



THE LIONS' ROAR



LIBERTY :: INTELLIGENCE :: OUR :: NATION'S :: SAFETY

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EVERY THURSDAY MORNING—VOL. 1.—No. 2.

LUNCHEON 1:10 P. M. TODAY - WILMINGTON HOTEL - VISITING LIONS ALWAYS WELCOME

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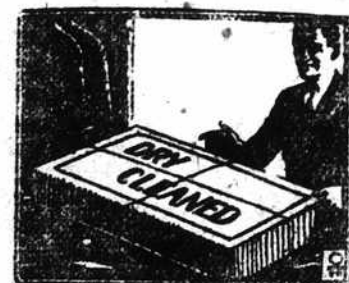
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C. D. MYERS, Lion

Lions' Infant Hygiene School Highly Commended

THOMPSON'S "REDS" TOPPING COLUMN IN ATTENDANCE CONTEST

First Three Weeks of International Match Goes Over With a Bang

With a team average of 88.8 per cent. for the past three meetings, the "Reds," captained by Lion Jos. E. Thompson showed a good lead over his nearest rival, the "White" captained by Lion P. Andrews, who had an attendance average of 82.2 per cent. and the tail ender, the "Blues" captained by Henry E. Longley in the three cornered race of the local club who are participating in the International Attendance contest which started April 5.

However there may be a big change in the standing of the three teams after the meeting of today, as every member of the two lower teams declares that the Reds are going to have to "go some" to win the race. They further express it as their belief that when the final eight weeks contest comes to a close that there will not be a "claws" difference between the leaders and the tail ender. These two lower teams declaring, both individually and collectively that their team and none other will top the list.

The personnel of the three scratching, growling roaring teams is given below:

- Red Team.**
 Jos. E. Thompson, captain.
 E. H. Bellamy.
 Guy H. Bishop.
 Dr. A. McK. Crouch.
 T. A. Croom.
 W. E. Daniels.
 Dr. J. D. Freeman.
 J. W. Jackson, Jr.
 P. G. Laughridge.
 C. D. Myers.
 D. C. North.
 A. O. Schuster.
 J. K. Taylor.
 Dr. R. Weathersbee.
 J. B. Shatzer.
 R. M. Williams.

- White Team.**
 Leon P. Andrews, Captain.
 Walter Blair.
 K. O. Burgwin.
 Dr. H. A. Coddington.
 Rev. D. T. Caldwell.
 D. A. Elvington.
 W. P. Fletcher.
 Dr. D. P. High.
 Geo. C. Jackson.
 J. A. McEorton.
 E. C. Register.
 T. L. Spieden.
 U. A. Underwood.
 J. B. White.
 H. S. McGirt.
 O. H. Shoemaker.

- Blue Team.**
 H. E. Longley, Captain.
 G. W. Bailey.
 C. C. Brown, Jr.
 I. W. Cooper.
 M. O. Efrid.
 W. A. Fonville.
 J. H. Gerdes.
 T. A. Anderson.
 L. T. Landen.
 J. B. McCabe.
 J. C. Rouark.
 L. B. Stevenson.
 W. H. West.
 J. L. Loungblood.
 C. J. Becker.
 J. Wallace West.

ARE YOU "ONE OF THEM?"
 Sheriff Jackson has consented to reveal the names of prominent Lions appearing on Bender's list at today's luncheon. Look out cubs!

THINGS THAT NEVER HAPPEN
 A meeting without a speech from Henry Longley.
 A luncheon with Gus Schuster and Henry Gerdes on time.
 A side-splitting joke by George Bailey.
 A time when I. W. Cooper is not hungry.

Rulers of the Den

- M. O. Efrid, president.
 Emmett Bellamy, vice-president.
 Walter H. Blair, vice-president.
 D. A. Elvington, vice-president.
 U. A. Underwood, treasurer.
 Robt. M. Williams, secretary.
 T. A. Croom, tall twister.
 Geo. C. Jackson, lion tamer.
 Henry Longley, roarer.

THE INTERNATIONAL CONVENTION WILL BE HELD AT ATLANTIC CITY

An Advance Word to Prepare for International Meet in June

Just a word or two about the International convention. This is the biggest thing of the year in lionism, and it should be the ambition of all lions to make it the biggest thing of the year in any field.

That can be done by having a representative gathering present at Atlantic City next June, and the larger the gathering the more representative it will be naturally.

Every single club should be represented. There is no valid excuse for the absence of any club in the whole organization.

And clubs should not only be represented, but should be well represented. That is what makes conventions interesting and productive of valuable results.

Atlantic City in June is the place ideal for a convention. It abounds in attractions; the climate is well-nigh perfect; the accommodations leave nothing to be desired.

Make it your slogan to be at Atlantic City.

INTER-CLUB COUNCIL MAY BE ORGANIZED AMONG LOCAL BUSINESS BODIES

An inter-club council, to be composed of a certain number of representatives of the Rotary, Kiwanis and Lion's clubs, the chamber of commerce, and perhaps other local civic and commercial organizations, may be formed in Wilmington in the near future for the purpose of securing co-operative and concerted action from the organizations represented in the council on matters pertaining to the welfare and progress of Wilmington.

Such an organization was proposed by the Rt. Rev. Thomas C. Darst at the regular weekly luncheon and business session of the Kiwanis club yesterday afternoon. Kiwanian Darst stated that such an organization existed in Winston-Salem, composed of members of the Rotary, Kiwanis and Civitan clubs of that city, and that the inter-club council had accomplished much for that city. He declared that it was his opinion that a great good would result here if such a council was organized.

In Winston-Salem the inter-club council meet in regular session on stated occasion and discuss various community matters. Action is taken and at the regular meetings of the organizations represented on the council report is made of the decision

MONTH'S VACATION IN ONE DAY IS PROMISE OF TWIN CITY LIONS

Letter From Publicity Chairman Promises Big Time at District Convention

The following letter received by Wilmington Lions its self-explanatory and in the opinion of many presages a rip-roaring time for those who are planning to attend the first district convention when it meets in Winston-Salem next month:

Dear Lions:
 Talking about a month's vacation in one day. That is what you are going to get at the first district convention of the Lions clubs in Winston-Salem May 15th.

You will get a full month's vacation and enough "pep" to last you a solid year if the present plans are carried out by the various committees now working on the program. I know the plans are going thru and that is why I am taking all my time writing personal letters on the multigraph to the one thousand members.

It will be worth your trip to hear the district governor's address. He is some speaker. You can tell this by the time allotted him on the enclosed tentative program.

It will be cruelty to animals to stay away from this convention and knowing you are one of these animals you will attend for the good of the order. If you have not filled out the postal card sent you a few days ago, do so, or drop me a line and tell me to make hotel reservations for you as we want to surely give you the best we have in stock (???)

Remember the ladies, they are invited and there will be plenty doing for them at the convention.

Again in the name of the Lions den of this city, I extend you a welcome

East Wilmington Citizen Is Pleased With the Results of Past Thursday Night Session

Get the Dominant Points Across

When you put up a selling-talk to a prospect, be sure to get across at least one big dominant point.

Get it across in such a clear, vivid, forceful manner that there is no question about it being understood. If you can get across two—or three, or four dominant points, all the better; but the big idea is to get them over in a way that'll make them paint a clear picture in the prospect's mind. No buyer, as a rule, remembers every point that you make. After selling talk there is bound to be at least some one idea—maybe two, three or four—that clicked in the buyer's mind.

They may not have been your most important sales-points, but those which you were unconsciously led, during the course of the talk, to lay emphasis upon.

Decide now upon what are your dominant sales-points—the fundamental ones that pertain to your position—the ones that always carry the greatest weight.

to the greatest convention ever held in North Carolina by the Lions.

Awaiting to grasp your paw on the 15th of May, I am fraternally yours,

H. TRACY ODOM,

Chairman Publicity Committee.

P. S. Hang this sign on your business: Will not be in on May 15. I am attending the Lions convention in Winston-Salem.

Compliments Message of Speakers and Cities Good Work of Lectures

SECOND SESSION TO BE HELD TONIGHT

Speaking of the migratory season of infant hygiene the first session of which was conducted last Thursday night at the East Wilmington school building, one prominent citizen of that section yesterday stated that practically every parent in that section was enthusiastic concerning the proposition.

Speaking further he prophesied that the school building would be packed to its capacity tonight when the second school will be held in that district, and said that the people believed that the school was intensely instructive and would result in much good in the community.

"The people of the section are looking forward with a great deal of pleasure to the school Thursday and if the speakers can give as good advice on that occasion as they did before and phrase their talks in as entertaining a manner they are assured of an excellent attendance on each night the school is held," said the speaker, declaring further that in his estimation the school would be a world beater for producing results.

The migratory school of infant hygiene is held each Thursday evening under the auspices of the Lions club, who originated the idea in this section, and who have held a number of sessions of the school.

The idea was originally tried out last fall in the Delgado section and there proved to be a success beyond the hopes of the most optimistic.

During the winter months the school suspended due to the fact that all physicians had their hands full and could not be secured as speakers and instructors.

With the opening of spring, however, and the general lessening of sickness in the section, the Lions club hopes to again conduct the schools regularly and before they are completed every section of the county will have been visited.

Get Set, Members of the

Red, White and

Blues!

Be on Time Today!

Wilmington Morning Star

P. G. LAUGHRIDGE, LION

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