

FURNITURE SECTION WILL BE INNOVATION IN EFIRD'S BUILDING

Walter Blair to Be in Charge—Opening Will Be on Thursday Next

Announcement was made yesterday by the furniture department...

A furniture department in a department store of the size and type of Efird's is something of an innovation...

Walter Blair, native Wilmingtonian, who is well known throughout the entire city, will be in charge of the new department...

It will be our policy to sell goods for cash and at as low a figure as possible... Mr. Blair declared yesterday afternoon...

Mail order trade will be catered to in the new department... Items that are received by mail will be carefully attended to...

The stock of the new store will be all that can possibly be asked, Mr. Blair says, and to judge from the amount of varied and different kinds of furniture that has already arrived...

No shoddy furniture of any kind will be handled by the Efird establishment... Efird's is in town to inaugurate a "cash only" furniture sale...

The entire fifth floor of the Efird building, Front and Grace streets, has been given over to the new department...

LONDON NEWS LETTER

By Cable to the Associated Press

LONDON, April 21.—(By Associated Press).—Armed with large knives with which to fight off the attacks of dogfish, a corps of deep sea divers is working at the bottom of the sea off Lough Swilly...

An audience that taxed the capacity of Old Viv theater this afternoon saw "Hamlet" played in its entirety. The production which required five hours for presentation, was the annual offering of the London players whose mission is to keep the national bard's works before the English public.

The British workman, stopping at his favorite "pub" for an appetizer on the way home to supper last Monday night enjoyed the full benefit of the reduction of the penny a pint in the price of beer...

The machinery of British law enjoys a reputation for swift movement. Chief Justice Taft came to England last year to investigate the rapidity of legal procedure here...

Reason women don't dress sensibly is perfectly obvious. It would make them look so foolish.

Language Contest is Held at Myrtle Grove. R. L. Hooke, teacher of the Myrtle Grove sound school, last week conducted a language contest with the idea of determining which pupil in the school was most proficient.

HE LIKES EXCITEMENT. STEVENAGE, England, April 21.—Seized on a charge of setting fire to straw stacks, a young farm hand explained he did it because he liked to see the fire department rush to the blaze.

Harding got sunburned in Florida, where he had a hot time.

the expected reduction in the price per barrel charged by the brewers. The delivery wagons of the latter started moving at 4 o'clock on Tuesday morning and were busy for a whole day.

The other tax changes announced in Mr. Baldwin's budget were not made effective so rapidly. The public will not enjoy the postal reduction until June, and those who are groaning under the income tax must wait several months before their burden is lessened at a penny a pound.

One war organization which is still as hale and hearty as ever, is the "reunion of British war missions to the United States," which holds its fourth annual dinner on Tuesday.

The society is composed of those military men and civilians who went to America before and after the states entered the war on various missions connected with the conflict.

A meeting of members of the American Bankers' association will be held at 9 a reception by association officers and their wives will be tendered at the Carolina hotel...

Reports of the treasurer and secretary will open Friday morning meeting. General Tyson's address will be followed by another by Mr. Ousley. Reports of group chairman and election of executive committee members will be held next...

At the meeting of the members of the American Bankers' Association Thursday evening the following elections were held...

A vice president for the A. B. A. (to serve one year) to succeed A. M. DuMay.

FOREST FIRES ARE RAGING IN PENDER. Over Thousand Acres of Valuable Timberland Has Been Burned.

CLARENCE OUSLEY TO ADDRESS N. C. BANKERS

State Convention to Open at Pinehurst May 3—Getting Ready For the Association

CLARENCE OUSLEY, formerly of Fort Worth, Texas, formerly assistant secretary of agriculture; Gen. Laurence D. Tyson, Knoxville, Tenn., and C. E. Brooks, president, will feature the 27th annual convention of the North Carolina Bankers' association here May 3-5...

The first session Thursday, May 3, will open with an organ recital in the New Carolina theater...

Every manufacturer knows that unless his goods are delivered promptly, it requires more capital to provide for the slow turn over...

There is a maximum as to what the north Atlantic ports can do, and they have about reached that maximum.

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An alternate member of the nominating committee.

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South Atlantic Ports Are Boon of American Shippers

By EDWARD N. HURLEY Former Chairman United States Shipping Board

The farmers and manufacturers of the middle west are seriously concerned regarding the transportation problem in connection with both domestic and foreign commerce.

A manufacturer of the middle west competing in the same line with a manufacturer of the east close to ocean transportation, when bidding on foreign orders, must always figure an extra freight cost from the Mississippi valley to seaboard in his bid.

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SCHOOL ABSENTEES GREATLY REDUCED DURING THIS YEAR

Less Pupils Absent or Late at Schools This Year Than Was Case Last Term

Spreading in regards to attendance at the various city and county schools yesterday, Maj. W. A. Graham, superintendent of consolidated schools of New Hanover county...

The building will be amply large to care for all business that the company will do and it is thought that much new business will be attracted to the firm by the strategic location that has been secured.

New Building on Third Street Near Completion

The new garage and service station being erected on North Third street for MacMillan and Cameron is rapidly going forward...

MacMillan and Cameron is one of the most progressive firms in the city and is constantly increasing in size and business done.

KINSTON CHIEF NOT TO SUCCEED HIMSELF

KINSTON, N. C., April 21.—George Everington, chief of police here, will not be a candidate for the office after the expiration of his term next month...

FLYING AMBULANCE

PARIS, April 21.—When an invalid became ill here and needed to be transported to his physician in England, an airplane was quickly rigged up as a flying ambulance...

OLDERN METHUSELAH

SUVA, Fiji, April 21.—Roman Catholic nuns on the island of Mua in the Tonga group have as a pet a turtle which is authoritatively known to have been presented to the island king in 1773...

When Business is Good—

—as it is with us now, there is not the same incentive to advertise as when sales are few and far between.

However, experience has taught that persistent advertising, backed up by "the goods," is in a large measure responsible for good business.

We are busy, and happy, but not TOO busy to take care of YOUR order in the usual CLARK-LYNCH way!

Clark-Lynch Lumber Co.

"Famous for Service"

Do You Know What Constitutes a Real Service Garage? Knowledge, experience, hard work and service have made this one of the most complete service garages in North Carolina. You can find a Tire Shop, Battery Shop, Electrical Shop, Mechanical Shop, MacMillan & Cameron THE WHITE FRONT GARAGE