign only is \$6.00 per year; the Wilmington News is \$5.00 per year during the campaign only. Also during the time of the campaign a subscription of one year to the Star and one year to the News may be sold for \$10.00.
"Combination Subscriptions" secured just double the number of votes indicated on above schedule.
NOTE:—The special reduced subscription prices in effect during the campaign are in effect ONLY when subscriptions are paid through contestants.



PACKARD TOURING CAR, Value \$2,685.00

**To Those Who Have
Not Entered**

To you who are still considering the Gift Distribution—RIGHT NOW is the time to send in your name and make your start. You never have had—nor never will have—such an opportunity for making BIG money quickly WITHOUT INVESTMENT OR RISK as you have in this Star and News distribution. Clip out that nomination blank; see that it reaches the Campaign Department immediately—YOU ARE GOING TO REGRET IT IF YOU DON'T. Remember this statement, and ACT NOW!

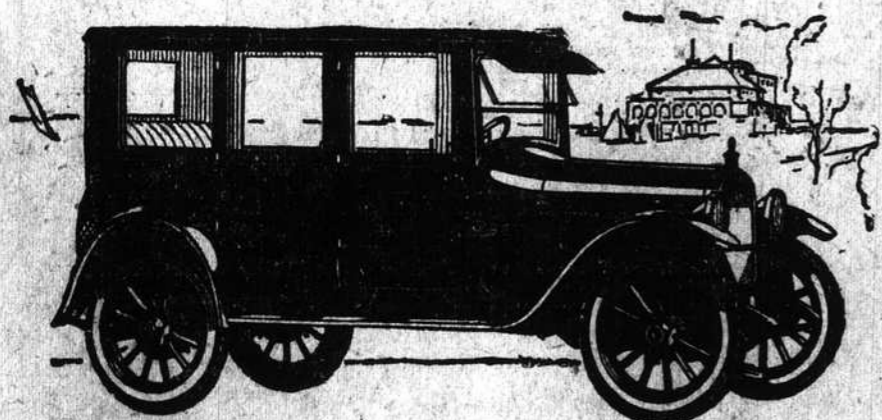
Note the vote schedule that is now in effect. Get out your pencil. Do a little figuring and see for yourself how fast subscriptions count on the "first period." Remember, 100,000 EXTRA votes are given for every \$10.00 in subscriptions.

- Five Hundred Dollars In CASH
- Two Hundred Dollars In CASH
- Two Hundred Dollars In CASH
- Two Hundred Dollars In CASH
- Two Hundred Dollars In CASH
- One Hundred Dollars In CASH
- One Hundred Dollars In CASH
- One Hundred Dollars In CASH
- One Hundred Dollars In CASH
- Four Fifty Dollars In CASH

20 Per Cent CASH Commissions to All Active Non-Prize Winners

**To Those Who Have
Entered**

What are you doing to insure yourself of one of the really BIG prizes in the distribution. Are you doing YOUR part—or are you sitting back and hoping your friends will do it all? Up to now the majority of the votes that most of the candidates have received have been cast by subscribers who have been coming into the office in the regular course of business, paying up their Star and News subscriptions, and casting their votes to the credit of some one of the nominees. This should not be the case when the value of all the prizes is considered. Every candidate should be doing his or her utmost towards making THEIR prizes as big as possible. If your friends see that you are doing YOUR part, they will jump in and help you pile up a winning total! If, however, they see you are unappreciative and are expecting your friends to do it all, they will throw their support elsewhere. It's up to you, candidates. DO YOUR PART—your friends will do theirs.



HUPMOBILE SEDAN, Value \$1,825.00

**ENTER YOURSELF
TODAY**

NOMINATION BLANK

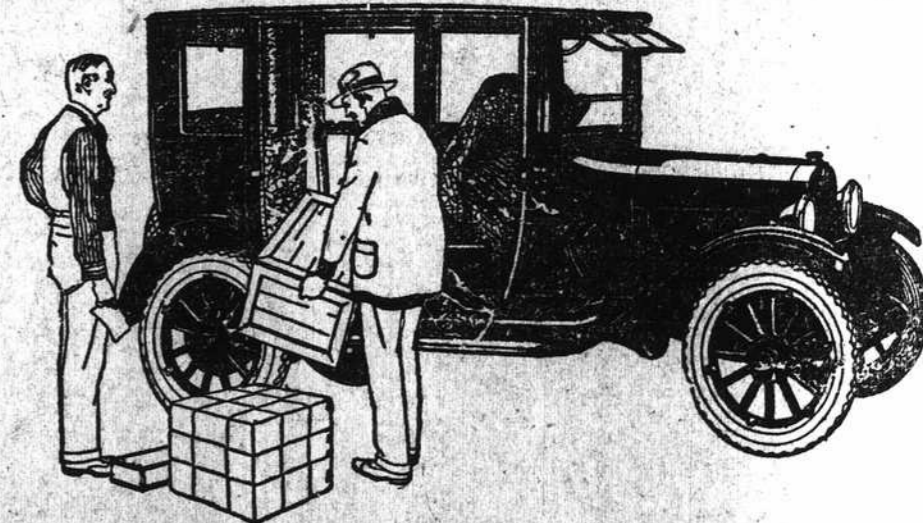
In the Star and News "Everybody Wins" Campaign
I hereby enter and cast 5,000 votes for—

MISS, MR. or MRS.

ADDRESS

as a candidate in The Star and News "Everybody Wins" Prize Distribution.

NOTE:—Only one nomination blank accepted for each candidate nominated.



DODGE SEDAN, Value \$1,570.00