

Only 3 More Days of EFIRD'S Thanksgiving Sale of COATS AND DRESSES

Sharp Reductions Have Been Made For These Last Days---Many New Garments Have Arrived During the Past Week and Are Included at Special Prices - - - - Don't Overlook These

The Thanksgiving Sale of High Grade Coats
A Special Purchase of Handsome Coats With the Richest Fur Trimmings
AT DRASTIC REDUCTIONS

\$34.50 \$49.50 \$59.50 \$78.50

THE FURS—

- Natural Squirrel
- Beaver
- Red Fox
- Platinum Fox
- Viatka Squirrel
- Brown Fox

These coats represent value far exceeding regular selling at this low price—unusual and different modes of the smartest shades and richest fabrics, with fur trimmings of finest quality—coats have the appearance and quality of much higher priced models, which indeed they are.

THE MATERIALS—

- Gerona
- Arabella
- Bolivia
- Fashion
- Camel's Hair
- Plaids



Charming Fur Coats at Marvelously Low Prices

All of our fur coats have also been lowered in price to meet the spirit of the Thanksgiving Sale.

Coney Fur Coats \$45.00

Polo Seal Coats \$97.50 to \$125

Marmot Mink Coats \$125

Polo Seal Coats with natural squirrel collar and cuffs, beautifully lined \$165

Ladies' Coats

Large assortment just received. All-wool velour coats, wide sleeves with silk padded belts, long flowing tassels. Embroidered and plain colors. Each—

\$16.75

Ladies' Coats

Wool velour, in all colors, tan, brown, black, navy and plaids; larger flowing sleeves and broad collars. Fur and embroidered, sizes 16 to 46. Each—

\$14.50

Misses' Coats

Splendid assortment of misses' coats. Made of good coating material; navy, brown, black, tan. Priced—

\$6.95

Misses' Coats

Wool velour coats for the miss, tan, brown and gray. Each—

\$16.75

Children's Coats

Children's coats, in good, warm material; navy, brown; sizes 2 to 6 years—

\$2.35

Ladies' Coats

Big rack of wool coating in brown, navy, tan and black, with wide-flowing collars. Sleeves silk embroidery trimmed with fur and plain colors, sizes 16 to 46. Each—

\$9.95

Ladies' Coats

Made of good, warm material, in navy, brown and black. Each—

\$3.95

A New Shipment of MISSES' JUNIOR COATS

Saturday's express brought to us a choice purchase of misses' junior coats; coats that earlier in the season sold up to \$39.75, but owing to the low price secured by reason of the big lot purchase by our New York buyer we are able to offer them at prices ranging from—

\$9.75 to \$22.50

The Thanksgiving Sale of High Grade Dresses

A Clearance Sale of Beautiful Dresses at Especially low Prices--VALUES SIMPLY ASTONISHING--
Whatever Type of Dress You Need--Here It Is--And at A Great Saving

\$20.00 \$25.00 \$28.00 \$36.00 \$46.00

Every one of these dresses bears the stamp of fashion distinction—an alluring selection, whose lustrous fabrics lend themselves alike to dignified maturity and the careless grace of youth. Smart tailored frocks of canton crepes, satins, velvets, charmane, etc. Lovely dinner gowns and evening dresses. Trimmings of beads, embroidery, gold and silver lace, furs, etc.

Announcing the Acquisition of a New Line

Peggy Paige Dresses

These dresses need very little introduction, if any, for they have been sold in Wilmington for some time, but we feel that our customers expect something out of the ordinary with the stocking of these garments and for the last three days of our Thanksgiving Sale we will offer Peggy Paige Dresses of satin, silk, georgette, poiret twill and canton crepe at the special low price of—

\$29.50

About 100 Ladies' Wool Dresses

Poiret twill serge, made in the new fall styles, embroidered collars and cuffs, full flowing sleeves, fancy embroidered panels, all sizes, 16 to 46. Each—

\$9.95

Ladies' Wool and Jersey Dresses

Big rack of serge and jersey dresses, all in the leading staple colors; fancy embroidered with new sleeves and belted styles. Each—

\$4.95

Ladies' Silk Dresses

Georgette, canton crepe, crepe de chine, tricolette, etc., in all the craze as to colors and styles, sizes 16 to 44. Each—

\$12.50

Ladies' Wool Dresses

In full flowing sleeves; silk embroidered, silk braid trimmed; the greatest dress value ever offered in our history. Each—

\$12.50

Ladies' Silk Dresses

In the newest shades and materials. Canton crepe, crepe de chine, satin, etc. Large stock to select from, sizes 16 to 46. Each—

\$9.95

Children's Serge Dresses

Embroidered in good styles, colors, navy and brown. Priced—

\$3.45



EFIRD'S DEPARTMENT STORE