

# HATS OFF TO... America's Sweetheart MOTHER

## Mother's Day Sunday, May 10th

She's the mainstay of the nation—the inspiration to children growing up, and to sons already grown to serve their country in distant places. Mother merits tenderness, thoughtfulness and love every day—but this special day is yours to tell her in some small, tangible way that she is ever in your heart. See these practical suggestions as to how you can best honor your mother on Mother's Day.



**FLOWERS for the Queen of May**

Wherever You Are ---  
Wherever She Is ---

**Send Mother Flowers**

It's The Beautiful Way  
To Say You Remember

Our fresh home-grown blooms, potted plants and corsages afford the most appropriate way to say "Happy Mother's Day."

Away from Home? We'll telegraph your floral Mother's Day Greetings.

Place Your Order Early

**WILL REHDER**  
YOUR FLORIST  
OPPOSITE POST OFFICE  
125 N. Front Street Phone 9649

FOR THE First Lady OF YOUR HEART

**Mother**

Remember "HER" Next Sunday With An Appropriate Gift! May We Suggest

**GENUINE Betsy Ross TABLE LAMPS**

We have the most outstanding display of these fine table lamps in Eastern Carolina. We invite your inspection.

**\$15 to \$45 Pair**

They May Also Be Purchased Singly

**HELP YOUR COUNTRY NOW!**

**BUY United States WAR BONDS and STAMPS**

**TODD FURNITURE CO.**  
21 S. Front Street Phone 6787

**Remember**

**Mother's Day**

The dearest person in the world to us all is our mother and next Sunday is her day. Every mother deserves the best always but they should be especially remembered on Mothers Day. We cannot give all a present but we are going to give absolutely free a big Barrell Chair or a Wing Chair, to the oldest mother visiting our store during week of May 4th.

**FREE This Beautiful Chair**

It's So Comfy!

*To the Oldest Mother*

Visiting our store during week of May 4th through 8th. We welcome every one. There will be no obligation.

*To the Youngest Mother*

Visiting our store with the baby will be given Free a play pen or high chair for baby.

Visit Your Favorite Furniture Store Often

DIAL 4954

**Pender FURNITURE COMPANY**  
"ASSISTANT HOMEMAKERS"  
28 SOUTH FRONT ST. WILMINGTON, N.C.

FLOWERS, THE SWEETEST REMEMBRANCE  
For Mother on Mother's Day

Select From Our Large, Fresh Selection Of Choice Blooms

FLOWERS WIRED EVERYWHERE

**LUCY B. MOORE**  
FLORIST  
15th and Market Dial 4038

**MOTHER Knows Best!**

She knows that your clothes and hers should be sent to us early this week—in time for everybody to be spic and span on Mother's Day, Sunday, May 10.

**WILLIAMS DRY CLEANERS**  
H. R. and J. C. Williams  
808 S. 17th Dial 2-1357

**Something To Wear For Mother!**

THERE IS NOT ANYTHING SHE WOULD APPRECIATE MORE THAN A PRETTY WHITE DRESS, OR OTHER QUALITY APPAREL, FROM—

**LaMODE DeLUXE SHOP**  
300 N. Front St.

**Take Mother To The Plantation Club**

For **SUNDAY DINNER**

Enjoy good eating in congenial surroundings. Our nutritious food and well balanced dinners make it easy for you to eat your way to health—here.

**NO COVER CHARGE MINIMUM ONLY**

**ELY NELSON'S FINE NOTES**  
From Ansley Hotel, Atlanta, Ga.

FEATURING **MURIEL BURNS**  
Vocalist

FOR RESERVATIONS CALL COUNTY 116-4602

**SHOEMAKERS, Inc.**  
206-208 Princess Street  
Wilmington, N. C.

**GIFTS FOR MOTHER'S DAY**

Make Her Glad With One Of These Most Useful Gifts

|  |                        |
|--|------------------------|
| Stationery                             | Picture Frames         |
| Lady Buxton Bill Folds and Key Tainers |                        |
| Pen and Pencil Sets                    | Desk Sets              |
| Bibles                                 | Books of Poems         |
| Religious Books                        | Scrap Books            |
| Pictures                               | Playing Cards          |
|  | Memo and Address Books |
|  | Novellies              |

A beautiful assortment of Mother's Day Cards

**GREETING CARDS FOR ALL OCCASIONS**

**NOTICE** To Husbands, Sons, Daughters, and Mothers Themselves...

**MOTHER DESERVES A NICE HAT FROM GREEN'S**

Mother Will Appreciate Pretty Hat At Little Cost

Join Green's Thousands of Well Satisfied Customers

**SPECIAL SHOWING and SELLING**  
Beginning Monday

**NEW MILLINERY**  
**\$1.19 to \$1.98**

**H. L. GREEN CO.**  
MILLINERY DEPARTMENT  
258 North Front Street