

GOVERNOR MORRISON DESIGNATES OCT. 9TH AS FIRE SAFETY DAY

Event Falls on the Anniversary of the Great Chicago Conflagration of '71.

WEEK WILL BE SET ASIDE FOR OBSERVANCE

RALEIGH, Sept. 27.—Following the proclamation by Governor Cameron Morrison last week, calling on the people of North Carolina to observe Tuesday, October 9, anniversary of the great Chicago fire, in which 200 persons lost their lives and 17,000 buildings were destroyed at a loss of \$10,000,000, as Fire Prevention day, State Insurance Commissioner Stacy Wade today announced some interesting statistics concerning fire losses.

Mr. Wade has asked that not only the day of October 9, but the week of October 8-13, as well as set aside for an anti-fire prevention campaign. "The object of Fire Prevention Week," he said, "is to impress upon the community at large the necessity of conserving the resources of the nation by preventing fires. The campaign is national in scope, and it is hoped will be the means whereby permanent fire prevention campaigns will be inaugurated in all municipalities."

Statistics Quoted
The following statistics concerning fire losses were given by Mr. Wade: "The national fire loss last year was \$521,850,000, an amount equal to the total cost of the Panama canal. This represents an average per capita loss of \$4.75, which is a figure greater than ever recorded previously—including 1906, the year of the San Francisco conflagration.

North Carolina's per capita loss of \$2.43, or half the national average, is a tribute to our efforts in fire prevention, but it is still nearly four times greater than the per capita loss in Great Britain.

The total monetary loss, including the fire loss, cost of fire protection, loss of business due to fires, etc., is over \$1,000,000,000 annually.

There were 4,505 fires in 1922, causing a loss of over \$10,000 each, as compared with 4,068 in 1921, and 3,457 in 1920. There were 43 fires in the 'million-dollar-or-above' class—an average of almost one each week.

Europe's Rate Low
"The average per capita fire loss in Great Britain last year was 72 cents, which is a reduction from previous figures. In France, Germany and Italy losses are still lower. Some reasons for our high loss figure are traditional natural carelessness, poorer construction and lack of personal liability under the law, for negligence in causing fires.

"Fire losses in cities over 20,000 population, where chambers of commerce have permanent fire prevention committees, averaged \$3.27 per capita in 1922, as compared with the national average of \$4.75.

"Fires kill 15,000 of our citizens annually, according to the national Board of Fire Underwriters."

FERRY COMMISSION TO PROBABLY MEET AT AN EARLY DATE

Will Consider Request Made for Reduction in Ferry Rates During Fair Week

Members of the New Hanover-Brunswick ferry commission will probably meet here before Monday of next week to consider the request that has been made by officials of the Southeastern Fair and Athletic association that the ferry rates be reduced during the week of the Southeastern Fair next month.

Although Addison Hewlett chairman of the New Hanover county board of ferry commission, declares that he and every other member of the two county boards and the ferry commission were just as anxious as they could be to do anything possible to draw large crowds to the coming fair, he said that he was not completely sold to the idea of reducing the ferry rates as a hope of drawing crowds because he believed it would be establishing a precedent.

Chairman Hewlett said that a reduction of rates might result in a few more persons coming to the fair, but he does not believe that such would draw any unusual number.

HIGHSMITH'S SALARY HAS BEEN INCREASED

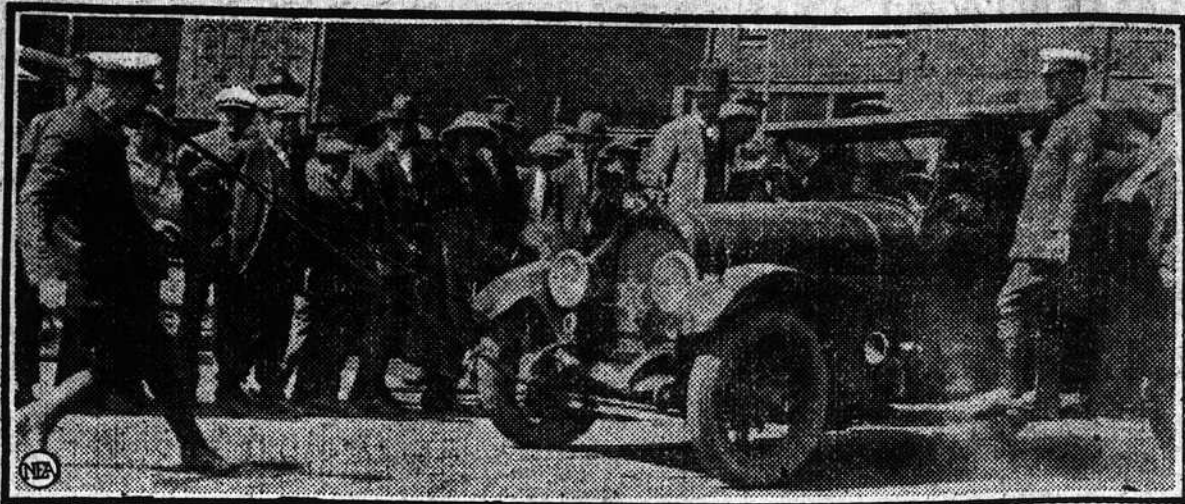
Annual Compensation of Assistant Collector of Customs Is Now \$2,500.

Through the efforts of Collector of Customs A. L. McCaskill, of the district of North Carolina, the annual salary of S. F. Highsmith, assistant collector for the 15th district, has been substantially raised.

For many years Mr. Highsmith, who is located in the district headquarters in the customs house building, was deputy collector, but after Mr. McCaskill was made collector he at once inaugurated a campaign in Washington to have him made assistant collector. In this he proved successful after a long fight.

After the collector had succeeded in having Mr. Highsmith's title changed Mr. McCaskill then instituted a campaign to have the assistant collector's salary raised. In Washington last week he had a long conference with Director Camp and succeeded in having Mr. Highsmith's annual compensation boosted to \$2,500. This increase became effective on the 22nd of the present month.

NO DELILAH HAS CUT THIS BABY'S LOCKS



George Sylvest, Indianapolis traffic cop, and local strong man, brooks no insolence from recalcitrant autos trying to pass his corner when the semaphore is set against them. With a mighty shove he pushes 'em back in line. When not otherwise engaged he crushes huge rocks in his hands and bends steel bars into loops. Here he's shown holding his own with a powerful motor trying to back up on the rope George holds in his teeth.

State Briefs

ROME, Sept. 27.—A slight earthquake shock was felt in Dalmatia yesterday. No damage resulted.

TEHERAN, Persia, Sept. 27.—One hundred and twenty-five persons were killed in an earthquake at Khorassan on Tuesday, according to a dispatch received here.

CHARTERS GRANTED.

RALEIGH, Sept. 27.—Charters have been issued by Secretary of State W.

N. Everett to the following corporations:

Roswell Lumber Company, Elkin, with authorized capital stock of \$49,000, of which \$19,000 has been subscribed by G. T. Roth, A. O. Bryan and R. S. Chevys, all of Elkin.
Piggly-Wiggly Asheville, Incorporated, of Asheville, with authorized capital stock of \$200,000, of which \$20,000

Graduate Nurse Finds "The Perfect Remedy"

"From my long experience as a professional nurse, I do not hesitate to say I consider Taniae the most efficient and natural stomach medicine and tonic to be had. It is undoubtedly nature's most perfect remedy," is the far reaching statement given out for publication, recently by Mrs. I. A. Borden, 425 Pontius avenue, Seattle, Wash., a graduate of the National Temperance Hospital, Chicago.

"I have used Taniae exclusively for seven years in the treatment of my charity patients," said Mrs. Borden, "and my experience has been that for keeping the stomach, liver, kidneys and bowels functioning properly, and for toning up the system in general, it has no equal.

"About a year ago I had a lady patient who could not keep a thing on

her stomach 15 minutes, not even water. I prevailed on her to try Taniae and after the sixth bottle she could eat absolutely anything she wanted without the slightest bad after-effects.

"I had another patient who simply could not eat. I got him started on Taniae and by the time he finished three bottles he was eating ravenously and able to work.

"These two instances that are typical of the wonderful merits of the medicine. My confidence in Taniae is unlimited."

Taniae is for sale by all good druggists. Accept no substitute. Over 37 million bottles sold.

Taniae Vegetable Pills are nature's own remedy for constipation. For sale everywhere.—Adv.

has been subscribed by Ethel M. George and Claude Harris, of Asheville; and D. R. George, of Wilkes Barre, Pa.

CONSTIPATION CHAMBERLAIN'S TABLETS

Keep stomach sweet—liver active—bowels regular—only 25c.

TRY THIS BETTER SALT

In cooking or baking it is important that you use pure salt. JACK FROST TABLE SALT is of uniform, excellent quality. Don't let your grocer sell you a substitute for it. Remember the name.

USE STAR WANT ADS

SEND US YOUR MAIL ORDERS

WE SELL McCALL PRINTED PATTERNS

Store News For Week-End Shoppers

Men's and Boys' Shop

Here is good news for men who appreciate real clothes at low prices.

Offering Today 100 Men's and Young Men's Fall Suits

- \$18.50
- \$22.50
- \$24.75
- \$29.95

New fall styles in one and two pants suits finely tailored throughout from the latest all wool fabrics, worsteds, cassimeres, serges and tweeds.



Men's Hats Select Your Fall Hat Now

There's no getting away from it, you have to have one and this is a particularly good time to choose one, because we just received a new shipment. They're at the top of fashion. Moreover, you've no idea that such smart Fall Hats may be purchased so moderately. Just come in today and see for yourself. See our line at \$2.98

Ladies' Novel Bags

Nearly all styles to select from for today and Saturday—\$3.50 value

\$2.98

Display See Window

Shoe Department

Ladies' Brown and Black Kid Oxfords or strap, medium heels **\$2.98**

Boys' Brown all leather Shoes, in sizes 2 1/2 to 7, **\$2.89**

Men's Brown Calf Shoes, several styles to choose from **\$3.95**

The Style Talk Around Town

Is about the new suits, dresses or the smart fall coats which have been shown here in such an attractive variety that one wonders if there is a single woman who has missed seeing these. The styles are not only smart—they are charmingly becoming, achieving just the slenderizing effect which denoted the trend of this season's mode. For street, for business, for afternoon or evening you will find here just the one you are looking for.



Come in this week-end and let us show you.

Today and Saturday We Feature 100 Beautiful Fall Hats at \$2.98

Heralding a sale of ready-to-wear hats at a unusually low price. In the range are Velvets, Duvetine, and Felts, in shapes to meet the ideals of most every woman. Millinery Department, Second Floor.

Specials For Friday and Saturday

- 29-inch Outing Flannels, light or dark shades; per yard **19c**
- 36-inch Black Sateen, short lengths, the yard **29c**
- 36-inch Pongee, natural color only, the yard **69c**
- 37-inch Hollywood Crepe, black, tan, brown, copen, grey, navy, the yard **\$1.50**
- Sunday Monday Laundry Soap, six cakes for **25c**
- Clairette Laundry Soap, six for **25c**

Lace Embroidery Something New

Free lessons are being given daily by Mesdames Lane and Mavity, students of Prof. Vance Shaw of the New York Academy. Many have availed themselves of the opportunity of learning this fascinating new embroidery. If you have not been in we invite you now and are sure that you will be delighted with the lessons.

St. John's Lodge, No. 1, A. F. and A. M. Brother Jeff L. Nelson, assistant grand lecturer and instructor, will be with us all of this week for the purpose of giving instruction to all and all members. He will be at the lodge room daily from 10 o'clock, 3 to 6 o'clock, and 8 to 10 o'clock. You are requested to take advantage of this opportunity to improve yourself in Masonry. By order of the Master, A. S. HOLDEN, Sec.

BLUE RIBBON SPRINGS
"For Restful Sleep"
W. MUNROE & CO.
15 S. FRONT STREET
"Your Money's Worth Always"

Fire Wood for Sale Cheap
Pine and Oak Timber, used in the ways at Liberty Shipyard, to be sold at **50 Cents**
Minimum Cart Load at Plant Yard open from 8 a. m. to 5 p. m. Come one, come all Prepare now for winter.

A Real Drug Store Elvington's
DEPENDABLE DRUG STORE

David S. Oliver
INSURANCE
Life, Non-Cancelable, Disability, Auto Liability
J. W. Innes, Agency Cashier
404 Merchants Bldg., Phone 540
The Best Companies, the Lowest Net Cost, service

Fall Schedule SUBURBAN LINE
In Effect Monday, September 17, 1923.

Lv. Wilmington	Lv. Beach
6:15 A. M.	6:00 A. M.
6:45 A. M.	6:30 A. M.
7:15 A. M.	7:00 A. M.
7:45 A. M.	7:30 A. M.
8:15 A. M.	8:00 A. M.
8:45 A. M.	8:30 A. M.
9:15 A. M.	9:00 A. M.
9:45 A. M.	9:30 A. M.
10:15 A. M.	10:00 A. M.
10:45 A. M.	10:30 P. M.
11:15 A. M.	11:00 P. M.
11:45 A. M.	11:30 P. M.
12:15 P. M.	12:00 P. M.
12:45 P. M.	12:30 P. M.
1:15 P. M.	1:00 P. M.
1:45 P. M.	1:30 P. M.
2:15 P. M.	2:00 P. M.
2:45 P. M.	2:30 P. M.
3:15 P. M.	3:00 P. M.
3:45 P. M.	3:30 P. M.
4:15 P. M.	4:00 P. M.
4:45 P. M.	4:30 P. M.
5:15 P. M.	5:00 P. M.
5:45 P. M.	5:30 P. M.
6:15 P. M.	6:00 P. M.
6:45 P. M.	6:30 P. M.
7:15 P. M.	7:00 P. M.
7:45 P. M.	7:30 P. M.
8:15 P. M.	8:00 P. M.
8:45 P. M.	8:30 P. M.
9:15 P. M.	9:00 P. M.
9:45 P. M.	9:30 P. M.
10:15 P. M.	10:00 P. M.
10:45 P. M.	10:30 P. M.
11:15 P. M.	11:00 P. M.
11:45 P. M.	11:30 P. M.
12:15 P. M.	12:00 P. M.

*Daily except Sunday.

SPECIAL SCHEDULE FOR SUNDAYS
Cars leave Front and Princess every 20 minutes from 8:15 A. M. till 7:15 P. M., and leave Beach every 30 minutes from 9:30 A. M. till 7:30 P. M.

FREIGHT SCHEDULE (Daily Except
Leave Ninth and Orange streets 9:45 A. M.; 3:15 P. M.
Leave Beach, 11:30 A. M.; 4:30 P. M.
Freight Dept. open daily, except Sundays, from 8 A. M. to 12:30 P. M., and from 1:30 to 8 P. M.
Leave 9th and Orange streets 11:15
Leave Beach 12:30 P. M.
Freight Office open 10:15 A. M. to 11:15 A. M.
TIDE WATER POWER COMPANY

ATLANTIC COAST LINE

Depart. Effective July 1, 1923. Arrive.

3:40 A. M.	Beaufort	12:45 A. M.
5:30 A. M.	South & West	11:40 P. M.
Sleeper to Columbia	Open 10 P. M.	
8:15 A. M.	North	8:45 P. M.
8:50 A. M.	Fayetteville	8:00 P. M.
3:30 P. M.	South & West	12:50 P. M.
Sleeper to Atlanta		
12:00 P. M.	New Bern	11:20 P. M.
2:30 P. M.	Southport	12:50 A. M.
10:30 P. M.	Fayetteville	11:05 A. M.
12:00 P. M.	North	9:45 A. M.

(Sleeper between Wilmington and Washington, Wilmington and Norfolk and Cafe Car between Wilmington and Rocky Mount.)
*Daily to Goldsboro, but does not run to Richmond and Norfolk Sunday.
†Tuesday, Thursday, Saturday only.
‡Daily.
For Information, Phone 100.
SEABOARD AIR LINE

Depart. Daily. Arrive.
1:00 A. M. Charlotte 12:30 A. M.
Sleeper to Charlotte Open 10 P. M.
5:30 A. M. Wil.-Ruth'fordon 5:45 P. M.
3:40 P. M. Charlotte 12:30 P. M.
For Further Information, Phone 175

Miller's Pharmacy
26 North Front Street
WE HAVE YOUR WANTS
Service New
Telephone 495

Fire Wood for Sale Cheap
Pine and Oak Timber, used in the ways at Liberty Shipyard, to be sold at **50 Cents**
Minimum Cart Load at Plant Yard open from 8 a. m. to 5 p. m. Come one, come all Prepare now for winter.

Wiring .. Repairs
Mazda Lamps—Appliances
CITY ELECTRIC COMPANY
"Everything Electrical"
206 Princess Street
Telephone 995

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