

Wilmington Morning Star

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TUESDAY, JULY 10, 1923

TOP OF THE MORNING

A true friend is a purifier, a corrective, an incentive, an inspiration, and ideal.—F. B. Meuer.

IT MEANS PROSPERITY OR DEPRESSION

A few people can not hurt their town or county or state but a whole lot of people can. Joe Patton, who edits the Made-in-Carolina page of The Charlotte Observer, persistently hammers on the idea that North Carolinians should buy the manufacturers and products made in Carolina for the purpose of encouraging industrial development and for the purpose of building up a sustained prosperity. The Star, as well as The Observer, has often pointed out the buy at home policy as a means of building up our industries and communities, but there is yet too great a proportion of people who have not given consideration to the economic importance of spending in North Carolina the money made in North Carolina.

That is no doubt true, for Editor Patton states that "some people have considered this merely a small movement, whose ultimate success or failure would affect very few individuals." Cities have lost their rank as cities because their people failed to patronize home establishments and local industries. Not long since we read of a western city which went through the throes because the trade of its people went to Chicago department stores. Several industries also followed the trade to Chicago, and a number of business houses pulled out, too.

Well, of course, that left vacant stores in the victim city, idle industrial buildings, vacant dwelling houses and unemployed working people. Business dwindled, real estate slumped, and prosperity fled. That city was Spokane, but for all we know there are North Carolina cities and towns with Spokane's experience. There can be no doubt at all that one of the worst things a people could do for their state, their county or their city is to build up trade elsewhere than at home. Industry, business and population surely migrate to places where there is something doing. Of course, when the purchasing power of the home market town declines, the ultimate effect reaches the farms, causing farm values to take a slump with the town, just as the American Harvester magazine related concerning what happened to a New England town.

No need to tell anybody what is going to happen to any New England town when its industries put on skates and migrate to North Carolina. However, North Carolina also has to take care of the prosperity that has come to her because of industrial development. Lots of us can very materially affect our home prosperity by neglecting to do our part towards sustaining and stabilizing it. The best way to get industries is to be jealous of the prosperity of the home city, and the best way to keep industries is to sustain them as well as to go fishing for them, as though they are suckers.

According to the thirty-third report of the Department of Labor and Printing, at Raleigh, the cotton milling industry in North Carolina ranks first among all the state's industries, including the tobacco, furniture and other manufacturing industries, all combining to place North Carolina ahead of all other southern states. The capital invested in industries in North Carolina aggregates \$367,769,952, not including factories which did not report to the commissioner of labor and printing. A proximately 100,000 people are employed in industries and practical 1,000,000 of the state's population is dependable on industries. Mr. Patton points to that to show that at least one-third of the people of the state depend upon the Carolina payroll for their living.

Certainly North Carolina prosperity depends more upon her industries than upon any one factor, for most other industries, especially agricultural industry, depend upon the prosperity of our manufacturing industries. We make a very grave mistake when we fail to take consideration of the fact that buyers among industrial workers, agricultural workers, and the people of the state generally,

can do serious hurt to their own prosperity by not buying "Made-in-Carolina" manufactures and Carolina products and by buying in other cities what can be bought in North Carolina cities.

COME SOUTH FOR SUCCESS

Senator Couzens, of Michigan, who is all sorts of a success himself, and who knows what an opportunity is when he sees it in a seizeable form, is in a class with Roger Babson when it comes to boosting the south as the Mecca to which forward-looking young men should hasten while the hastening is good. At least Senator Capper, says in Capper's Weekly:

Senator "Jim" Couzens, of Michigan, whose success in business is pretty well established, decides the south is the land of opportunity for his tour of that country with the senate committee of reforestation. "They've got everything down there to make for success," he says. "If I were a young man and had my life to live over again and was sure I could retain my pep, I'd surely go south."

Senator Capper evidently believes that is the truth, so he passes it along. He believes in the truth and is a stickler for it, even "true in fabrics." The distinguished Kansas senator knows the distinguished Michigan senator, and, therefore, attributes great importance to what is said by such a successful and reputable man as the Michigan senator. The Star is always ready and prepared to confirm all constructive references to the south, especially the Tar Heel portion of it. Down here in North Carolina we "have everything for success," hence The Star has always turned the spotlight on this as the "land of opportunity" for the young man, the constructive man, the man of vision and the man with capital. The evidence, the testimony and the exhibits bear that out every day, so we are always glad to accept such testimony as that freely offered by Senator Couzens. In another article in Cappers Weekly, the romance of that gentleman's own individual success is thus chronicled:

When United States Senator James Couzens was a poor young man he put a few highly-prized dollars into a gasoline motor that another poor young man, Henry Ford, was trying to put on the market. This was in 1903. Couzens had saved \$400, and had received a bonus of \$500 for helping a coal dealer run his profits up to \$90,000 in a year. All told Couzens put up \$900 cash, another \$100 he borrowed from his sister and his note for \$1,500, and for all this received 25 shares of stock in the company. In 12 years Mr. Couzens drew a million or so in dividends, and in 1915 sold out to Mr. Ford for 20 million dollars. He repaid his sister by giving her 1 share of stock for her hundred dollars, and she drew \$95,000 in dividends, then sold this share for \$29,000. Now Mr. Couzens is a United States senator. It is well to be able to recognize an opportunity when you meet one, also to have a little spare cash to invest in it.

Senator Couzens knew an opportunity when he saw it personally accompanied by Henry Ford, but we know the Michigan senator best by his own ability and great achievements. He made the greatest mayor Detroit ever had and his wonderfully successful administration of that great municipality, and his extraordinary achievement in handling the Michigan city's traction problems, gained for him a tremendous reputation entirely his own.

We accept Senator Couzens as a most eminent authority upon the opportunities and possibilities in the south. He knows its inexhaustible resources and has the vision to advise young men to seek the south for their greatest opportunities. All we can do is to say, that a young man who leaves the south leaves behind him "the land of opportunity."

CASH AT THE WEEK-END

The intelligent and industrious farmer in the Wilmington district has about the same advantage as workmen who work in factories and receive cash for the week-end. The man on the payroll of a substantial and prosperous industry is a lucky individual, but he is no more to be envied than the farmer who can "cash in" at the week-end and every day he can reach the home markets or the northern markets from which he gets his money for what he produces and sells.

A Carolina farmer who began dairying on a small scale and thereafter increased his herd and dairying sideline, says he finds it to the great advantage of himself and the family because it provides "cash for the week-end." His system includes cows, hogs and hens, and he markets milk, butterfat, butter, eggs, chickens and smoke-house hams. He is on his own payroll and has cash for the week-end every week.

Of course, the best of all week-end cash opportunities a farmer has is here in Alluvial Carolina where he can market dairy and poultry products the year round, can market early vegetables, strawberries, cantaloupes, watermelons, peaches, dewberries, huckleberries, cotton, tobacco, and all manner of crops which sell every

day or every week throughout the year.

Nation's Garden Spot farmers appreciate the difference between "cash for the week-end" and long-distance cash received at the end of a cotton or tobacco season in a one-crop country. The chief glory of the Cape Fear region is that farm income is liquid and flows just in proportion as farm owners know what to grow and make and sell—not one season of the year but all seasons which he can call his own.

A STATESMANLIKE VIEW OF EUROPE

When Senator Underwood, of Alabama, returned from Europe last week, he made a statement of his observation of present and prospective conditions in Europe, indicating a point of view of the statesman not the least shaded by political or partisan prejudices, and far removed from any commercial or financial considerations. No American who has been over Europe and returned home to give Americans an impression of the situation there has so ably, so clearly or so dispassionately pointed the United States to a duty it owes to itself and the world. Senator Underwood allowed himself to be quoted, and a journal of such high standing and wide influence as the New York Journal of Commerce refers to his statement as "Underwood's (Harion Call," commenting as follow:

Returning from a tour of Europe, Senator Underwood flings down the sharpest, strongest and sanest straightening of the present administration that regime of do-nothingism has yet received. The prominence of Senator Underwood in the councils of the Democratic party and the fact that he is generally considered a candidate for nomination to the presidency, too, to succeed Mr. Harding lend added significance to his utterance.

That Europe has progressed but little, if any, toward settlement of major political questions since the armistice and that that continent is today about as far from normal conditions as it has ever been is a fact only too well known to those who have been closely following world affairs during the past few years. That our positive and persistent refusal to play a manly and self-respecting part in straightening out the tangled web resulting from war's upheaval is in no small measure responsible for this situation is a truth universally accepted by unbiased students of the world over. Has the time now arrived when we can gain our own consent to policies more in keeping with the advice of Senator Underwood and with the dictates of sound statesmanship?

Evidence is not lacking of some faint stirrings of conscience on the part of the present regime in national politics. President Harding's rather timid support of his world court proposal, and the European tours of several prominent Republican politicians are symptoms of uneasiness on the part of some whose desire heretofore appeared to be to keep the eyes of the public turned from all matters outside of our own borders. Prediction is always dangerous, but it now seems highly probable that the Republican party will find it difficult to obtain its own consent to face the electorate next year upon a platform of studied indifference to world affairs. Much more likely is it that serious endeavor will be made by that group to square itself with the awakening conscience of the people of this nation. It cannot go very far in this direction, however, without completely repudiating its own past, and that it could hardly do without sacrificing its chance of being returned to power.

Senator Underwood indulged in no hysteria about Europe but it is evident that the study which he gave to the situation there caused him the gravest apprehensions of the future. Participation in the international court of justice, he said with deep conviction, will not enable the United States to do its duty to the world at a time when it faces obvious peril, and he made it plain that joining with the world court with reservations, such as President Harding has suggested, would make America of little service to Europe in handling her problems.

Under the circumstances, the Journal of Commerce sees little hope of any Republican policy that will open the way to the United States to serve Europe in what is impending, since Senator Underwood declared that there are at present more causes for war in Europe than there were in 1914. The Journal of Commerce can not find in the Republican attitude the slightest indication of a sane foreign policy, so it declares that "the hope of sanity and vigor in our foreign relations appears, therefore, to be largely dependent upon the opposition." It is from this fact that the admirable statements of Senator Underwood derive much of their vital importance, that paper says. Then comes this significant query: "Will the Democratic party have the wisdom and the patriotism to select its candidate and to write into its platform vigorous, sound, honest planks with regard to our foreign policies?"

SUFFICIENT TO RAISE DOUBTS

Senator Borah stands for the renunciation of President Harding and finds no objection to the President's world court idea. The President's proposal for reserved American participation in the international court of

justice is being shot full of holes by statesmen conversant with Europe's perils showing that there is something wrong with it. Borah's endorsement of it ought to make President Harding suspicious of his new foreign policy. If H. Johnson should also chime in with the President when he returns from his tour of Europe, that should make Mr. Harding's suspicions unanimous.

LETTERS TO THE EDITOR

OFF YEAR FOR DICTATORS

Editor of The Star:
 Having been on the firing line of democracy for 44 years, and serving on the New Hanover Democratic executive committee for 20-odd consecutive years when good government was at stake, I feel that I am in a position to know some things about the working of politics. When Senator Simmons ran for the senate the first time, I wrote an article showing why the populists and Republicans were working against him and did everything I could for him, and have always been for him and think he has proven to be everything in his work at Washington that any man could be. In fact, he has been a great honor not only to North Carolina, but to the entire Democratic party, and in the primary that selected Governor Morrison I did everything I could for him, and am glad of it, as he stands at the head of the list of governors of North Carolina in material progress and constructive work, and he and Senator Simmons both deserve the praise of the people of North Carolina in their great achievements. But I think that they both would make a great mistake to assume the role of a Caesar or dictator and try to dictate to the Democratic voters of North Carolina whom they should vote for in the Democratic primary to fill the various offices in this state, as I am sure the manhood and womanhood of North Carolina will not stand for it.

There are a good many professional office seekers in North Carolina, who like the dogs that sit around the rich man's table, are waiting for the crumbs in the shape of office or appointments, and who at the crack of the whip by those whom they think control the Democratic party, are ready to say "me, too," and obey their commands, whatever they may be. We want to eliminate this class out of control. I believe that the primary law is one of the best laws ever enacted, for that purpose, if the voters will turn out and express themselves at the ballot box and not stay away and let the machine get control. I will offer a way to put the machine out of control in a future letter at the proper time, and will say to those who assume the role of Caesars and dictators of the voters of North Carolina that they will wake up some morning and find the handwriting on the wall, which is the sure and deserved fate of all who attempt it. History has proven these facts.

Yours respectfully,
 D. J. FERGUS,
 Wilmington, N. C., July 8.

A Wonderful Flavor

BANQUET

ORANGE PEKOE ICED TEA

McCORMICK & Co. BALTIMORE, U.S.A.

North Carolina Retail Merchants—

Lynchburg Invites You

to visit Lynchburg during "At Home Week" July 24th to 27th, inclusive, and participate in enjoyable festivities which have been arranged in your honor.

The Lynchburg Manufacturers' and Wholesalers' Association will be hosts and there will be something going on every minute of the day for the enjoyment of their guests. Everything Free, except hotel accommodations, which can be had at moderate rates.

All plans are complete for the big Industrial Exhibition and Pageant of Progress, including good vaudeville, style show. Band of thirty pieces, including an orchestra, will furnish music.

There will be a Trades Pageant and Carnival that promises much fun and entertainment.

Then there is the Water Carnival, Free Auto Trips, Fire Works and a big supper on the island, the kind you will remember.

Your money can't buy any soft drinks or admission to the movies on Main Street, for they are all free.

Aside from the entertainment, Mr. Harry Collins Spillman, nationally known for his personality talks, and conferences with merchants, will meet and talk with the merchants for a short while each morning.

A welcome that you will remember awaits you. Complete program for the week will be mailed on request. Come bring the wife and family. Let us know that we may be on the lookout for you. Address, Lynchburg Manufacturers' and Wholesalers' Association, P. O. Box 752, Lynchburg, Va.

Merchants are not invited to Lynchburg for the purpose of purchasing goods, but to those who wish to combine business with pleasure, railroad fares will be refunded on purchases of \$500.00 or more, according to distance traveled. Schedules and definite information may be obtained at headquarters.

SUMMER TIME

— Health Time

If you will only cooperate with Nature, the warm, summer days will be your best allies in building up good health, new energy and pep.

But warm weather demands careful eating, especially less hearty foods.

Bread should be your main article of diet during the summer weather. It is rich in nourishment and energy, easily digested and quickly converted into muscle, bone and nervous tissue at little tax on the system.

Try it just once to prove that bread is Nature's best food for summer time—for all time.

Merita Bread Is **GOOD Bread**

Fresh every day—at your grocer's

Two Sizes 10¢ and 15¢

Good Bread Contains

Yeast
 which holds vitamins "B" a necessary body-building element; its absence in your food spells lost vitality.

Milk
 which contains valuable vitamins, lime that builds sturdy bones and a flavor for which there is no substitute.

Wheat Flour

the nutritious element that muscles and nerves thrive on. Wheat is the complete food, containing all elements that provide food for bone, tissue, blood and every part of the body.

Pure Vegetable Shortening and Malt

added for flavor and nutritive qualities. Malt contains quantities of Mineral Salts in soluble form that is easily assimilated by the system.

AMERICAN BAKERIES COMPANY