

**SALE BEGINS FRIDAY
MORNING AT 9:00
O'CLOCK**

Great Price Smashing Sale

**BE SURE TO COME IF
YOU WANT SOME OF
THESE BARGAINS**

**Phenomenal Reductions on Every Article in Our
Place of Business**

Some of the most remarkable bargains ever offered in Wilmington will be found at our great spring sale of Ladies' Ready-to-Wear, beginning tomorrow morning. Silk Dresses, Wash Dresses, Capes, Suits, Coats, Sweaters, Shirt Waists, Sport Skirts and Petticoats will be found at prices that will astonish you. No old shop-worn articles, but everything new and up-to-date, and the season's latest.



SILK DRESSES	SWEATERS	SUITS
All New Styles, In Canton, Flat and Printed Crepe	Wool or Silk In Coat and Slipon Styles, All Colors	Tailored and Sport Models In All New Shades and Materials
\$19.50 to \$24.50 values for \$14.75	\$2.50 to \$3.50 values for \$1.75	\$22.50 to \$32.50 values for \$17.50
\$27.50 to \$34.50 values for \$19.75	\$4.00 to \$7.50 values for \$3.75	\$34.50 to \$45.00 values for \$27.50
\$37.50 to \$47.50 values* for \$27.50	\$8.00 to \$10.00 values for \$4.75	\$47.50 to \$60.00 values for \$37.50
\$49.50 to \$60.00 values for \$37.50	\$10.00 to \$15.00 values for \$7.50	
COTTON WASH DRESSES	CAPES	COATS
Including Imported and Domestic Ginghams, Voile, Ratine and Swiss	Silk and Wool Materials, All New	Dress and Sport Styles In Latest Colors and Cloths
\$5.00 to \$7.50 values for \$4.50	\$17.50 to \$24.50 values for \$14.75	\$17.50 to \$24.50 values for \$14.75
\$7.50 to \$9.50 values for \$5.50	\$27.50 to \$32.50 values for \$19.75	\$27.50 to \$34.50 values for \$19.75
\$12.50 to \$15.00 values for \$9.50	\$34.50 to \$50.00 values for \$24.50	\$37.50 to \$49.50 values for \$29.50

Sport Skirts
In Silks and Wool, Pleated and Plain, All Colors
\$6.00 to \$9.50 values for **\$5.00**
\$9.50 to \$15.00 values for **\$8.00**

PETTICOATS
All colors, \$6.00 to \$9.50 values, for **\$4.75**

Shirt Waists and Blouses
Cotton, regular \$2.50 values, for **\$1.50**
Silk, \$9.50 to \$12.50 values, for **\$6.50**

CROMARTIE'S

(OVER WOOLWORTH'S)

GRAVE OF FOREIGN BOY WILL RECEIVE FLORAL DECORATIONS

A Stranger in a Stranger Land, Death Overtook Philip Sianiz in Kinston

KINSTON, April 25.—Little Philip Sianiz's grave is to be decorated Friday or Saturday. A stranger in a strange land he died here in the influenza epidemic of 1918. His grave is in a quiet spot in Maplewood cemetery. Sianiz, 20, was a curly-haired Italian landsman. He was a trombonist. The slip horn is the most perfect of brass instruments, and Sianiz, his fellow musicians recall, was one of the most perfect performers in that line. He was here with a brass band. Stricken ill, he died, one of scores, and there was little in the way of ceremony to mark his passing. Eugene Wood, coroner of Lenoir county, took a special interest in the boy's case, located his director at another town, and informed him of the death. Since then the band has been here once or twice. Other Italian bands have come. Each time there has been some little ceremony at Philip's grave, with brass and reed renditions of religious music and prayers. Now the band Sianiz belonged to is here again. Today the arrangements for the flowers were made. Coroner Wood said he would look after that end of the program personally. So, in two or three days, Philip's fellows will gather at his grave and repeat the quaint little ceremony of their own devising. There will be a wreath left upon the mound. Then robins will sing over Philip Sianiz's grave another season or two until his fellows come again to take up the veiw.

college faculty, Sumner Burgwynn, of Northampton county, and R. M. Cox, S. H. Hobbs, of the University of North Carolina, represented Dr. E. C. Branson, a member of the commission who is abroad at this time. E. W. Gaither, district farm agent, accompanied them. Arriving here last night from New Hanover county where they spent yesterday inspecting the farm and pasture lands development of Hugh McRae, the group held a conference this morning with landowners, among whom were T. A. Grantham, Thomas D. Warren, L. I. Moore, A. D. Ward and others, to get their ideas on constructive means of developing eastern Carolina lands. After the meeting they motored out to look over Mr. Grantham's project, which embraces over 500 acres of land and which is tenanted this season by over fifteen white families, and lesser development ventures. In discussing the purpose of the commission, Mr. Hobbs stated that the aim was to search out and determine the problems of the landless farmer, and if possible devise a policy to recommend to the legislature by the enactment of which this class of farmer may be successfully encouraged to start the maximum development of North Carolina's rich tidewater region. The possibilities are unlimited, was the view of Mr. Hobbs, who declared that the McRae development had been an "eye-opener" to the entire commission.

THEATRICAL

(Continued from Page Six.)
the woman he has married, is called upon for an intense dramatic portrayal. The conflict of emotions engendered by the situation calls upon Mayo for strong dramatic portrayal. Opposite Mayo will be seen beautiful Phyllis Haver, who is given full opportunity to display her dramatic talent and the beauty for which she is famous. Nigel Barry plays a polite "heavy". Two other well known players who have important parts are Charles A. Stevenson and Kathleen Kirkham. George Gibbs, noted novelist, wrote the story, and George Randolph Chester, equally famous as an author, prepared the continuity.

Would You Be Beautiful?
Beauty has been the quest of all ages. Thousands of lovely women attribute their beauty to the use of **Nadine Face Powder**. The cheeks have just a tint of color—the skin can only be equalled by the soft texture of a rose petal. **Nadine** will keep the roses in your cheeks. It will adhere and protect the skin from the sun, wind and dust. It contains no white lead or other ingredient to harm the skin or the eyes. It's the same pure powder, popular for so many years—only the box and fragrance have been improved. Money refunded if you are not pleased. At your toilet counter 50c. Miniature box sample by mail 4c. Tints, White, Flesh, Pink, Brunette.
National Toilet Co., Paris, Tenn.

FARM TENANT BOARD STOPS AT NEW BERN

Making Preliminary Investigation of Conditions in Tide Water Section of State
NEW BERN, April 25.—Members of the farm tenancy commission appointed by the 1923 general assembly spent today in New Bern and the county in the course of their preliminary investigation of land development in the tide-water section of North Carolina. The group was headed by State Senator D. P. Giles, of Marion. They left late this afternoon by motor for Washington for a visit in Beaufort county. The members of the party were Senator Giles, Dr. Carl C. Taylor, of State

Ladies Keep Your Skin Clear, Sweet, Healthy With Cuticura Soap and Cuticura Talcum

Doesn't Dry Out Hair
Caro-co Coconut Oil Shampoo contains no excess of alcohol. Is absolutely harmless and will not hurt the hair in any way, or change its color. It is easy to wash out and is a delightful shampoo, used by discriminating men and women everywhere. Price 50c. Ask your dealer.
Caro-co Laboratories Union, S. C.

"Conversation Circulation"

In the days when "Conversation Circulation" statements were the basis on which the advertiser bought space, the advertising solicitor who put up his story in the most pleasing manner generally got the business. In case the advertiser questions the figures he might possibly go to the newspaper office and look over the circulation records with his own auditors. But neither he nor his auditors knew the intricacies of newspaper circulation records or the possibilities for judging figures. Circulation differences and arguments caused bitter battles between many newspapers. Ingenious schemes were used by unscrupulous publishers to put up the appearance of a larger circulation than they had. The prevalence of these practices brought out the necessity for a reputable agency to audit and report on circulation matters. The Audit Bureau of Circulations was started eight years ago by a nucleus of the leading advertisers, agents, newspaper publishers. To day it has a membership of 1,800. The purpose of the bureau is to make fair and impartial audits of circulation records and it is now accepted as the Standard Authority among space buyers throughout the United States and Canada. Every publisher-member of the bureau is required to make semi-annual statements setting forth the actual net paid circulation. Once a year the bureau sends an auditor to the office of each publisher to check and if necessary correct his circulation statements. Study the A. B. C. reports of the publications you are considering and it will not be necessary to argue about competitive circulation.

The Wilmington Morning Star is a member of the A. B. C. and would be pleased to submit a copy of the latest circulation report

The Wilmington News has applied for membership in the Audit Bureau of Circulations, first audit to be made at the end of the paper's first six month's existence. In the meantime, circulation records are open for inspection.

YOU : CAN : TAKE : THE : RISK : OUT : OF : ADVERTISING