

Efird's Monday Is the Day Efird's

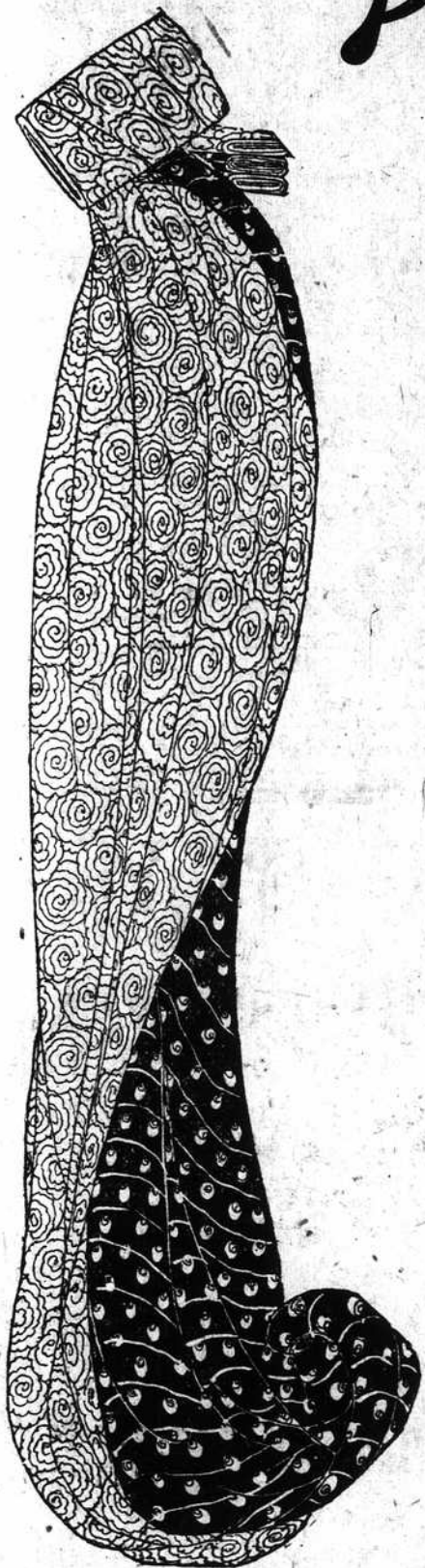
Courtesy---Service



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OF High-Grade Silk and Cotton Fabrics

Prices Cut to the Core for Quick Selling



Silk Section

SILK TAFFETA 98c
All silk taffeta on sale Monday, black only, at per yard—

98c

SILK PONGEE 95c
Silk pongee, 38 inches wide, guaranteed all silk, value \$1.50. Monday, per yard—

95c

CREPE DE CHINE
All silk crepe de chine, 39 inches wide. This value \$1.69. On sale Monday only at, per yard—

98c

A. B. C. SILK
36 inches wide, splendid for dresses and excellent for all kinds of linings. Per yard—

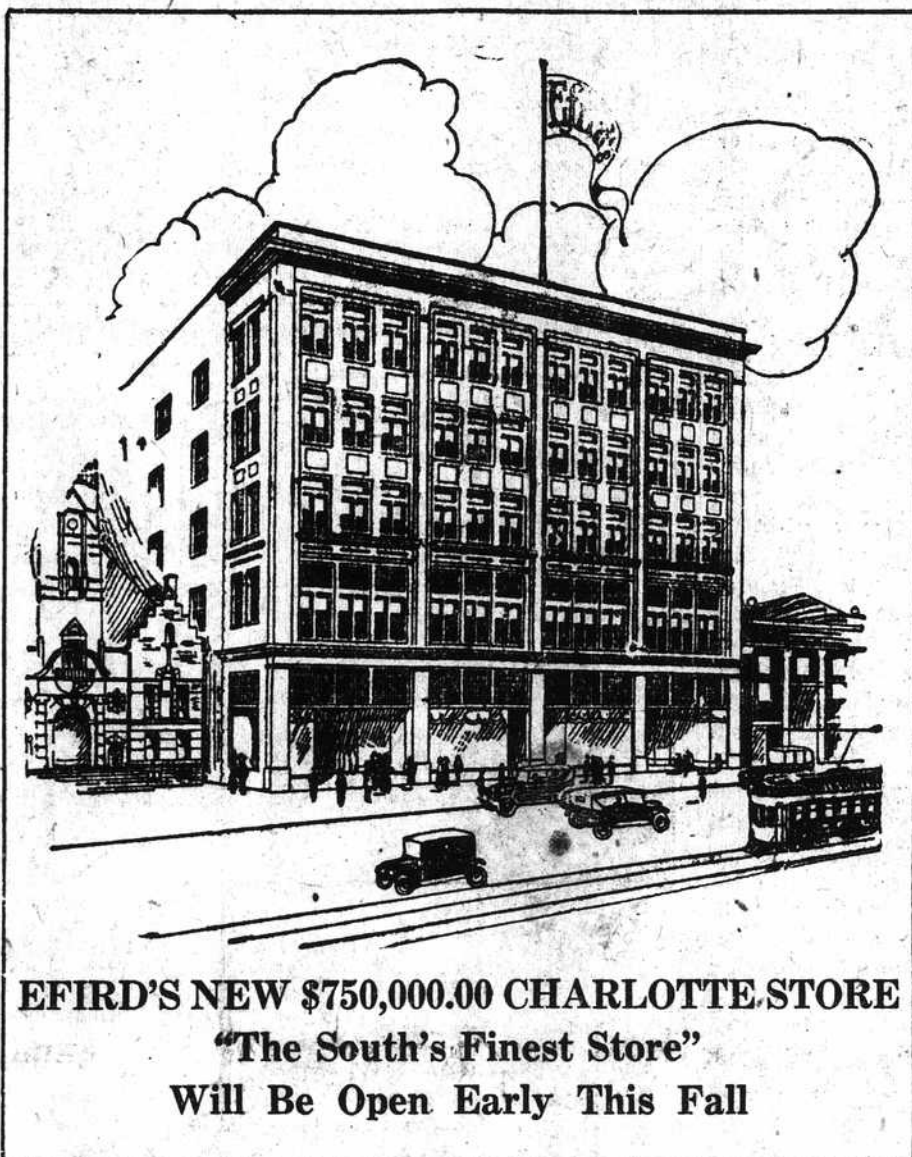
95c

CREPE DE CHINE
40 inches wide, light shades for evening wear, dark shades for street wear. Per yard—

\$1.65

METALLIC CLOTH
This is a very pretty two-tone silk, splendid for evening dresses and excellent for party dresses. See the tone. Per yard—

\$2.45



EFIRD'S NEW \$750,000.00 CHARLOTTE STORE
"The South's Finest Store"
Will Be Open Early This Fall

Silk Section

RADIUM SILK
This is a very soft silk that will not crush, just splendid for party dresses. Per yard—

\$1.65

BARONETTE SATIN
40 inches wide, just splendid for one-piece dresses and also separate skirts; values \$2.48. Per yard—

\$1.89

SATIN MESSALINE
36 inches wide, in all the new shades, splendid for one-piece dresses. On sale Monday at, per yard—

\$1.49

TAFFETA SILK
36 inches wide. This is an all-silk chiffon taffeta. Per yard—

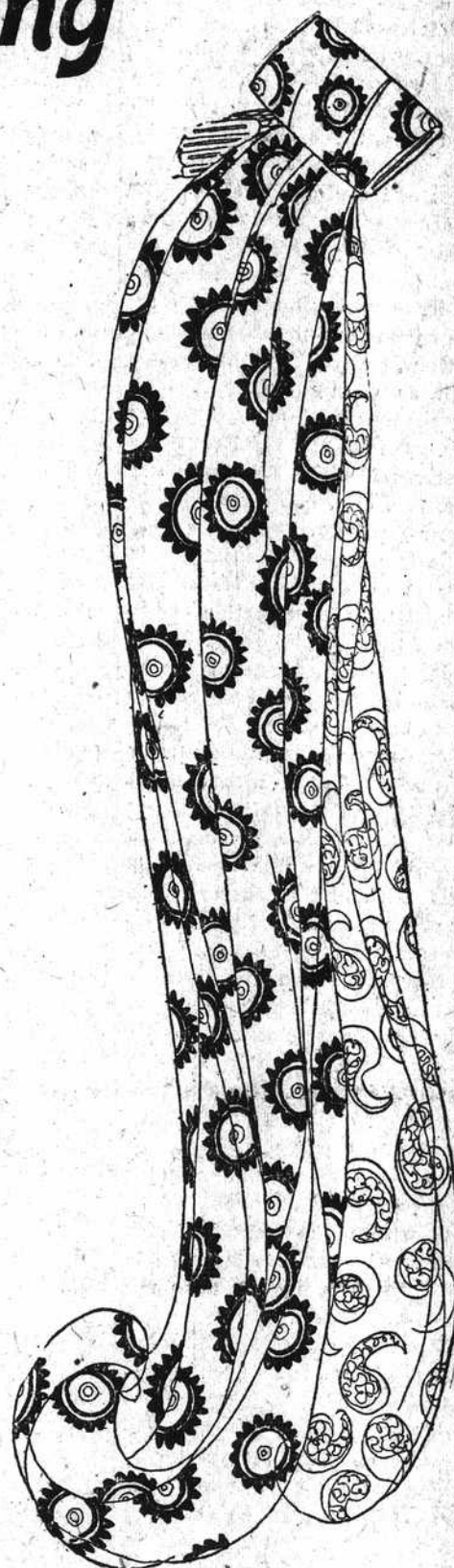
\$1.98

SILK FOULARD
This is a very soft silk, will not crush. Splendid value. Per yard—

\$1.79

CANTON CREPE
All silk canton crepe in a big line of colors, new shipment. On sale Monday at, per yard—

\$2.85



Dry Goods Section

Apron Gingham, 10c

These are fast colors of Indigo blue, 27 inches wide. Monday, per yard—

10c

Dress Gingham

32 inches wide, in a wide range of colors, value 25c. On sale Monday at per yard—

12½c



They are here in a beautiful array of styles and colors. Come in, let us show them to you, whether you are ready to buy or not. We are always glad to show our merchandise. Price from—

\$2.95 to \$6.50

EFIRD'S MILLINERY

Dry Goods Section

Dress Gingham

32 inches wide. This is the gingham of quality, with prices very low. Per yard—

25c

Indian Head

This fabric is noted for real service, suitable for all kinds of wear. Per yard—

29c

Dress Goods Section

Canton Cloth

36 inches wide, just splendid for dresses and all kinds of fancy work. Per yard—

25c

Long Cloth

36 inches wide, good English finish long cloth, excellent for all kinds of underwear. Per yard—

12½c

Sheeting, 10c

36-inch brown sheeting, good soft finish, bought in big lots to sell at, per yard—

10c

Percale, 15c

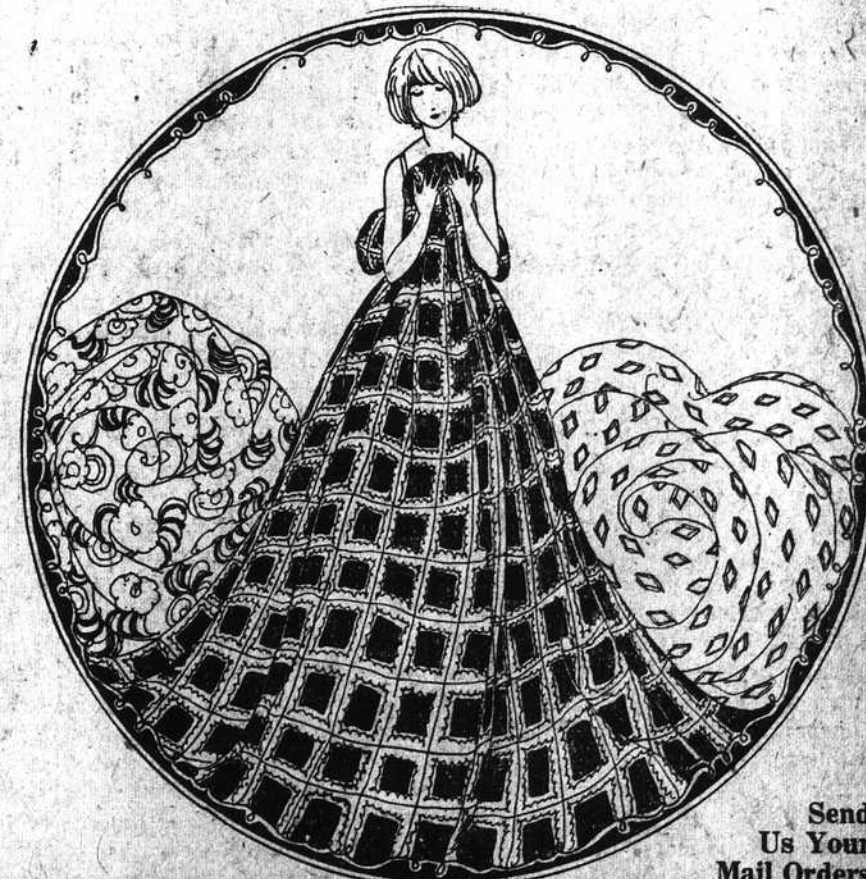
This is yard-wide percale, all good colors, 25c value. Sold by Efird at lowest possible price. Per yard—

15c

Long Cloth

10-yard bolt. This is American-made, soft finish long cloth. Each—

\$1.19



Send Us Your Mail Orders

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