FRIDAY, APRIL 3, 1942

FOR 800 NEW HOMES

Permanent Houses Favored

Over Demountable Types

For Construction Here

LOCAL-GENERAL WILMINGTON HOPES Transportation Of War

## WILMINGTON MORNING STAR, WILMINGTON, N. C.

had to take preventive measures. count lists and remind a customer Vegetable shortening, pineapple Against the ultimate need for Some of the food markets have who seems to be hoarding that she juice, sugar are on the list at one substitutes, preparations are being dealt with the problem in two bought so much last week and store. Cans of strained baby focds made. suggest that she wait until it is are limited 24 to a customer. Sac-By pamphlets and posters they used up.

indoctrinated their managers and Particularly easy prey for 1,000 tablets to a customer. second, they carefully cherk and big markets where the custo-agers' and suppliers' end can be stead of coconut pastries m a de customers against hoarding. managers' incoming orders: if the mers are not known to the clerks. seen in the case of one big firm with molasses instead of sugar 4 order is extraordinarily large, the There is little way of telling Its district managers are inincreased proportion is withheld whether the consumer who buys a formed of the amount of supplies until investigated

check on their customers' pur- another load the next. chase of certain Jesired commodi-

Research laboratories of some charine is limited to one bottle of firms are testing new recipes which, printed on boxes of their -V-

Men who formerly made car-In turn, the managers keep a certain amount of carned goods available; the managers regulate pets are returning to their looms to manufacture cotton duck and bers by giving them a proportion blankets for the armed services. But many big department stores of the average quantity which Fifty per cent curtailment of virment in the carret industry.

BUDGET WITH SEARS LOW PRICES FURNITURE UNPAINTED **LET'S GET TOUGH ABOUT THIS WAR Genuine Douglas Fir** [[]从之后] We didn't ask for it. It was shoved down our throats. Sears Has A Com-We're all darned mad, so Sint let's get tough about it! plete Assortment Let's serve, work, give .... with all the fighting fury that is our heritage as Chair-3 spindle back; fluted legs; Americans. Say it again: oomy 15x15-inch seat \_\_\_\_\_\$1.29 "Let's get tough." Kneehole Desk - 6 roomy drawers. Extra large 5-ply top, 48x20-in. \$9.98 Dressing Table — big top, 34x18 inches. Folding arms for drapery. Height, 30 inches \_\_\_\_\_\$4.98 LIGHT BULBS 4-Drawer Chest — Modern design. -Roomy! 30" width \_\_\_\_\_\$8.98 Frank? Corner Cabinet — Includes hinges, knobs, hardware ... 68 inches I C min high. made "1000" EA. Sund? Night Chest — Three drawers 14x14inch top; 20 3-4 inches \_\_\_\_\_\$4.98 bulbs. 15 40, 50, 60 Chair-Cathedral type. Roomy 15x15inch seat. Panel back. \_\_\_\_\_\$1.49 and 75 - watt Limit 6 to a Drop Leaf Table — Turned legs. customer Opens to 42x36 inches. Closed, 36x18 inches \_\_\_\_\_\_\$5.98 **CORN BROOM** Stool - Very handy! Extra strong. Height, 24 inches \_\_\_\_\_\$1.49 **39**c Bunk Bed-Two standard twin size beds and ladder \_\_\_\_\_\$16.98 Fashion-wise folks are buying Thrift All corn broom



**FOOD CHOPPER** 

LOCAL-GENERAL



DETROIT, April 2 - Whether Even that tremendous total, howthe motorist who drives chiefly for ever, is not the ultimate goal of his own comfort and diversion will the former car and truck manube able to get tires for his autofacturers. In an attempt to solve the problem mobile when the present ones wear The men currently converting housing hundreds of shipyard out is becoming daily less impor- the car industry's productive carkers who will be employed here tant; growing in seriousness, on pacity to arms manufacturing see World)—This man is dangerous.

haustion.

the way

tion.

replied. "The possibility of requi unimportant will become the mat-

official discussions a few weeks implement production.

public transportation.

car and truck output.

These workers, say the experts,

Workers Is Big Problem

the next few months, the the other hand, is the problem of men, machines and materials as sing Authority of the City of providing transportation for hun- a continuing problem in the prohington has requested that the dreds of thousands of arms factory duction jeb ahead. At present Housing Authority in Wash- workers as the production program something like 125,000 automobile construct 800 new homes swings into high gear. factory workers are waiting to be was revealed Thursday at a That's the view of most of the recalled to the plants. Indications meeting of the Wilmington Real men whose job it suddenly has are that all will be re-employed become to get the maximum of by the end of June.

have in the transportation of arms

ago; it wasn't as fantastic, con-

"Anyway, if our tires or our combs,

BY DAVID J. WILKIE

Wide World Automotive Editor

If the request is granted, it would war implement cutput in the shortincrease the number of government-built and government-owned war built and government-owned war that formerly made the automo-half a million new workers will here from 1,275 to 2,075 bile and the tires for the average be on the industry payrolls. family units.

Appearing before the real estate The man in the street, these ex- cannot be classified as "average" bourd, Mayor Hargrove Bellamy reperts indicate, is only beginning to motorists but their transportation ested the members of the board onsider petitioning the governto make the additional homes of the former automobile industry simplified, either, by the fact that manent rather than of preinvolves in men, machines and mafabricated, demountable constructerials and what it contemplates tion as 475 of the already completin full delivery. ed units in Lake Village are made.

The car and tire manufacturers The government h a s already have been the most ardent advo-50,000 demountable homes in the nation and is contemplating cates of the importance of the automobile in the every-day economy huilding 50,000 mores," the mayor of the nation and they have said

That's a lot of homes to be tors stressed repeatedly the part it will down after the war is over." From the long range point of factory workers. At the same time

tion, it seems to me that homes most of them admit that close to of permanent construction would be 50 per cent of current passenger more of an asset to the people that vehicle use is not important to the live in them and more of an common cause. Disclaiming any desire to serto Wilmington than demounthomes that may or may not be monize about individual apathy todown when the war is over." ward the war, one authority close

The board took the mayor's re- to the top of the war production quest under consideration, and will program as it affects the automoreport on its action soon. bile industry says that something selection of a site for the new more than tire and gasoline ra-

roject of 800 homes is pending tioning may be necessary to inat action by the Public Hous sure the fullest psychological as has been suggested that the avering authority on the request but it was pointed out at the meeting that the war effort. well as material participation in age housewife seeking transportait would be advisable to locate the project as near the shipyard as pos-gesting a possible future appeal areas may find a bus ride availproblems brought on by the government automobile tires they hours. to motorists to turn over to the able at only certain specified tire rationing do not actually need?

Officials of the housing authority present at the meeting emphasized the fact that the project was still the request stage and that the sitioning privately owned passen ter of tires for the motorists en Housing authority might ger vehicles was mentioned in some gaged in anything other than war grant the request in part or in whole or deny it altogether.

sidered in the light of a possibly In an effort to provide a tempor ary solution to the daily increashave sounded at the time. ing problem of housing new shipvard workers, the defense housing mittee of the New Hanover de car would aid in wirning the war, heels, request to all home-owners here to ing them in, would you?" list their vacant rooms with the Homes Registration and Billeting office in the postoffice.

Sixty-three additional rooms were implements by next December will now three times that shipped durlisted with the office Wednesday be approximately three times the ing the base period of April 1 to response to the request.



**Public Hysteria** By TRUDI McCULLOUGH NEW YORK, April 2-(Wide

> This man is legion. He operates from coast to coast;

Voluntary Rationing Is Help-

ing Firms To Combat Some

ne is a wartime food hoarder. He is the man who helped clean out several retailers' shelves of their sugar supply by storing up 1,000 pounds in 100-pound bags before Pearl Harbor.

His kin is the woman who went to her regular grocer to buy \$80 worth of sugar and said she would never buy again from him when he only gave her two pounds.

realize exactly what the all-out to and from the factories will be His neighbor is the family of war weapon production program a major problem. It will not be five, each of whom went to a different grocer and bought a full quota of sugar.

> perhaps a quarter of a million au-Or the man who has his home tomobiles will be forced off the cellar stacked high with crates of highways this year by tire excanned goods.

But this man and his companion hoarders are not as dangerous as

Hoarding was at its height right after Pearl Harbor. In the last crease: the more patriotic citizens become, the less hoarding there will be.

"The American public as a whole," the dispensers say, "is to might be made available in an be complimented on not storing up emergency-will necessitate a reheavily. It is the individual cases that are bad.'

A picture of the hoarder's op-The thought may seem some. posite is painted by the manager of a New York food market He what fanciful at this time, yet it, was called by one of his regular customers when sugar hoarding was at its worst. She had 40 tion to downtown shopping cen Could that be interpreted as sug- ters in many arms production pounds of sugar stored up and said if the manager thought she was being unpatriotic she would seil back to him as much as he wanted to buy All this, say the arms factory "Figure it out for yourself," he heads, emphasizes how relatively The manager knows his "ac

counts" personally. He knew this one had eight members in her family and did a lot of cooking He told her to keep the sugar. but not to come back for any more until she had run out.

Only reclaimed rubber will be long drawn out war, as it may used in such products as bathing and more housewives are avoiding Another favorable sign: More erasers. garden hose, waste of food. The demand for golf bails, tennis balls, recipes on how to turn leftovers household aprons. Goods into tasty dishes is on the increase militee of the New Hanover de you wouldn't hesitate about turn- will receive larger quantities of And store clerks note many evioperating and maintenance mate- dences of persons buying carefully Under the schedule laid out for rials, under terms of an amended and moderately.

the converted plants of the cuto- priorities order. Total of goods mobile industry, production of war which may now be acquired is talked openly of buying surplus food supplies. You hear less of that now.

Two things make a hoarder noard-fear of price increase and fear of being unable to get the supplies he wants in the future But price ceilings already have placed on the wholesale been prices of sugar, canned fruits and vegetables. Other ceilings will be

The Detroit area never has had much more than was needed in they once were. of transportation facilities, and there is no present indication that they can be expanded month and a half, food dispensers sufficiently and rapidly enough to say, hearding has diminished. The meet the requirements of a sud- downward move is expected to indenly expanded working popula

In some quarters the suggestion has been advanced that a shortage of buses—or tires for those that

sewn 4 times

Strong, long wearing.

Famous

"Tidy Maid"

**68**c

Pastel colored

head; red of

blue thread-

type cotton y a r n. White handle.

Keen-cutting!

**89**c

lurable! Four

plates . . . for

course, medi-um, fine, pul-

Efficient

verized.

Craft unfinished furniture these days! They know it's the way to have smart, personalizezd rooms on little money Here at Sears a complete assortment of the most popular pieces - in a wide range of styles. Fashioned of sturdy

SEVEN

**FOOD HOARDING** IS DECREASING ways:

SUITS **\$9**.98 The finest selection before

BEAUTIFULLY GAY

So the second states

Easter of the most unusual and beautiful suits to be seen, priced for immediate sale. Wahl's will alter any suit you buy free of charge.

## NAVY and PASTEL COATS 7.98

These are the coats that are just chock full of style and value. Made to sell for \$14.98 and up. They will thrill you with their fine lines.

## SEDUCTIVE RESSES \$2.98 or 2 for \$5

prints, small prints, pastels, navy and every fabric to be seen in the dress market to-day. Don't miss these values when shopping for that Easter dress you so want to have. Instead of one, buy two and save.

> FREE Alterations

**Guaranteed VALUES** 

imposed as they are needed. Retail prices are still lagging behind wholesale prices, as they should.

As to shortages, Paul S. Willis, president of the Associated Grocery Manufacturers says:

"This year basic crops and dairy industries have the largest acreage and production ever. Manufacturers are operating on the biggest scale in history and the visible food supply is the greatest in the history of the world."

This abundance is for use both at home and abroad, but this abundance and the fact that America is the most self sufficient nation in the world-a surplus producing nation-are the reasons food dispensers believe that shortages can remain more of a word than an actuality if the consumers behave.

Although the food industry will not be depleted, officials are not so foolish as to say it will not be seriously affected as time goes

Yet even in the case of sugar, one food expert believes "there will be more of it before there is less" and the present voluntary ration may be increased slightly Restrictions on sugar import quotas c a n always be abolished and sugar can be released for other consumption by using more grain for alcohoi

STUNNING

SKIRTS

\$2.98

Plaids and pastel

colors that are so

very, very pretty and that fit so beautiful-

ly. All sizes.

HOES

EASTER

\$<u>198</u> and \$<u>298</u>

The prettiest and most comfortable ar-

ray of shoes that will be a fitting fin-

ish for that Easter otufit you are going

to wear.

**214 North Fourth Street** 

"If people won't get panicky there's plenty for everybody," officials advise "It's as simple as that."

Another simple thing about shortage scares that apparently is not generally recognized by the public is the tneory of "movement" on which food supply works.

Food production, like any other production, is geared to a schedule. Movement of products from one coast or spot to another takes time. A run on a retail store for sugar which depletes its shelves on a given day does not mean a shortage; the train will come in again.

Because many consumers do not realize this, they are hoarding. They want today what they still can get tomorrow.

They want canned canned soups, canned milk, baby foods, dehydrated products, sugar. Because they want it today, wholesalers and retailers have

FUNGI-SOL

The Guaranteed Remedy For

Athlete's Foot

Drug Store 25C

SAUNDERS 🕥







b. cotton mattress . . with deep tuftings to insure filling staying in place. Shape-retain-ing roll edges. Attractively cov-ered. 54 or 39-inch size.

180-Coil Inner-\$16.98

MATTRESS

spring Mattress

307 NORTH FRONT ST.

Cheer up your kitchen with this bright, durable enamelware!... Gleanning and glistening triple-coated with heavy porcelain enamel. yet priced so low. Seven generous sized pieces to choose from.





HARD ENAMELED SURFACE

## **BORDERLESS FELT** BASE RUGS

BED SPRING

HELICAL-TIED-TOP

90-coil spring with all these

features. Finest tempered wire, continuous angle frame

and drop cross slats. Orchid enameled. Helical tied top.

90-Coil Crimp Top

ROEB

98

\$5.98

=



Beauty at a bargain! Practical service and looks combined with a never-to-beforgotten savings price, Patterns to fit the theme of any ropm-kitchen, bath, bedroom, or parlor,

FELT BASE RUGS. . \$3.98 9x12 Bordered





**DIAL 6626**