

FIGHT
PIEDMONT CIRCUIT
STARTS DASH TODAY

Prospects Bright for Banner Season in Little North State Loop

DURHAM, April 23.—The 1928 Piedmont league season will open tomorrow afternoon at 4:15 o'clock. The opening day schedule is: At Durham—Raleigh and Durham. At Greensboro—Winston-Salem and Greensboro. At Danville—High Point and Danville. President W. G. Bramham announced tonight that the umpires who will perform in the opening games tomorrow are: Durham—Morgan and Osborne. At Greensboro—Luzon and Donovan. At Danville—Ferguson and Tandy. (Tandy, former Southern league pitcher, is substituting for McDonald, who will be unable to report until April 28.)

The Piedmont circuit will this season continue the two game series idea. An extra game has been inserted in the schedule to make it meet with the approval of the officials. This extra game is played April 26. The games go to Raleigh, Winston-Salem and Greensboro.

RECRUIT PORTSIDER
HUMBLES THE YANKS

NEW YORK, April 23.—Washington made it two straight from New York today. Warmouth's recruit left hander, defeating the American league champions 2 to 1. Warmouth pitched only three hits, and pitched himself out of a hole in the eighth inning when he filled the bases by walking Bush. Witt and Ruth. Pipp then popped to Peckinpough. Bush also pitched well and was aided by three double plays. New York avoided a shut out in the ninth when Meusel doubled and scored on two infield outs.

Score by innings: R. H. E.
Washington . . . 000 000 001—2 7 1
New York . . . 000 000 001—1 3 0
Warmouth and Charity; Bush and Schang.

CHAMP DEMPSEY WATCHES RUNNERS AT TIA JUANA



LEFT TO RIGHT: JACK DEMPSEY, JAMES COFFROTH
They do say that a liking for the ponies has caused Champion Jack Dempsey to hand over considerable filthy lucre to the bookmakers. Jack is pictured above looking over the runners at Tia Juana, Mex. In company with James W. Coffroth. Long before Dempsey became a national figure in the boxing game, Coffroth was noted as a promoter of big fights.

SPEAKER'S REDMEN
SETTING FAST PACE

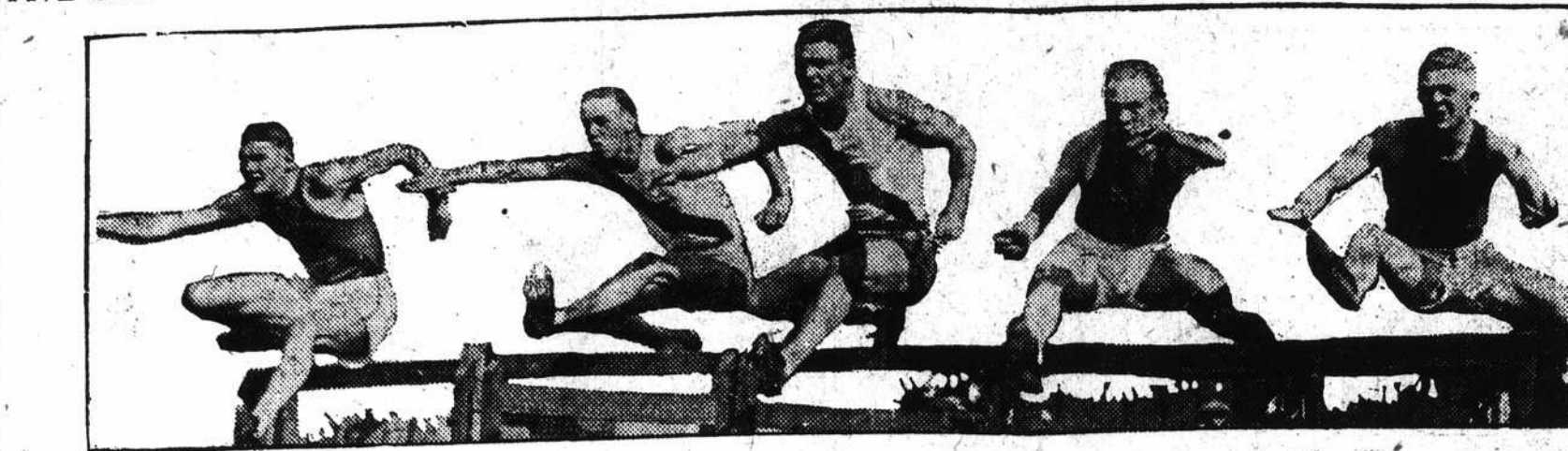
CLEVELAND, April 23.—Cleveland maintained its winning streak today, defeating Detroit 3 to 2. It was a pitchers' battle between Edwards and Holloway. While the former allowed more hits than his rival, he would have registered a shutout but for errors. Summa was responsible for the Cleveland victory as he drove in two runs and scored the other.

Score by innings: R. H. E.
Cleveland . . . 011 000 000—2 8 2
Detroit . . . 000 101 011—3 5 3
Holloway and Woodall; Edwards and Myatt.

BIG CARP CAUGHT MONDAY

C. H. Register, of the fire department, yesterday afternoon about 5 o'clock landed a 31 1-2 pound carp at the fire boat wharf, foot of Chestnut street. The big fish was landed with a 16 pound test line using a number two Carlisle hook and a small bamboo reed pole.

FIVE STAR HURLERS FROM PACIFIC COAST SHOWN TAKING FIRST HURDLE IN BIG RACE



You get real action in the hurdles. Here are five stars from the University of California and University of Southern California on their way right after the "gun." Becker of the University of California, second from the right, won the race, doing the 120 yards in the very fast time of 15 3-5 seconds.

MACKMEN MAKE 9 BULLS IN ONE GAME

PHILADELPHIA, April 23.—Boston took the first game of the series from Philadelphia today, 9 to 6, driving Rommel from the mound in the fifth. The entire Philadelphia team played ragged ball, totalling 9 errors and displaying poor judgment on the base paths.

Cubs Clip Along In Fine Fettle

CHICAGO, April 23.—Chicago pounded Fred Toney hard today and won their sixth consecutive game, defeating St. Louis 7 to 2. Alexander pitched in fine form during the early innings but eased up after he had a safe lead. Blades and Hornsby hit home runs for the visitors. Land Stutz made one out.

Score by innings: R. H. E.
Chicago . . . 000 002 001—3 7 3
St. Louis . . . 150 001 000—7 10 1
Toney, Stuart, Barfoot and Clemens; Alexander and Harnett.

JOE BASHARA HERE FOR FALES MATINEE

Tubby Bryan Says he Craves Action, Which Danny Promises Will be Coming

Joe Bashara, pride of the Norfolk Blues, who meets Harry Fales, Wilmington's own, in the main fight of the big boxing card at the Victoria theatre on Wednesday night, arrived in the city yesterday and is in splendid condition. He has already had his introduction to the police chief, a requirement of the boxing commission to insure the presence of the man in the city two days before the bout. Fales has rounded into beautiful shape and will weigh less than 150 pounds when he climbs through the ropes. Its a safe bet that this fight will be the most evenly balanced and best staged here this season.

WHERE THEY PLAY TODAY, American.

Chicago at St. Louis. Detroit at Cleveland. Washington at New York. Boston at Philadelphia. National. St. Louis at Chicago. Pittsburgh at Cincinnati. New York at Brooklyn. Philadelphia at Boston.

Standing of the Clubs

Table with columns: Club, Won, Lost, Pct. for National and American leagues.

Dodgers Break Jinx And Actually Score

BROOKLYN, April 23.—After 24 runless innings, the Dodgers scored three runs in the sixth chapter today, overcoming a two run lead gained by the Giants by bunting three hits off Vance. The Dodgers lost the game, 4 to 2, however, when the Giants rallied in the ninth for two runs on first and second with nobody out in the ninth but a double play stopped them.

YESTERDAY'S RESULTS

NATIONAL LEAGUE: At Chicago 7; St. Louis 3. At Cincinnati 4; Pittsburgh 8. At Brooklyn 3; New York 4. At Boston-Philadelphia, rain. AMERICAN LEAGUE: At Cleveland 3; Detroit 2. At New York 1; Washington 2. At Philadelphia 6; Boston 9. At St. Louis 7; Chicago 7. SOUTHERN ASSOCIATION: At Atlanta: New Orleans 6; Atlanta 5. At Chattanooga: Little Rock 5; Chattanooga 2. At Birmingham: Mobile 9; Birmingham 4. INTERNATIONAL: At Jersey City 10; Rochester 17. At Baltimore 9; Buffalo 8. At Reading 3; Syracuse 17. Others not scheduled. AMERICAN ASSOCIATION: At Columbia 2; Indianapolis 3. At Toledo 1; Louisville 5. At Milwaukee 4; St. Paul 6. At Kansas City-Minneapolis, rain. SOUTH ATLANTIC: At Greenville 2; Augusta 1. (Seven innings, rain.) At Charlotte 5; Spartanburg 4. At Columbia 13; Charleston 15. VIRGINIA LEAGUE: At Petersburg 3; Rocky Mount 2. At Portsmouth 6; Richmond 3. At Wilson 2; Norfolk 1. COLLEGE BASEBALL: At Davidson college 8; V. P. I. 4. At Lexington, Va.; Washington and Lee 9; North Carolina state 10. At Columbia: Charleston 15; Columbia 13. At Charlotte: Spartanburg 4; Charlotte 5. At Greenville, Augusta 1; Greenville 2. (8 innings, rain.) KEN IS KNOTTING: ST. LOUIS, April 23.—Ken Williams, of the Browns, clouted his second home run of the season in the third inning of today's game with Chicago. Two men were on bases. Faber was pitching for the White Sox.

INVITATION TENNIS TOURNAMENT
An invitation tennis tournament (men's doubles) will be held at the Country club on next Saturday afternoon. All club members desiring to enter are requested to notify J. F. Post before Friday at noon, and are requested to list names of players invited to participate in the tournament at the same time.

VICTORIA
WEDNESDAY NIGHT, APRIL 25
HARRY FALES
Vs.
JOE BASHARA
(Eight Rounds)
LITTLE DANNY MacDONALD
Vs.
"TUBBY" BRYANT
(Six Rounds)
Ringside \$1.50
General 1.00
Colored People 50
(Plus Tax)
ALL SEATS CHECKED
Seat Sale at Starkey & Kerr's and Shepard Brothers' Billiard Parlors

Pirates Make it Two Straight From Cincy

CINCINNATI, April 23.—Pittsburgh made it two straight from Cincinnati today by bunting hits and putting up a brilliant game in the field. Boehler was hit safely nine times and gave six bases on balls. He retired in the ninth in favor of Glazner. Remarkable fielding plays were made by Maranville and Bigbee.

Score by innings: R. H. E.
Pittsburgh . . . 022 000 102—8 10 2
Cincinnati . . . 201 000 100—4 9 1
Boehler, Glazner and Gooch; Couch, Rixey and Hargrave, Wingo.

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No metal can touch you
Wideweave PARIS is your best introduction to long wear and great comfort. Tailored to fit the leg—to hold your hose secure and trim. Ask for the genuine PARIS by name. "3000 Hours of Solid Comfort"
A. STEIN & COMPANY
CHICAGO • NEW YORK
35c and up

Browns and Sox Fight 14 Rounds

ST. LOUIS, April 23.—Chicago and St. Louis played 14 innings to a tie today, the game being called on account of darkness. The score was 7 to 7. The visitors had a two run lead in the ninth, but McManus singled, scoring Gerber and Tobin who had walked, tying the score. After the White Sox got away to a three run lead in the first two innings, Gerber singled, scoring William hit into the rightfield bleachers for his second home run of the season, scoring Gerber and Tobin, who also had singled ahead of him. The Browns could not retain their lead, however, as the visitors tied it in the next inning and took the lead in the eighth. Then came McManus' single which save the locals a defeat.

AL NELSON WINS
RALEIGH, April 23.—Al Nelson, of Atlanta, was given the newspaper decision here tonight over Jack Middleton, of Jacksonville, Fla., after eight rounds of scrapping. Middleton missed several hard swings, which if they had landed would have spelled Nelson's defeat, but the Atlantan's strength was too much. Nelson rolled up several points by short jabs to the head and body. Irish government will have a deficit of \$100,000,000, proving it is run on the American plan.

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THE quality of the choice Havana filler, the perfection of the shade-grown wrapper, the mildness of the well balanced blend, which go to the making of an El Producto never vary.
As to these things one El Producto is as like another as two five-dollar gold pieces.
Where El Productos do differ is in color, shape, size and price. And there they differ so widely that you are sure to find your favorite type of cigar, whatever it may be.
G. H. STRAUSS CO., Inc. Patented, U.S.A.
Distributor THE STRAUSS COMPANY, 1004-1006-1008 E. Cary Street, Richmond, Va.
Some of the many El Producto Sizes
Bouquet 10c straight
Blunt Puritano Fino 15c or 2 for 25c
Panatela Favorita Cordona 15c straight
Excepcionales Queen Quaker 3 for 50c
Supreme 30c Straight
Puritano Fino 13c or 2 for 25c

"Conversation Circulation"
In the days when "Conversation Circulation" statements were the basis on which the advertiser bought space, the advertising solicitor who put up his story in the most pleasing manner generally got the business. In case the advertiser questions the figures he might possibly go to the newspaper office and look over the circulation records with his own auditors. But neither he nor his auditors knew the intricacies of newspaper circulation records or the possibilities for judging figures.
Circulation differences and arguments caused bitter battles between many newspapers. Ingenious schemes were used by unscrupulous publishers to put up the appearance of a larger circulation than they had. The prevalence of these practices brought out the necessity for a reputable agency to audit and report on circulation matters.
The Audit Bureau of Circulations was started eight years ago by a nucleus of the leading advertisers, agents, newspaper publishers. To day it has a membership of 1,800. The purpose of the bureau is to make fair and impartial audits of circulation records and it is now accepted as the Standard Authority among space buyers throughout the United States and Canada.
Every publisher-member of the bureau is required to make semi-annual statements setting forth the actual net paid circulation. Once a year the bureau sends an auditor to the office of each publisher to check and if necessary correct his circulation statements. Study the A. B. C. reports of the publications you are considering and it will not be necessary to argue about competitive circulation.
The Wilmington Morning Star is a member of the A. B. C. and would be pleased to submit a copy of the latest circulation report
The Wilmington News has applied for membership in the Audit Bureau of Circulations, first audit to be made at the end of the paper's first six month's existence. In the meantime, circulation records are open for inspection.
YOU : CAN : TAKE : THE : RISK : OUT : OF : ADVERTISING